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USUAL ACCESS POINTS OF HEALTHCARE: MORE THAN 7 IN 10 PAKISTANIS REPORT VISITING A CONVENTIONAL DOCTOR IF THEY HAPPEN TO BE SICK, WHILE A QUARTER REPORT ALTERNATIVES SUCH AS HAKEEMS AND HOMEOPATHY AS THEIR MOST USED METHOD.

Who do you usually go to for your treatment?



71%
DOCTORS



16%
HAKEEM



8%
HOMEOPATHY



5%
DK/NR

SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1142

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

HEALTHCARE
General Health and Healthcare

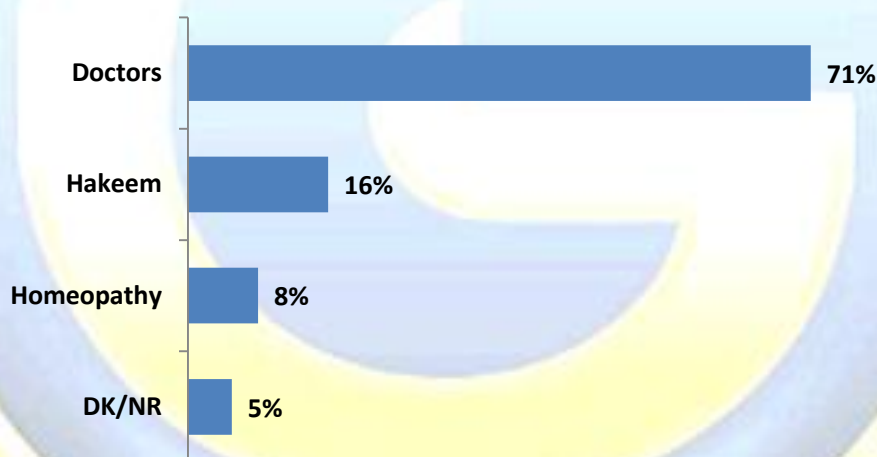
Usual Access Points of Healthcare: More than 7 in 10 Pakistanis report visiting a conventional doctor if they happen to be sick, while a quarter report alternatives such as *hakeems* and homeopathy as their most used method.

(GALLUP & GILANI PAKISTAN POLL)

Islamabad, March 12, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, more than 7 in 10 Pakistanis report visiting a conventional doctor if they happen to be sick, while a quarter report alternatives such as *hakeems* and homeopathy as their most used method.

A nationally representative sample of men and women from across the four provinces was asked, “Who do you usually go to for your treatment?” In response to this question, 71% said doctors, 16% said hakeem, 8% said homeopathy, while 5% did not know or did not wish to respond.

Question: “Who do you usually go to for your treatment?”

Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

This poll suggests the significant popularity of alternative medicines/healthcare with nearly 25 million adults who report that they use these methods with regularity as a matter of course. The total number of users, however, may be much higher, as a segment of the population might be using alternative medicine in addition to conventional medicine. Gallup Pakistan is tracking trends related to healthcare access and more details can be found in the Gallup History Project.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1142 men and women in urban areas of all four provinces of the country, during 24 January – 28 January, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



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(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)