

Gilani Weekly Poll

Cyberletter

In this Issue

11% of voters say they make their choice on the basis of candidate's piety and religiosity, ... Pg3

22% of voters say they choose a candidate based on his political party... Pg5

14% of voters say they make their electoral choice based on clan affiliation or biradari.... Pg7

Only 2% of voters claim to be strategic voters who vote to defeat the undesirable.... Pg 9

77% could identify the Prime Minister correctly, 16% named a wrong person, 7% were unable to answer the question. ... Pg 11

From The Editor

Dear Reader,

Gilani Research Team now brings



to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues.

We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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April 2012

Week # 66 (2012)

Opinion Polls Released during

April 09th, 2012 – April 13th, 2012

11% of voters say they make their choice on the basis of candidate's piety and religiosity: GILANI POLL/GALLUP PAKISTAN

April 09, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 11% of voters say they make their choice on the basis of candidate's piety and religiosity.

[Click for details](#)

22% of voters say they choose a candidate based on his political party: GILANI POLL/GALLUP PAKISTAN

April 10, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 22% of voters say they choose a candidate based on his political party.

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**14% of voters say they make their electoral choice based on clan affiliation or biradari:
GILANI POLL/GALLUP PAKISTAN**

April 11, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 14% of voters say they make their electoral choice based on clan affiliation or biradari.

[Click for details](#)

**Only 2% of voters claim to be strategic voters who vote to defeat the undesirable:
GILANI POLL/GALLUP PAKISTAN**

April 12, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, Only 2% of voters claim to be strategic voters who vote to defeat the undesirable.

[Click for details](#)

**77% could identify the Prime Minister correctly, 16% named a wrong person, 7% were
unable to answer the question: GILANI POLL/GALLUP PAKISTAN**

April 13, 2012



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 77% could identify the Prime Minister correctly, 16% named a wrong person, 7% were unable to answer the question.

[Click for details](#)

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Gilani Research Foundation is a not for profit public service project to provide social science research to students academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion in Pakistan and established Gallup Pakistan in 1980. Current Dr. Gilani, who hold a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan (www.gallup.com.pk)

11% of voters say they make their choice on the basis of candidate's piety and religiosity. GILANI POLL/GALLUP PAKISTAN

Islamabad April 09, 2012



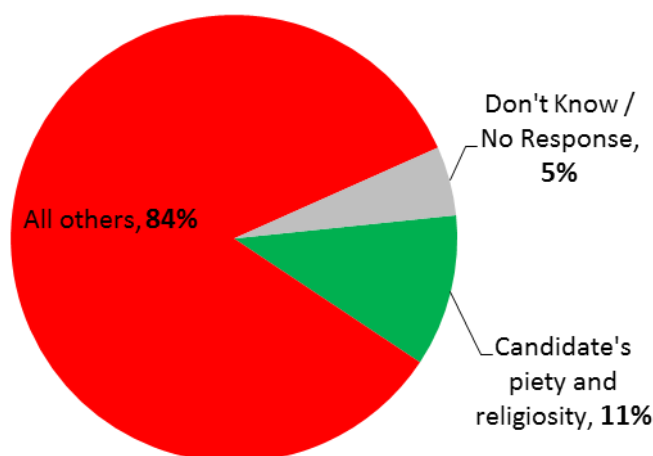
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 11% of voters say they make their choice on the basis of candidate's piety and religiosity.

A nationally representative sample of men and women from across the four provinces was asked "What is the most important reason for which you have chosen the candidate you want to vote for in the upcoming elections? I am giving you seven options, kindly think and tell me which one is most important for you." Responding to this 11% claim that they will vote for the candidate who is religious and pious.

We will name these voters as **Type 4 voters** to facilitate comparison with other types of voters who chose other reasons as their principal motive in making their electoral choice.

Further analysis showed that the proportion of Type 4 voters (those motivated by the candidate's piety and religiosity) is nearly twice as high in the province of KPK (21%) compared to the national average (11%).

Question: "What is the most important reason for which you have chosen the candidate you want to vote for in the upcoming elections? I am giving you seven options, kindly think and tell me which one is most important for you."



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2637 men and women in rural and urban areas of all four provinces of the country, during March 18 – March 24, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

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22% of voters say they choose a candidate based on his political party. GILANI POLL/GALLUP PAKISTAN

Islamabad April 10, 2012



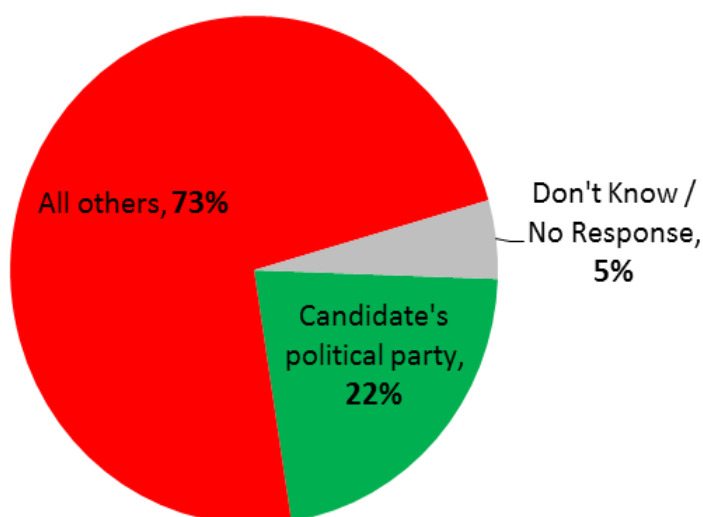
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 22% of voters say they choose a candidate based on his political party.

A nationally representative sample of men and women from across the four provinces was asked “What is the most important reason for which you have chosen the candidate you want to vote for in the upcoming elections? I am giving you seven options, kindly think and tell me which one is most important for you.” Responding to this 22% claim that they intend to vote for the candidate based on his/her political party.

We will name these voters as **Type 5 voters** to facilitate comparison with other types of voters who chose other reasons as their principal motive in making their electoral choice.

Further analysis showed that the proportion of Type 5 voters (those motivated by the candidate’s political party) are higher in urban Sindh (35%) than the national average (22%).

Question: “What is the most important reason for which you have chosen the candidate you want to vote for in the upcoming elections? I am giving you seven options, kindly think and tell me which one is most important for you.”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2637 men and women in rural and urban areas of all four provinces of the country, during March 18 – March 24, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

14% of voters say they make their electoral choice based on clan affiliation or biradari. GILANI POLL/GALLUP PAKISTAN.

Islamabad April 11, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 14% of voters say they make their electoral choice based on clan affiliation or biradari.

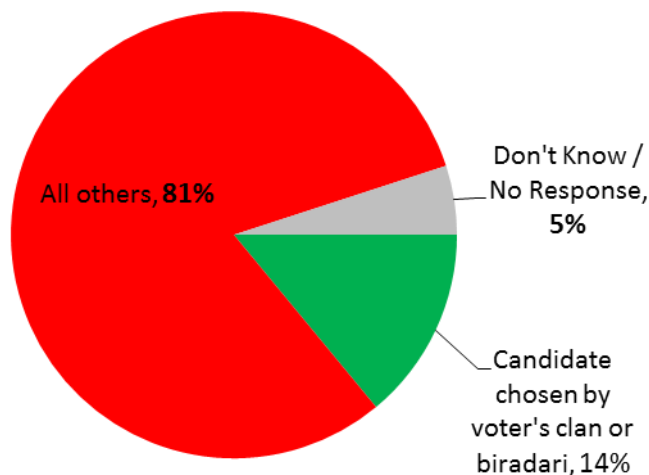


A nationally representative sample of men and women from across the four provinces was asked “What is the most important reason for which you have chosen the candidate you want to vote for in the upcoming elections? I am giving you seven options, kindly think and tell me which one is most important for you.” Responding to this 14% claim that they intend to vote the candidate based on decision of their clan or biradari.

We will name these voters as **Type 6 voters** to facilitate comparison with other types of voters who chose other reasons as their principal motive in making their electoral choice.

Further analysis showed that the proportion of Type 6 voters (those motivated by the candidate’s clan or biradari) is nearly twice as high in rural Punjab (25%) as the national average (14%).

Question: “What is the most important reason for which you have chosen the candidate you want to vote for in the upcoming elections? I am giving you seven options, kindly think and tell me which one is most important for you.”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2637 men and women in rural and urban areas of all four provinces of the country, during March 18 – March 24, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

Only 2% of voters claim to be strategic voters who vote to defeat the undesirable. GILANI POLL/GALLUP PAKISTAN

Islamabad April 12, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, Only 2% of voters claim to be strategic voters who vote to defeat the undesirable.

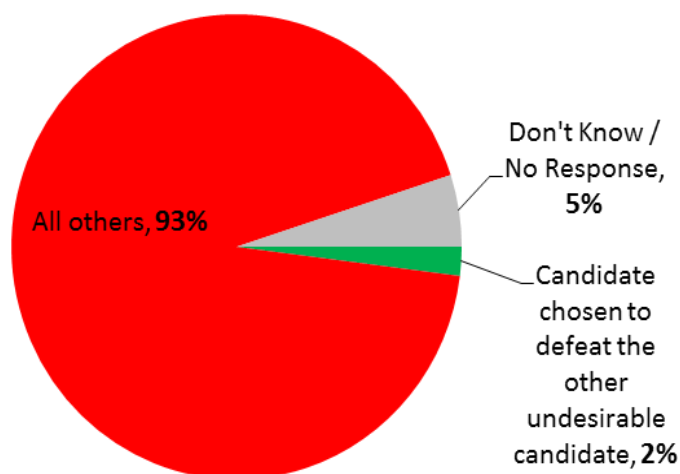


A nationally representative sample of men and women from across the four provinces was asked “What is the most important reason for which you have chosen the candidate you want to vote for in the upcoming elections? I am giving you seven options, kindly think and tell me which one is most important for you.” Responding to this 2% claim that they intend to vote for the candidate to defeat the other undesirable candidate.

We will name these voters as **Type 7 voters** to facilitate comparison with other types of voters who chose other reasons as their principal motive in making their electoral choice.

Further analysis showed that the claim to be Type 7 voters (those motivated to defeat the undesirable candidate) is much higher in urban Balochistan (10%) than the national average (2%).

Question: “What is the most important reason for which you have chosen the candidate you want to vote for in the upcoming elections? I am giving you seven options, kindly think and tell me which one is most important for you.”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2637 men and women in rural and urban areas of all four provinces of the country, during March 18 – March 24, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

77% could identify the Prime Minister correctly, 16% named a wrong person, 7% were unable to answer the question. GILANI POLL/GALLUP PAKISTAN

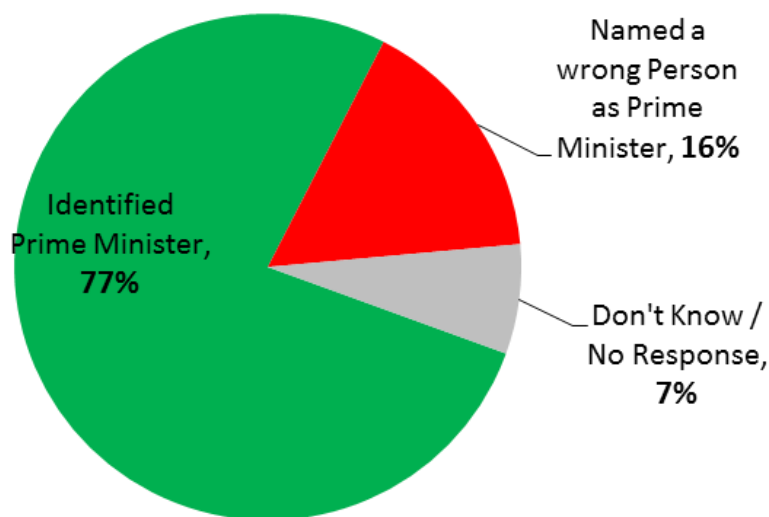
Islamabad April 13, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 77% could identify the Prime Minister correctly, 16% named a wrong person, 7% were unable to answer the question.



A nationally representative sample of men and women from across the four provinces was asked “Can you tell the name of Pakistan’s Prime Minister?” Responding to this 77% correctly identified Prime Minister as Yousaf Raza Gilani whereas 16% named a wrong person. However 7% did not give a view.

Question: “Can you tell the name of Pakistan’s Prime Minister?”



Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk)

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The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2586 men and women in rural and urban areas of all four provinces of the country, during February 26 - March 03, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

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A year to thank,
share and reinvent
Gallup & Gilani: 1980-2012



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