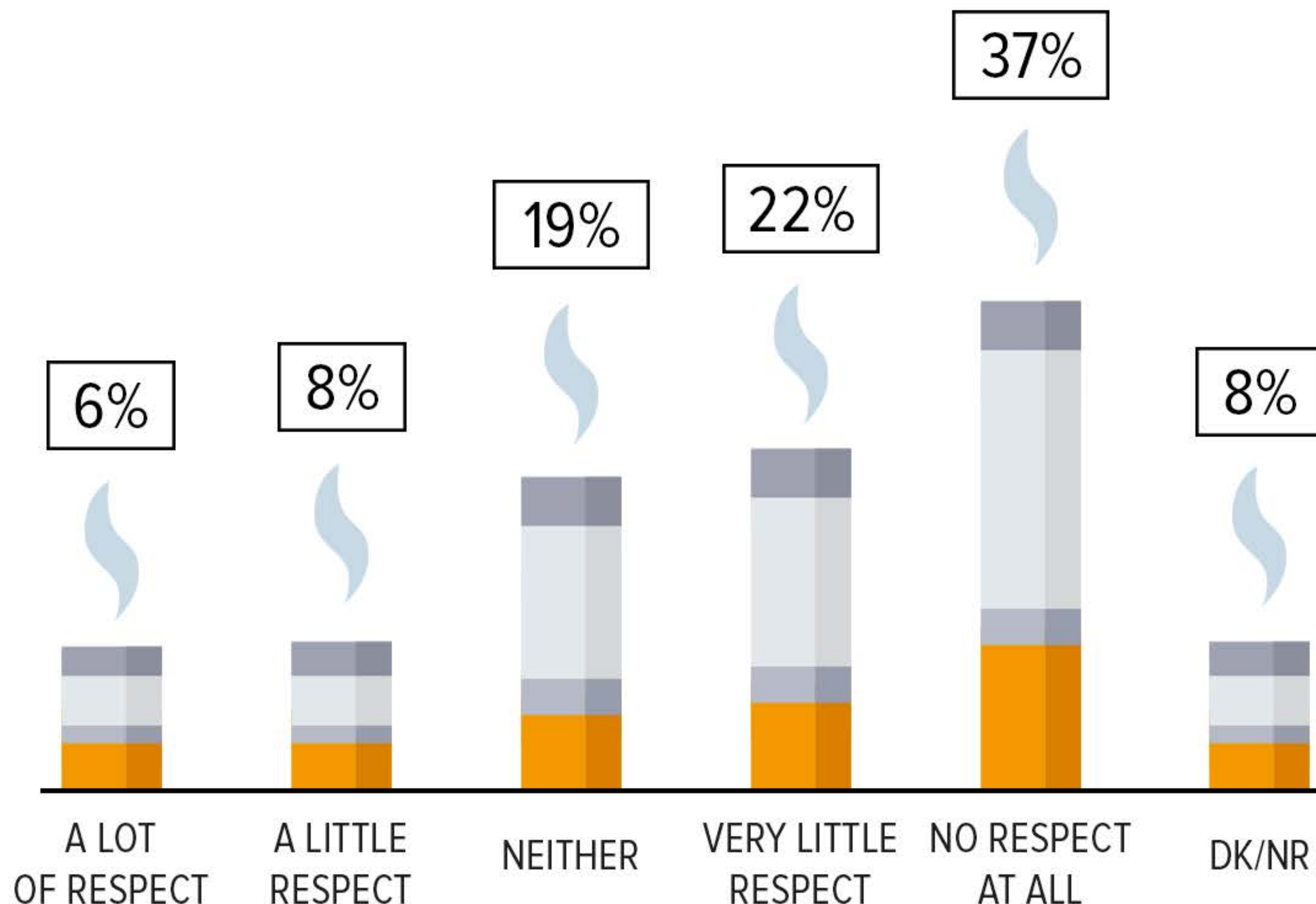


FEBRUARY 07, 2019

# OPINION ON TOBACCO COMPANIES: ONLY 14% OF PAKISTANIS REPORT HAVING RESPECT FOR TOBACCO COMPANIES (A LOT OF RESPECT/A LITTLE RESPECT).

Please tell us how much you respect tobacco companies. Please answer on a scale of 1 to 5, where 1 is 'no respect at all' and 5 is 'a lot of respect'?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1443

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

**CONSUMER/COMMERCIAL  
Cigarettes and Tobacco Products**

**Opinion on tobacco companies: Only 14% of Pakistanis report having respect for tobacco companies (a lot of respect/a little respect).**

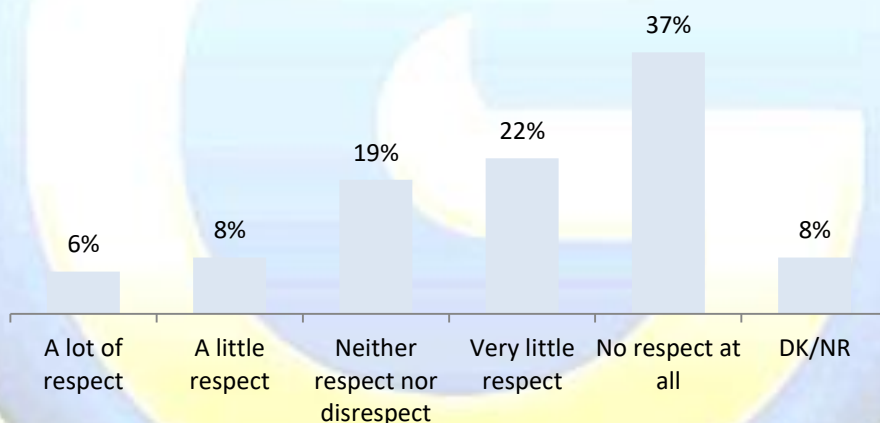
**(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, February 7, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, only 14% of Pakistanis report having respect for tobacco companies (a lot of respect/a little respect).

A nationally representative sample of men and women from across the four provinces was asked, "Please tell us how much you respect tobacco companies, answering on a scale of 1 to 5, where 1 is 'no respect at all' and 5 is 'a lot of respect'?" In response to this question, 6% responded with a lot of respect, 8% said a little respect, 19% said neither respect nor disrespect, 22% said very little respect, 37% said no respect at all, while 8% did not know or did not wish to respond.

**Question: "Please tell us how much you respect tobacco companies. Please answer on a scale of 1 to 5, where 1 is 'no respect at all' and 5 is 'a lot of respect'?"**



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association ([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1443 men and women in urban areas of all four provinces of the country, during 5 November – 12 November, 2018. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level.



## Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



**Thursday, February 7, 2019**

(3 Pages, English version Only)

**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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**Disclaimer:** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)

**Disclaimer:** Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll  
2019



of Gallup Pakistan  
(1980-2019)