

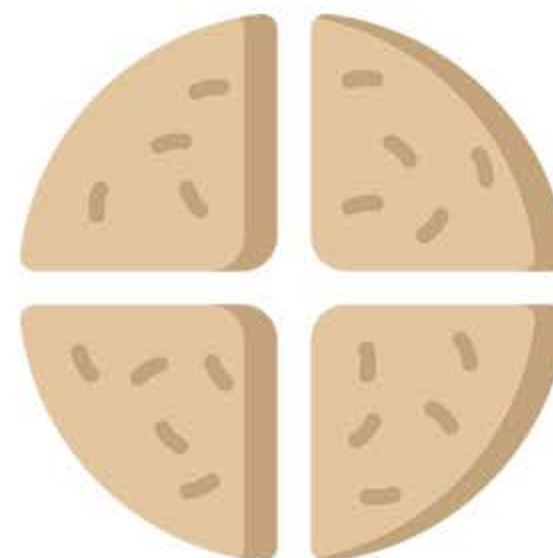
FEBRUARY 14, 2019

AVERAGE PAKISTANI LUNCH MENU: NEARLY 6 IN 10 PAKISTANIS REPORT THEY NORMALLY EAT ROTI AT LUNCHTIME EXCLUSIVELY.

What is eaten in your household for lunch as a matter of routine?



14%
RICE



58%
CHAPATTI



22%
BOTH



6%
DK/NR

SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1142

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

SOCIAL BEHAVIOUR
Eating Habits

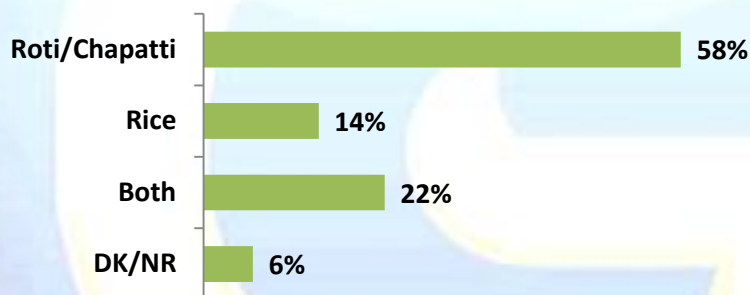
**Average Pakistani Lunch Menu: Nearly 6 in 10 Pakistanis report they normally eat roti at lunchtime exclusively.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, February 14, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, nearly 6 in 10 Pakistanis report that they normally eat roti at lunchtime exclusively.

A nationally representative sample of men and women from across the four provinces was asked, “What is eaten in your household for lunch as a matter of routine?” In response to this question, 58% said roti, 14% said rice, 22% said both roti and rice, while 6% did not know or did not wish to respond.

Question: “What is eaten in your household for lunch as a matter of routine?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1142 men and women in urban areas of all four provinces of the country, during 24 January – 28 January, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Thursday, February 14, 2019

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)