



WIN-GIA END OF YEAR SURVEY 2011
ECONOMIC PROSPECTS IN 2012:
GLOBAL GLOOM IS ON THE RISE:
Globally Net Hope falls from +2% at year end
in 2010 to -4% now



EUROPE AND AMERICA GLOOMIER THAN LAST YEAR – NOTABLE SHIFTS AMONG THE REST

Islamabad, 22 December 2011— A new global poll conducted on the eve of new year confirms the downward trend in popular hopes about economic well-being in 2012. The survey also confirms that the gloom is thicker in Europe and North America compared to the rest of the world. The global survey was carried out by the world's largest independent network of opinion pollsters, WIN-Gallup International in over 50 countries (with more than 45,000 interviews), covering the vast majority of world population. The network has conducted this annual poll since 1977 and finds the latest year as one of the most pessimistic.

According to the WIN-Gallup International global barometer of hope and despair, 30% of the world are today hopeful about the economic prospects in 2012, while 34% expect it to be worse than the year which is just ending. As for the remaining 27% expect no change from previous year, and 9% were unable to give a response.

The global survey reveals that despair about economic prospects is led by Europe and followed by North America. Many in the rest of the world notably China remain hopeful. Of the 50 countries polled, 34 are on the whole pessimist showing that the pessimists in those countries outnumber optimists, while 15 are optimists showing that pessimists are outnumbered by optimists. Only in one country (India) the pessimists and optimists are exactly equal.

Views in Pakistan:

The Net Hope in Pakistan is -12% with 24% hopefuls, and 37% pessimists; the remaining expecting no change or being unable to respond

The global trend in pessimism is led by France where Net Hope is -80% while the optimists are led by Nigeria where Net Hope is +80%. Other nations are in between for example the Net Hope in USA is -21% and in China it is +21%.

The Global Youth refuse to lose hope:

The global data shows a common trait among world-wide youth. Compared to their elders, those under 30 are more hopeful about economic prospects in 2012. Thus net hope among the world-wide under 30 is +9%; it declines to -5% among those between the ages of 30-50; declines further to -19% among people of age 51-65 and is the lowest at -32% among the age 65+.

TOP 10 GAINERS AND LOSERS IN NET HOPE

The top 10 gainers during the last year (even if from a low base) include 4 Asian nations (Azerbaijan, Turkey, Pakistan and Iraq); 2 African nations (Cameroon and Nigeria); one from Latin America (Colombia) and 3 European nations (Iceland, Romania and Macedonia)

The top 10 losers in net hope include 9 European national (Austria, Belgium, Sweden, Germany, Bosnia, Denmark, Switzerland, Finland and Russia) and one Latin American (Peru).

Methodology:

The global barometer of hope and despair is an annual tradition initiated under the chairmanship of Dr. George Gallup in 1977 and is conducted every year since then. This year it was carried out by associates of WIN-Gallup International in 50 countries around the world.

Sample and Field Work:

A total of 45,320 persons were interviewed globally. In each country a national probability sample of around 1000 men and women was interviewed either face to face (28 countries; n=27,266), via telephone (12 countries; n=10,884) or online (10 countries; n=7,156). Details are attached. The field work was conducted during November-December 2011. In general the error margin for surveys of this kind is $\pm 3-5\%$ at 95% confidence level.

The global average has been computed according to the share of the covered adult population of the surveyed countries.

Commentary by Jean-Marc Leger, President WIN-Gallup International

The survey findings show that globally the glass is half full on hopes about economic upturn. Nearly as many express hope about economy in 2012 as those who express despair. But the regional picture is quite different. Europeans are overwhelmingly gloomy, Americans are less so, while both Asia and Africa are hopeful about economic prospects in 2012. In a world which is no longer Euro-American centric global polls serve a useful service by placing such distinctions in their right perspective.

Coming Next: HAPPINESS AND HOPE

Does economic gloom prevent Europeans specially the French, Italians and the Spanish from feeling less happy on the eve of new year? Does economic hope in India, China and Vietnam make them feel happier as individual persons? What is the relationship between economic prosperity and personal happiness?

These Questions will be answered in the next Press Release by WIN-Gallup International to be published on December 30, 2011. In the same series we will explore (to be published in mid January 2012) global **fears about economic unrest and labour protests**, as well as the question: are **fears about terrorism** rising or declining?



Table 1

NET HOPE FOR 2012**Hope and Despair for Economy in 2012: Country-wise Data**

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?

S #	Countries	Economic prosperity (%)	Remain the same (%)	Economic Difficulty (%)	DK/NR (%)	Net Hope
	Global Average	30	27	34	8	-4
1	Afghanistan	41	31	23	5	19
2	Argentina	34	30	33	3	1
3	Australia	15	36	44	5	-29
4	Austria	3	37	57	2	-54
5	Azerbaijan	48	21	17	14	30
6	Belgium	7	26	61	5	-54
7	Bosnia and Herzegovina	13	20	64	3	-52
8	Bulgaria	16	33	39	13	-23
9	Cameroon	49	25	17	9	33
10	Canada	16	43	36	5	-21
11	China	47	21	26	5	21
12	Colombia	42	43	14	2	28
13	Czech Republic	6	60	30	3	-24
14	Denmark	17	47	32	4	-15
15	Egypt	20	25	44	11	-24
16	Finland	18	50	32	1	-14
17	France	2	17	81	0	-80
18	Germany	8	44	48	1	-40
19	Ghana	64	6	13	17	51
20	Hong Kong	11	40	48	2	-37
21	Iceland	11	46	42	1	-31
22	India	32	24	32	13	0
23	Iraq	46	27	21	6	26
24	Ireland	6	20	74	0	-68
25	Italy	4	60	34	2	-30
26	Japan	8	38	37	17	-29
27	Kenya	36	13	41	10	-5
28	Korea, Rep (South)	11	42	43	3	-32
29	Lebanon	27	17	50	5	-23
30	Macedonia	25	42	29	4	-3
31	Malaysia	39	36	21	4	18
32	Moldova	28	28	27	16	1
33	Netherlands	6	54	38	2	-33
34	Nigeria	86	5	6	4	80
35	Pakistan	24	27	37	12	-12
36	Peru	32	15	45	9	-13
37	Romania	10	44	38	8	-29
38	Russian Federation	17	32	39	12	-21
39	Saudi Arabia	47	22	28	3	19
40	Serbia	9	23	59	8	-50
41	South Africa	22	31	48	1	-26
42	Spain	11	28	58	3	-47
43	South Sudan*	54	15	9	22	45
44	Sweden	7	57	34	1	-27
45	Switzerland	19	43	35	4	-17
46	Tunisia	57	14	24	4	33
47	Turkey	24	46	25	6	-1
48	Ukraine	6	25	54	15	-48
49	United States	21	33	41	5	-21
50	Uzbekistan	54	35	8	4	45
51	Vietnam	65	20	14	1	51

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. For further details see website: www.Gallup-international.com

* The data for South Sudan arrived at the last minute. It has been added in the Summary Table. The remaining Report will be updated accordingly in the next Draft.

FOR COMPLETE VERSION OF THIS REPORT PLEASE CONSULT: www.gallup.com.pk



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

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Daily Gilani Poll
2011



of Gallup Pakistan
(1980-2010)