

May 2013

Gilani Weekly Poll

# CYBERLETTER

Week 123

May 20th 2013 - May 24th, 2013

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## FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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## OPINION POLLS - HIGHLIGHTS

*Gilani Poll/Gallup Pakistan*

*May 20, 2013*

28% of Pakistanis have lunch/dinner/breakfast from outside the home at least once or twice a week.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 28% of Pakistanis have lunch/dinner/breakfast from outside the home at least once or twice a week.

28%

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*Gilani Poll/Gallup Pakistan*

*May 21, 2013*

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## OPINION POLLS - HIGHLIGHTS

*Gilani Poll/Gallup Pakistan*

*May 22, 2013*

12% of Pakistanis say they eat vegetables every day of the week.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 12% of Pakistanis say they eat vegetables every day of the week.

12%

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*Gilani Poll/Gallup Pakistan*

*May 23, 2013*

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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 15% of Pakistanis say they do not have fruit at all.

15%

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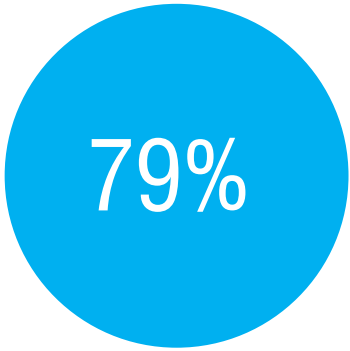
## OPINION POLLS - HIGHLIGHTS

*Gilani Poll/Gallup Pakistan*

*May 24, 2013*

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79%

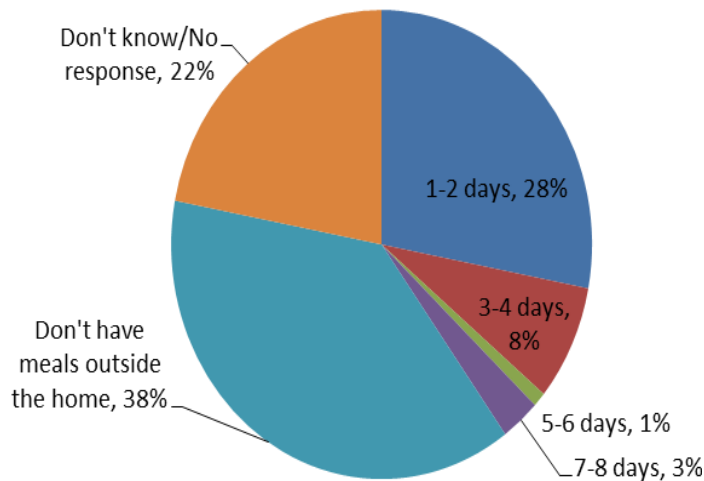
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*Gilani Poll/Gallup Pakistan*  
*Islamabad - May 20, 2013*

**“ 28% of Pakistanis have lunch/dinner/breakfast from outside the home at least once or twice a week. ”**



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 28% of Pakistanis have lunch/dinner/breakfast from outside the home at least once or twice a week.



Source: Gallup and Gilani Surveys  
 the Pakistani Affiliate of Gallup International Association  
[www.gallup.com.pk](http://www.gallup.com.pk)

A nationally representative sample of men and women from across the four provinces was asked **“How many times a week do you have lunch/dinner/breakfast which bought from the market and not cooked at home?”** Responding to this, 28% said 1-2 days, 8% said 3-4 days, 1% said 5-6 days, 2% said 7-8 days and 38% said they do not have lunch/dinner/breakfast from outside the home. However, 22% did not give a response.

Interestingly, a comparison between male and female respondents shows that women eat outside the home once or twice a week more often (32%) than men (26%). Comparison between urban and rural localities shows that urban respondents eat out once or twice a week more often (43%) compared to rural respondents (21%).

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2645 men and women in rural and urban areas of all four provinces of the country, during April 29, 2013 – May 06, 2013. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.



**“ Ghee (47%) and cooking oil (51%) are equally popular to use for cooking. ”**

*Gilani Poll/Gallup Pakistan  
Islamabad - May 21, 2013*

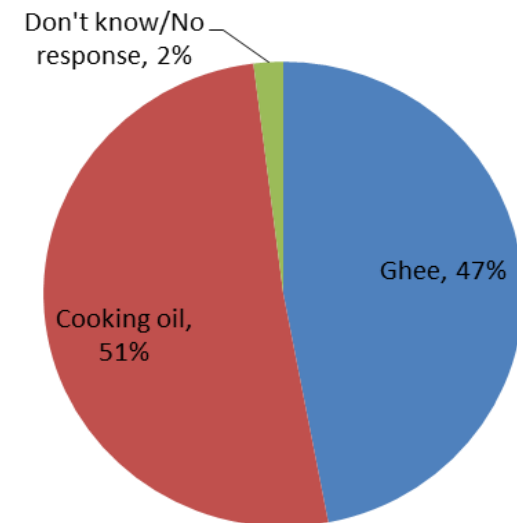
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, Ghee (47%) and cooking oil (51%) are equally popular to use for cooking.

A nationally representative sample of men and women from across the four provinces was asked **“What do you usually use for cooking, ghee or cooking oil?”** Responding to this, 51% said oil and 47% said ghee. However, 2% did not give a response.

A comparison between rural and urban localities shows that urban respondents are more likely to use oil (61%) as opposed to rural respondents (47%). Respondents from Sindh said they use oil more (77%), followed by Bal-

ochistan (47%), Punjab (44%) and KPK (43%). This question was also asked in a Gallup Pakistan survey in 2009, where the results showed that 45% of Pakistanis use ghee and 19% use cooking oil. 33% said they use both.

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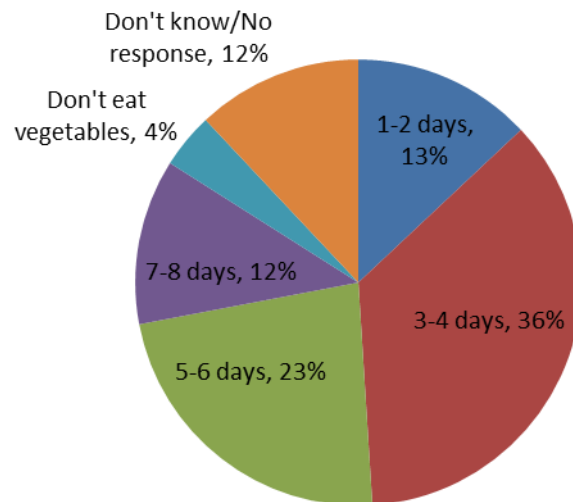


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*Gilani Poll/Gallup Pakistan*

*Islamabad - May 22, 2013*

“12% of Pakistanis say they eat vegetables every day of the week.”



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the Pakistani Affiliate of Gallup International Association  
[www.gallup.com.pk](http://www.gallup.com.pk)

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 12% of Pakistanis say they eat vegetables every day of the week.

A nationally representative sample of men and women from across the four provinces was asked “**How many days a week do you eat vegetables?**” Responding to this, 36% said 3-4 days, 23% said 5-6 days, 13% said 1-2 days, 12% said 7-8 days and 4% said they do not eat vegetables. However, 12% did not give a response.

A comparison between rural and urban localities shows that more respondents from rural areas (15%) eat vegetables daily as compared to urban areas (7%). There was not much difference between the results of men and women, with 13% of the men saying they eat vegetables daily and 11% of the women saying they eat vegetables daily.

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*Gilani Poll/Gallup Pakistan**Islamabad - May 23, 2013*

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**15% of Pakistanis say they do not have fruit at all.**

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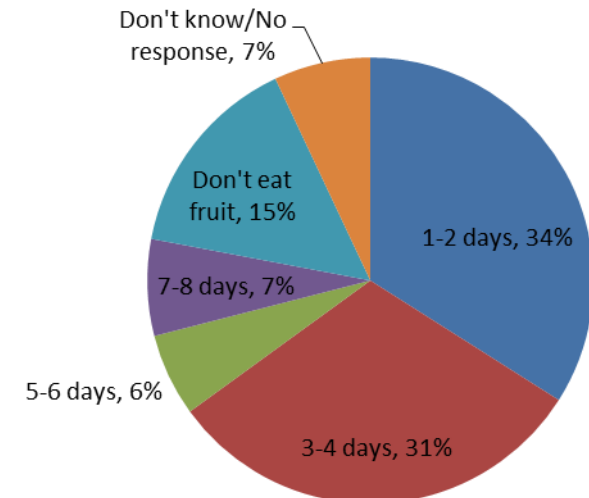
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 15% of Pakistanis say they do not eat fruit at all.

A nationally representative sample of men and women from across the four provinces was asked **“How many days a week do you eat fruit?”** Responding to this, 34% said 1-2 days, 31% said 3-4 days, 7% said 7-8 days, 6% said 5-6 days, and 15% said they do not eat fruit at all.

A comparison between gender shows uniformity, with 34% of men and 33% of women saying they have fruit 1-2 days a week, and 15% of both saying they do not have fruit at all.

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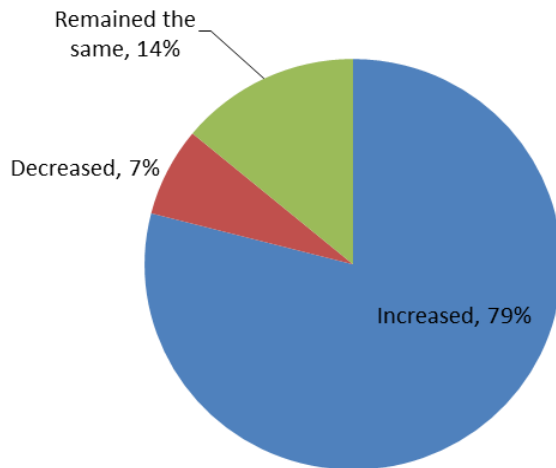
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*Gilani Poll/Gallup Pakistan*  
*Islamabad - May 24, 2013*

**79% of Pakistanis think inflation has increased over the last three months; 46% reduced spending in order to deal with it.**



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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 79% of Pakistanis think inflation has increased over the last three months; 46% reduced spending in order to deal with it.

A nationally representative sample of men and women from across the four provinces was asked **“In your opinion, in the last three months, has inflation increased, decreased or remained the same?”** Responding to this, 79% said it has increased, 7% said it has decreased and 14% said it has remained the same.

The respondents were also asked “What steps have you taken to deal with inflation?” Responding to this 46% said they had reduced spending, 23% said they attempted to increase their incomes and 30% said they started using cheaper , inexpensive items. However, 1% did not give a response.

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**May 2013 Edition:**

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