

November 2014

Gilani Weekly Poll

CYBERLETTER

Week 198

November 17th, 2014— November 21st, 2014

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IN THIS ISSUE

Little variation in Pakistani perception of India over the last decade.

6

Geo News channel at numbers 1 to 20 on **54%** TV sets with cable connections; **15%** claim they don't have access to Geo News on their cable.

8

Overwhelming majority of Pakistani households have mobile phones; more than half of these are Nokia phones.

10

39% Pakistanis claim they have watched at least one episode of Coke Studio.

12

Most Pakistanis watched 1 to 2 hours of television on Eid.

14

FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

Ms. Fatima Idrees

Group Manager

E-mail: fatima.idrees@gilanifoundation.com

Please send all correspondence to:

fatima.idrees@gilanifoundation.com

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OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

November 17, 2014

Little variation in Pakistani perception of India over the last decade.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 62% Pakistanis believe that India is Pakistan's enemy; 16% think it is Pakistan's friend.

62%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

November 18, 2014

Geo News channel at numbers 1 to 20 on 54% TV sets with cable connections; 15% claim they don't have access to Geo News on their cable.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 27% of those Pakistanis who have cable connections get Geo News up to number 10 on their TV set; 27% get it between 11-20.

54%

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OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

November 19, 2014

Overwhelming majority of Pakistani households have mobile phones; more than half of these are Nokia phones.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 82% Pakistani households have mobile phones, 58% of these are Nokia phones.

82%

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Gilani Research Foundation (GRF Poll)

November 20, 2014

39% Pakistanis claim they have watched at least one episode of Coke Studio.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 61% Pakistanis have never watched "Coke Studio"; 39% have watched it.

39%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

November 21, 2014

Most Pakistanis watched 1 to 2 hours of television on Eid.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 36% Pakistanis watched approximately one hour of television on Eid; 29% watched approximately two hours of television.

65%

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Gilani Research Foundation (GRF Poll)

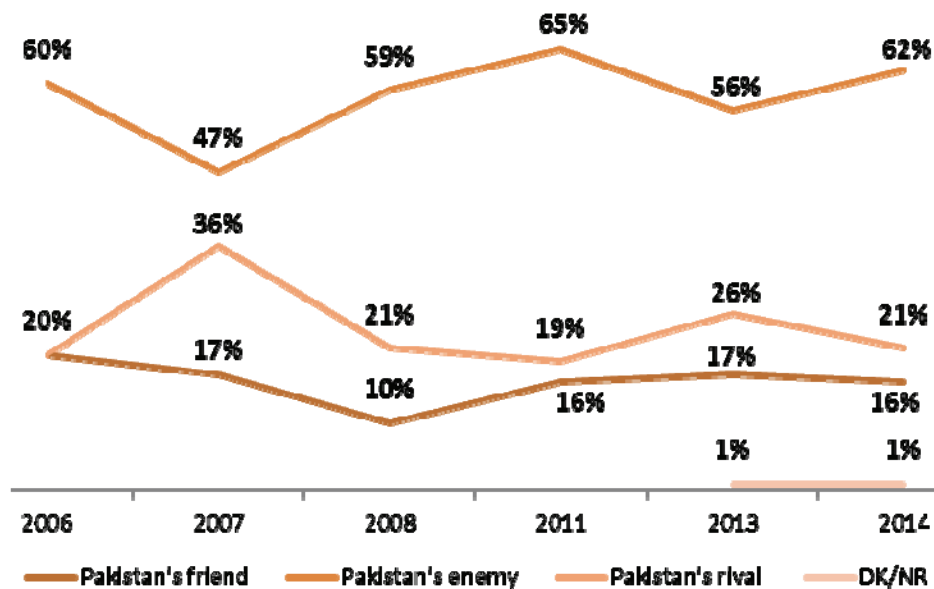
Islamabad— November 17, 2014

“Little variation in Pakistani perception of India over the last decade.”



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 62% Pakistanis believe that India is Pakistan's enemy; 16% think it is Pakistan's friend.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Some people consider India as Pakistan's enemy, while others believe it is Pakistan's friend. What is your opinion?” In response, 62% respondents said that India is Pakistan's enemy, 21% said it is Pakistan's rival, while 16% think it is Pakistan's friend and 1% did not respond.



This question was also asked earlier, between 2006 and 2013. There has been little variation in Pakistani perception of India over the years. The only noticeable change in trend was in 2007, when the percentage of Pakistanis who considered India an enemy dropped to 47% and those who considered it a rival increased to 36%. Apart from 2007, the percentage of respondents who consider India an enemy has not dropped below 56% with 65% being the highest in 2011. Those respondents who consider India merely a rival have never increased above 26% (with the exception of 2007), with the lowest being 19% in 2011 when perceptions seem to be most negative.

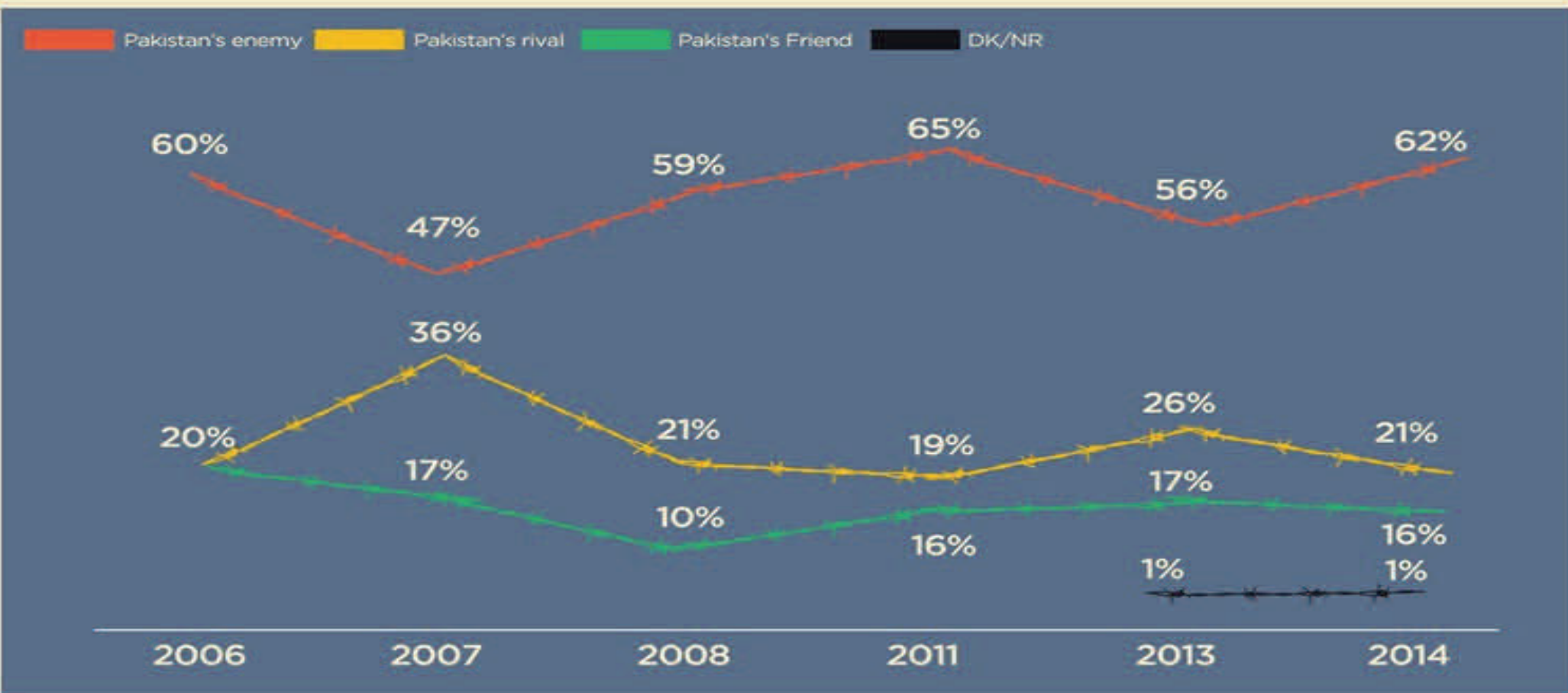
The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2514 men and women in rural and urban areas of all four provinces of the country, during October 13 – October 20, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Source: GRF Poll (formerly known as Gilani Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com



Little variation in Pakistani perception of India over the last decade.

Some people consider India as Pakistan's enemy, while others believe it is Pakistan's friend. What is your opinion?





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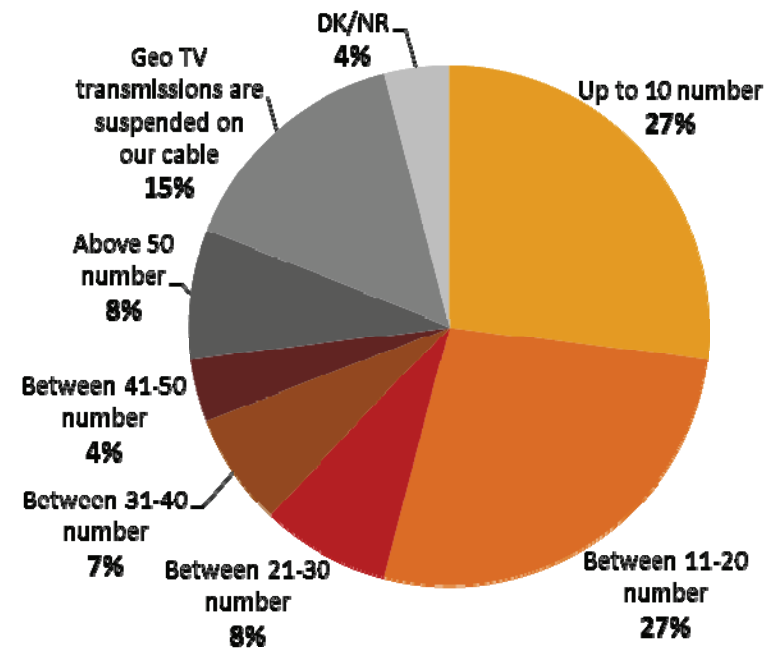
Geo News channel at numbers 1 to 20 on 54% TV sets with cable connections; 15% claim they don't have access to Geo News on their cable.

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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 27% of those Pakistanis who have cable connections get Geo News up to number 10 on their TV set; 27% get it between 11-20.

A nationally representative sample of adult men and women with cable connections, from across the four provinces was asked, “Please tell us, which number does Geo News come on your TV set nowadays?” In response, 27% respondents said Geo News comes up to number 10 on their TV sets, 27% said it comes between numbers 11-20, 8% get it between 21-30, 7% get it between 31-40, 4% get it between 41-50 and 8% get it above number 50 on their TV sets. 15% respondents said that Geo TV transmissions are still suspended on their cable, while 4% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1242 men and women in rural and urban areas of all four provinces of the country, during October 13 – October 20, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

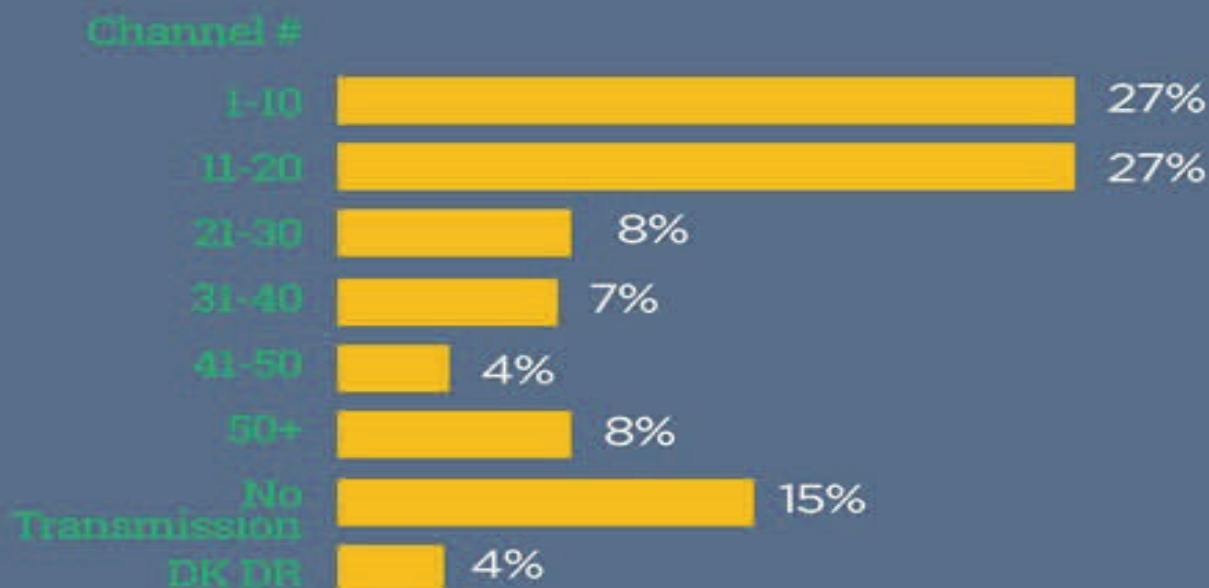


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Geo News channel at numbers 1 to 20 on 54% TV sets with cable connections; 15% claim they don't have access to Geo News on their cable.

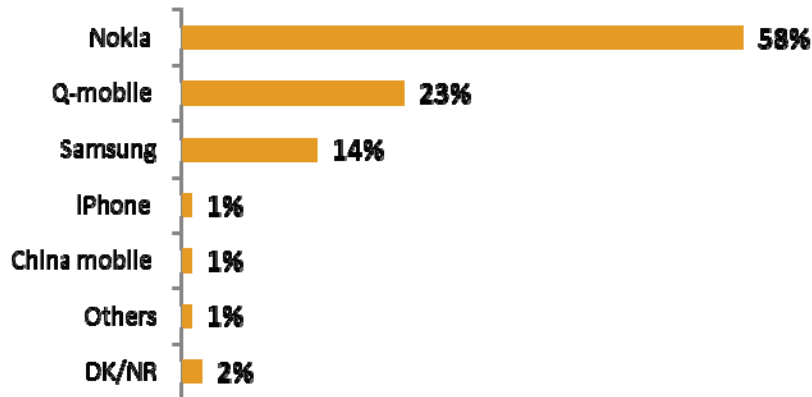
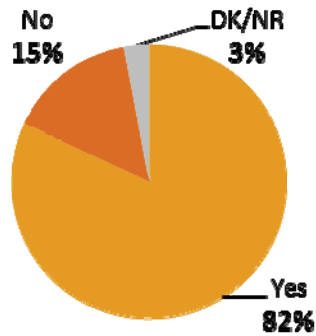
Please tell us, which number does Geo News come on your TV set nowadays?



Gilani Research Foundation (GRF Poll)

Islamabad - November 19, 2014

Overwhelming majority of Pakistani households have mobile phones; more than half of these are Nokia phones.



Source: GRF Poll (formerly known as Gilani Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 82% Pakistani households have mobile phones, 58% of these are Nokia phones.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Does a member of your household own a mobile phone?” In response, 82% respondents said yes and 15% said no one in their household has a mobile phone, while 3% did not respond.

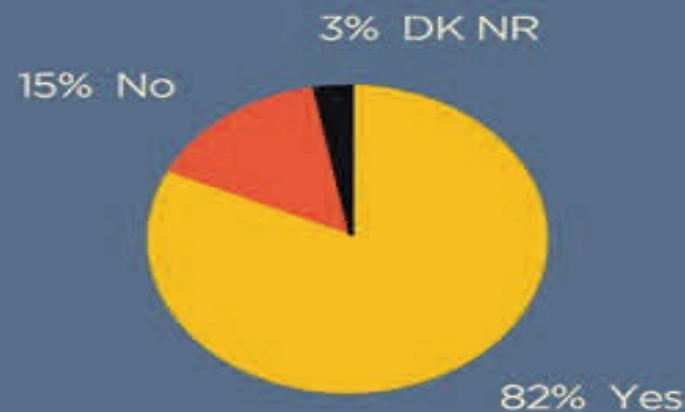
Those respondents who said yes were further asked, “Please tell us which company’s mobile phone do you have?” In response, 58% respondents said they own Nokia mobile phones, 23% named Q-mobile, and 14% named Samsung. 1% respondents own iPhones, 1% own Chinese phones, 1% named others and 2% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2514 men and women in rural and urban areas of all four provinces of the country, during October 13 – October 20, 2014. Error margin is estimated to be approximately $\pm$ 2-3 per cent at 95% confidence level.

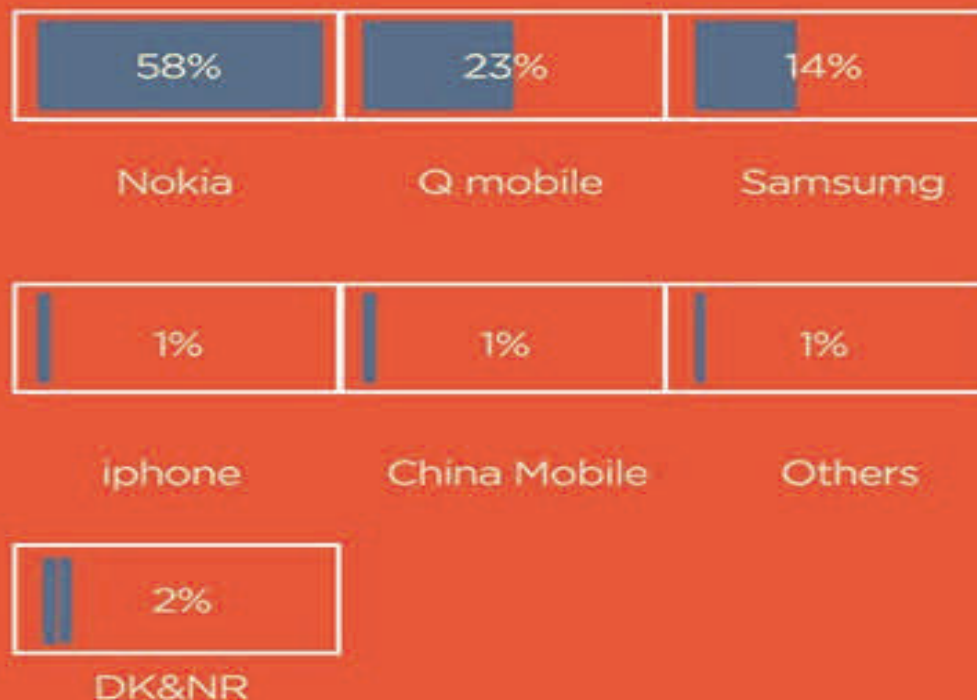


Overwhelming majority of Pakistani households have mobile phones; more than half of these are Nokia phones.

Does a member of your household own a mobile phone?



(If yes) Please tell us which company's mobile phone do you have?





39% Pakistanis claim they have watched at least one episode of Coke Studio.



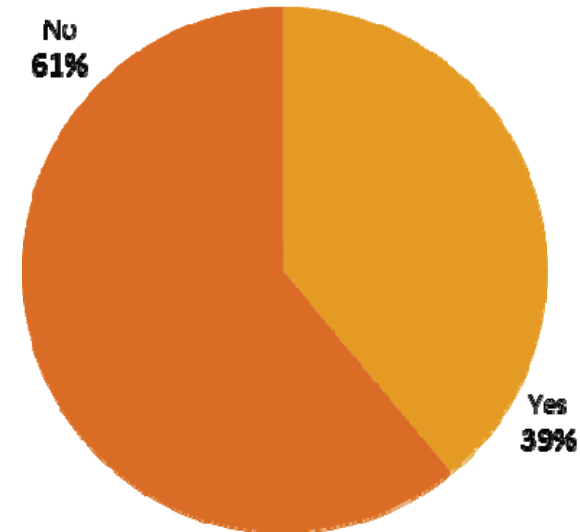
Gilani Research Foundation (GRF Poll)

Islamabad - November 20, 2014

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 61% Pakistanis have never watched “Coke Studio”; 39% have watched it.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Nowadays, different TV channels are showing a music program “Coke Studio”. Have you ever had the chance to watch this program or not?” Responding to this question, 39% respondents said they have watched Coke Studio, while 61% said they have not.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2514 men and women in rural and urban areas of all four provinces of the country, during October 13 – October 20, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

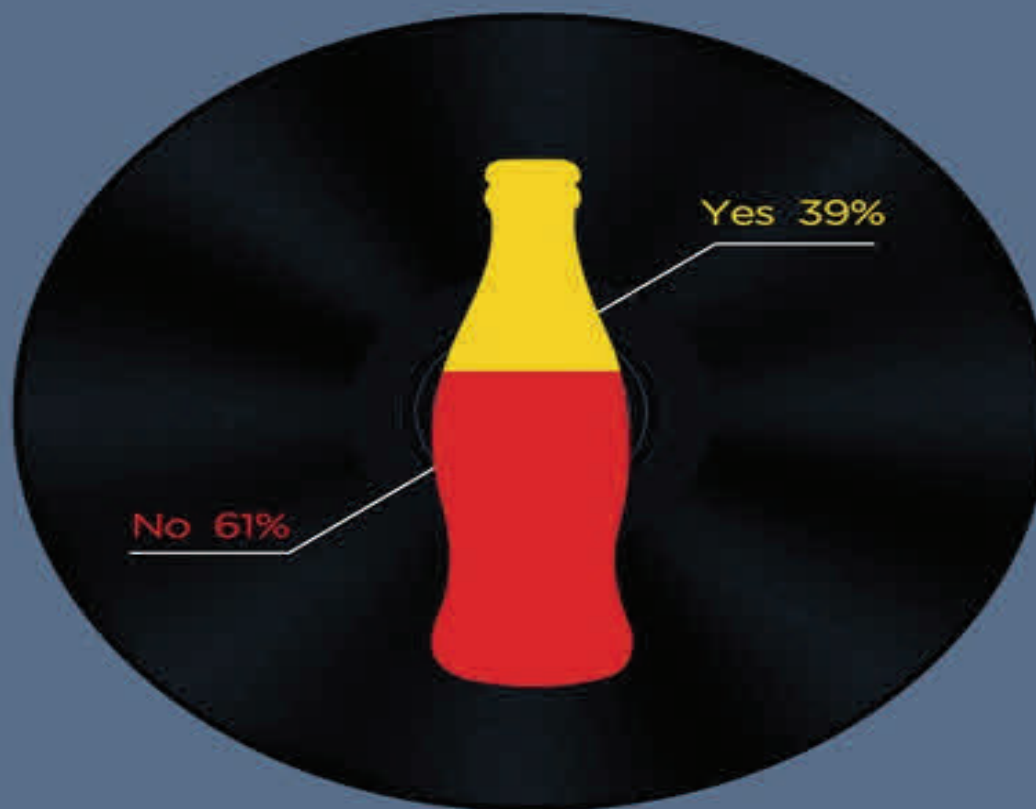


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Association: www.gallup-international.com; www.gallup.com.pk,
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39% Pakistanis claim they have watched at least one episode of Coke Studio.

Nowadays, different TV channels are showing a music program "Coke Studio".
Have you ever had the chance to watch this program or not?





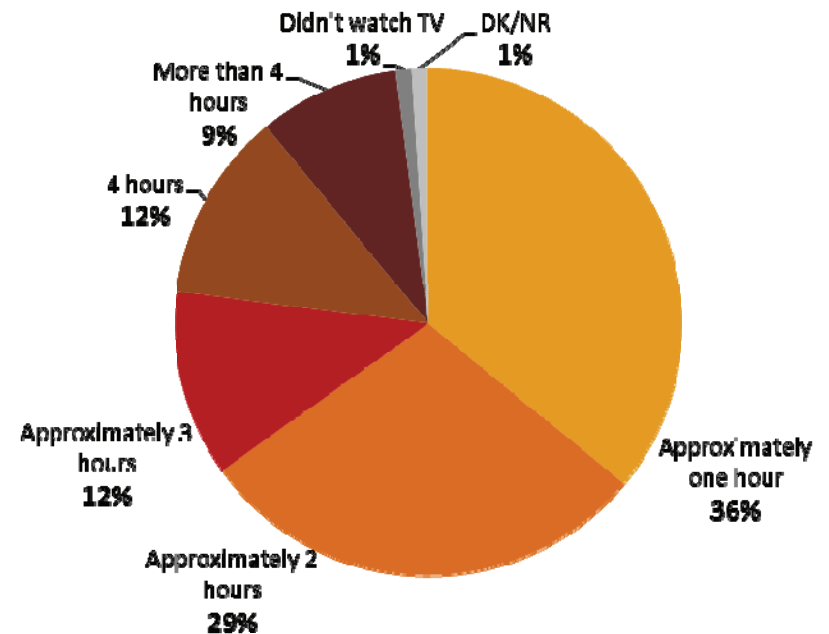
Most Pakistanis watched 1 to 2 hours of television on Eid.



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 36% Pakistanis watched approximately one hour of television on Eid; 29% watched approximately two hours of television.

A nationally representative sample of adult men and women, from across the four provinces was asked, "Please tell us, how many hours of TV did you watch this Eid on average?" In response, 36% respondents said they watched approximately one hour of television on Eid, 29% had watched approximately two hours of television on Eid, 12% had watched 3 hours, 12% had watched 4 hours, 9% had watched more than four hours of television and 1% did not watch television on Eid. 1% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2514 men and women in rural and urban areas of all four provinces of the country, during October 13 – October 20, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



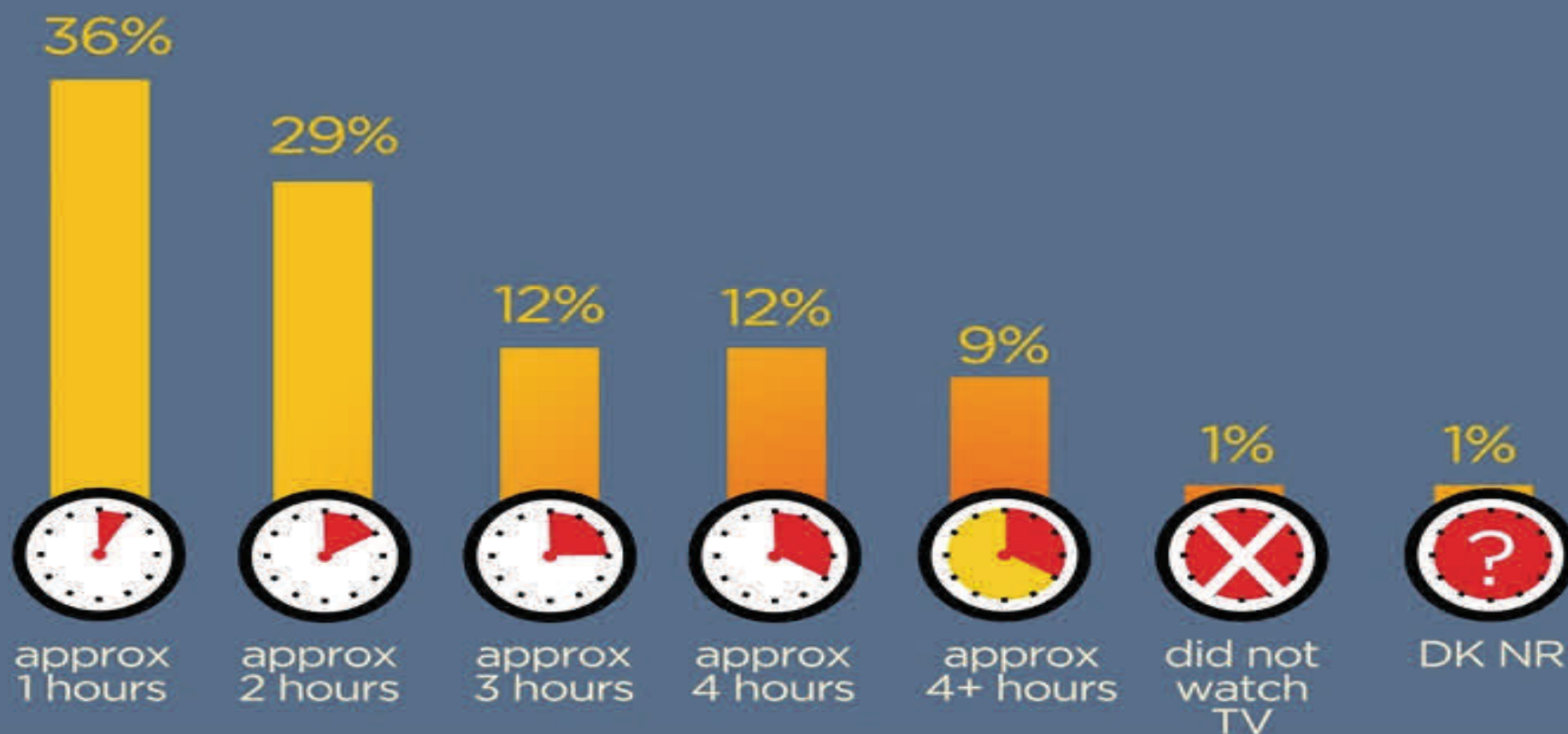
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Most Pakistanis watched 1 to 2 hours of television on Eid.

Please tell us, how many hours of TV did you watch this Eid on average?



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Please send all correspondence to:

Email: fatima.idress@gilanifoundation.com

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