



Opinion Poll  
**SOCIAL**  
**Others**

**45% Pakistanis claim that someone in their neighborhood/mohallah faces an addiction problem.  
(GALLUP & GILANI PAKISTAN POLL)**

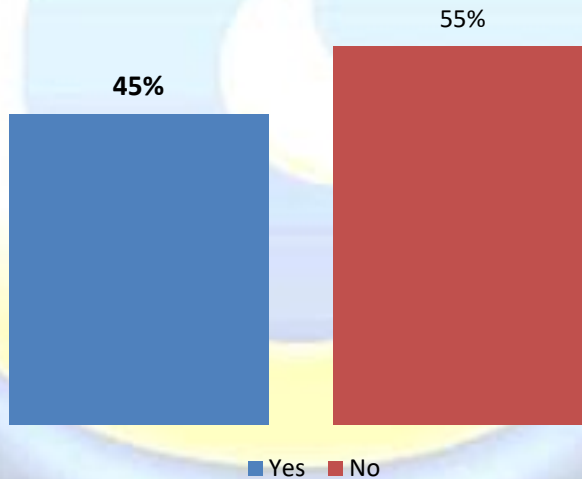
Islamabad, October 11, 2017

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 45% Pakistanis claim that someone in their neighborhood/mohallah faces an addiction problem.

A nationally representative sample of men and women from across the four provinces was asked "Does anyone in your neighborhood/mohallah have an addiction problem? In response, 45% said yes there was someone around them having an addiction problem and 55% said no.

Drug abuse/substance abuse is a considerable health issue in Pakistan. According to a 2013 report by the UN, around 6.7 million people in Pakistan are drug addicts, which peaked to 8.9 million in 2015. It is estimated that drugs kill nearly 700 people per day. These numbers are much more than any other epidemic or disease that kills people in Pakistan.

**Question: "Does anyone in your neighborhood/mohallah have an addiction problem?"**



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The Urdu question asked to respondents was: "خاندانخوآستہ آپ كے محلے/علاقے ميں كسى فرد كو نشے كى عادت ہے؟" Addiction can have different meaning for different people. Some respondents may include substances which are not legally described as "drugs". Gallup Pakistan would like to add that the results of this survey are strictly perception based and perception is afflicted with "bias". We intend to delve deeper into this issue in future press releases.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1781 men and women in rural and urban areas of all four provinces of the country, September 11- September 18, 2017. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.



## Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



GILANI RESEARCH  
FOUNDATION

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**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan  
(1980-2017)