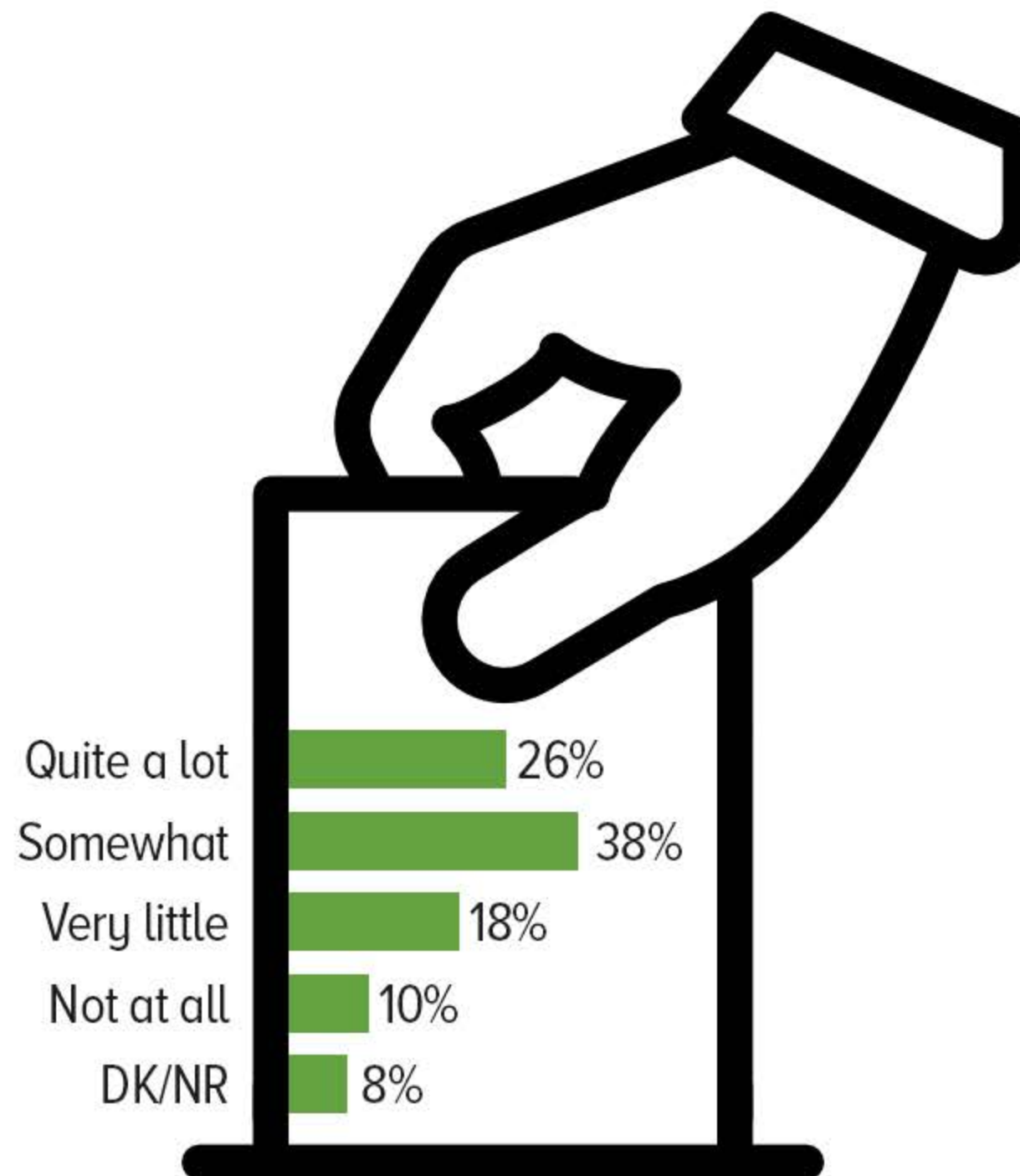


APRIL 20, 2018

2 IN 3 PAKISTANIS (64%) CLAIM THEY ARE THINKING (A LOT OR SOMEWHAT) ABOUT THE UPCOMING GENERAL ELECTION.

How much thought have you given to the upcoming Election 2018– Quite a lot somewhat, very little or not at all?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1620

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
POLITICS
Election

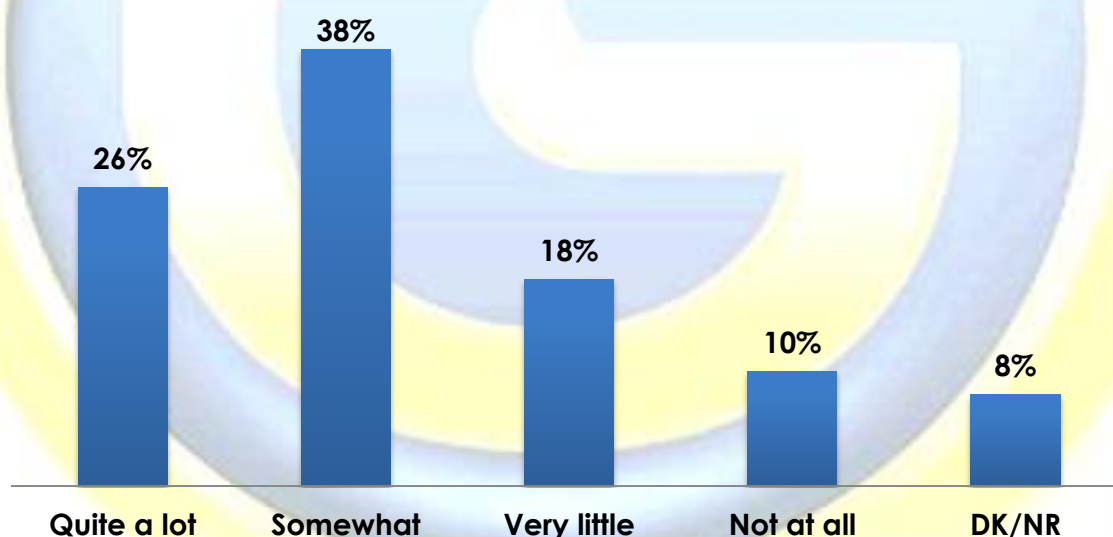
**2 in 3 Pakistanis (64%) claim they are thinking (a lot or somewhat) about the upcoming General Election.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, April 20, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 2 in 3 Pakistanis (64%) claim they are thinking (a lot or somewhat) about the upcoming General Election.

A nationally representative sample of men and women from across the four provinces was asked, “How much thought have you given to the upcoming Election 2018– Quite a lot, somewhat, very little or not at all?” In response, 26% said they have given a lot of thought to the upcoming election, 38% said somewhat thought, 18% said very little thought, and 10% said they haven’t given the upcoming election any thought at all. 8% did not know or wish to respond.

Question: “How much thought have you given to the upcoming Election 2018– Quite a lot, somewhat, very little or not at all?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1620 men and women in rural and urban areas of all four provinces of the country, March 05- March 12, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Friday, April 20, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)