



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

66% of Pakistanis Fear Animals/Insects and Ghosts: GILANI POLL/GALLUP PAKISTAN

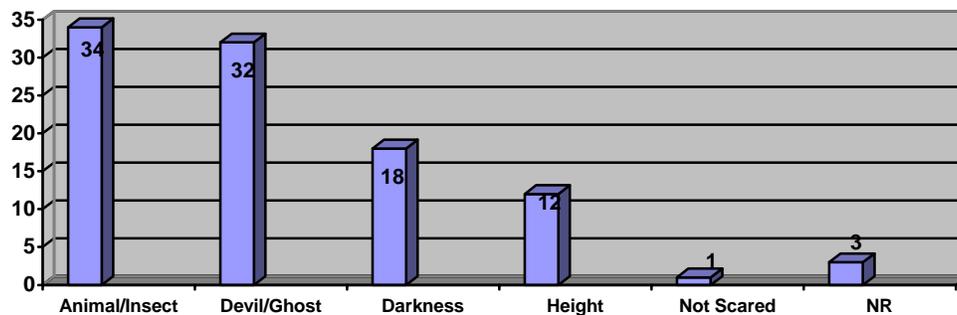
Islamabad, August 25, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, the most feared creatures by two thirds of all Pakistanis (66%) are animals/insects and devil/ghosts. The remaining respondents claimed to be either scared of darkness (18%) or height (12%). Four percent (4%) said they are not scared of anything or gave no response. While more men are fearful of height and darkness, a higher number of women are scared of animals/insects and devils/ghosts.

A nationally representative sample of men and women from across the country were asked “*Many people are afraid of different things such as darkness. Please tell us which one of the following things are you the most scared of?*” Thirty four percent (34%) said they are afraid of animals/insects, 32% fear devils/ghosts, 18% claimed to be scared of darkness, where as 12% suffer from height phobia. Four percent (4%) of the respondents claimed to not be scared of anything or gave no response.

The survey presented some very interesting results: While more urbanites seem to be scared of darkness and height, a comparatively higher percentage of rural dwellers fear devils/ghost. Contrary to popular belief the data shows that a proportionately higher percentage of men (19%) than women (17%) are afraid of the darkness where as more females (34%) than men (29%) dread ghosts/devils. It is also seen that a higher percentage of respondents falling in the 51+ age group (40%) claimed to be scared of ghosts/devils.

“Many people are afraid of different things such as darkness. Please tell us which one of the following things are you the most scared of?”



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2650 men and women in rural and urban areas of all four provinces of the country, during August 2009. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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