

NOVEMBER 01, 2018

**EQUAL PROPORTION OF PAKISTANIS, 35% EACH SEE INFLATION AND UNEMPLOYMENT AS PAKISTAN’S BIGGEST PROBLEM ; 13% SAY IT IS TERRORISM.**

In your opinion what is Pakistan’s biggest problem at the moment?



**35%**  
Inflation



**35%**  
Unemployment



**13%**  
Terrorism



**8%**  
Foreign Threats



**7%**  
Kashmir



**2%**  
Others

SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1550

Nationally Representative Sample covering both rural and urban respondents across Pakistan’s four provinces.

Opinion Poll  
**SOCIAL BEHAVIOR**  
**Most Important National Problem**

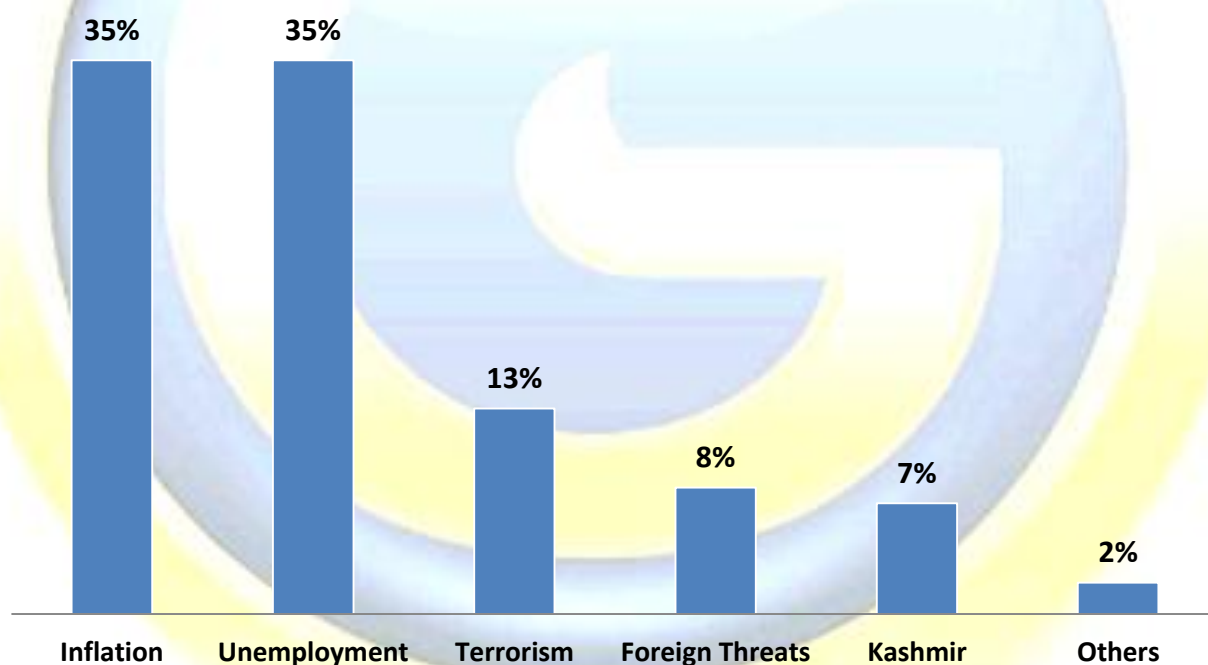
**Equal proportion of Pakistanis, 35% each see inflation and unemployment as Pakistan’s biggest problem; 13% say it is terrorism. (GALLUP & GILANI PAKISTAN POLL)**

Islamabad, November 01, 2018

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, equal proportion of Pakistanis, 35% each see inflation and unemployment as Pakistan’s biggest problem; 13% say it is terrorism.

A nationally representative sample of men and women from across the four provinces was asked “In your opinion what is Pakistan’s biggest problem at the moment?” In response to this question, 35% said inflation, 35% also said unemployment, 13% said terrorism, 8% said foreign dangers, 7% Kashmir while 2% stated other issues.

**“In your opinion what is Pakistan’s biggest problem at the moment?”**



Source: Gallup & Gilani Pakistan Poll  
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1550 men and women in rural and urban areas of all four provinces of the country, August 27 – September 03, 2018. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.

## **Opinion Poll from Gallup Pakistan**



*The Pakistani Affiliate of Gallup International*



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*(3 Pages, English version Only)*

***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,*

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Daily Gilani Poll  
2018



of Gallup Pakistan  
(1980-2018)