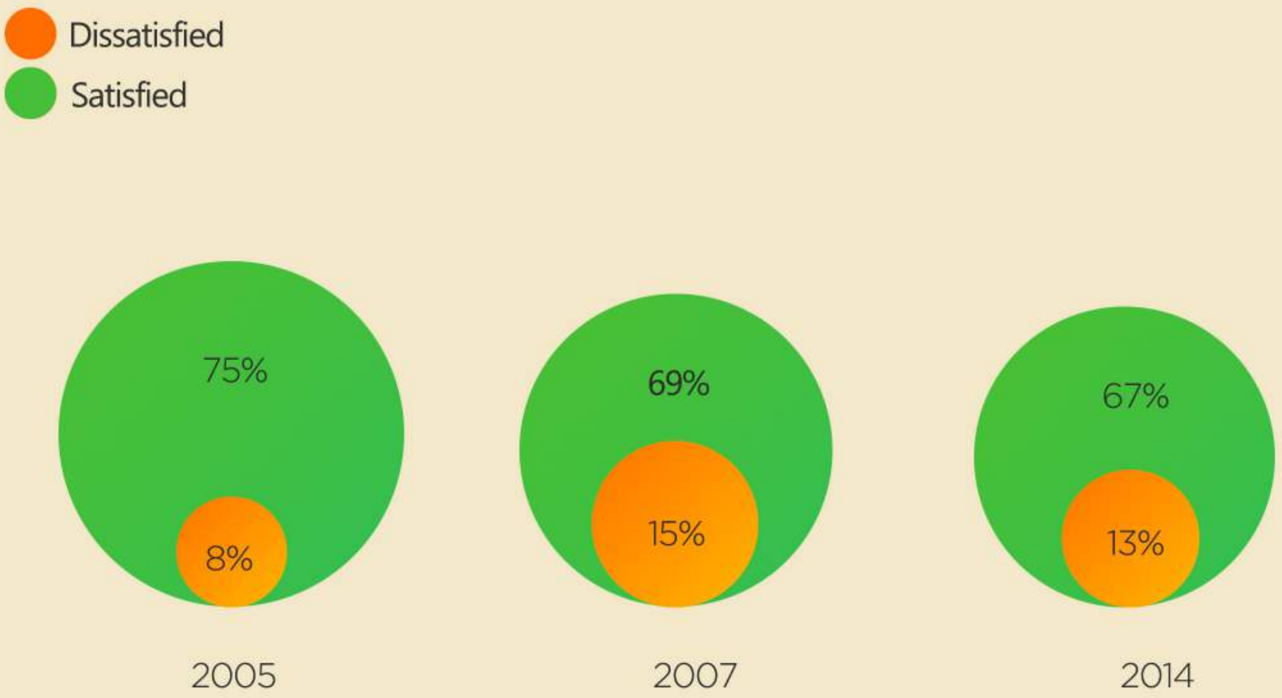
PAKISTANIS' LEVEL OF SATISFACTION WITH THEIR LIVES HAS FALLEN OVER THE LAST DECADE.

How satisfied or dissatisfied are you with the kind of life you are living these days?



Source: Gallup and Gilani Surveys Sample Size: 2562

PRESS RELEASE (also emailed*/faxed separately)

Opinion Poll

SOCIETY
Satisfaction

Pakistanis' level of satisfaction with their lives has fallen over the last decade. GILANI RESEARCH FOUNDATION (GRF POLL)

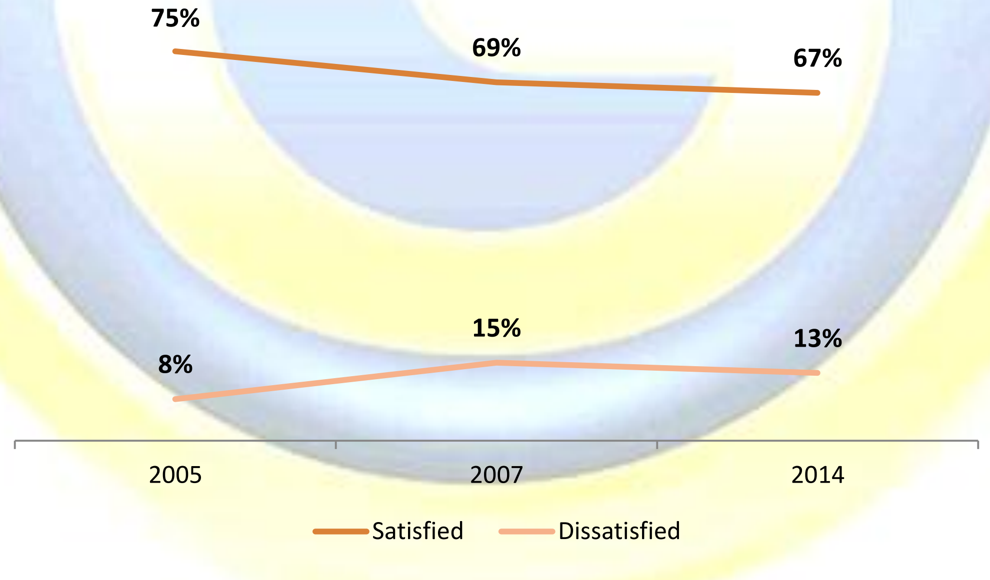
Islamabad, December 12, 2014

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 67% Pakistanis said they are satisfied with the life they are living these days; 13% are dissatisfied.

A nationally representative sample of adult men and women, from across the four provinces was asked, "How satisfied or dissatisfied are you with the kind of life you are living these days?" In response, 26% said they are very satisfied, 41% said they are somewhat satisfied, 20% said they are neither satisfied nor dissatisfied, while 8% said they are somewhat dissatisfied and 5% are very dissatisfied with the kind of life they are living.

This question was also asked during previous years. In 2005, 31% said they were very satisfied, 44% said they were somewhat satisfied, 17% said they were neither satisfied nor dissatisfied, while 7% said they were somewhat dissatisfied and only 1% were very dissatisfied with the kind of life they were living. In 2007, 33% said they were very satisfied, 36% said they were somewhat satisfied, 16% said they were neither satisfied nor dissatisfied, while 11% said they were somewhat dissatisfied and 4% were very dissatisfied with the kind of life they were living.

Question: "How satisfied or dissatisfied are you with the kind of life you are living these days?"



Source: GRF Poll
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2562 men and women in rural and urban areas of all four provinces of the country, during November 24 – December 01, 2014. Error margin is estimated to be approximately ± 2-3 per cent at 95% confidence level.

گیلانی ریسرچ فاؤنڈیشن کا رائے عامہ سروے

موضوع: " معاشرہ"

"مطمئن"

گزشتہ دہائی کے دوران پاکستانیوں میں مطمئن انداز میں زندگی گزارنے کے حوالے سے کمی آئی ہے: گیلانی ریسرچ فاؤنڈیشن ،گیلپ پاکستان

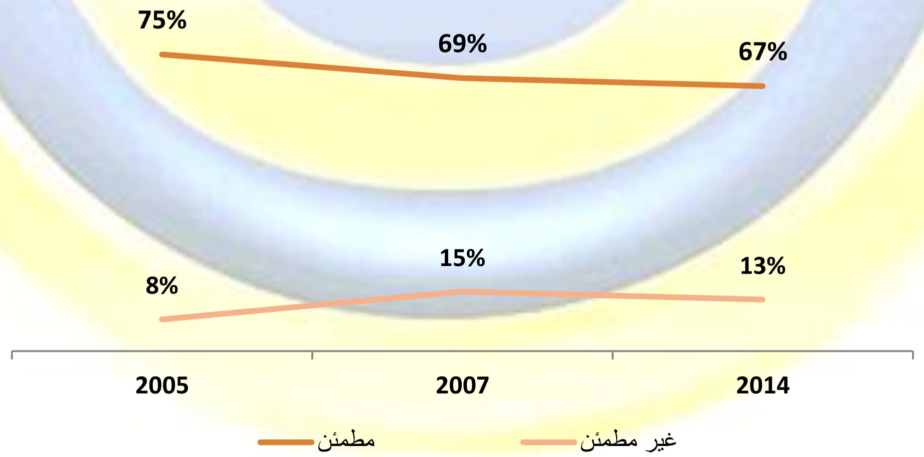
اسلام آباد، 12 دسمبر، 2014

گیلانی ریسرچ فاؤنڈیشن کے ایک حالیہ سروے کے مطابق، 67% پاکستانیوں کے مطابق آجکل وہ جس طرح زندگی گزار رہے ہیں وہ اس سے مطمئن ہیں ، جبکہ 13% افراد اس سے غیر مطمئن ہیں ۔

سروے میں ملک بھر سے شماریاتی طور پر منتخب مرد و خواتین سے یہ سوال پوچھا گیا کہ ،"**آج کل آپ جس طرح زندگی گزار رہے ہیں اس سے آپ کس حد تک مطمئن ہیں یا غیر مطمئن ہیں ؟**"۔ اس سوال کے جواب 26% پاکستانیوں کا کہنا ہے کہ آجکل وہ جس طرح زندگی گزار رہے ہیں وہ اس سے بہت زیادہ مطمئن ہیں ،41% افراد کسی حد تک مطمئن،20% افراد نہ مطمئن نہ غیر مطمئن ہیں،8% افراد کسی حد تک غیر مطمئن ،جبکہ 5% افراد کا کہنا ہے کہ وہ جس طرح کی زندگی گزار رہے ہیں وہ اس سے بہت زیادہ غیر مطمئن ہیں ۔

یہی سوال گزشتہ سالوں میں بھی پوچھا گیا تھا، **2005** میں، 31% پاکستانیوں کا کہنا تھا کہ وہ اپنی زندگی سے بہت زیادہ مطمئن ہیں ، 44% افراد کسی حد تک مطمئن، 17% افراد نہ مطمئن نہ غیر مطمئن تھے،7% افراد کسی حد تک غیر مطمئن ، جبکہ صرف 1% افراد کے مطابق وہ جس طرح کی زندگی گزار رہے تھے وہ اُس سے بہت زیادہ غیر مطمئن تھے۔ **2007** میں، 33% پاکستانیوں کا کہنا تھا کہ وہ اپنی زندگی سے بہت زیادہ مطمئن ، 36% افراد کسی حد تک مطمئن، 16% افراد نہ مطمئن نہ غیر مطمئن،11% افراد کسی حد تک غیر مطمئن ، جبکہ 4% افراد مطابق وہ اُس زندگی سے بہت زیادہ غیر مطمئن تھے ۔

" آج کل آپ جس طرح زندگی گزار رہے ہیں اس سے آپ کس حد تک مطمئن ہیں یا غیرمطمئن ہیں ؟"



Source: GRF Poll

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گیلپ انٹرنیشنل سے منسلک گیلپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے چاروں صوبوں کی دیہی اور شہری آبادی کے 2562 مرد و خواتین سے 24 نومبر تا 01 دسمبر 2014 میں منعقد ہوا۔ غلطی کے امکان کا تخمینا شماریاتی طور پر تقریباً 3%-2± لگایا گیا ہے۔

Opinion Poll from Gallup PakistaOn

The Pakistani Affiliate of Gallup International

Friday, December 12, 2014

(3 Pages including this and Urdu version)

GILANI RESEARCH FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2014

celebrating 34 years of Gallup Pakistan
(1980-2014)