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Gilani Weekly Poll

CYBERLETTER

Week 168

April 7th, 2014—April 11th, 2014

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FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

April 07, 2014

Of Pakistanis owning a mobile phone and using a network, 97% of Warid users say they are happy with the quality of network service provided by the company; Mobilink is second at 95%.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, of Pakistanis owning a mobile phone and using a network, 97% of Warid users say they are happy with the quality of network service provided by the company; Mobilink is second at 95%.

97%

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Gilani Poll/Gallup Pakistan

April 08, 2014

Majority of mobile using Pakistanis (93%) are happy with the quality of services provided by their mobile company.

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OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

April 09, 2014

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72%

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Gilani Poll/Gallup Pakistan

April 10, 2014

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OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

April 11, 2014

40% Pakistanis believe that Shahid Afridi should be the captain of Pakistani cricket team in ODIs.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 40% Pakistanis believe that Shahid Afridi should be the captain of Pakistani cricket team in ODIs.

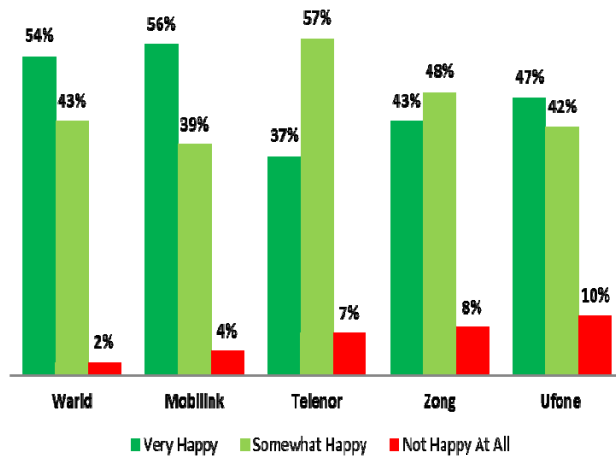
40%

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Gilani Poll/Gallup Pakistan

Islamabad - April 07, 2014

“Of Pakistanis owning a mobile phone and using a network, 97% of Warid users say they are happy with the quality of network service provided by the company; Mobilink is second at 95%.”



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, of Pakistanis owning a mobile phone and using a network, 97% of Warid users say they are happy with the quality of network service provided by the company; Mobilink is second at 95%.

A nationally representative sample of mobile phone owning adult men and women, from across the four provinces was asked “**How happy are you with the quality of network service provided by your mobile company?**” Responding to this, 54% of Warid users said they were very happy with the quality of their network service, 43% said they were somewhat happy and 2% replied not happy at all. For Mobilink, 56% of the respondents said they were very happy, 39% said somewhat happy and 4% said not happy at all. With regards to Telenor, 37% of the users were very happy whereas 57% were somewhat happy and 7% not happy at all. 43% of Zong users claimed they were very happy with their network compared to 48% who were somewhat happy and 8% who were not happy at all. For Ufone, 47% said very happy, 42% said somewhat happy and 10% replied not happy at all.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1650 men and women in rural and urban areas of all four provinces of the country, during Mar 03, 2014 – Mar 10, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Majority of mobile using Pakistanis (93%) are happy with the quality of services provided by their mobile company.



Gilani Poll/Gallup Pakistan

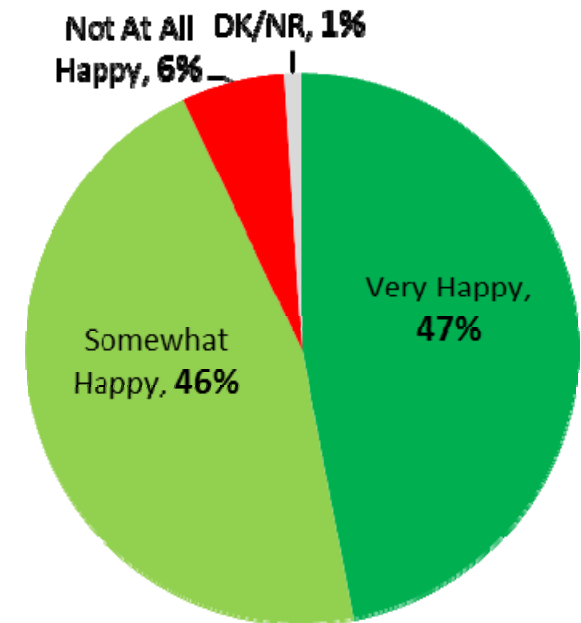
Islamabad - April 08, 2014

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, Majority of mobile using Pakistanis (93%) are happy with the quality of services provided by their mobile company.

A nationally representative sample of adult men, from across the four provinces was asked **“How happy are you with the quality of network service provided by your mobile company?”** Responding to this, 47% said very happy, 46% said somewhat happy and 6% replied not happy at all. 1% did not respond.

Bilal Gilani, Executive Director at Gallup Pakistan adds “This level of satisfaction by consumers is quite exceptional in Pakistani consumer market where consumers are generally skeptical of the services offered to them. The telecom industry is outperforming others in client satisfaction in a big way!”

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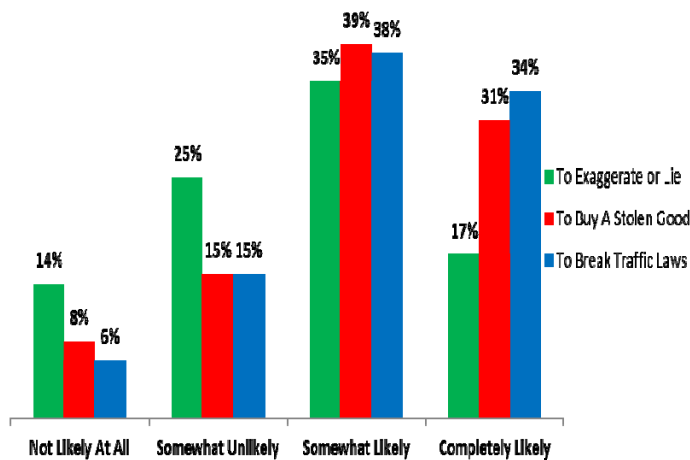
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Gilani Poll/Gallup Pakistan
Islamabad - April 09, 2014

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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 72% Pakistanis believe it is likely that if they break traffic rules they would be caught and held accountable; 70% think the same about buying stolen goods.



Source: Gallup and Gilani Surveys
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A nationally representative sample of adult men and women, from across the four provinces was asked “If you do the following wrong doings in Pakistan, what are the chances that you of you getting caught and punished for these wrongdoings?” Responding to this, 14% of the respondents said it was not all likely that they would get caught for exaggerating or lying, 25% said it was somewhat unlikely, 35% said it was somewhat likely and 17% said it was completely likely. In case of buying stolen goods, 8% said chances of getting caught were very unlikely whereas 15% said they were somewhat unlikely, 39% said somewhat likely and 31% said completely likely. With regards to breaking traffic laws, 6% said there was no chance of getting caught compared to 15% who thought it somewhat unlikely, 38% who said it was somewhat likely and 34% who said it was completely likely. Bilal Gilani, Executive Director at Gallup Pakistan, adds “This poll is important in terms of gauging the perceived efficiency of law and order as well as the strength of Pakistani state in implementing rules and regulations”.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2616 men and women in rural and urban areas of all four provinces of the country, during Mar 03, 2014 – Mar 10, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

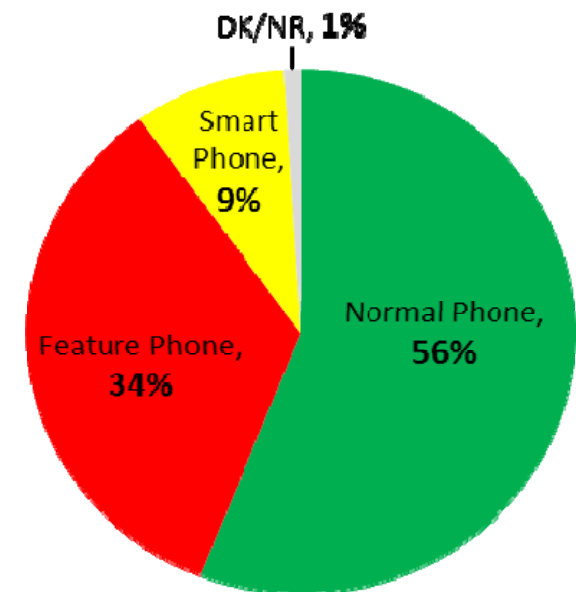


“56% of Pakistani mobile phone owners say they own a normal phone/non-feature phone; 9% report owning a smart phone.”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 56% of Pakistani mobile phone owners say they own a normal phone/non-feature phone; 9% report owning a smart phone.

A nationally representative sample of adult men and women, from across the four provinces was asked **“Nowadays different kinds of phones are available in the market. Please tell me what kind of mobile phone do you have?”** Responding to this, 56% said normal phone, 34% said feature phone (a phone that has different features such as camera, video etc.) and 9% said smart phone (that have features but also have email). 1% did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1539 men and women in rural and urban areas of all four provinces of the country, during Mar 10, 2014 – Mar 17, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



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“40% Pakistanis believe that Shahid Afridi should be the captain of Pakistani cricket team in ODIs.”

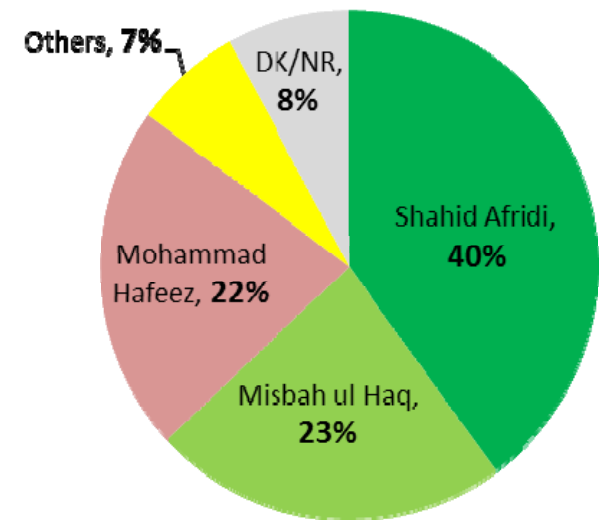
Gilani Poll/Gallup Pakistan

Islamabad - April 11, 2014

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 40% Pakistanis believe that Shahid Afridi should be the captain of Pakistani cricket team in ODIs.

A nationally representative sample of adult men and women, from across the four provinces was asked **“In your opinion, for ODIs which player should be the captain for the Pakistan cricket team?”** Responding to this, 40% said Shahid Afridi, 23% said Misbah ul Haq and 22% replied Mohammad Hafeez. 7% mentioned others and 8% did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2542 men and women in rural and urban areas of all four provinces of the country, during Mar 10, 2014 – Mar 17, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
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