



Special Press Release  
**GALLUP PAKISTAN ELECTORAL REPOSITORY  
POLITICAL ACTIVISM**

**2013 Elections Exit Poll: 17% Pakistani voters claimed to be very politically active. Among the politically active voters (very or somewhat), 40% claimed to hoist flags of a political party around elections.**

Islamabad, July 19, 2018

**Introduction to the series on Gallup Pakistan Electoral Repository:**

This press release is part of a special press release that aims to provide the readers interesting findings from Gallup Pakistan's electoral database. Empirical analysis of elections in Pakistan is quite restricted and the Gallup Pakistan Exit Poll, on which this press release is based, is the only Exit Poll in the country providing a window into the minds of Voters on issues like who voted for whom and why? The Gallup Pakistan Electoral Repository program aims to fill this void of dearth of data in anticipation of the 11<sup>th</sup> General Elections in the country. The press releases, as part of this programme, are geared towards academics and policy makers as well as voters for the next general and provincial elections. For more information on the programme please contact Gallup Pakistan (isb@gallup.com.pk).

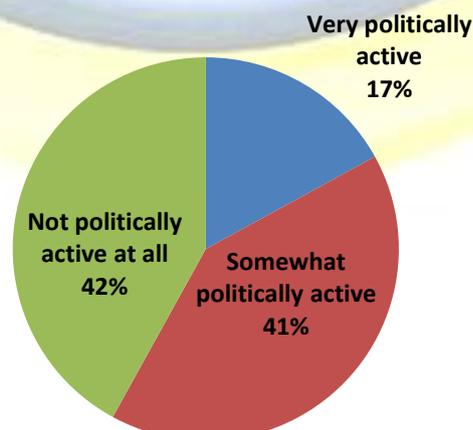
*Abstract:*

*This particular press release provides an overview of political activism in the 2013 general elections. In democracies, political activism is utilized to raise awareness and public support for the position of a certain candidate (or his/her party). Political activism might be door-to-door canvassing, organizing public meetings, and rallies, or hoisting flags.*

**Political Activism: 17% of the respondents claimed to be very politically active**

On the Election Day in 2013, Gallup Pakistan in its Exit Poll asked a nationally representative sample of voters about their political activism. In response, 17% of the respondents claimed to be very politically active, 41% said somewhat politically active, while 42% said not politically active at all.

***Question: "Some people are very politically active; they take part in political gatherings and rallies or campaign for candidates, while some people do not take any interest in politics. Please tell us about your level of interest in politics. Are you:"***

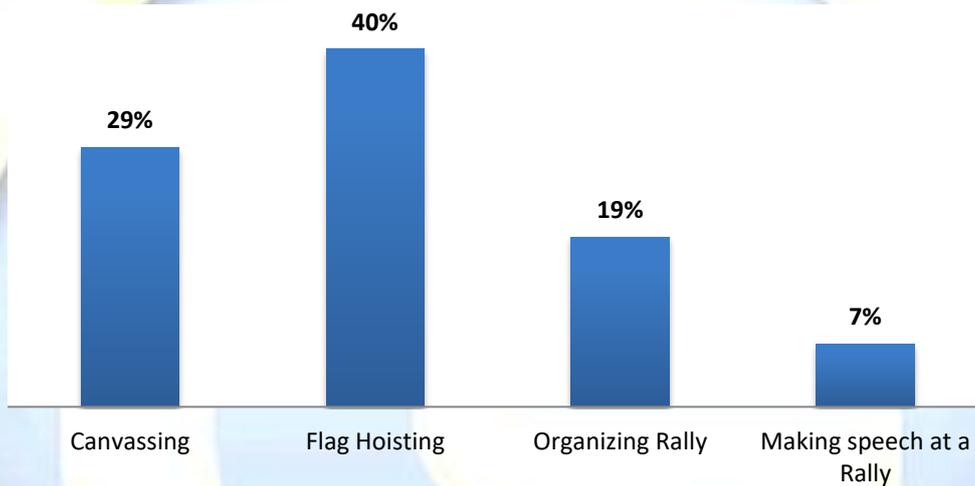




## **Participation in Election Campaign: 40% of the respondents claimed to hoist flag of a party during election campaign**

The politically active respondents (very or somewhat active) were further asked about the extent to which they took part in the election campaigning. A significant 40% claimed to have put flags of a party on their house/shop or car/bike, 29% said canvassing, and 19% said organizing a rally, while 7% said making speech at a rally.

***Question: During the current elections, did you get a chance to (Among those who say they are politically active):***



**Source:** Gilani's Index of Electoral Record, based on Gallup Exit Poll data computed by Gallup Pakistan



## **Gallup Pakistan Electoral Repository: An Introduction**

The Gallup Pakistan Electoral Repository is comprised of the following sources:

1. Election Commission data on past 10 elections in Pakistan, available over each constituency. This data was acquired from Election Commission website and converted into digital database in SPSS form and is now referred to as Gilani Index of Electoral Record.
2. Gallup Exit Polls for every election since 1985.
3. Gallup pre and post-election survey record since 1985.
4. Analysis by Dr. Ijaz Shafi Gilani on elections piece by piece, as well as in combined form.

For complete access to reports or the Gallup Electoral Database, please visit the following links:

<http://gallup.com.pk/polls/gallup-pakistan-digital-libraries/digital-library-pakistan-elections/>

For definition of Gallup Electoral Territories, please visit the following link: <http://gallup.com.pk/wp-content/uploads/2017/07/Gallup-Pakistan-Electoral-Repository-3.pdf>

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For more survey data, see website [www.gallup.com.pk](http://www.gallup.com.pk) or write to Ms. Amnah Imtiaz at [amnah.imtiaz@gallup.com.pk](mailto:amnah.imtiaz@gallup.com.pk)

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