



Opinion Poll ELECTIONS

Motivations & Reasons behind Voting Patterns in Pakistan (Part 7)

*This is a 7 part series on Motivations and Reasons behind Voting Patterns in Pakistan. **Part 1** looks at the Role of candidate's ability to help constituents in Personal problems with the bureaucracy, police and courts (commonly called Patronage politics); **part 2** looks at the role of ability to deliver local development, such as roads and utilities; **part 3** looks at role of personal competence to deal with national affairs; **part 4** deals with the role of candidate's piety and religiosity; **part 5** deals with the candidate's political party; **part 6** deals with the candidate's clan or 'biradri'; **part 7** deals with strategic voting or voting for a candidate who would defeat the most undesirable candidate in a constituency.*

Only 2% of voters claim to be strategic voters who vote to defeat the undesirable. GILANI POLL/GALLUP PAKISTAN

Islamabad, April 12, 2012

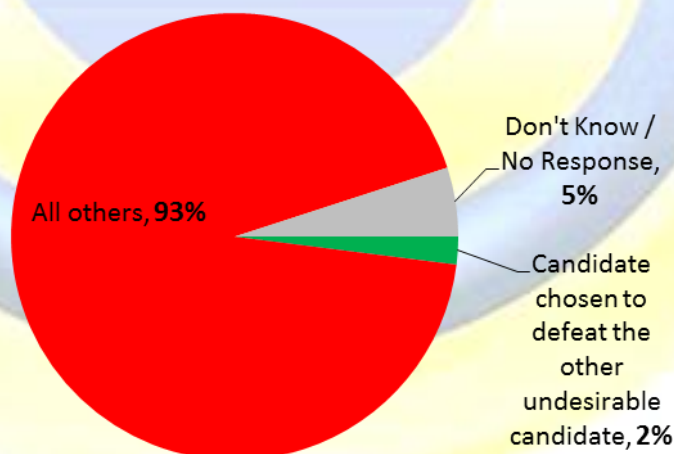
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, Only 2% of voters claim to be strategic voters who vote to defeat the undesirable.

A nationally representative sample of men and women from across the four provinces was asked "What is the most important reason for which you have chosen the candidate you want to vote for in the upcoming elections? I am giving you seven options, kindly think and tell me which one is most important for you." Responding to this 2% claim that they intend to vote for the candidate to defeat the other undesirable candidate.

We will name these voters as **Type 7 voters** to facilitate comparison with other types of voters who chose other reasons as their principal motive in making their electoral choice.

Further analysis showed that the claim to be Type 7 voters (those motivated to defeat the undesirable candidate) is much higher in urban Balochistan (10%) than the national average (2%).

Question: "What is the most important reason for which you have chosen the candidate you want to vote for in the upcoming elections? I am giving you seven options, kindly think and tell me which one is most important for you."



Source: Gallup and Gilani Surveys
the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2637 men and women in rural and urban areas of all four provinces of the country, during March 18 – March 24, 2012. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



گیلانی ریسرچ فاؤنڈیشن کا رائے عامہ سروے موضوع: "الیکشن"

پاکستان میں ووٹ دینے کی ترغیب اور اُس کی وجوہات " (حصہ ہفتم)

صرف 2% افراد نے کہا کہ آئندہ قومی انتخابات میں وہ اپنے مخالف امیدوار کو ہرانے کے لیے ووٹ دیں گے:

گیلانی ریسرچ فاؤنڈیشن، گلیپ پاکستان

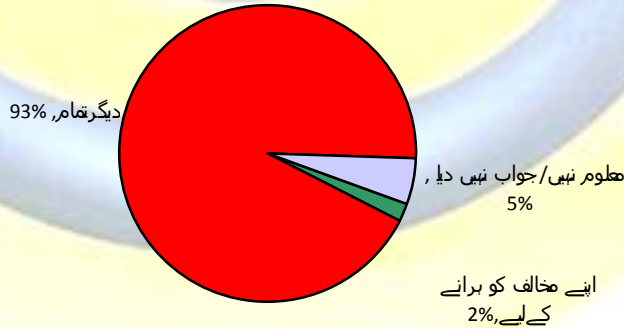
اسلام آباد، 12 اپریل، 2012

گیلانی ریسرچ فاؤنڈیشن کے ایک حالیہ سروے کے مطابق، صرف 2% افراد نے کہا کہ آئندہ قومی انتخابات میں وہ اپنے مخالف امیدوار کو ہرانے کے لیے ووٹ دیں گے۔

سروے میں ملک بھر سے شماریاتی طور پر منتخب خواتین و حضرات سے یہ سوال پوچھا گیا کہ، "آپ کے آئندہ انتخابات میں ووٹ دینے کی سب سے بڑی وجہ کیا ہوگی؟ میں آپ کے سامنے سات مختلف وجوہات رکھتا ہوں، ذرا سوچ کر بتائیں کہ ان میں سے کون سی وجہ آپ کے لیے سب سے اہم ہوگی؟" اس سوال کے جواب میں 2% جوابدہندگان نے کہا کہ اپنے مخالف امیدوار کو ہرانے کے لیے ووٹ دیں گے۔

ہم ایسے ووٹرز کو "ٹائپ سیون ووٹرز" کہیں گے جو دوسرے ووٹرز کے مقابلے میں اس لیے ووٹ دیں گے تاکہ وہ اپنے مخالف امیدوار کو ہرا سکیں۔ سروے کے تفصیلی تجزیے سے معلوم ہوا کہ ٹائپ سیون ووٹرز کی شرح صوبہ بلوچستان کے شہری علاقوں میں کافی زیادہ (10%) ہے، جبکہ قومی شرح 2% ہے۔

آپ کے آئندہ انتخابات میں ووٹ دینے کی سب سے بڑی وجہ کیا ہوگی؟ میں آپ کے سامنے سات مختلف وجوہات رکھتا ہوں، ذرا سوچ کر بتائیں کہ ان میں سے کون سی وجہ آپ کے لیے سب سے اہم ہوگی؟



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the Pakistani affiliate of Gallup International Association
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گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گلیپ انٹرنیشنل سے منسلک گلیپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے چاروں صوبوں کی دیہی اور شہری آبادی کے 2637 مرد اور خواتین سے 18 مارچ تا 24 مارچ 2012 میں منعقد ہوا۔ غلطی کے امکان کا تخمینہ شماریاتی طور پر تقریباً 3-2% لگایا گیا ہے۔



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Thursday, April 12th, 2012

(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2012



of Gallup Pakistan
(1980-2012)