

FEBRUARY 20, 2019

## DOING GOOD IS ITS OWN REWARD: MORE THAN HALF OF ALL PAKISTANIS (60%) BELIEVE THAT A LOT OF PEOPLE DO GOOD FOR WHICH THEY ARE NEITHER REWARDED NOR RECOGNIZED.

Please tell us whether you consider the following statement to be right or wrong: a lot of people do good for which they don't get rewarded, nor do they get recognized?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1142

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

**SOCIAL BEHAVIOUR**  
**Social Behaviour Others**

**Doing good is its own reward: More than half of all Pakistanis (60%) believe that a lot of people do good for which they are neither rewarded nor recognized.**

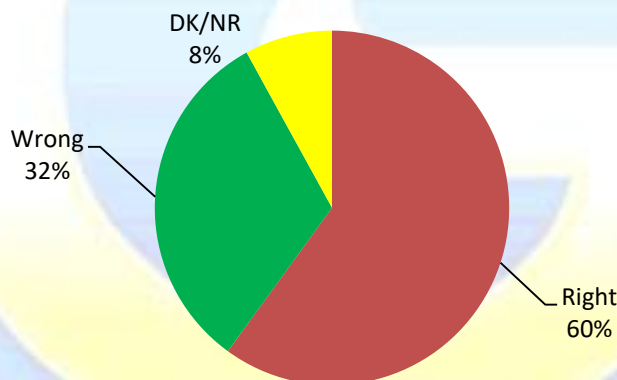
**(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, February 20, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, more than half of all Pakistanis (60%) believe that a lot of people do good for which they are neither rewarded nor recognized.

A nationally representative sample of men and women from across the four provinces was asked, “Please tell us whether you consider the following statement to be right or wrong: a lot of people do good for which they don’t get rewarded, nor do they get recognized?” In response to this question, 60% said it was right, 32% said it was wrong, while 8% did not know or did not wish to respond.

**Question: “Please tell us whether you consider the following statement to be right or wrong: a lot of people do good for which they don’t get rewarded, nor do they get recognized?”**



Source: Gallup & Gilani Pakistan Poll  
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1142 men and women in rural and urban areas of all four provinces of the country, during 24 January – 28 January, 2019. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level.



## Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



GILANI RESEARCH  
FOUNDATION

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**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: [fatima.idrees@gilanifoundation.com](mailto:fatima.idrees@gilanifoundation.com)

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2019



of Gallup Pakistan  
(1980-2019)