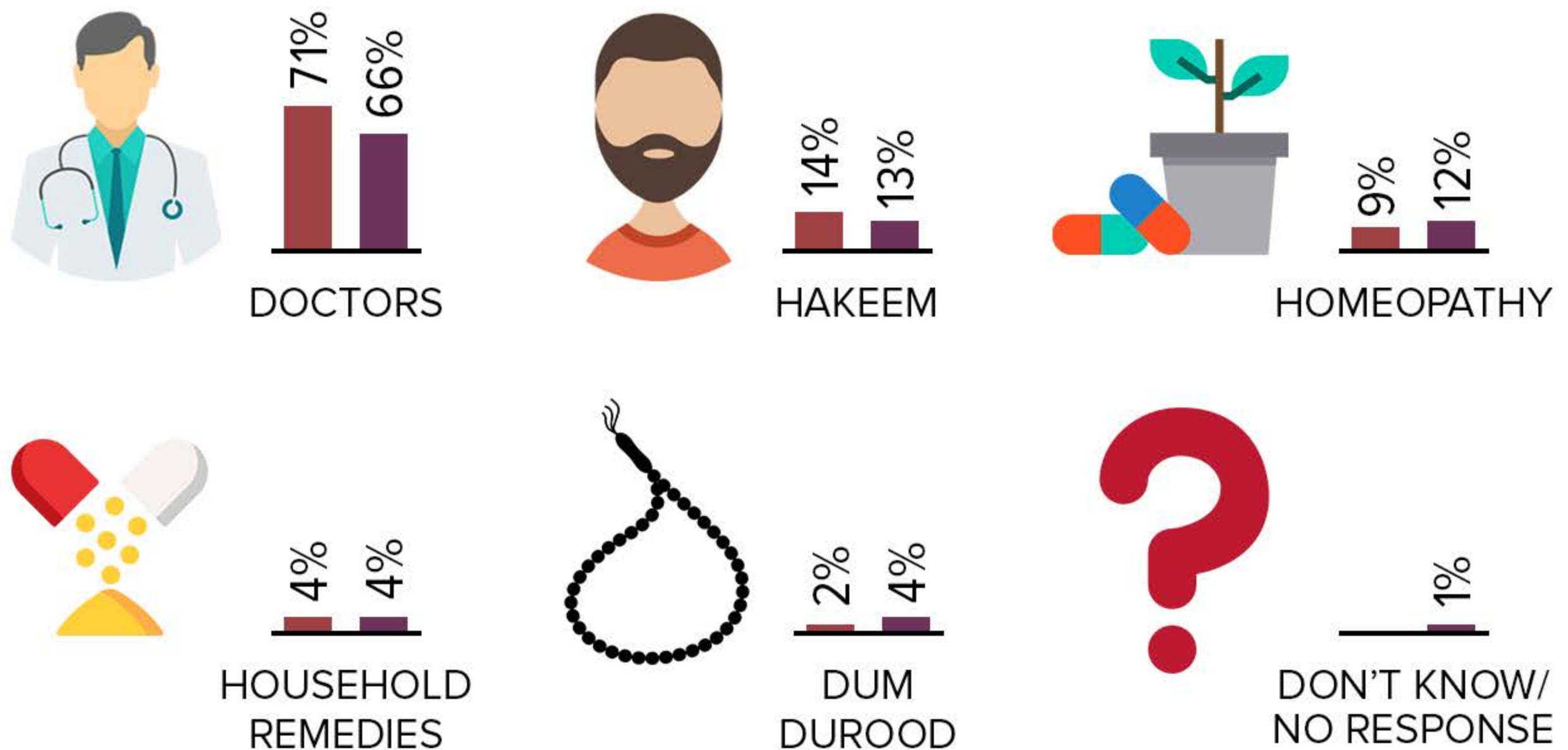


**OVER A PERIOD OF 18 YEARS THE PREFERENCE FOR DOCTORS BY PAKISTANIS HAS DECREASED BY A SMALL PERCENTAGE (5-PERCENTAGE POINTS). THE RELIANCE ON HOMEOPATHY HAS INCREASED BY 3 PERCENTAGE-POINTS.**

Which method of treatment do you prefer the most?

— JAN 2001      — JAN 2019





# Public Opinion in Pakistan in the Year 2001

## Health Care General Health and Healthcare

**Over a period of 18 years the preference for doctors by Pakistanis has decreased by a small percentage (5-percentage points). The reliance on homeopathy has increased by 3 percentage-points.**

Islamabad, April 04, 2019

According to a Gallup & Gilani Pakistan National Survey conducted in the year 2001 (18 years ago) respondents were asked, “Which method of treatment do you prefer the most??” In response to this question, 71% said doctors, 14% preferred Hakeems, 9% said homeopathy, 4% said household remedies and 2% relied on Dum Durood.

**Comparative Picture:** The question was asked again in 2019 to enable a concrete comparison. In 2019, 66% said they preferred doctors, 13% said Hakeems, 12% said homeopathy, 4% each rely on household remedies and Dum Durood. 1% did not know or did not wish to respond.

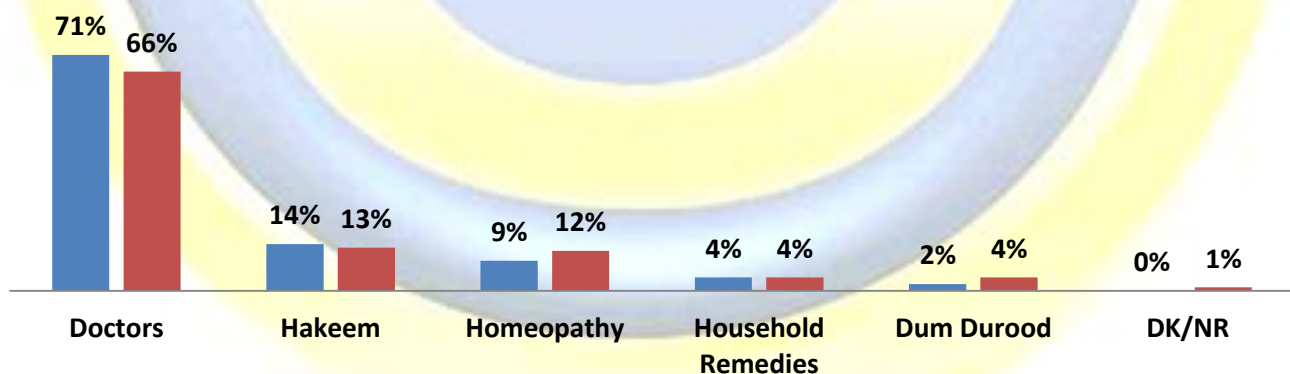
According to public opinion, there has been 5% decrease in the proportion of Pakistanis whose preferred method of treatment is through doctors. Also there is a 3% increase in Pakistanis who resort to homeopathy for their treatment. Preference for household remedies is the same while there is a 2% increase in the proportion of Pakistanis who resort to Dum Durood.

It should be noted that the differences in results since 2001 is small and under the error margin, therefore caution may be adopted in interpreting results. More thorough investigation is needed to ascertain if the poll findings are long-term shifts.

*This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.*

**Question: “Which method of treatment do you prefer the most?”**

■ Jan 2001 ■ Jan 2019



Source: Gallup and Gilani Surveys  
The Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

### Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact [caf@gallup.com.pk](mailto:caf@gallup.com.pk).

*The Pakistani Affiliate of Gallup International*



**Thursday, April 04, 2019**

*(3 Pages including this)*

***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,*

*Ms. Fatima Idrees*

*Phone: +92-51-2655630*

*E-mail: [fatima.idrees@gilanifoundation.com](mailto:fatima.idrees@gilanifoundation.com)*

***Disclaimer:*** *Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)*

***Disclaimer:*** *Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.*



of Gallup Pakistan  
(1980-2018)