

MAY 26, 2017

# DOMINANT MAJORITY OF PAKISTANIS (81%) BELIEVE THAT PARENTS' CHOICE IS MORE IMPORTANT IN DECIDING A DAUGHTER'S MARRIAGE.

**In your opinion, whose choice should be given more importance while deciding the marriage of a girl?**

Girl's  
Choice

19%

81%

Parent's  
Choice

SOURCE: GALLUP AND GILANI SURVEYS | SAMPLE SIZE: 1846  
Nationally Representative Sample covering both urban rural respondents across Pakistan's four provinces.



Opinion Poll  
**Women  
Marriage**

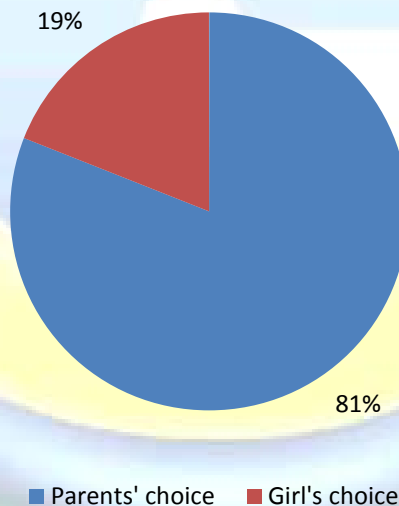
**Dominant majority of Pakistanis (81%) believe that parents' choice is more important in deciding a daughter's marriage. (GALLUP & GILANI PAKISTAN POLL)**

Islamabad, May 26, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, dominant majority of Pakistanis (81%) believe that parents' choice is more important in deciding a daughter's marriage.

A nationally representative sample of men and women from across the four provinces was asked, "In your opinion, whose choice should be given more importance while deciding the marriage of a girl?" In response to this question, 81% said that parents' choice should be given more importance while deciding a girl's marriage, while 19% said girl's own choice should be preferred.

**Question: "In your opinion, whose choice should be given more importance while deciding the marriage of a girl?"**



Source: Gallup & Gilani Pakistan Poll  
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1846 men and women in rural and urban areas of all four provinces of the country, during March 27 – April 03, 2017. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.



## Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



GILANI RESEARCH  
FOUNDATION

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**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll  
2017



of Gallup Pakistan  
(1980-2017)