



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

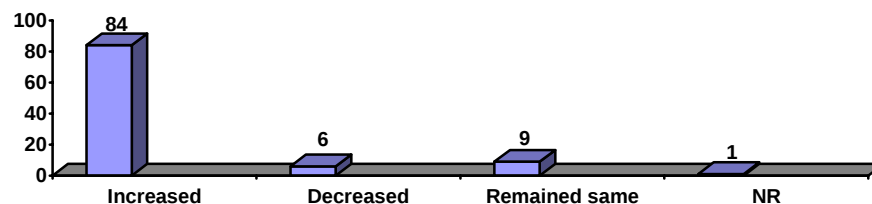
84% Believe Poverty has Risen in the Past 10 Years: GILANI POLL /GALLUP PAKISTAN

Islamabad, December 16, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, poverty in Pakistan is believed to have risen over the past 10 years; overwhelming majority (84%) believe poverty has increased whereas only 15% believe it has either decreased or remained the same and 1% gave no response. When asked about the efforts for helping poor people, only 16% believe such efforts have increased while 55% believe otherwise. The remaining 29% said the act of helping poor people has remained the same or gave no response.

A nationally representative sample of men and women from across the country were asked *“In your view has the incidence of poverty in the past 10 years increased, decreased or remained the same?”* Eighty four percent (84%) claimed it has increased, 6% believe it has decreased whereas 9% claimed incidence of poverty has remained the same over the past ten years. The remaining 1% were unsure.

“In your view has the incidence of poverty in the past 10 years increased, decreased or remained the same?”

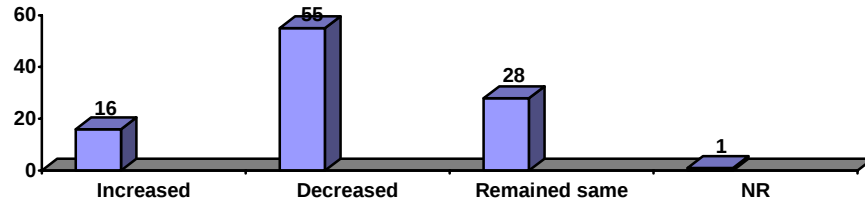


Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

To find out whether in these times of high incidence of poverty in the country, are poor people supported by others, the respondents were asked *“In your view, has the inclination towards helping the poor and needy people increased, decreased or remained the same?”* Sixteen percent (16%) believe it has increased whereas 55% believe otherwise and 28% claimed the inclination towards helping the poor people has remained the same. The remaining 1% of the respondents gave no response.

The findings of the survey reveal no significant difference in the opinion of the public from across various demographics.

“In your view, has the inclination towards helping the poor and needy people increased, decreased or remained the same?”



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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2770 men and women in rural and urban areas of all four provinces of the country, during November 2009. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on social and other issues see website www.gallup.com.pk

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