



Exit Poll
2018 General Election
Voter’s Sense of Empowerment

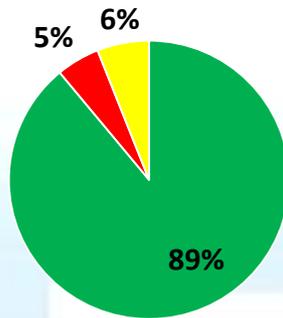
**Since 1990 highest ever proportion of voters say their vote today would make a difference.
 (GALLUP PAKISTAN EXIT POLL)**

Islamabad, July 25, 2018

The Gallup Pakistan Exit Poll (Election Day Survey) asked a nationally representative sample of voters on the Election Day: “Do you think your vote will be helpful in improving the condition of our country or not?” 89% of the respondents expressed faith that their vote will be helpful, 5% were despondent, while 6% remained uncertain.

“Do you think your vote will be helpful in improving the condition of our country or not?”

■ Helpful ■ Not helpful ■ Don’t know / No response



Source: Gilani’s Index of Electoral Record, based on Gallup Exit Poll 2018
 Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
 (www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Comparison with the past: Increasing sense of empowered expressed by voters over the past elections.

Question “My vote will be helpful in improving the condition of our country?”



Source: Gilani’s Index of Electoral Record, based on Gallup Exit Poll data computed by Gallup Pakistan

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The survey was conducted with a statistically selected sample of men and women voters comprising a cross-section of all ages, income and educational backgrounds. The survey was conducted in the rural and urban polling stations of all the four provinces of Pakistan. Face-to-face interviews were conducted between 8 am to 6 pm on the polling day (July 25).



Gallup Pakistan Electoral Repository: An Introduction

The Gallup Pakistan Electoral Repository is comprised of the following sources:

1. Election Commission data on past 10 elections in Pakistan, available over each constituency. This data was acquired from Election Commission website and converted into digital database in SPSS form and is now referred to as Gilani Index of Electoral Record.
2. Gallup Exit Polls for every election since 1985.
3. Gallup pre and post-election survey record since 1985.
4. Analysis by Dr. Ijaz Shafi Gilani on elections piece by piece, as well as in combined form.

For complete access to reports or the Gallup Electoral Database, please visit the following links:

<http://gallup.com.pk/polls/gallup-pakistan-digital-libraries/digital-library-pakistan-elections/>

For definition of Gallup Electoral Territories, please visit the following link: <http://gallup.com.pk/wp-content/uploads/2017/07/Gallup-Pakistan-Electoral-Repository-3.pdf>

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For more survey data, see website www.gallup.com.pk or write to Ms. Amnah Imtiaz at amnah.imtiaz@gallup.com.pk

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