

MARCH 13, 2019

PREFERRED FORMS OF HEALTHCARE: AT 66%, MAJORITY OF PAKISTANIS PREFER TO VISIT A DOCTOR IF THEY HAPPEN TO BE SICK, WHILE 13% SAY THEY GO TO A HAKEEM.

Which method of treatment do you prefer the most?



66%
DOCTOR



13%
HAKEEM



12%
HOMEOPATHY



4%
DUM
DUROOD



4%
HOUSEHOLD
REMEDIES



1%
DON'T KNOW/
NO RESPONSE

SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1142

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

HEALTHCARE
General Health and Healthcare

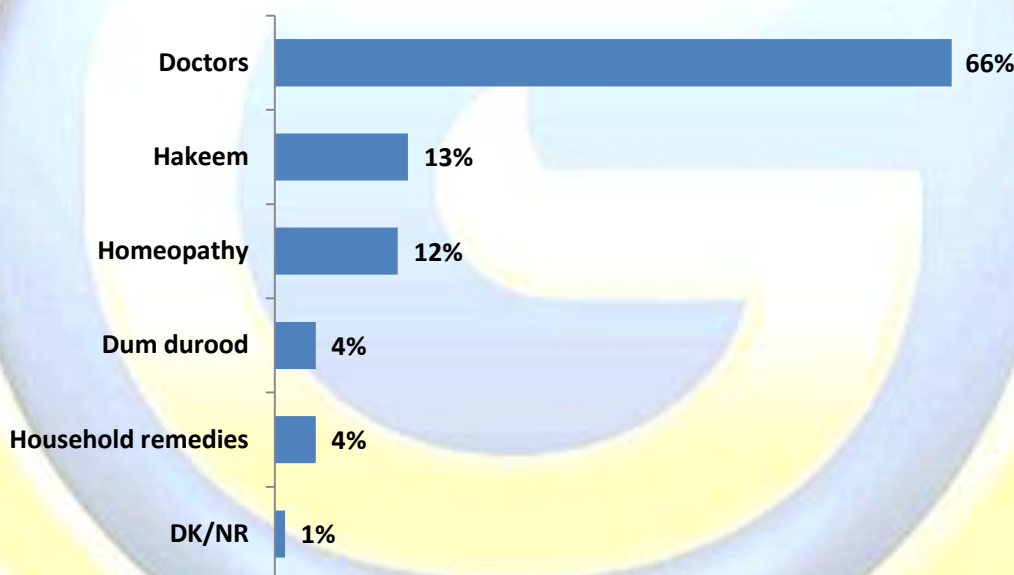
Preferred Forms of Healthcare: At 66%, majority of Pakistanis prefer to visit a doctor if they happen to be sick, while 13% say they go to a hakeem. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, March 13, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, at 66%, majority of Pakistanis prefer to visit a doctor if they happen to be sick, while 13% say they go to a hakeem.

A nationally representative sample of men and women from across the four provinces was asked, “Which method of treatment do you prefer the most?” In response to this question, 66% said visiting a doctor, 13% said hakeem, 12% said homeopathy, 4% said *dum durood*, 4% said household remedies, while 1% did not know or did not wish to respond.

Question: “Which method of treatment do you prefer the most?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Preference and the actual use of healthcare may differ. For actual use patterns, please refer to a poll released by Gallup Pakistan on March 12, 2019.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1142 men and women in urban areas of all four provinces of the country, during 24 January – 28 January, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



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(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)