



Opinion Poll

PROFILE OF POLITICAL PARTY VOTE BANKS Report 1

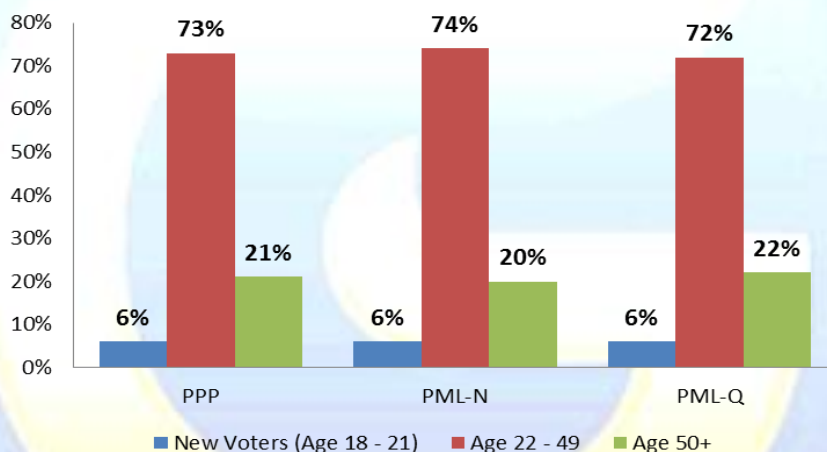
Election 2008: Vote Bank of All Three Leading Parties Was Fairly Similar

Islamabad, April 19, 2013

Gallup Pakistan carried out a large scale Election Day Survey on February 18 across all four provinces of Pakistan. The survey was not meant to be an early prediction or to monitor the fairness of elections. It was a survey to determine the age, income and education composition of the vote banks of the leading political parties.

1. VOTE BANK OF ALL THREE LEADING PARTIES WAS FAIRLY SIMILAR IN AGE COMPOSITION

The vote bank of all three leading parties was fairly similar in age composition, with all three parties claiming the same percentage of the youth vote (6%).

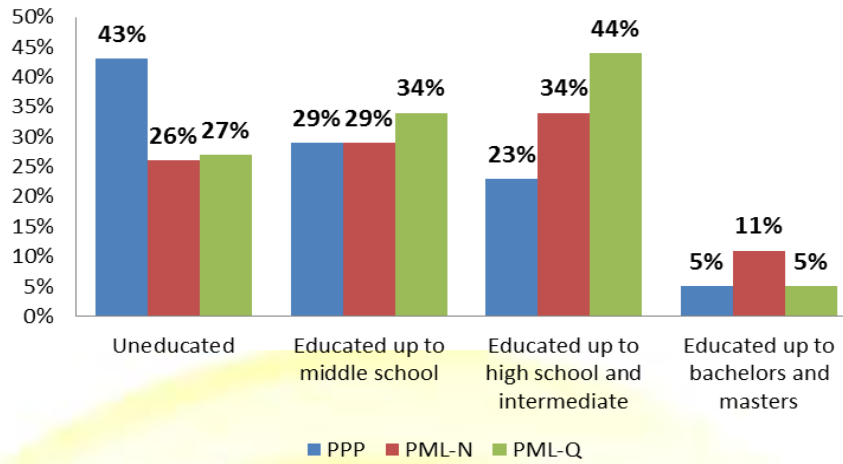


Source: Gallup Pakistan Exit Poll, 2008

the Pakistani affiliate of Gallup International Association
www.gallup-international.com; www.gallup.com.pk
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2. PPP HAD THE HIGHEST SHARE OF UNEDUCATED VOTERS

PML-N vote bank had the highest share of college educated voters (11%), compared with PML-Q who had the highest share of voters who are educated up to high school and intermediate (44%). PPP had the highest share of uneducated voters (43%).

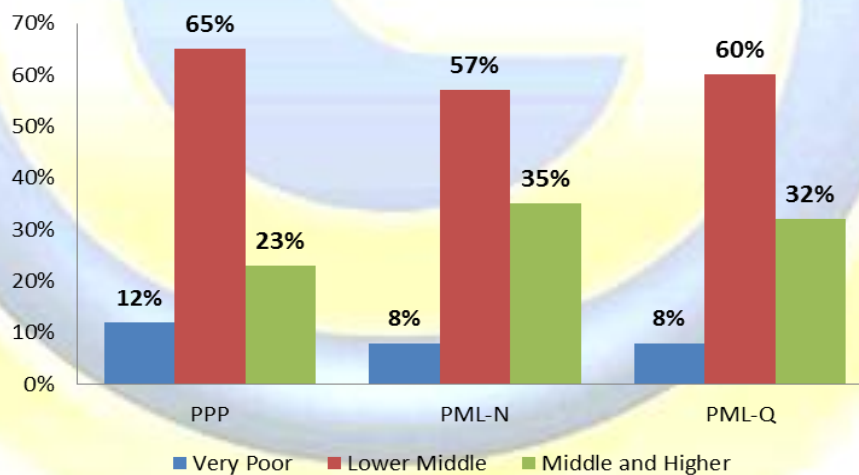


Source: Gallup Pakistan Exit Poll, 2008

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3. PML-N HAD THE HIGHEST SHARE OF VOTERS BELONGING TO THE MIDDLE AND HIGHER CLASS

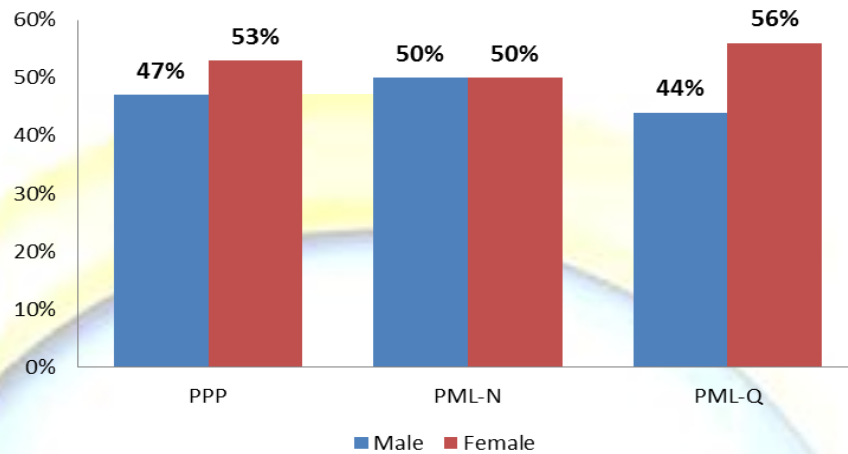
PPP had the highest share of the very poor voters (12%), as well as the highest share of the voters belonging to the lower middle class (65%). PML-N had the highest share of voters belonging to the middle and higher class (35%), followed by PML-Q (32%).



Source: Gallup Pakistan Exit Poll, 2008

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4. PML-Q HAD THE HIGHEST SHARE OF FEMALE VOTES



Source: Gallup Pakistan Exit Poll, 2008

the Pakistani affiliate of Gallup International Association
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PML-Q had the highest share of female voters (56%) and the lowest share of male voters (44%). PML-N had the highest share of male voters (50%) compared with the other two parties.

The findings were based on a survey of 5338 statistically selected voters from all the four provinces of Pakistan. They were randomly selected as they stepped out of polling stations after casting their vote. **Exit Poll 2013:** Gallup Pakistan, like all previous elections since 1985, would be conducting an Exit Poll for Elections 2013 as well.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



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(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees
Phone: +92-51-2655630
E-mail: fatima.idrees@gilanifoundation.com

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2013



of Gallup Pakistan
(1980-2013)