

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

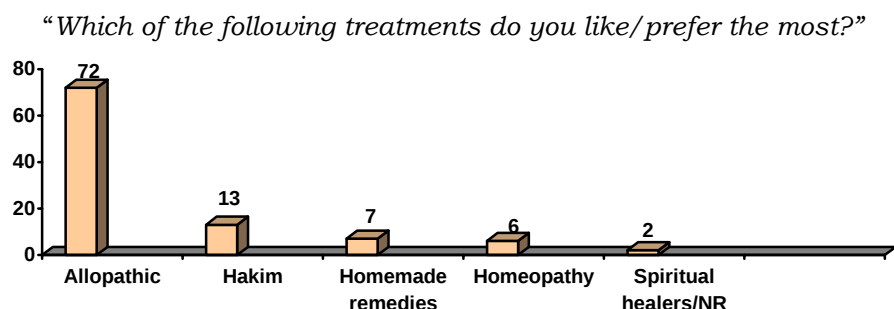
Majority Prefers Allopathic Treatment: GILANI POLL /GALLUP PAKISTAN

Islamabad, November 23, 2009

According to a Gilani Research Foundation survey carried out by Gallup Pakistan, more than two thirds of all Pakistanis (72%) prefer allopathic medicines, followed by hakims (13%), homemade remedies (7%), homeopathic medicine (6%), and those who claimed to prefer spiritual healing or gave no response (2%)

A nationally representative sample of men and women from across the country were read out a few methods of health treatment and were asked “Which of the following treatments do you like/prefer the most?” Seventy two percent (72%) claimed they like ‘Allopathic/Medical treatment’ and 13% prefer going to ‘Hakims (A traditional physician who is a resource for alternative medicine, mainly in the sub-continent region)’. The remaining respondents were split between those who said they like to treat their sickness with ‘Homemade remedies’ (7%), ‘Homeopathic treatment’ (6%), and those who prefer ‘Spiritual treatment’ or gave no response (2%).

The findings of the survey reveal that a slightly higher percentage of ruralites prefer to go to Hakims, and a slightly higher percentage of urbanites like to use Homeopathic medicines. It is also seen that a higher percentage of older people prefer Hakims. Amongst gender, a slightly higher percentage of women said they use homemade remedies and go to spiritual healers.



Source: Gilani Poll conducted by Gallup Pakistan,
the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The latest survey was carried out among a sample of 2789 men and women in rural and urban areas of all four provinces of the country, during November 2009. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

Gallup Pakistan proposes that its poll results be attributed as Gilani Poll conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. This is to distinguish our polls from polls on Pakistan sometimes released by other organizations not part of Gallup International Association (www.gallup-international.com) and referred to by the same title. Also please see necessary Disclaimer on our website (www.gallup.com.pk). Gallup Pakistan takes responsibility for only its own polls on Pakistan.

For more survey data on sports and other issues see website www.gallup.com.pk

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