

August 2014

Gilani Weekly Poll

CYBERLETTER

Week 187

August 25th, 2014— August 29th, 2014

GALLUP
PAKISTAN
Affiliated with Gallup International

World Leaders in Marketing Research & Consultancy

www.gallup.com.pk

www.gallup-international.com

IN THIS ISSUE

54% Pakistanis approve Nawaz Sharif's decision to accept Narendra Modi's invitation to his inauguration ceremony; **66%** believe Kashmir to be top most issue that needs to be resolved between India and Pakistan.

6

39% Pakistanis know what a credit card is; **51%** don't.

8

64% Pakistanis know about "mobile money service" such as Easy Paisa.

10

78% Pakistanis have heard or read about Polio Day; **22%** have not.

12

28% Pakistanis believe that currently Pak-Afghan relations are good; **32%** believe they are bad.

14

FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

Ms. Fatima Idrees

Group Manager

E-mail: fatima.idrees@gilanifoundation.com

Please send all correspondence to:

fatima.idrees@gilanifoundation.com

Keep Updated



Cyberletter © For more on Gallup International see www.gallup-international.com. If for any reason you wish to unsubscribe please send an email to

fatima.idrees@gilanifoundation.com

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

August 25, 2014

54% Pakistanis approve Nawaz Sharif's decision to accept Narendra Modi's invitation to his inauguration ceremony; 66% believe Kashmir to be top most issue that needs to be resolved between India and Pakistan.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 54% Pakistanis are in favor of Nawaz Sharif's decision to accept Narendra Modi's invitation to his inauguration ceremony; 66% believe Kashmir to be top most issue that needs to be resolved between India and Pakistan.

54%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

August 26, 2014

39% Pakistanis know what a credit card is; 51% don't.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 39% Pakistanis know what a credit card is; 51% don't.

39%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

August 27, 2014

64% Pakistanis know about “mobile money service” such as Easy Paisa.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 64% Pakistanis know about “mobile money service” such as Easy Paisa.

64%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

August 28, 2014

78% Pakistanis have heard or read about Polio Day; 22% have not.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 78% Pakistanis have heard or read about Polio Day; 22% have not.

78%

[CLICK FOR DETAILS »](#)

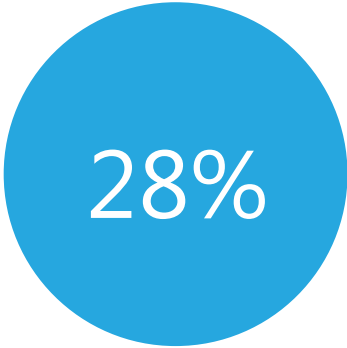
OPINION POLLS - HIGHLIGHTS

Gilani Poll/Gallup Pakistan

August 29, 2014

28% Pakistanis believe that currently Pak-Afghan relations are good; 32% believe they are bad.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 28% Pakistanis believe that currently Pak-Afghan relations are good; 32% believe they are bad



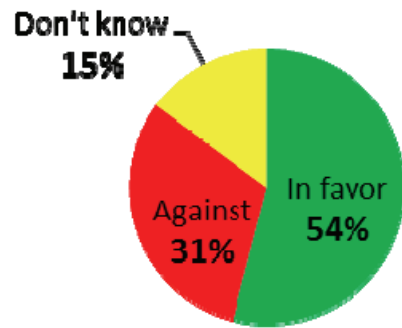
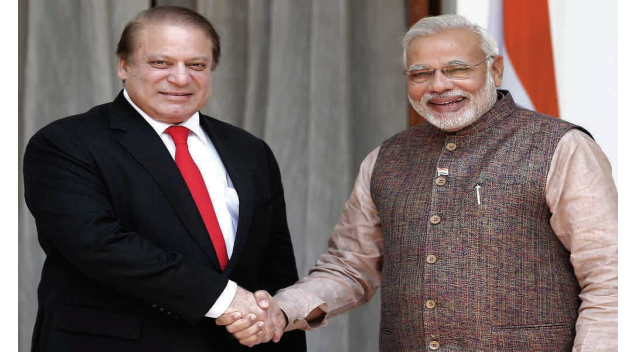
28%

[CLICK FOR DETAILS »](#)

Gilani Poll/Gallup Pakistan

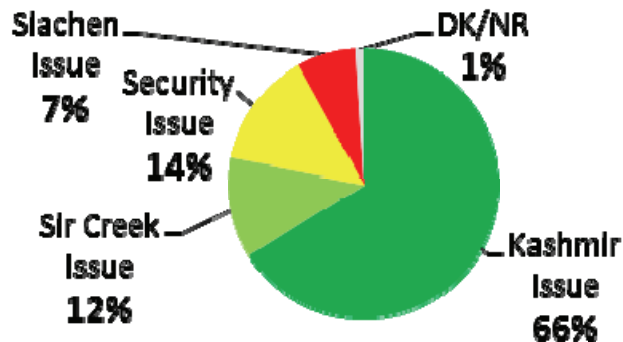
Islamabad— August 25, 2014

54% Pakistanis approve Nawaz Sharif's decision to accept Narendra Modi's invitation to his inauguration ceremony; 66% believe Kashmir to be top most issue that needs to be resolved between India and Pakistan.



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 54% Pakistanis are in favor of Nawaz Sharif's decision to accept Narendra Modi's invitation to his inauguration ceremony.

A nationally representative sample of adult men and women, from across the four provinces was asked, "Recently, Narendra Modi invited Prime Minister Nawaz Sharif to his inauguration ceremony which he accepted. Some people support Prime Minister Nawaz Sharif's decision while others are against it. Are you in favor of Nawaz Sharif's decision or are you against it?" Responding to this, 54% said they were in favor of it, 31% said they were against it, 14% did not know and 1% did not respond.

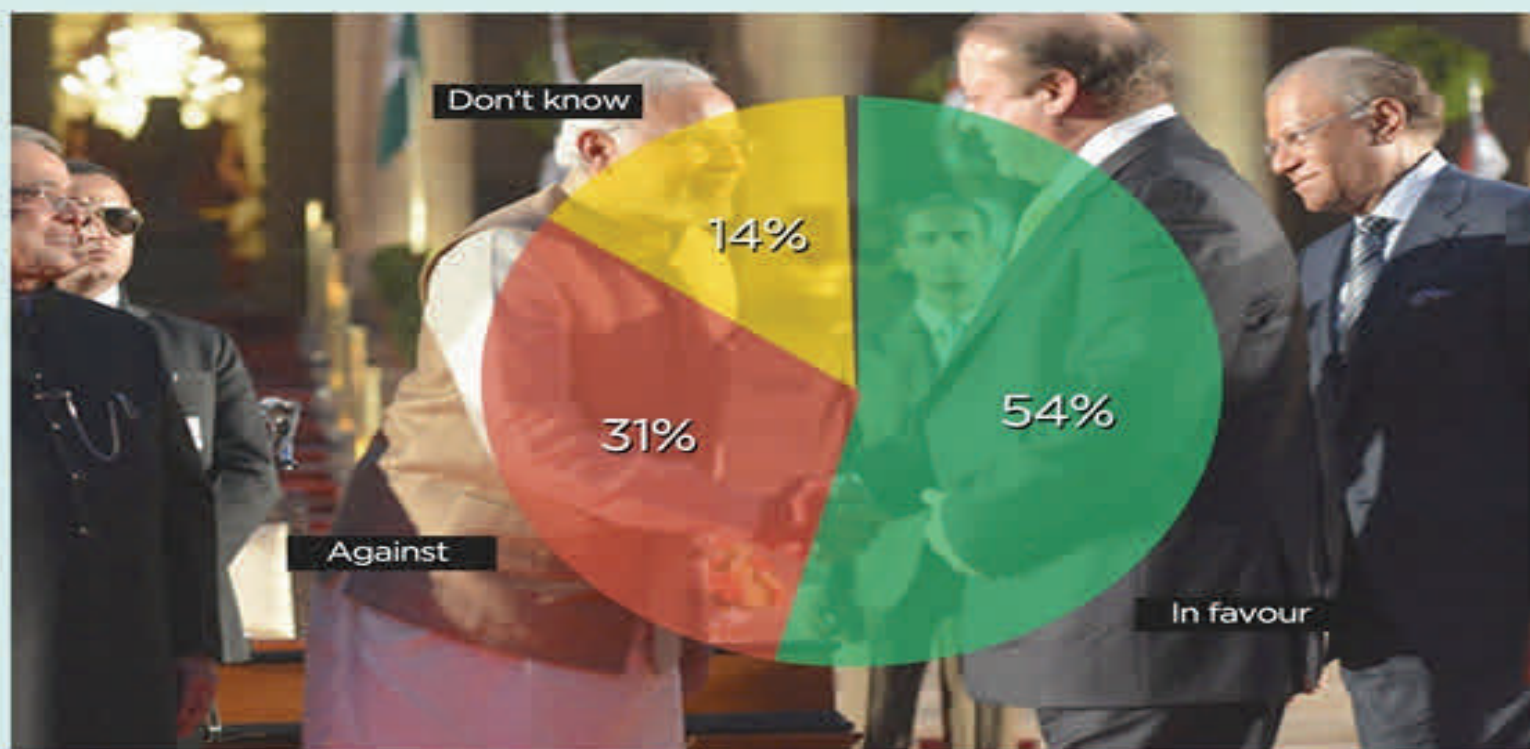


Respondents were further asked, "In your opinion, which is the most important problem that needs immediate attention of both countries to improve Pak-India relations?" 66% Pakistanis said the Kashmir issue was the most important problem, 14% mentioned the security issue, 12% mentioned the Sir Creek issue, 7% mentioned the Slachen issue and 1% did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2655 men in rural and urban areas of all four provinces of the country, during June 02 - June 09, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

54% Pakistanis approve Nawaz Sharif's decision to accept Narendra Modi's invitation to his inauguration ceremony; 66% believe Kashmir to be top most issue that needs to be resolved between India and Pakistan.



"Recently, Narendra Modi invited Prime Minister Nawaz Sharif to his inauguration ceremony which he accepted. Some people support Prime Minister Nawaz Sharif's decision while others are against it. Are you in favor of Nawaz Sharif's decision or are you against it?"



“

39% Pakistanis know what a credit card is; 51% don't.

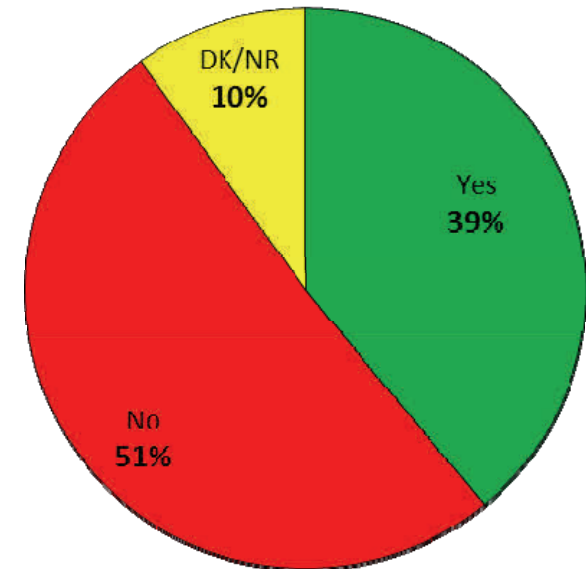
”

*Gilani Poll/Gallup Pakistan
Islamabad - August 26, 2014*

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 39% Pakistanis know what a credit card is; 51% don't.

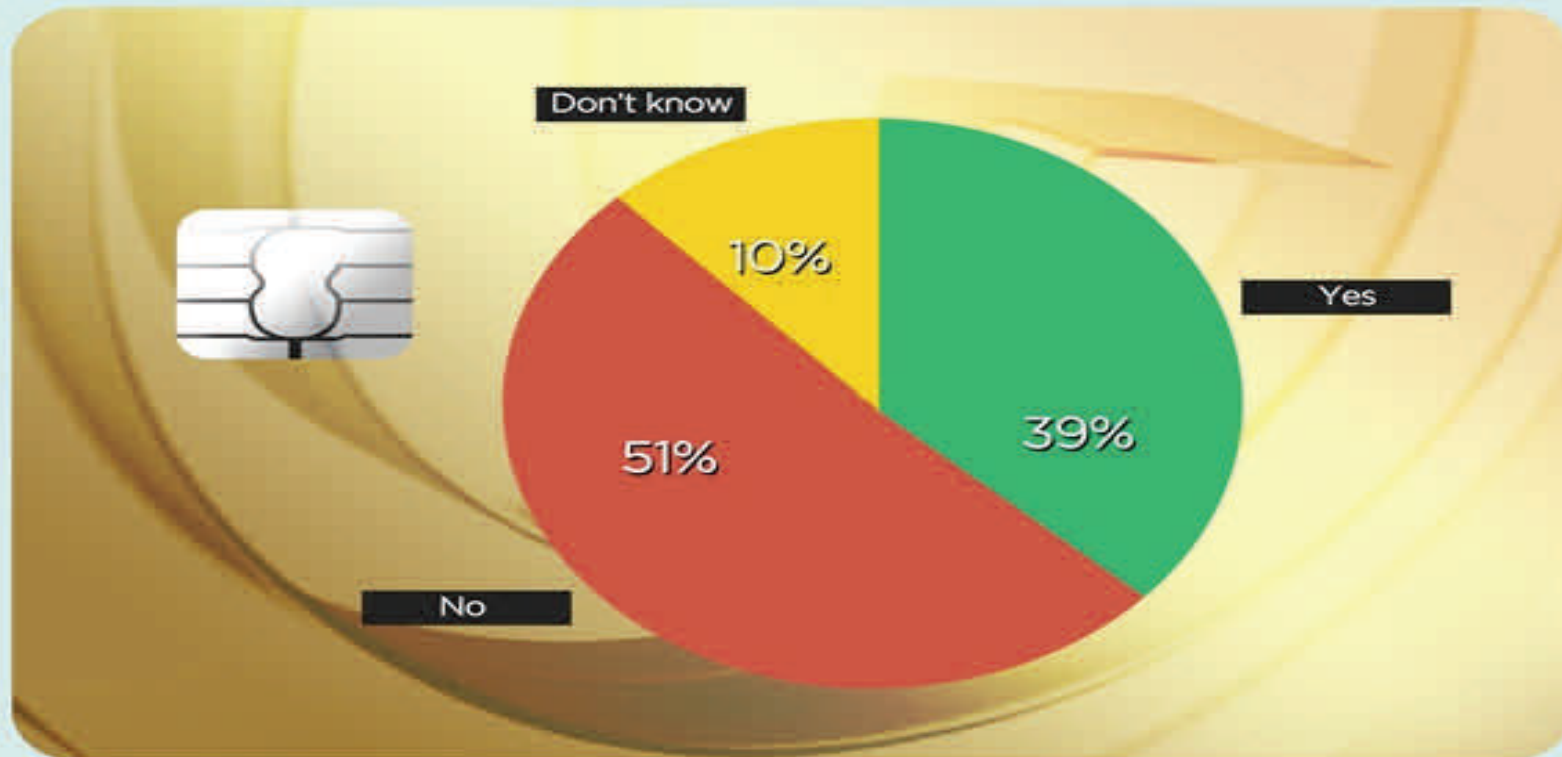
A nationally representative sample of adult men and women, from across the four provinces was asked, “Do you know what a credit card is?” Responding to this, 39% Pakistanis said they know what a credit card is, 51% Pakistanis said they don't know what a credit card is and 10% did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2698 men in rural and urban areas of all four provinces of the country, during July 07 – July 14, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

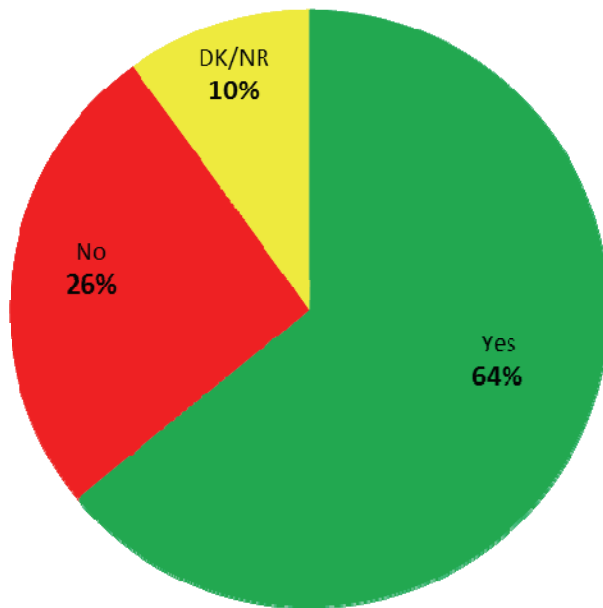
39% Pakistanis know what a credit card is; 51% don't.



"Do you know what a credit card is?"

Gilani Poll/Gallup Pakistan
Islamabad - August 27, 2014

“64% Pakistanis know about “mobile money service” such as Easy Paisa.”



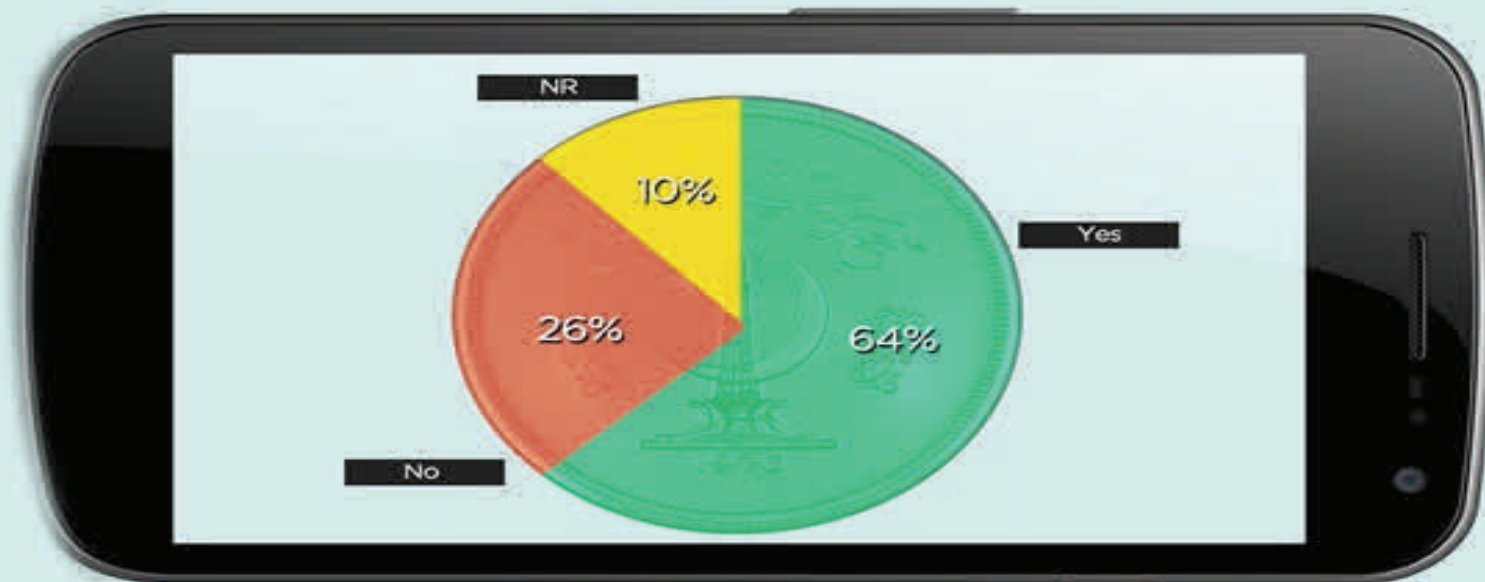
Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 64% Pakistanis know about “mobile money service” such as Easy Paisa.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Do you know about “mobile money service” such as Easy Paisa?” According to the results of the survey, 64% Pakistanis know about mobile money services like Easy Paisa while 26% don’t know about such services and 10% did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2698 men in rural and urban areas of all four provinces of the country, during July 07 – July 14, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

64% Pakistanis know about “mobile money service” such as Easy Paisa.



"Do you know about "mobile money service" such as Easy Paisa?"



“

78% Pakistanis have heard or read about Polio Day; 22% have not.

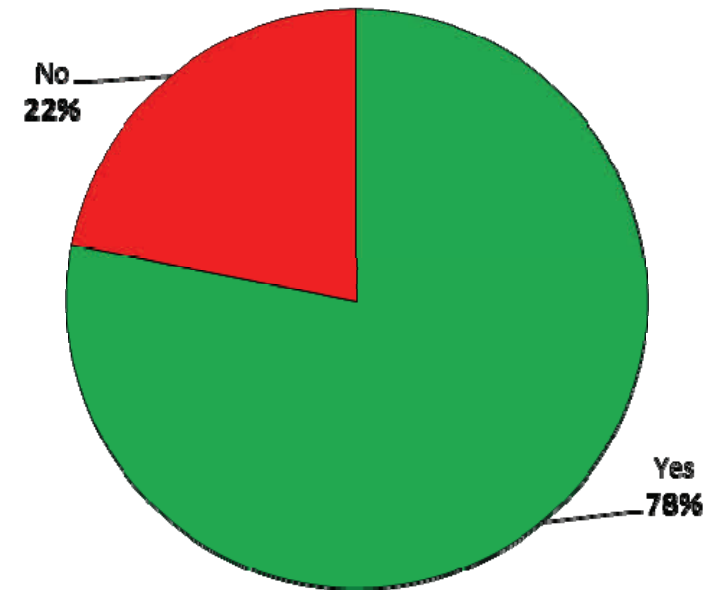
”

*Gilani Poll/Gallup Pakistan
Islamabad - August 28, 2014*

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 78% Pakistanis have heard or read about Polio Day; 22% have not.

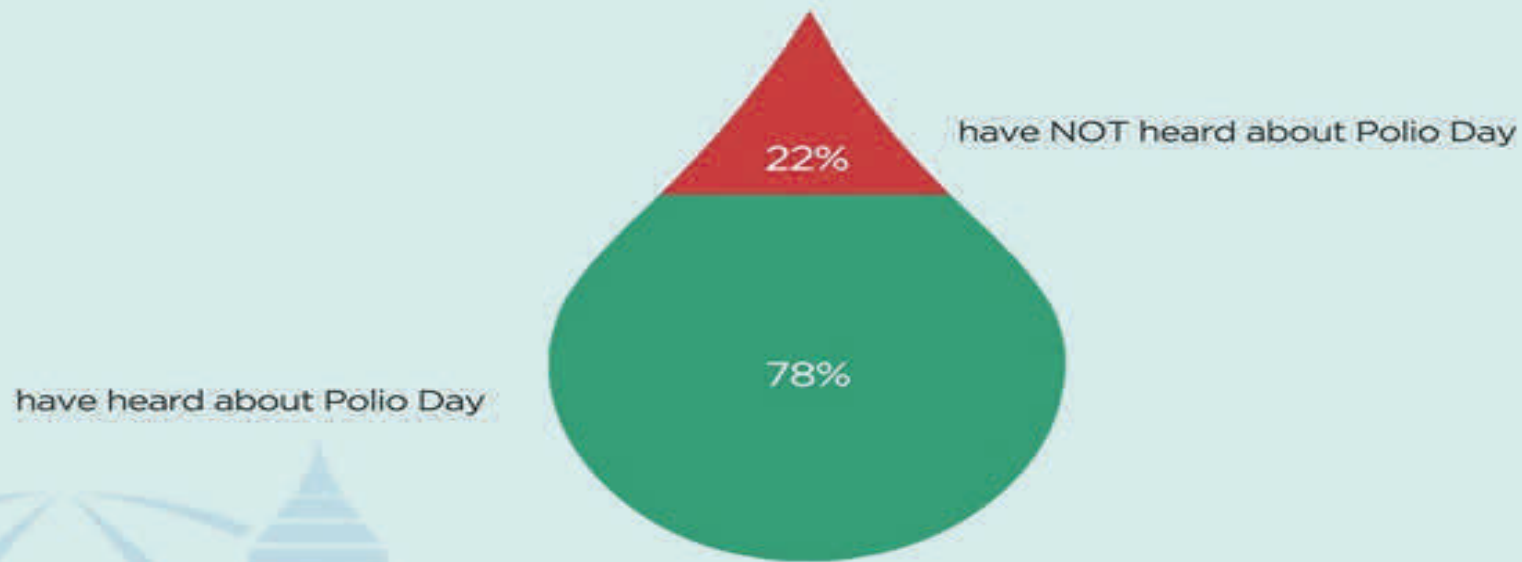
A nationally representative sample of adult men and women, from across the four provinces was asked, “Have you heard/read about Polio Day?” Responding to this, 78% Pakistanis said that they have heard or read about Polio Day. On the other hand, 22% Pakistanis have neither heard nor read about Polio Day.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2698 men in rural and urban areas of all four provinces of the country, during July 07 – July 14, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

78% Pakistanis have heard or read about Polio Day; 22% have not.



"Have you heard/read about Polio Day?"





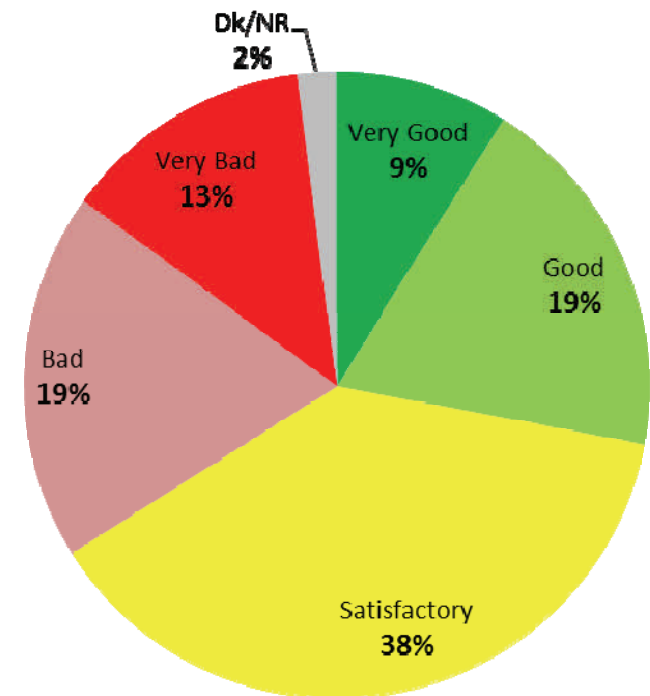
*Gilani Poll/Gallup Pakistan
Islamabad - August 29, 2014*

“ 28% Pakistanis believe that currently Pak-Afghan relations are good; 32% believe they are bad. ”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 28% Pakistanis believe that currently Pak-Afghan relations are good; 32% believe they are bad.

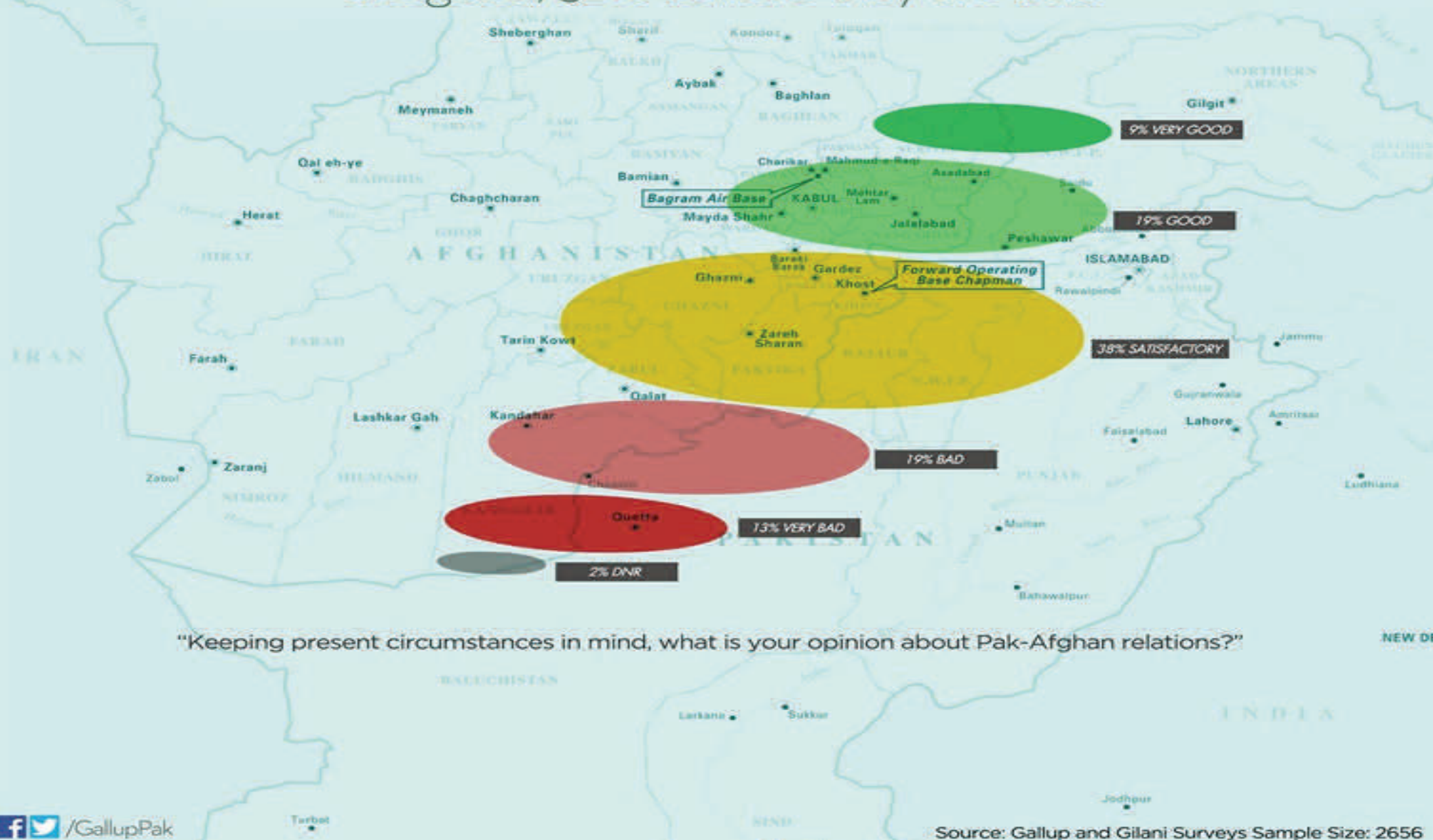
A nationally representative sample of adult men and women, from across the four provinces was asked, “Keeping present circumstances in mind, what is your opinion about Pak-Afghan relations?” According to 9% Pakistanis relations between Pakistan and Afghanistan are very good, 19% think they are good, while 38% think they are satisfactory. On the contrary, 19% Pakistanis believe Pak-Afghan relations are bad, 13% believe they are very bad and 2% did not respond.

The study was released by Gilani Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2656 men in rural and urban areas of all four provinces of the country, during July 14 – July 21, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gallup and Gilani Surveys
the Pakistani Affiliate of Gallup International Association
www.gallup.com.pk

28% Pakistanis believe that currently Pak-Afghan relations are good; 32% believe they are bad.



"Keeping present circumstances in mind, what is your opinion about Pak-Afghan relations?"

NEW DE

August 2014 Edition:

Produced by: Gallup Pakistan jointly with Gilani Research Foundation

Legal Information & Disclaimer

Copyright

The Report and its content are protected by copyright. By accessing the Report you agree that this is solely for personal use. Any distribution, use, photocopy of the Report is barred. The buyer of the Report must not reproduce, frame (by whatever means), link to or otherwise use any of the material on the site without first obtaining the written permission of Gallup Pakistan.

Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer

IN NO EVENT SHALL Gallup Pakistan OR ITS AGENTS OR OFFICERS BE LIABLE FOR ANY DAMAGES WHATSOEVER (INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF PROFITS, BUSINESS INTERRUPTION) ARISING OUT OF THE USE OF OR INABILITY TO USE THE MATERIALS.

As a user of this report, you acknowledge and agree that any reliance upon, or use of any information made available through this Report shall be entirely at your own risk. Subject to any implied terms which cannot be excluded by law, Gallup Pakistan and its related entities (including any directors, officers, employees and agents) shall not be liable for any loss or damage, whether direct or indirect, and however caused, to any person arising from the use of (or reliance upon) information provided on and made available through this Report.

Please send all correspondence to:

Email: fatima.idress@gilanifoundation.com

Join us to stay updated

