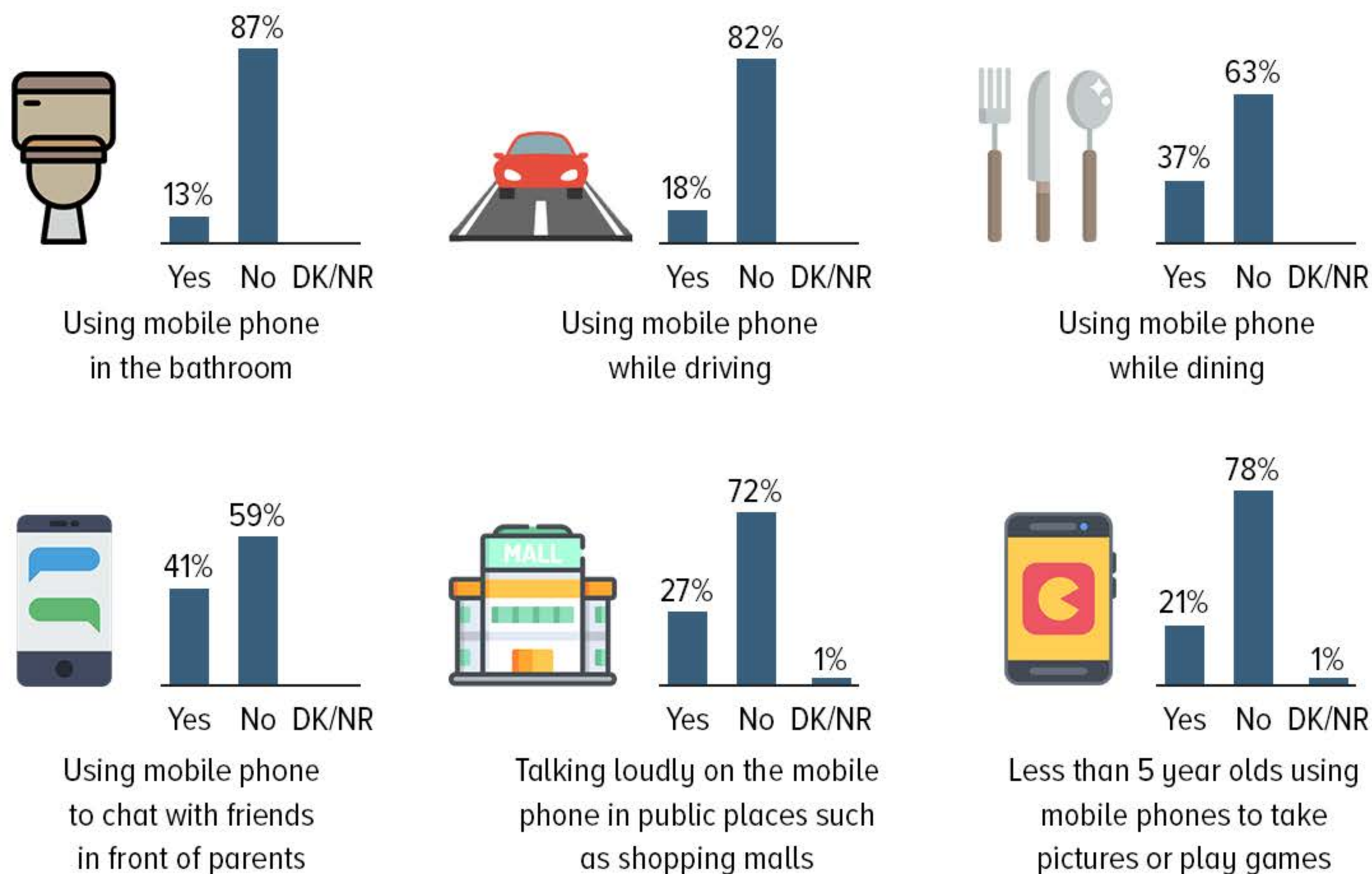


JULY 11, 2018

USE OF MOBILE PHONE: OVER 4 IN 5 PAKISTANIS CONSIDER USING MOBILE PHONES WHILE DRIVING, AND TODDLERS PLAYING WITH MOBILE PHONES, AS BEING WRONG.

Some people believe that using mobile phones at the following locations is inappropriate or disrespectful, while some others say that the use of mobile phones is quite appropriate. What do you think of the use of mobile phones at the following location?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1543

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
SOCIAL
Others

Use of Mobile Phone: Over 4 in 5 Pakistanis consider using mobile phones while driving, and toddlers playing with mobile phones, as being wrong. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, July 11, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, over 4 in 5 Pakistanis consider using mobile phones while driving, and toddlers playing with mobile phones, as being wrong.

A nationally representative sample of men and women from across the four provinces was asked, “Some people believe that using mobile phones at the following locations is inappropriate or disrespectful, while some others say that the use of mobile phones is quite appropriate. What do you think of the use of mobile phones at the following locations?”

Using mobile phone while driving: 18% said it is appropriate to use a mobile phone while driving and 82% said it is inappropriate.

Using mobile phone in the bathroom: 13% said it is appropriate to use a mobile phone in the bathroom and 87% said it is inappropriate.

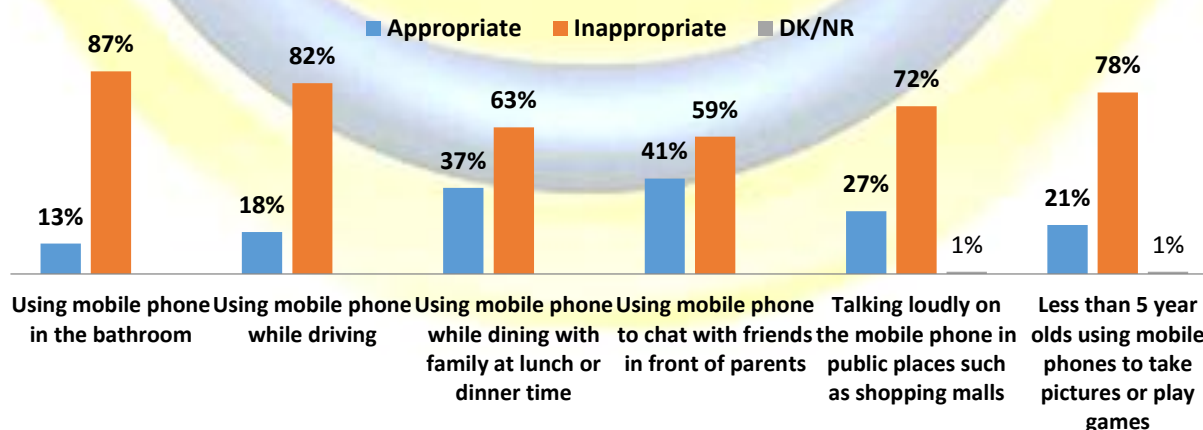
Using mobile phone while dining with family at lunch or dinner time: 37% said it is appropriate to use a mobile phone while dining with family and 63% said it is inappropriate.

Using mobile phone to chat with friends in front of parents: 41% said it is appropriate to use a mobile phone for chatting with friends in front of parents and 59% said it is inappropriate.

Talking loudly on the mobile phone in public places such as shopping malls: 27% said it is appropriate to talk loudly on the mobile phone in public places and 72% said it is inappropriate. 1% did not know or wish to respond.

Less than 5 year olds using mobile phones to take pictures or play games: 21% said it is appropriate for less than 5 year olds to use mobile phones and 78% said it is inappropriate. 1% did not know or wish to respond.

Question: “Some people believe that using mobile phones at the following locations is inappropriate or disrespectful, while some others say that the use of mobile phones is quite appropriate. What do you think of the use of mobile phones at the following location?”



Source: Gallup & Gilani Pakistan Poll
 Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1543 men and women in rural and urban areas of all four provinces of the country, June 04 – June 11, 2018. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Wednesday, July 11, 2018

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)