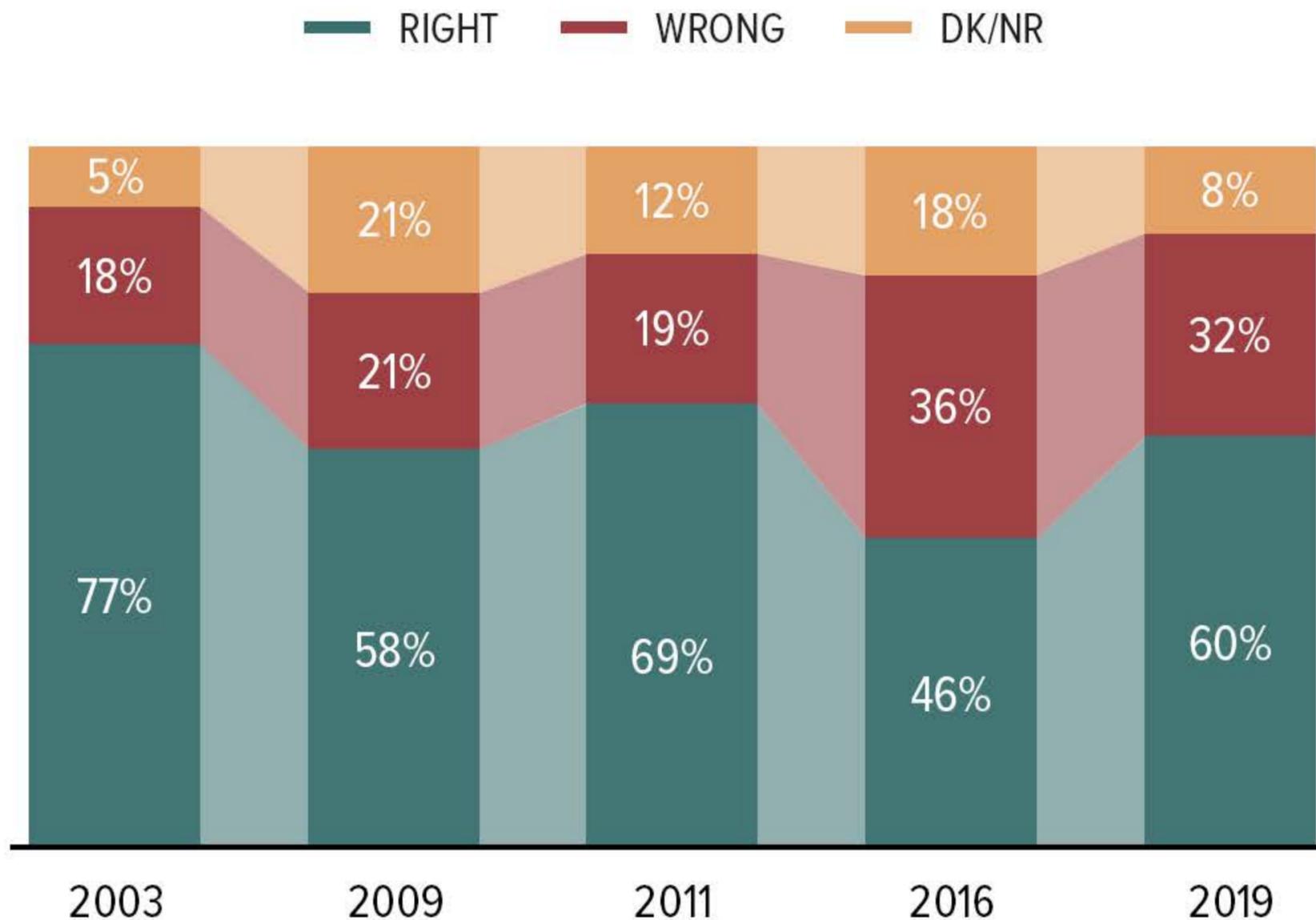


OVER A PERIOD OF 16 YEARS, A DECREASE OF 17 PERCENTAGE-POINT HAS TAKEN PLACE IN THE PROPORTION OF PAKISTANIS WHO BELIEVE THAT A LOT OF PEOPLE WHO DO GOOD DO NOT RECEIVE RECOGNITION OR REWARDS FOR IT IN OUR SOCIETY.

Please tell us whether you consider the following statement to be right or wrong: a lot of people do good for which they don't get rewarded, nor do they get recognized?





Public Opinion in Pakistan in the Year 2003

SOCIAL BEHAVIOUR Social Behaviour Others

Over a period of 16 years, a decrease of 17 percentage-point has taken place in the proportion of Pakistanis who believe that a lot of people who do good do not receive recognition or rewards for it in our society.

Islamabad, March 14, 2019

In a Gallup & Gilani Pakistan National Survey conducted in the year 2003, i.e., 16 years ago, respondents were asked, “Please tell us whether you consider the following statement to be right or wrong: a lot of people do good for which they don’t get rewarded, nor do they get recognized?” In response to this question, 77% said it was right, 18% said it was wrong, while 5% did not know or did not wish to respond.

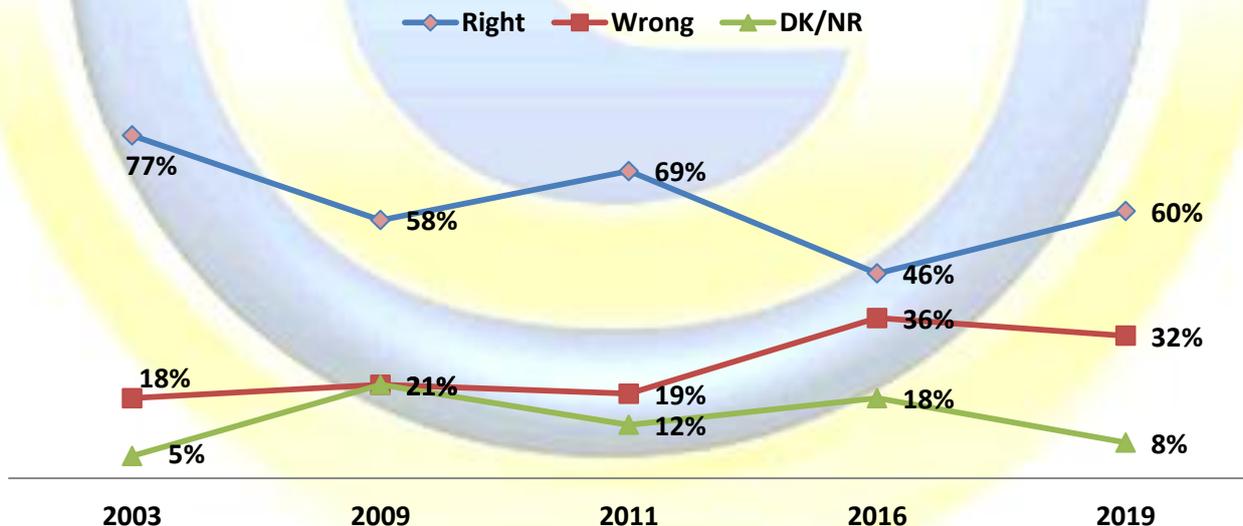
Comparative Picture: The question was asked again in 2019 to enable a comparison to be made across the years. In 2019, 60% responded yes, 32% responded with wrong, while 8% did not know or did not wish to respond.

Findings on this question are available from the year 2003 onwards, and the graph below shows how the figures have fluctuated over the years.

If we compare 2003 to 2019, there has been an decrease of 17 percentage-points in the proportion of Pakistanis who believe that people do in fact get rewarded and recognized for the good that they do. Concurrently, there has been a 14 percentage-point decrease in the proportion of Pakistanis who believe that this is not the case. It appears that optimism has increased in the country with regard to the rewards for practicing virtue.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “Please tell us whether you consider the following statement to be right or wrong: a lot of people do good for which they don’t get rewarded, nor do they get recognized?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.

The Pakistani Affiliate of Gallup International



Thursday, March 14, 2019

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: *Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com*

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Gallup Pakistan
(1980-2019)