



Opinion Poll

FESTIVALS AND EVENTS
Basant

Celebrating basant: More than half of all Pakistanis (54%) are against the celebration of the festival of basant, a proportion that is more or less unchanged since 2002. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, January 16, 2019

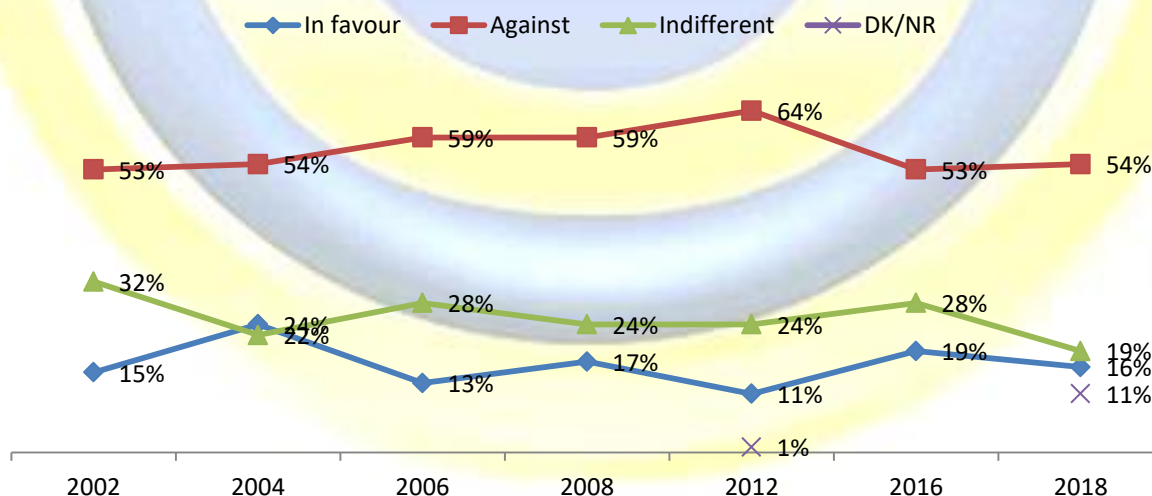
According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, more than half of all Pakistanis (54%) are against the celebration of the festival of basant.

A nationally representative sample of men and women from across the four provinces was asked, "Some people are in favour of celebrating the cultural tradition of basant, some are opposed to it, while others say that it makes no difference – whoever wants to celebrate it may do so. What is your opinion?" In response to this question, 16% said that they were in support of it, 54% said that they were against it, 19% opined that it makes no difference, while 11% did not know or did not wish to respond.

Trend Analysis: In the year 2002, in comparison, 15% said that they were in favour of it, 53% that they were against it, while 32% expressed their indifference on the matter.

Findings on this question are available across the years 2002 to 2018, and the graph below shows how the figures have changed in this time period.

Question: "Some people are in favour of celebrating the cultural tradition of basant, some are opposed to it, while others say that it makes no difference – whoever wants to celebrate it may do so. What is your opinion?"



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,141 men and women in urban areas of all four provinces of the country, during 22 December – 29 December, 2018. The error margin is estimated to be approximately ± 2-3 percent at the 95% confidence level.



Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
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