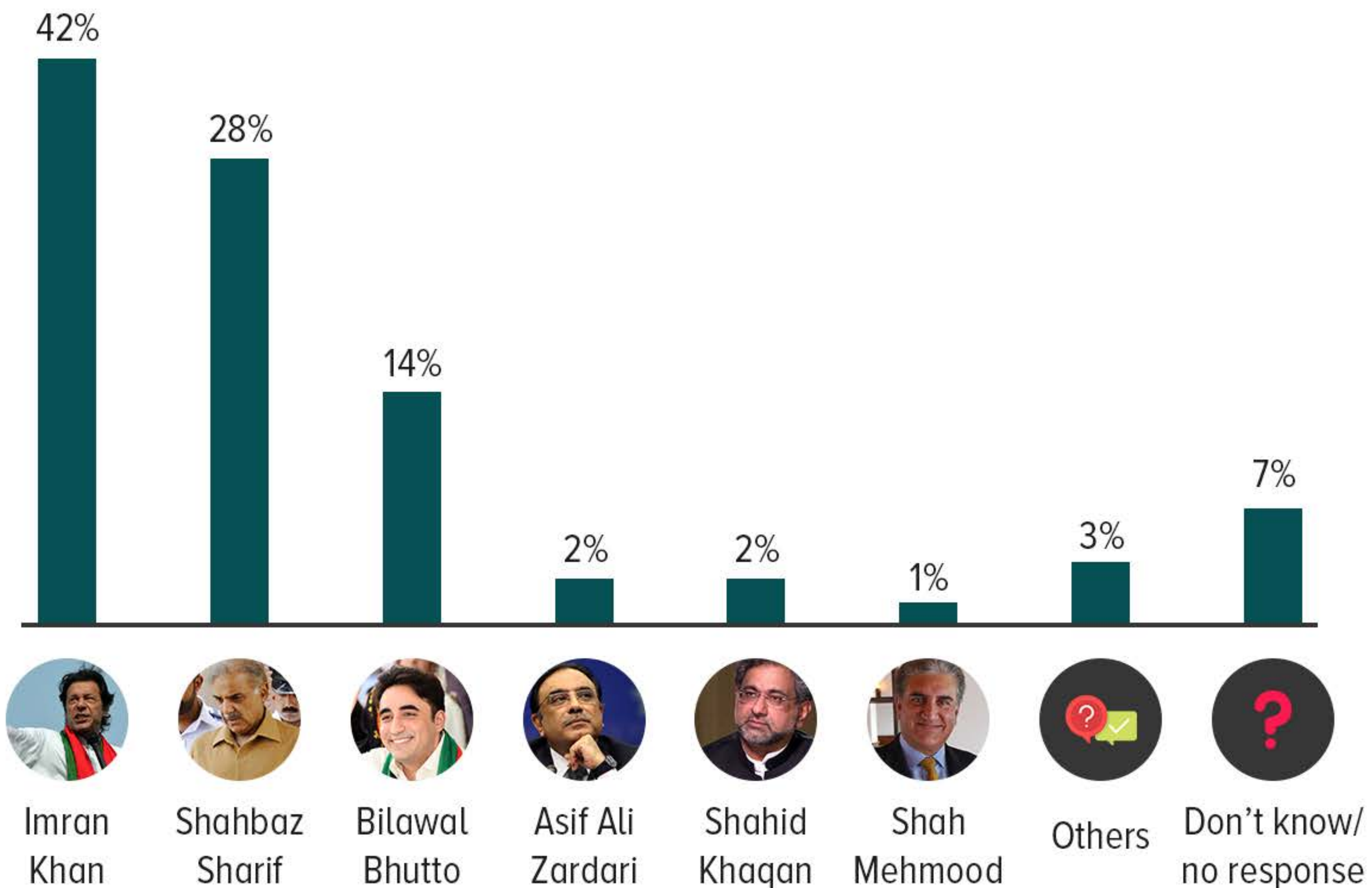


JULY 27, 2018

A PLURALITY BY A SIGNIFICANT MARGIN IN GALLUP EXIT POLL ON THE ELECTION DAY REPORTED WANTING TO SEE IMRAN KHAN AS THE NEXT PRIME MINISTER OF PAKISTAN (42%).

If you have to choose one of these six candidates as the next Prime Minister, who would you choose?



SOURCE: GILANI INDEX OF ELECTORAL RECORD, BASED ON GALLUP PAKISTAN EXIT POLL

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.



Exit Poll
Elections
2018 General Elections

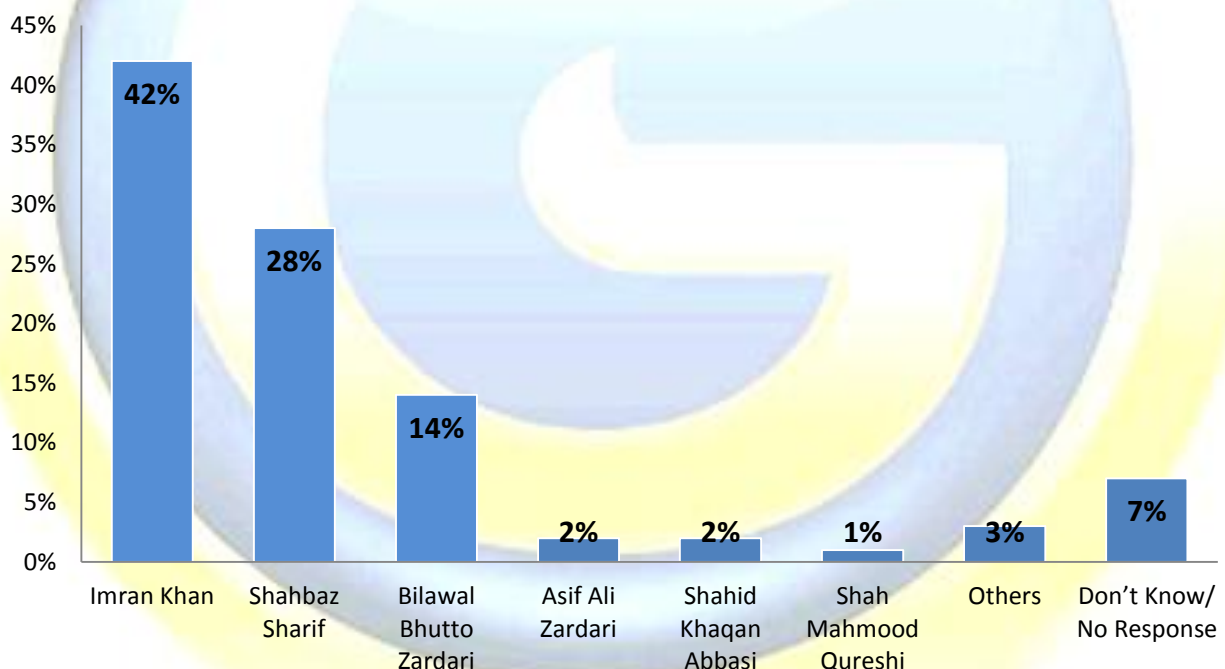
A plurality by a significant margin in Gallup Exit Poll on the Election Day reported wanting to see Imran Khan as the next Prime Minister of Pakistan (42%).

(GALLUP & GILANI PAKISTAN POLL)

Islamabad, July 27, 2018

The Gallup Pakistan Exit Poll (Election Day Survey) asked a nationally representative sample of voters on the Election Day: “If you have to choose one of these six candidates as the next Prime Minister, who would you choose?” 42% responded they would select Imran Khan as the next Prime Minister, followed by 28% who said Shahbaz Sharif and 14% who said Bilawal Bhutto Zardari. 2% respondents each wanted to see Shahid Khaqan Abbasi and Asif Ali Zardari as Pakistan’s next Prime Minister, whereas, 1% respondents favored Shah Mahmood Qureshi. 3% respondents named other individuals and 7% remained uncertain.

“If you have to choose one of these six candidates as the next Prime Minister, who would you choose?”



Source: Gilani's Index of Electoral Record, based on Gallup Exit Poll 2018
 Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The survey was conducted with a statistically selected sample of men and women voters comprising a cross-section of all ages, income and educational backgrounds. The survey was conducted in the rural and urban polling stations of all the four provinces of Pakistan. Face-to-face interviews were conducted between 8 am to 6 pm on the polling day (July 25).



Gallup Pakistan Electoral Repository: An Introduction

The Gallup Pakistan Electoral Repository is comprised of the following sources:

1. Election Commission data on past 10 elections in Pakistan, available over each constituency. This data was acquired from Election Commission website and converted into digital database in SPSS form and is now referred to as Gilani Index of Electoral Record.
2. Gallup Exit Polls for every election since 1985.
3. Gallup pre and post-election survey record since 1985.
4. Analysis by Dr. Ijaz Shafi Gilani on elections piece by piece, as well as in combined form.

For complete access to reports or the Gallup Electoral Database, please visit the following links:

<http://gallup.com.pk/polls/gallup-pakistan-digital-libraries/digital-library-pakistan-elections/>

For definition of Gallup Electoral Territories, please visit the following link: <http://gallup.com.pk/wp-content/uploads/2017/07/Gallup-Pakistan-Electoral-Repository-3.pdf>

Gallup Pakistan Electoral Repository Team:

Overall Direction: Bilal I. Gilani, Executive Director, Gallup Pakistan

For more survey data, see website www.gallup.com.pk or write to Ms. Amnah Imtiaz at amnah.imtiaz@gallup.com.pk

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Daily Gilani Poll
2018



of Gallup Pakistan
(1980-2018)