



Opinion Poll
SOCIAL BEHAVIOR
Most Important National Problem

Inflation remains as the top problem faced by Pakistan as cited by 38% Pakistanis; followed by unemployment and terrorism. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, April 19, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, inflation remains as the top problem faced by Pakistan as cited by 38% Pakistanis; followed by unemployment and terrorism.

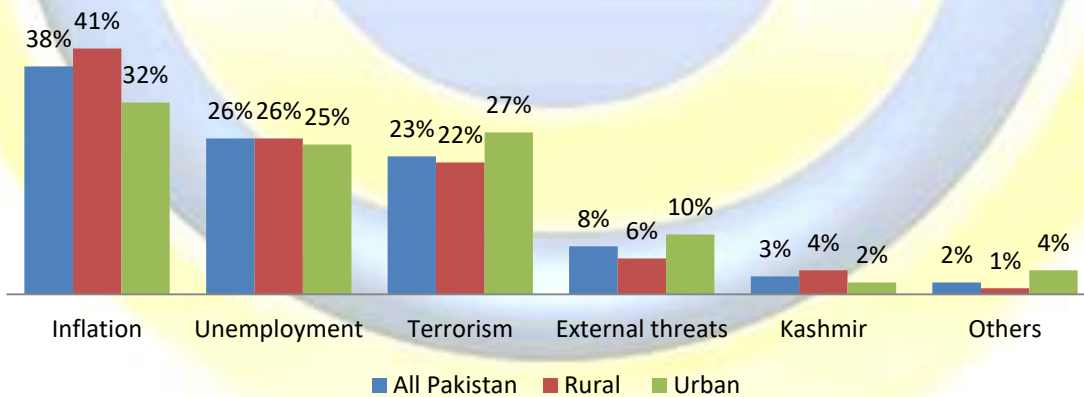
A nationally representative sample of men and women from across the four provinces was asked, “In your opinion, what is the biggest problem faced by Pakistan?” In response to this question, 38% said inflation, 26% said unemployment, 23% said terrorism, 8% said external threats, 3% said Kashmir, while 2% said others.

Rural Urban Split:

In rural areas, 41% said inflation, 26% said unemployment, 22% said terrorism, 6% said external threats, 4% said Kashmir, while 1% said others. In urban areas, 32% said inflation, 25% said unemployment, 27% said terrorism, 10% said external threats, 2% said Kashmir, while 4% said others.

Comparing the two regions, 9% more rural than urban respondents cite inflation to be the biggest problem faced by Pakistan and 5% more urban than rural respondents cite terrorism to be the biggest problem faced by Pakistan.

Question: “In your opinion, what is the biggest problem faced by Pakistan?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1833 men and women in rural and urban areas of all four provinces of the country, during March 06 – March 13, 2017. Error margin is estimated to be approximately ± 2-3 per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2017)