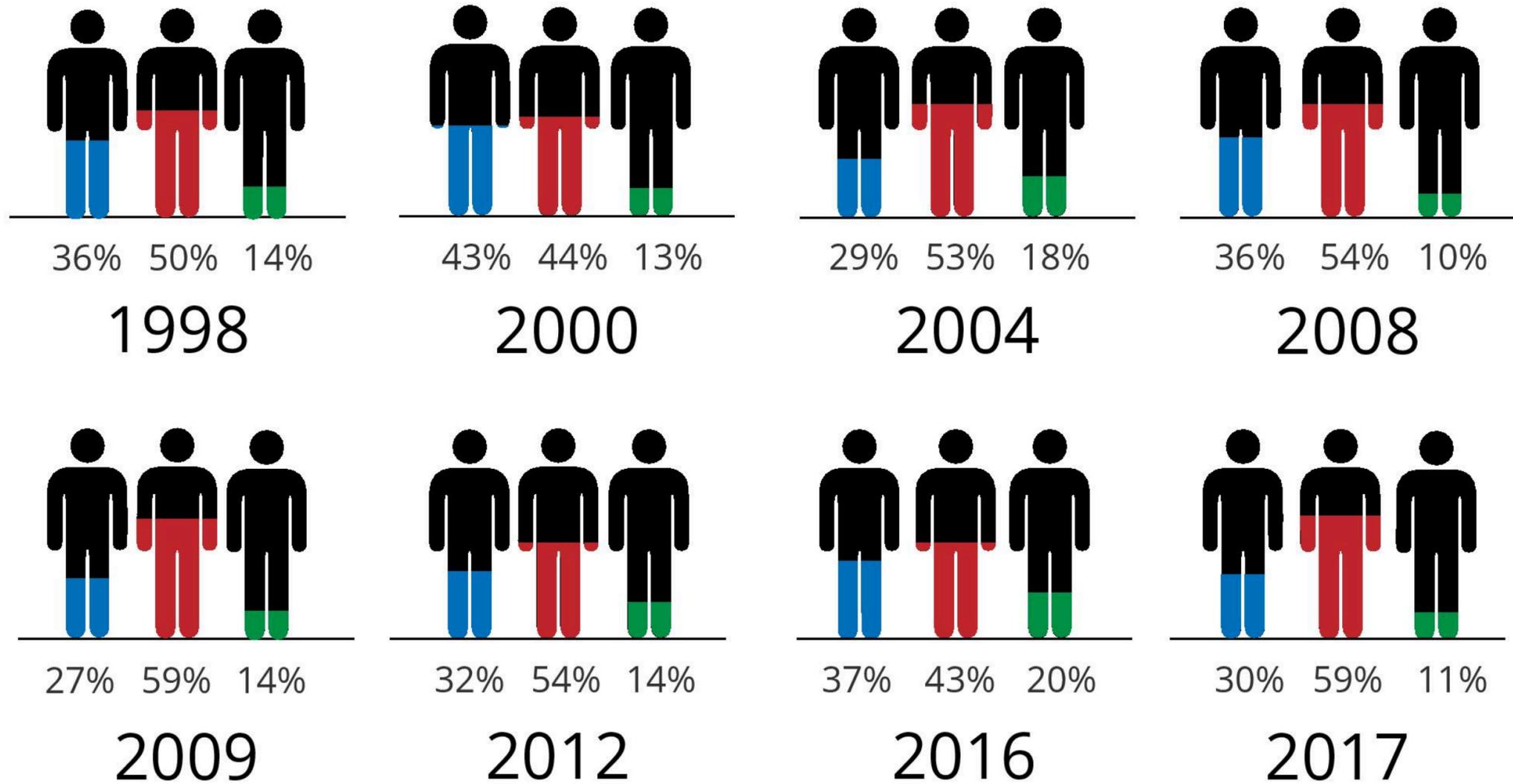


August 9, 2019

2017: NEARLY 3 IN 5 PAKISTANIS (59%) CONTINUE TO BELIEVE THAT THEY DESERVE A BETTER LIFE; A 9% INCREASE SINCE 1998.

Overall do you think that life is treating you fairly or do you deserve better than this?



 Life is fair
  I deserve a better life
  DK/NR



Public Opinion in Pakistan in the Year 1998

COMMUNITY

Life

2017: Nearly 3 in 5 Pakistanis (59%) continue to believe that they deserve a better life; a 9% increase since 1998.

Islamabad, August 9, 2019

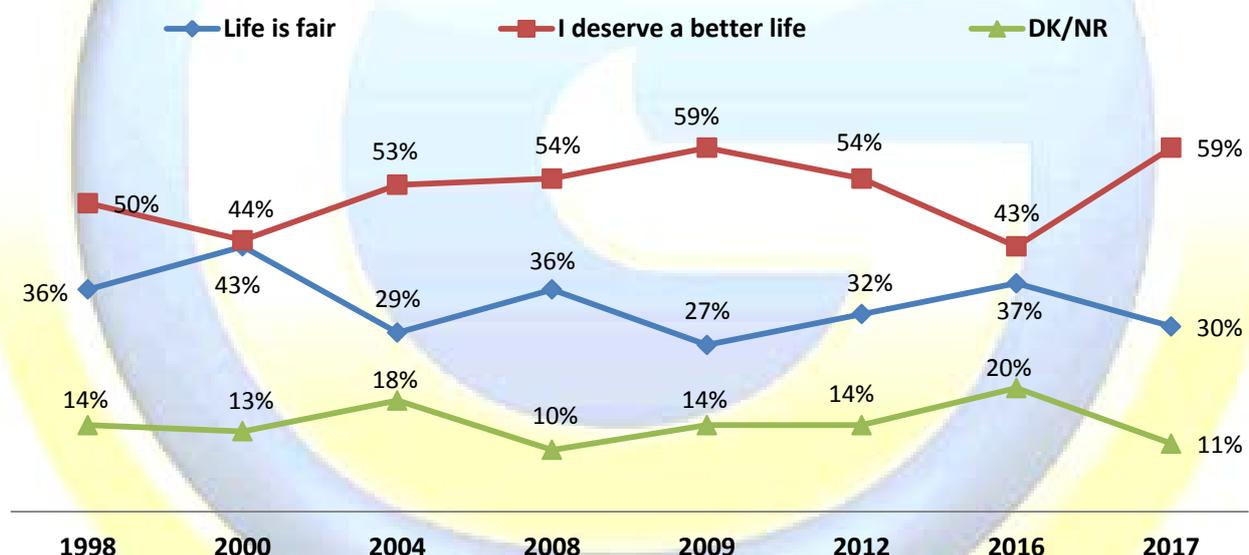
In a Gallup & Gilani Pakistan National Survey conducted in the year 1998, i.e., 19 years ago, respondents were asked, “Overall do you think that life is treating you fairly or do you deserve better than this?” In response to this question, 36% said life is fair to them, 50% said they deserve a better life and 14% did not know.

Comparative Picture: The question was asked again in 2017 to enable a comparison to be made across the years. In 2017, 30% said life is fair to them, 59% said they deserve a better life and 11% did not know.

Overall there has been an increase of 9 percentage-points in the proportion of Pakistanis think they deserve a better life while there has been a decrease of 6 percentage-points in proportion of Pakistanis who think life is fair.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “Overall do you think that life is treating you fairly or do you deserve better than this?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.

The Pakistani Affiliate of Gallup International



Friday, August 9, 2019

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: *Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com*

Disclaimer: *Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.*



of Gallup Pakistan
(1980-2019)