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Gallup Pakistan

GALLUP PAKISTAN POLL FINDINGS ON

Popular singers

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***MEHDI HASSAN AND NOOR JAHAN RATED AS BEST SINGERS -
October 1, 1999***

According to a recent Gallup Survey, the most popular singers are Mehdi Hassan, Waris Baig, Ali Haider, Nusrat Fateh Ali Khan and Ibrar-ul-Haq. Among female singers the most popular are Noor Jahan, Latta, Naheed Akhtar, Shazia Manzoor and Humaira Arshad. Interestingly Mehdi Hassan and Noor Jahan have long been at the top of the popularity list, whereas the rest of the list has changed. A Gallup survey conducted nearly twenty years ago in 1979, termed Mehdi Hassan, Alam Lohar, Anayat Hussain Bhatti and Raffie as popular singers; from among female singers Noor Jahan, Suraya Multanikar, Latta and Mahnaz were popular at that time.

The survey showed sharp differences in the choices of men and women. Waris Baig and Ibrar-ul-Haq are the best choice among women, whereas Mehdi Hassan Nusrat Fateh are more popular among men. Among female singers Naheed Akhtar, Humaira Arshad and Shazia Manzoor are more popular in women than men, who showed preference for Noor Jhan and Latta.

The survey was conducted by Gallup Pakistan; the Pakistani Affiliate of Gallup international, according to the scientific principles of survey research, representing a cross-section of households belonging to different regional, income and social backgrounds. The complete text of Gallup Weekly Poll may be seen on the internet at www.gallup.com.pk