

Gilani Weekly Poll

Cyberletter

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From The Editor

Dear Reader,

Gilani Research Team now brings



to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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June 2012

Week # 76 (2012)

Opinion Polls Released during

June 18th, 2012 – June 22th, 2012

84% believe that price hike in Cooking Oil / Ghee has been very high. 13% RANK RISE IN THE PRICE OF COOKING OIL / GHEE AS THEIR PRINCIPAL PAIN. OTHERS PROVIDE A DIFFERENT LIST: GILANI POLL/GALLUP PAKISTAN

June 18, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 84% believe that price hike of Cooking Oil / Ghee has been very high. Furthermore, 13% rank it as the item whose price hike has affected them the most .

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82% believe that price hike in Wheat Flour has been very high. 12% consider rise in the price of wheat flour as their principal pain: GILANI POLL/GALLUP PAKISTAN

June 19, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 82% believe that price hike in Wheat Flour has been very high. 12% consider rise in the price of wheat flour as their principal pain from among a list of items which included Electricity, Cooking Oil / Ghee, Milk and other food items.

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Most Pakistanis disappointed with the recently announced federal budget. 9% consider it better than before, 20% consider it to be no different, while 71% consider it worse than last year: GILANI POLL/GALLUP PAKISTAN

June 20, 2012

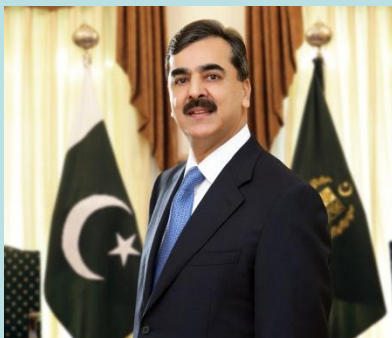


According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, most Pakistanis disappointed with the recently announced federal budget. 9% consider it better than before, 20% consider it to be no different, while 71% consider it worse than last year. It should be noted that popular views often reflect an overall reaction based on favorability or disaffection towards financial managers rather than the specifics of a particular budget.

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THE RISE AND FALL OF PRIME MINISTER GILANI: The PMs Positive Approval Ratings gradually declined from 49% to 21% in four years. His Negative Ratings rose from 12% to 53%: GILANI POLL/GALLUP PAKISTAN

June 22, 2012



Gilani Research Foundation Surveys carried out by Gallup Pakistan, show that Prime Minister Gilani began his tenure with fairly high approval ratings of 49% which dipped to less than half at 21% towards the end of his Prime Ministerial career. His Negative Ratings which were a mere 12% at the start rose quite dramatically to 53% during the same period.

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Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

84% believe that price hike in Cooking Oil / Ghee has been very high. 13% RANK RISE IN THE PRICE OF COOKING OIL / GHEE AS THEIR PRINCIPAL PAIN. OTHERS PROVIDE A DIFFERENT LIST. GILANI POLL/GALLUP PAKISTAN

Islamabad June 18, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 84% believe that price hike of Cooking Oil / Ghee has been very high. Furthermore, 13% rank it as the item whose price hike has affected them the most from among a list of items which included Electricity, Wheat flour, Milk and other food items.

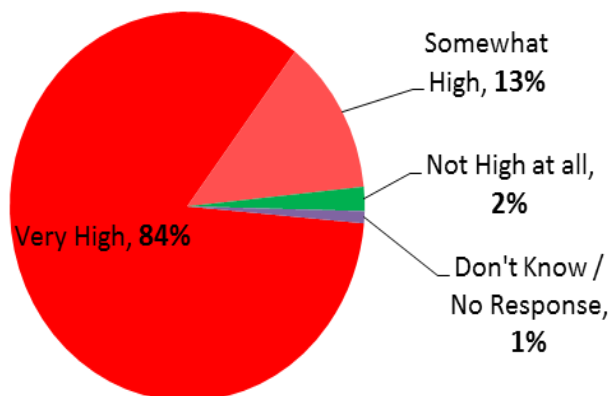


A nationally representative sample of men and women from across the four provinces was "Please tell us whether the Price hike in the following items has been very high, somewhat high or not high at all during the last five years?" Responding to this, 84% believe that the price hike of cooking oil has been very high, 13% believe that it is somewhat high whereas 2% believe that there has been no price hike in cooking oil / ghee at all. However, 1% did not give a view.

Question: "Please tell us whether the Price hike in the following items has been very high, somewhat high or not high at all during the last five years?"

(The respondents were given a list which included Meat, Flour, Vegetables, Ghee, Milk, Children's School fee, Electricity bill, gas bill and phone bill)

PERCEPTIONS ABOUT THE LEVEL OF PRICE HIKE OF COOKING OIL/ GHEE DURING LAST 5 YEARS



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

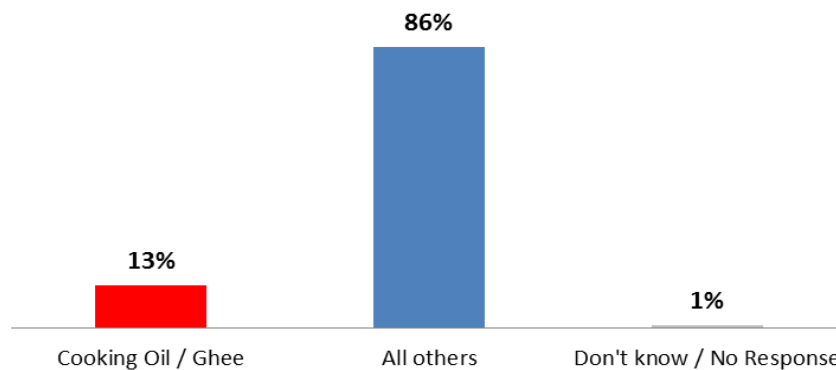
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In a follow up question, the respondents were asked, “What thing was it that you had the most hardship with by its increased prices? And what is the second and third most?” Responding to this 13% believe that the price hike of electricity has affected them the most, 86% consider other things while 1% did not give a view.

Question: “What thing was it that you had the most hardship with by its increased prices? And what is the second and third most?”

PERCEPTIONS ABOUT WHICH PRICE HIKE HAS
PERSONALLY HIT YOU THE MOST



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2672 men and women in rural and urban areas of all four provinces of the country, during May 27, 2012 – June 02, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

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82% believe that price hike in Wheat Flour has been very high. 12% consider rise in the price of wheat flour as their principal pain. GILANI POLL/GALLUP PAKISTAN
Islamabad June 19, 2012



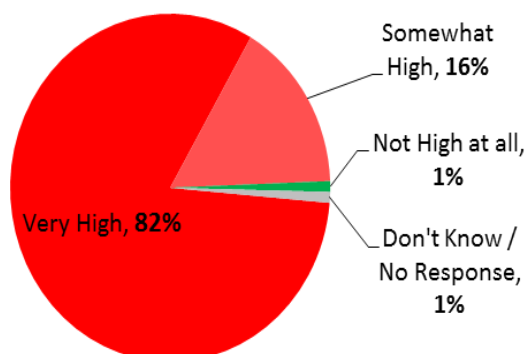
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 82% believe that price hike in Wheat Flour has been very high. 12% consider rise in the price of wheat flour as their principal pain from among a list of items which included Electricity, Cooking Oil / Ghee, Milk and other food items.

A nationally representative sample of men and women from across the four provinces was asked “Please tell us whether the Price hike in the following items has been very high, somewhat high or not high at all during the last five years?” Responding to this, 82% believe that the price hike of wheat flour has been very high, 16% believe that it is somewhat high whereas 1% believe that there has been no price hike in wheat flour at all. However, 1% did not give a view.

Question: “Please tell us whether the Price hike in the following items has been very high, somewhat high or not high at all during the last five years?”

(The respondents were given a list which included Meat, Cooking Oil / Ghee, Vegetables, Milk, Children’s School fee, Electricity bill, gas bill and phone bill)

**PERCEPTIONS ABOUT THE LEVEL OF PRICE HIKE OF
WHEAT FLOUR DURING LAST 5 YEARS**



Source: Gallup and Gilani Surveys
 The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

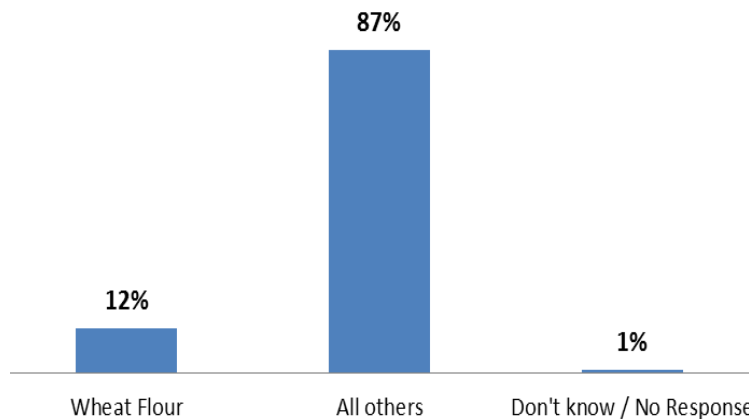
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In a follow up question, the respondents were asked, “What thing was it that you had the most hardship with by its increased prices? And what is the second and third most?” Responding to this 12% believe that the price hike of wheat flour has affected them the most, 87% consider other things while 1% did not give a view.

Question: “What thing was it that you had the most hardship with by its increased prices? And what is the second and third most?”

PERCEPTIONS ABOUT WHICH PRICE HIKE HAS
PERSONALLY HIT YOU THE MOST



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The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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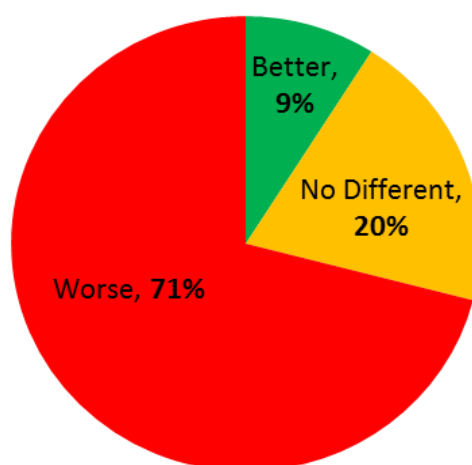
Islamabad June 20, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, most Pakistanis disappointed with the recently announced federal budget. 9% consider it better than before, 20% consider it to be no different, while 71% consider it worse than last year. It should be noted that popular views often reflect an overall reaction based on favorability or disaffection towards financial managers rather than the specifics of a particular budget.



A nationally representative sample of men and women from across the four provinces was asked “In your opinion, overall this year’s budget was better or worse than before?” Responding to this, 9% believe that this year’s budget is better than last year, 20% believe it to be same as last year whereas 71% believe that this year’s budget is worse than before. However 1% did not give a view.

Question: “In your opinion, overall this year’s budget was better or worse than before?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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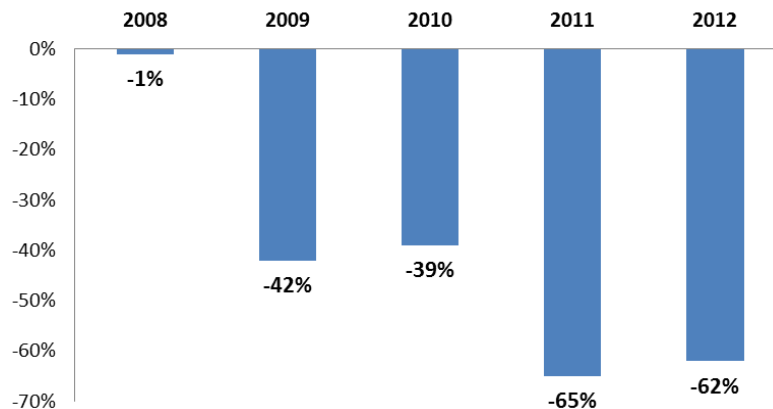
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A comparative analysis with public opinion data from previous years shows that views about the budget were on steady decline for the first 4 budgets of the incumbent government. Views on the fifth budget were poor but it did not show any further decline from the fourth budget.

**Comparative data on
POPULAR OPINION ON THE 5 BUDGETS PRESENTED BY THE
INCUMBENT GOVERNMENT**

Question:	In your opinion, overall this year's budget is better or worse than before?				
	2008	2009	2010	2011	2012
Better	23%	8%	11%	5%	9%
Worse	24%	50%	50%	70%	71%
No Different	43%	37%	35%	23%	20%
Don't know / No Response	10%	5%	4%	2%	0
NET APPRECIATION (The difference between those saying 'Better' and others saying 'Worse')	-1%	-42%	-39%	-65%	-62%

Net Appreciation for the Budget



Source: Gallup and Gilani Surveys

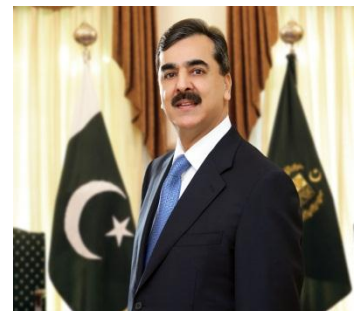
The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2670 men and women in rural and urban areas of all four provinces of the country, during May 20, 2012 – May 26, 2012. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.

THE RISE AND FALL OF PRIME MINISTER GILANI: The PMs Positive Approval Ratings gradually declined from 49% to 21% in four years. His Negative Ratings rose from 12% to 53%. GILANI POLL/GALLUP PAKISTAN

Islamabad June 22, 2012

Gilani Research Foundation Surveys carried out by Gallup Pakistan, show that Prime Minister Gilani began his tenure with fairly high approval ratings of 49% which dipped to less than half at 21% towards the end of his Prime Ministerial career. His Negative Ratings which were a mere 12% at the start rose quite dramatically to 53% during the same period.



COMPARISON OF PM GILANI AND PRESIDENT ZARDARI'S APPROVAL RATINGS:

Further analysis of trend data shows that at the start, PM Gilani's approval ratings had considerable edge over those of the President. This edge declined over the years. Nevertheless the approval ratings of PM Gilani remained higher than those of the President's even when he was disqualified by the Supreme Court and had to leave the office. The edge of Gilani over Zardari in net approval ratings was +54% in the first year of their incumbency and dropped to over less than half that much at the end of his four years in office.

COMMENTARY:

A senior commentator at Gallup Pakistan offered the following commentary: At the start of his tenure Prime Minister Gilani was viewed more favorably than the President because he was seen to be less partisan, less tainted by corruption scandals and less potent in terms of his executive authority, some of which rested in the office of the President. As a result his approval ratings were mostly **Positive (49%) or Ambivalent:** (neither good, nor bad /don't know) standing at **(39%)**. Only **(12%)** viewed him negatively.

As years passed by, PM Gilani disappointed those who believed he might rebel against President Zardari. He was now seen to be more partisan to Zardari. Secondly, he began to gather around him corruption scandals similar to those which, irrespective of their veracity, were responsible for the negative reputation of President Zardari. As a result, he lost his '**perceived Innocence**'. Lastly the passing of the 18th Amendment affected the '**Image of Prime Minister's Authority**'. He was now seen to possess real executive authority. It is interesting that the sharp decline in PM Gilani's approval ratings came during the period after the passing of the 18th Amendment in April 2010.

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On the whole PM Gilani's continued partisanship to President Zardari, loss of innocence on corruption and the formal powers vested in him after the 18th Amendment cost him a dramatic decline in Net Ratings from a +37% during his first year in government to -32% at the end of his tenure.

The senior commenter further added that PM Gilani lost his case in the Supreme Court for not bending to court orders regarding Zardari's alleged corruption. He lost his partisanship to Zardari's politics. And yet when he is no longer in office the enigma will persist: Is his partisanship to Zardari sincere or only prudent?

METHODOLOGY:

The recent most survey (quoted in this report) was carried out among a sample of 2696 men and women in rural and urban areas of all four provinces of the country, during March 25, 2012 – April 01, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level. The Methodology for all previous surveys in the trend data is comparable to the latest survey.

Table.1

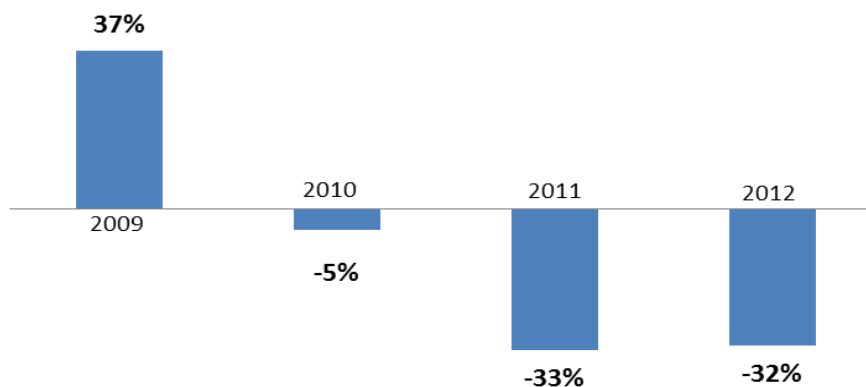
Question: "What is your opinion about the overall performance of Prime Minister Yousaf Raza Gilani?"

YEAR	Favorable	Ambivalent	Unfavorable	Net Rating (('Favorable' minus 'Unfavorable')
2009 (April)	49%	39%	12%	(+) 37%
2010 (March)	28%	39%	33%	-5%
2011 (May)	18%	31%	51%	-33%
2012 (April)	21%	26%	53%	-32%

Note:

1. Favorable = Very Good + Good
2. Unfavorable = Bad + Very Bad
3. Ambivalent = Neither Good nor Bad plus Don't Know / No Response

Net Approval Rating of PM Gilani



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

Table.2

Comparison of Trend Data Approval Ratings: President Zardari's and PM Gilani

Net Approval Ratings			
YEAR	Net Approval Ratings of President Zardari	Net Approval Ratings of PM Gilani	PM-President Gap*
2009 (April)	-17%	37%	(+) 54%
2010 (March)	-46%	-5%	(+) 41%
2011 (May)	-50%	-33%	(+) 17%
2012 (April)	-56%	-32%	(+) 24%

Note: (*) Showing the Positive edge of PM Gilani over President Zardari

Source: Gallup and Gilani Surveys

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A year to thank,
share and reinvent
Gallup & Gilani: 1980-2012



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