

Gallup

PUBLIC PULSE: 2014

PERFORMANCE RATINGS OF GOVERNMENT, STATE AND CIVIL SOCIETY

This study is based on findings from a nationally representative poll in the Rural and Urban areas of all four Provinces of Pakistan. **Sample size:** 2596 adult men and women, face to face interviews, selected through probability sampling method; **Error margin:** 3-5% at 95% confidence level. **Field Work dates:** 06 January-13 January , 2014. Trend analysis is based on comparisons with findings from a survey conducted by Gallup Pakistan in January 2013 (sample size:2642) whose sample was selected through an identical procedure.



PAKISTAN'S PREMIER SOCIAL SCIENCE RESEARCH LAB

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Please see Disclaimer at the end of the document regarding Gallup's affiliation

C o n t e n t s

Highlights

NET PERFORMANCE RATINGS OF:

Section 1: **Federal Government**

Section 2: **Provincial Governments**

Section 3: **Institutions of the state**

Section 4: **Civil Society Institutions**

Section 5: **National Political Leaders**

Section 6: **Methodology**

Highlights

7 OBSERVATIONS ON ANNUAL PUBLIC PULSE: 2014

- 1: **Decline in Despair**
- 2: **Caution in Hope**
- 3: **Loyalty in Voting Intentions.**
- 4: **Institutions of Government: They suffer from deep Skepticism which is nevertheless on the decline**
- 5: **Institutions of the State: They enjoy qualified support.**
- 6: **Civil Society Institutions: They enjoy generous appreciation.**
- 7: **Political Mood: Low on Partisanship, Low on Passion, Low on Participation. (except through the media)**



Section # 1

Net Performance Ratings of **FEDERAL GOVERNMENT**

THE 'CURRENT' PICTURE

(As in January 2014)

FEDERAL GOVERNMENT

Overall Net Performance Ratings

+15%

(Favorable: 55%; Unfavorable: 40%; Net: 15%)

Net Performance Rating on

6 Key Performance Indicators

	Favorable	Unfavorable	Net Performance Rating (Favorable minus Unfavorable)
1- Economy	44%	52%	-8%
2- Pak-India Relations	41%	52%	-11%
3- Overall Foreign Policy	39%	52%	-13%
4- Terrorism Control	33%	63%	-30%
5- Corruption Control	32%	63%	-31%
6- Inflation Control	25%	70%	-45%

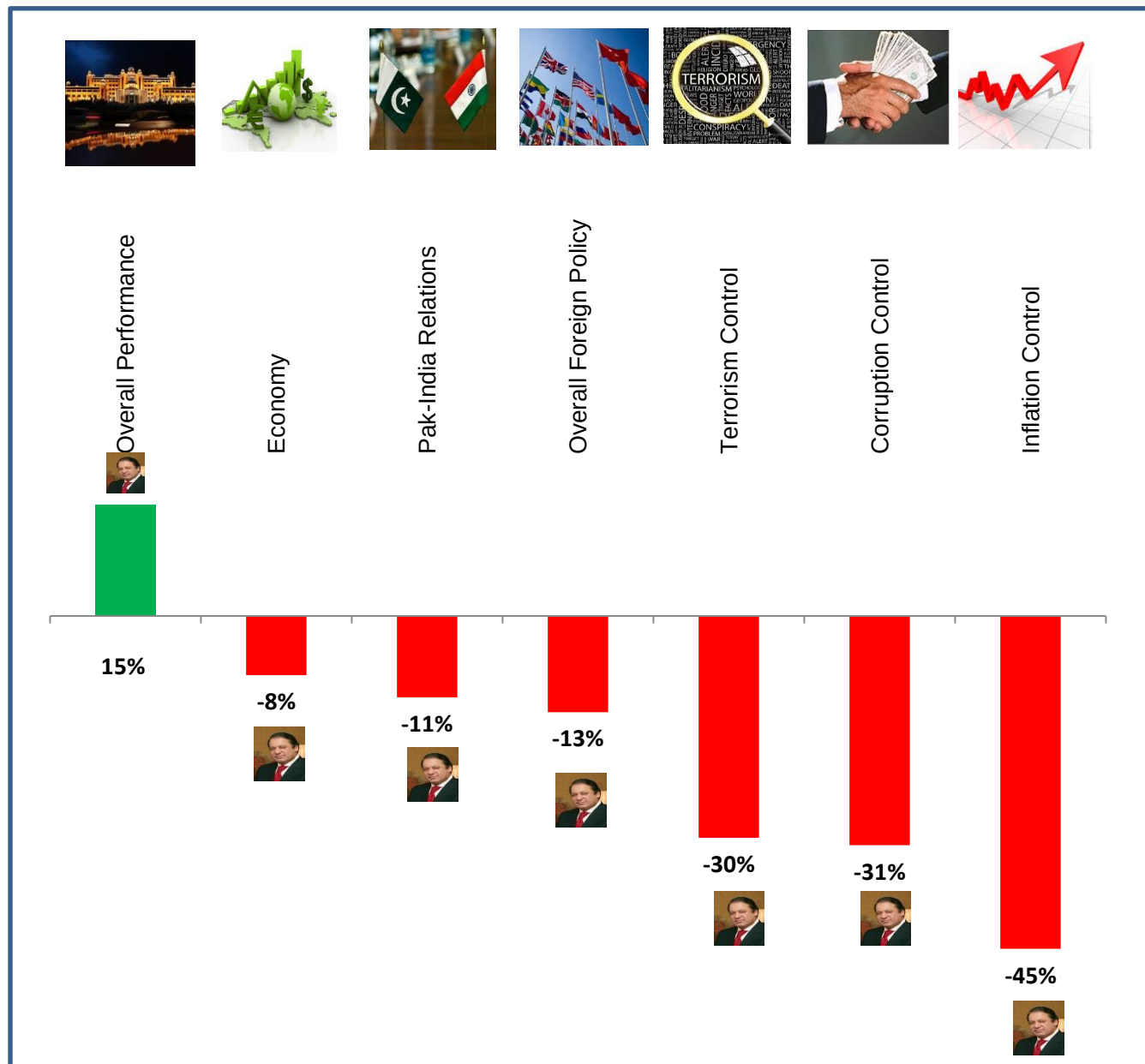
Note: Rank ordered according to Highest to Lowest Net Performance Score

Question: How satisfied are you with the performance of government in various departments? (Ask separately for each)

1. Controlling Economic Situation; 2. to end Corruption; 3. in ending terrorism; 4. Relationship with India; 5. Foreign Policy; 6. ending inflation; 7. Overall Running of the Government

FEDERAL GOVERNMENT

Net Performance Ratings in January 2014



Trend Data

THE 'COMPARATIVE' PICTURE

(Comparing with the PPP led Government in January 2013)

FEDERAL GOVERNMENT

CHANGE IN OVERALL NET PERFORMAMNCE
RATINGS (2013-14)

+59%

Net Ratings in January 2013: -44%; January 2014:
+15%; Net Difference: 59%

CHANGE IN NET PERFORMANCE RATINGS ON 6 KEY INDICATORS

	January 2013	January 2014	Net Change (2013-14)
1- Economy	-56%	-8%	+48%
2- Pak-India Relations	-33%	-11%	+22%
3- Overall Foreign Policy	-46%	-13%	+33%
4- Terrorism Control	-61%	-30%	+31%
5- Corruption Control	-67%	-31%	+36%
6- Inflation Control	-65%	-45%	+20%

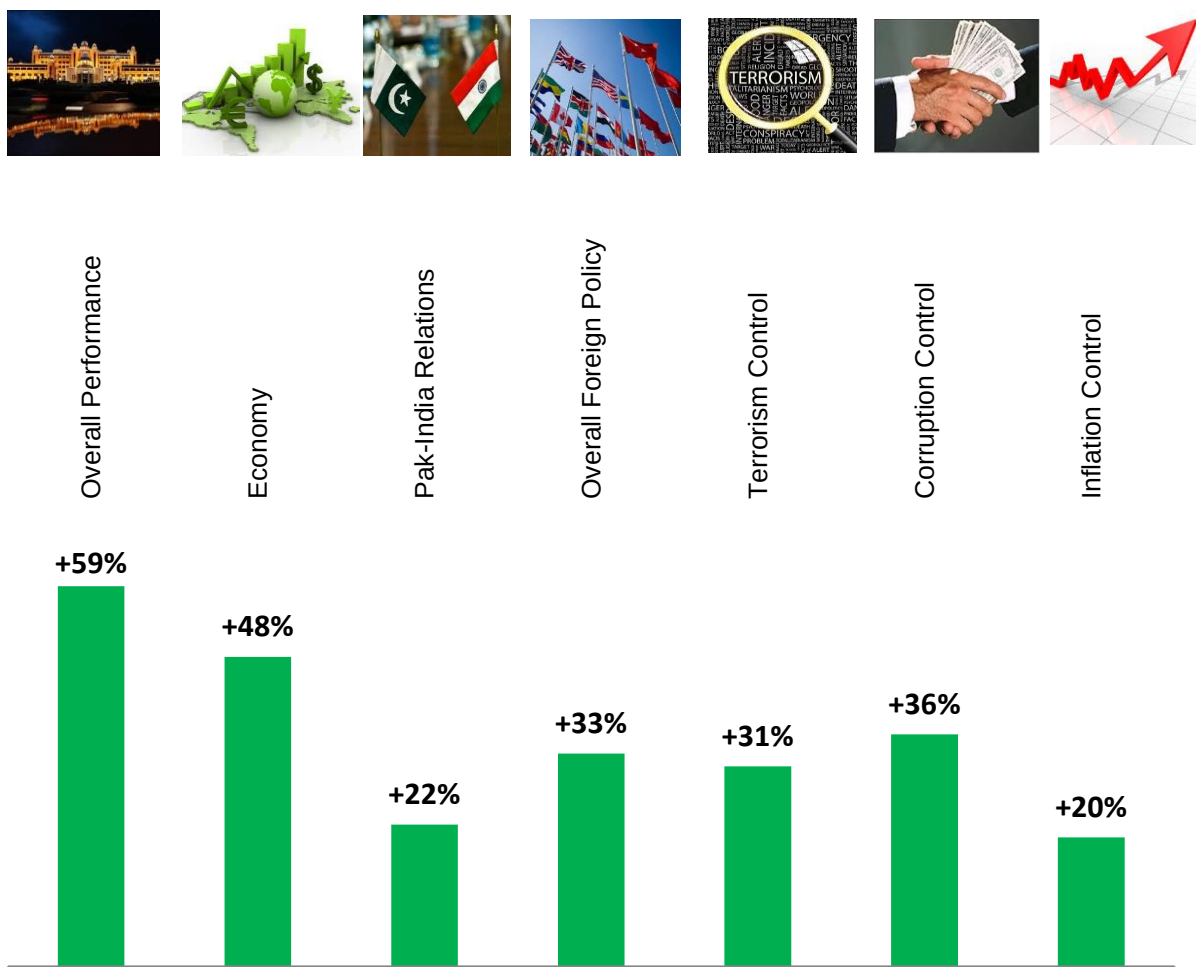
Note: Rank ordered according to Highest to Lowest Net Score



Trend Data

CHANGE IN PERFORMANCE RATINGS OVER A YEAR (2013-14)

FEDERAL GOVERNMENT



Section # 2

Net Performance Ratings of PROVINCIAL GOVERNMENTS

Net Performance Ratings of 4 Chief Ministers

THE 'CURRENT' PICTURE

(As in January 2014)

	Among All of Pakistan	Among Own Province
1- CM Punjab	26% In addition 23% consider Performance to be 'Tolerable'	45% In addition 17% consider Performance to be 'Tolerable'
2- CM Sindh	-9% In addition 29% consider Performance to be 'Tolerable'	-9% In addition 31% consider Performance to be 'Tolerable'
3- CM KPK	-11% In addition 34% consider Performance to be 'Tolerable'	-2% In addition 33% consider Performance to be 'Tolerable'
4- CM Balochistan***	-14% In addition 31% consider Performance to be 'Tolerable'	-62% In addition 19% consider Performance to be 'Tolerable'

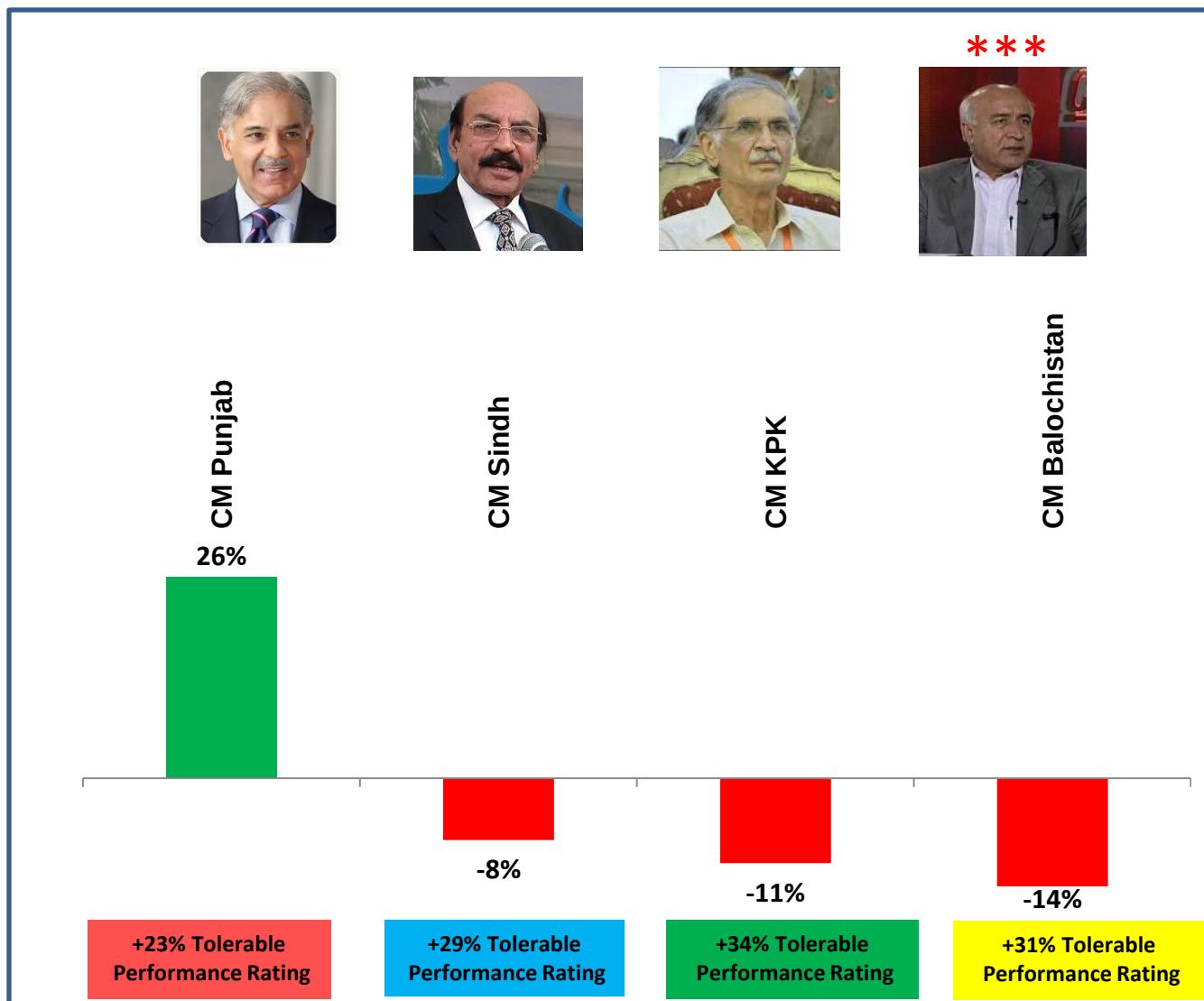
***BALOCHISTAN: SAMPLE SIZE IS SMALL. DATA SHOULD BE READ WITH CAUTION

Question: What is your opinion about the overall performance of the chief minister of the four provinces? (each asked separately from respondents in all provinces)

AMONG ALL PAKISTAN						
	Very Good	Good	Tolerable	Bad	Very bad	DK/NR
CM Punjab	21%	28%	23%	13%	10%	5%
CM Sindh	6%	20%	29%	21%	14%	10%
CM KPK	4%	17%	34%	18%	14%	13%
CM Balochistan*** See caution above	4%	17%	31%	20%	15%	13%

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Net Performance Ratings in January 2014



***BALOCHISTAN: SAMPLE SIZE IS SMALL. DATA SHOULD BE READ WITH CAUTION

Trend data

THE 'COMPARATIVE' PICTURE

(Comparing with the PPP led Government in January 2013)

CHANGE IN NET PERFORMANCE RATINGS (2013-14)

PROVINCIAL GOVERNMENTS

	January 2013	January 2014	Net Change (2013-14)
1- CM Punjab	20%	+26%	+6%
2- CM Sindh	-27%	-9%	+18%
3- CM KPK	-27%	-11%	+16%
4- CM Balochistan***	-34%	-14%	+20%

*****BALUCHISTAN:** SAMPLE SIZE IS SMALL. DATA SHOULD BE READ WITH CAUTION

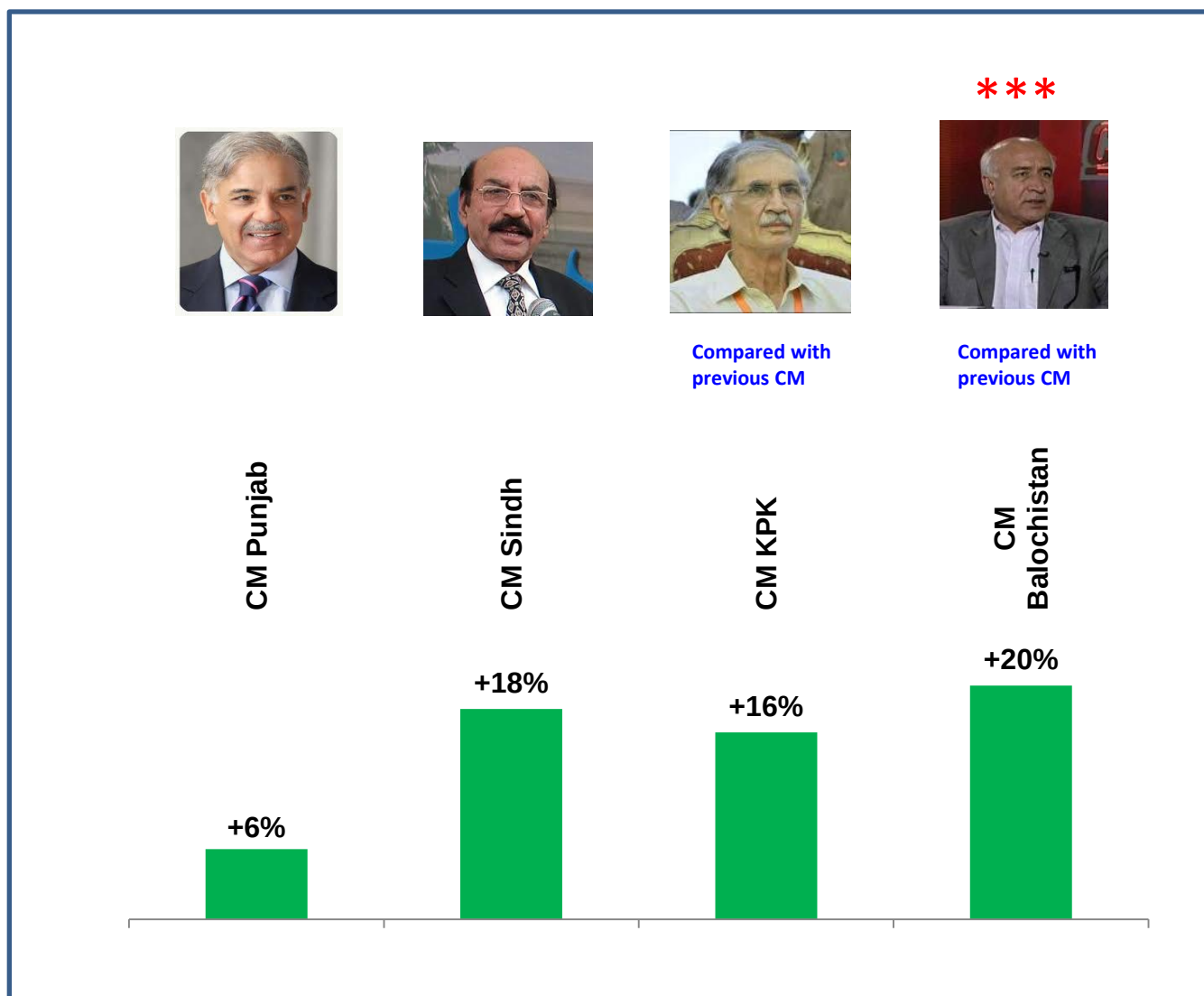
Question: What is your opinion about the overall performance of the chief minister of the four provinces?

1. Very Good; 2. Good; 3. Tolerable; 4. Bad; 5. Very Bad; 6. DK/NR

Trend Data

PROVINCIAL GOVERNMENTS

CHANGE IN PERFORMANCE RATINGS OVER A YEAR (2013-14)



***BALOCHISTAN: SAMPLE SIZE IS SMALL. DATA SHOULD BE READ WITH CAUTION

Section # 3

Net Performance Ratings of **INSTITUTIONS OF THE STATE**

THE 'CURRENT' PICTURE

(As in January 2014)

Net Performance Ratings

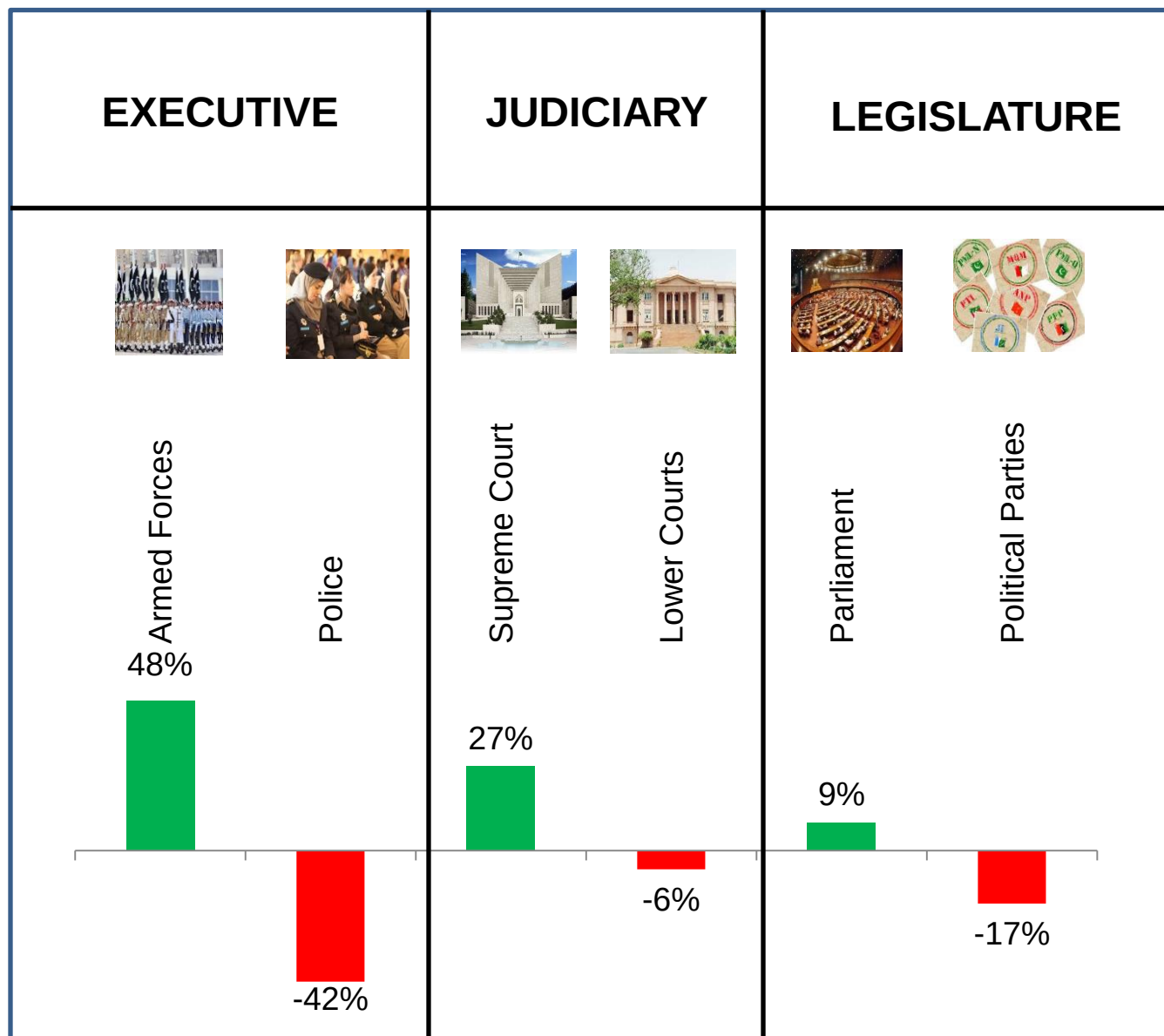
INSTITUTIONS OF STATE AND GOVERNMENT

	Net Performance rating (Favorable minus Unfavorable)		Favorable	Unfavorable	Tolerable*
EXECUTIVE					
Armed Forces	+49%		61%	13%	21%
Police	-42%		15%	57%	24%
JUDICIARY					
Supreme Court	+27%		47%	20%	27%
Lower Courts	-6%		26%	32%	37%
LEGISLATURE					
Parliament	+8%		36%	27%	32%
Political Parties	-17%		23%	40%	32%

*The balance from 100% is Don't know/No Response

Question: What is your opinion about the performance of following Institutions during the last year?

Net Performance Ratings of INSTITUTIONS OF THE STATE AND GOVERNMENT January 2014



Trend data

THE 'COMPARATIVE' PICTURE

(Comparing with the PPP led Government in January 2013)

INSTITUTIONS OF STATE AND GOVERNMENT

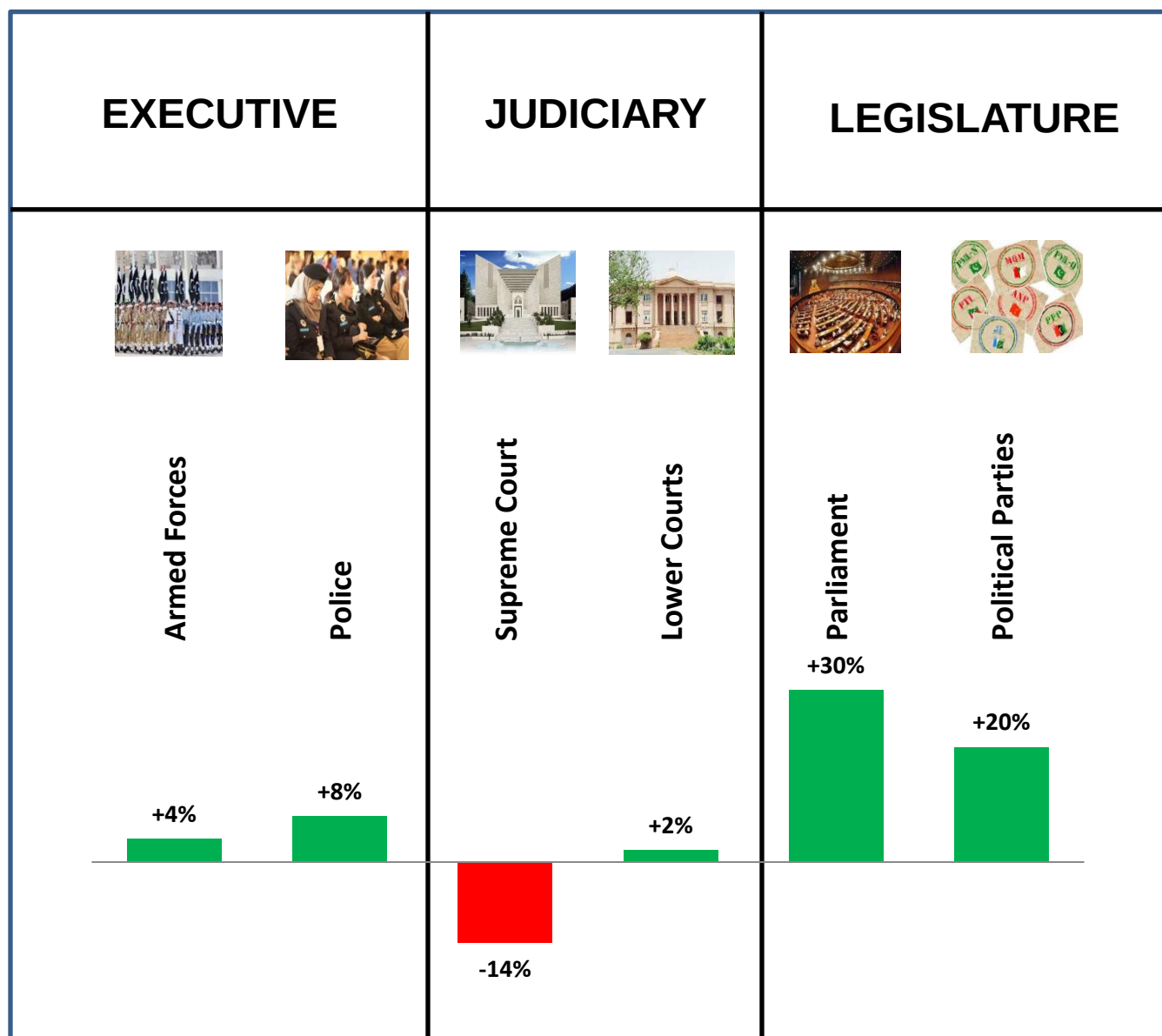
CHANGE IN OVERALL NET PERFORMANCE RATINGS (2013-14)

	January 2013	January 2014	Net change (2013-14)
EXECUTIVE			
Armed Forces	+45%	+49%	+4%
Police	-50%	-42%	+8%
JUDICARY			
Supreme Court	+41%	+27%	-14%
Lower Courts	-8%	-6%	+2%
LEGISLATURE			
Parliament	-22%	+8%	+30%
Political Parties	-37%	-17%	+20%

Trend data

INSTITUTIONS OF THE STATE AND GOVERNMENT

CHANGE IN OVERALL NET PERFORMANCE RATINGS (2013-14)



Section # 4

Net Performance Ratings of **CIVIL SOCIETY INSTITUTIONS**

THE 'CURRENT' PICTURE

(As in January 2014)

CIVIL SOCIETY INSTITUTIONS

Net Performance Ratings

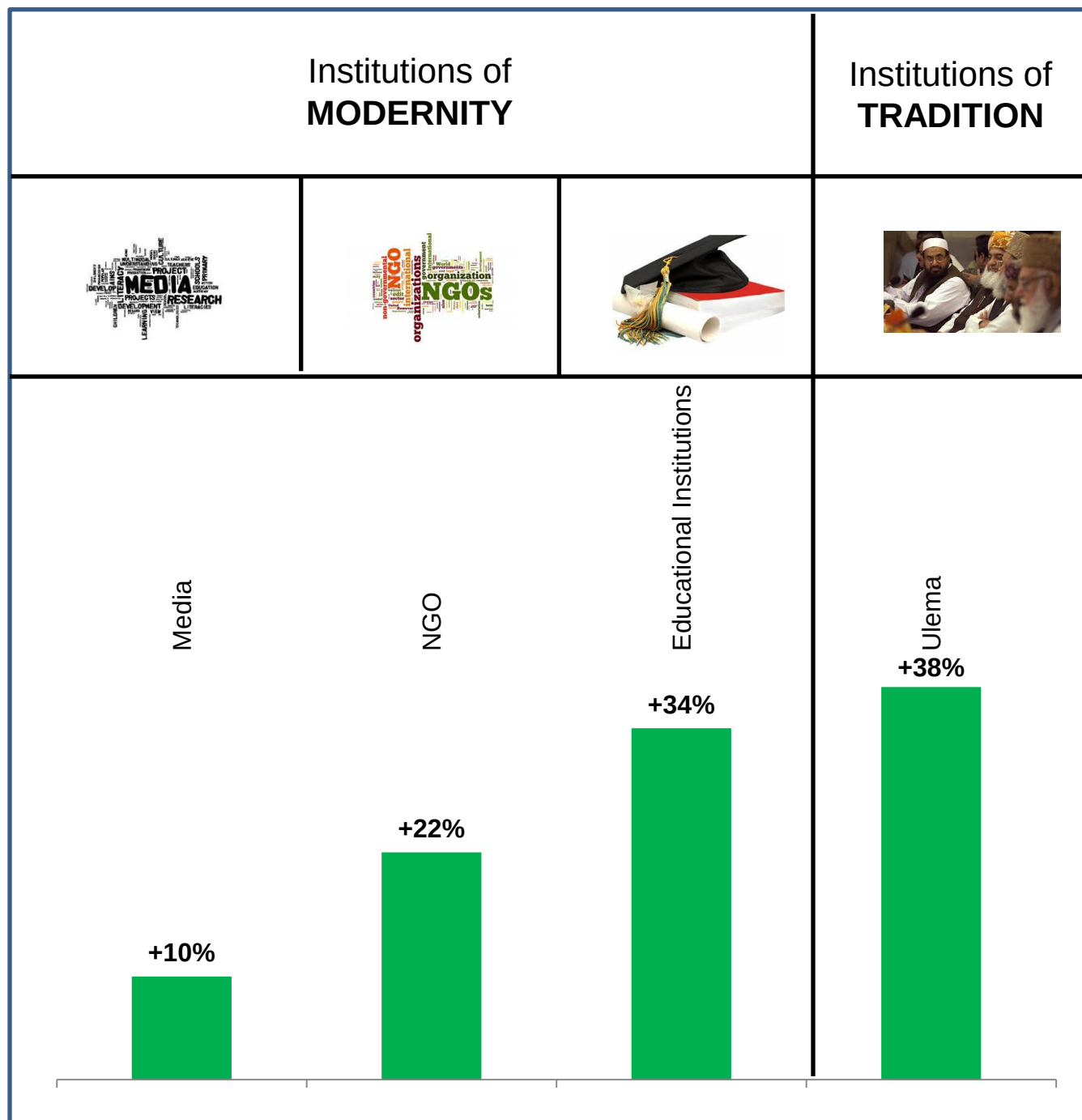
	Net Performance rating*	Favorable	Unfavorable	Tolerable**
MODERNITY INSTITUTIONS				
NGO	+10%	34%	24%	32%
Media	+22%	43%	21%	32%
Educational Institutions	+32%	51%	19%	27%
TRADITIONAL INSTITUTIONS				
Religious Leaders (Ulema)	+38	53%	15%	28%

*Net Performance rating is the difference between 'Favorable' and 'Unfavorable'

**The balance from 100% is Don't know/No Response



Net Performance Ratings of CIVIL SOCIETY INSTITUTIONS



Trend data

THE 'COMPARATIVE' PICTURE

(Comparing with the PPP led Government in January 2013)

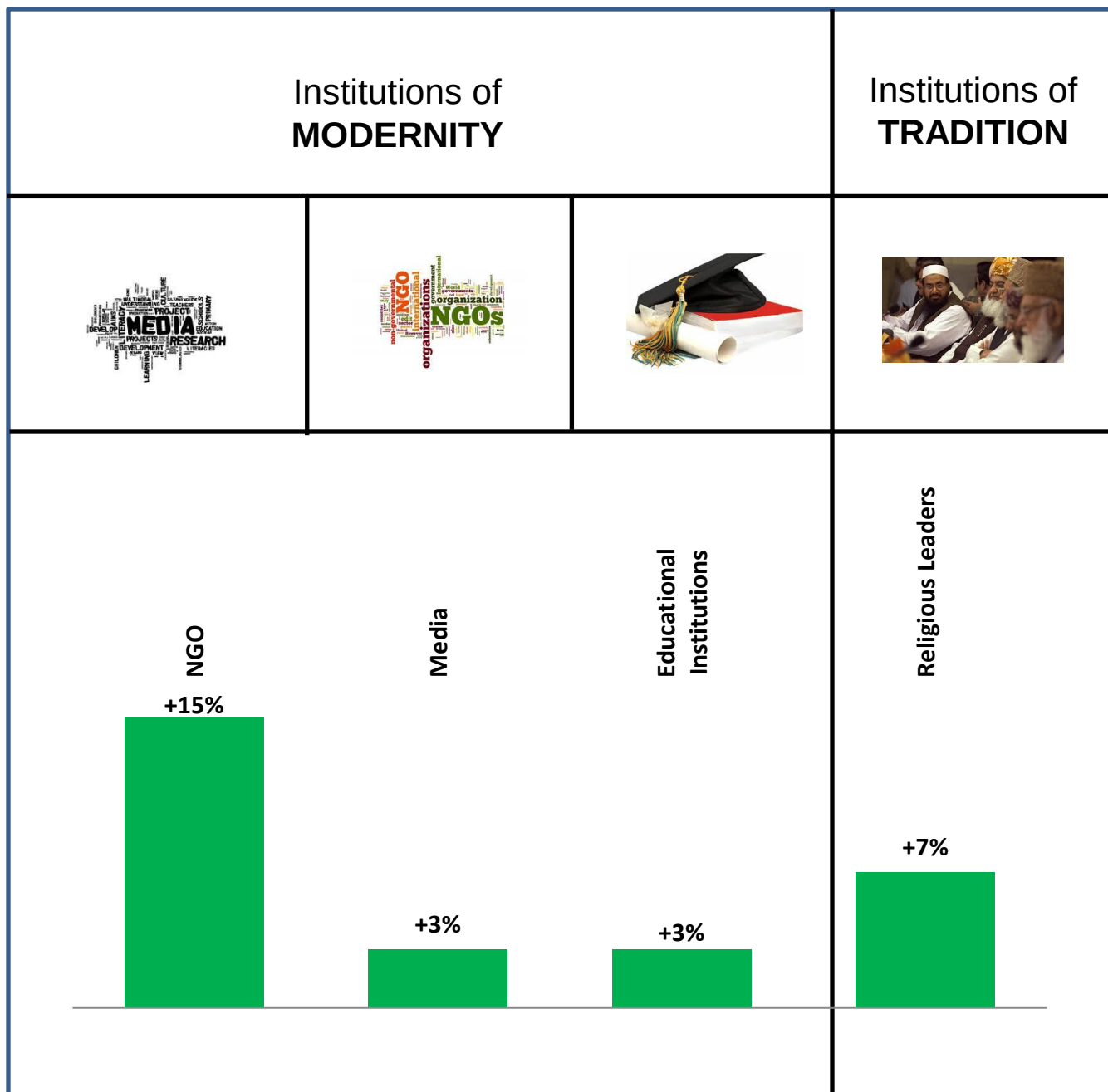
CIVIL SOCIETY INSTITUTIONS

CHANGE IN OVERALL NET PERFORMANCE RATINGS (2013-14)

	January 2013	January 2014	Net change (2013-14)
MODERNITY INSTITUTIONS			
NGO	-5%	+10%	+15%
Media	+19%	+22%	+3%
Educational Institutions (Schools/Colleges)	+29%	+32%	+3%
TRADITIONAL INSTITUTIONS			
Religious Leaders (Ulema)	+31%	+38%	+7%

Trend data
CIVIL SOCIETY INSTITUTIONS

CHANGE IN NET PERFORMANCE RATINGS 2013-14



Section # 5

Net Performance Ratings of NATIONAL POLITICAL LEADERS

THE 'CURRENT' PICTURE

(As in January 2014)

Net Performance Ratings

		Net Ratings (Favorable minus Unfavorable)
1.	Nawaz Sharif (PML-N)	+18%
2.	Imran Khan (PTI)	-5%
3.	Asif Ali Zardar (PPP)	-28%
4.	Altaf Hussain (MQM)* See ratings in Karachi below	-39%
5.	Maulana Fazal ur Rahman (JUI)	-21%
6.	Syed Munawar Hasan (JI)	Neutral Balance (0)
7.	Asfand Yar Wali (ANP)** See ratings in KPK below	-34%

Favorable	Unfavorable	Tolerable
45%	27%	25%
28%	33%	34%
24%	52%	20%
19%	58%	17%
22%	43%	26%
31%	31%	30%
17%	51%	22%

* for Altaf Hussain Net Score in Karachi is (+39%)

** for Asfand Yar Wali Net Score in KPK is (-18%)

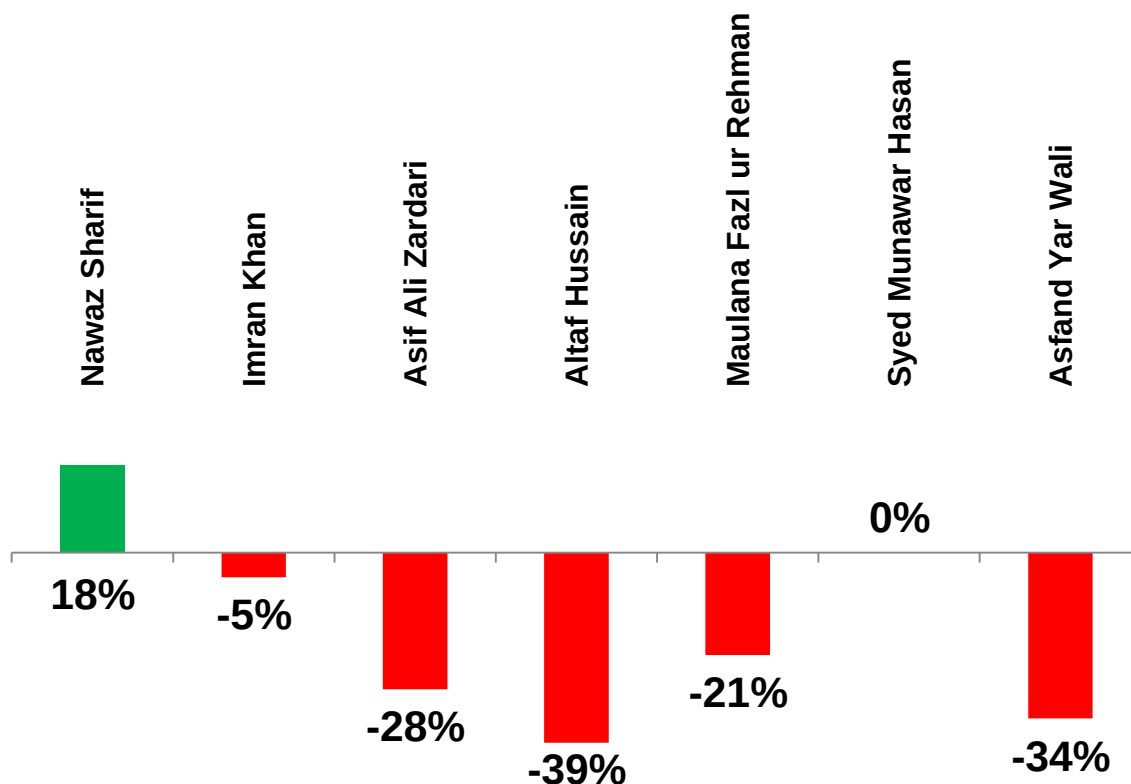
The balance from 100% is Don't know/No Response

Question: What is your opinion about the overall performance of following leaders last year?

1. Very Good; 2. Good; 3. Tolerable; 4. Bad; 5. Very Bad; 6. DK/NR



Net Performance Ratings of LEADING POLITICAL LEADERS



Plus Tolerable Performance Rating

25%	34%	20%	17%	26%	30%	22%
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Trend data

THE 'COMPARATIVE' PICTURE

(Comparing with the PPP led Government in January 2013)

LEADING POLITICAL LEADERS

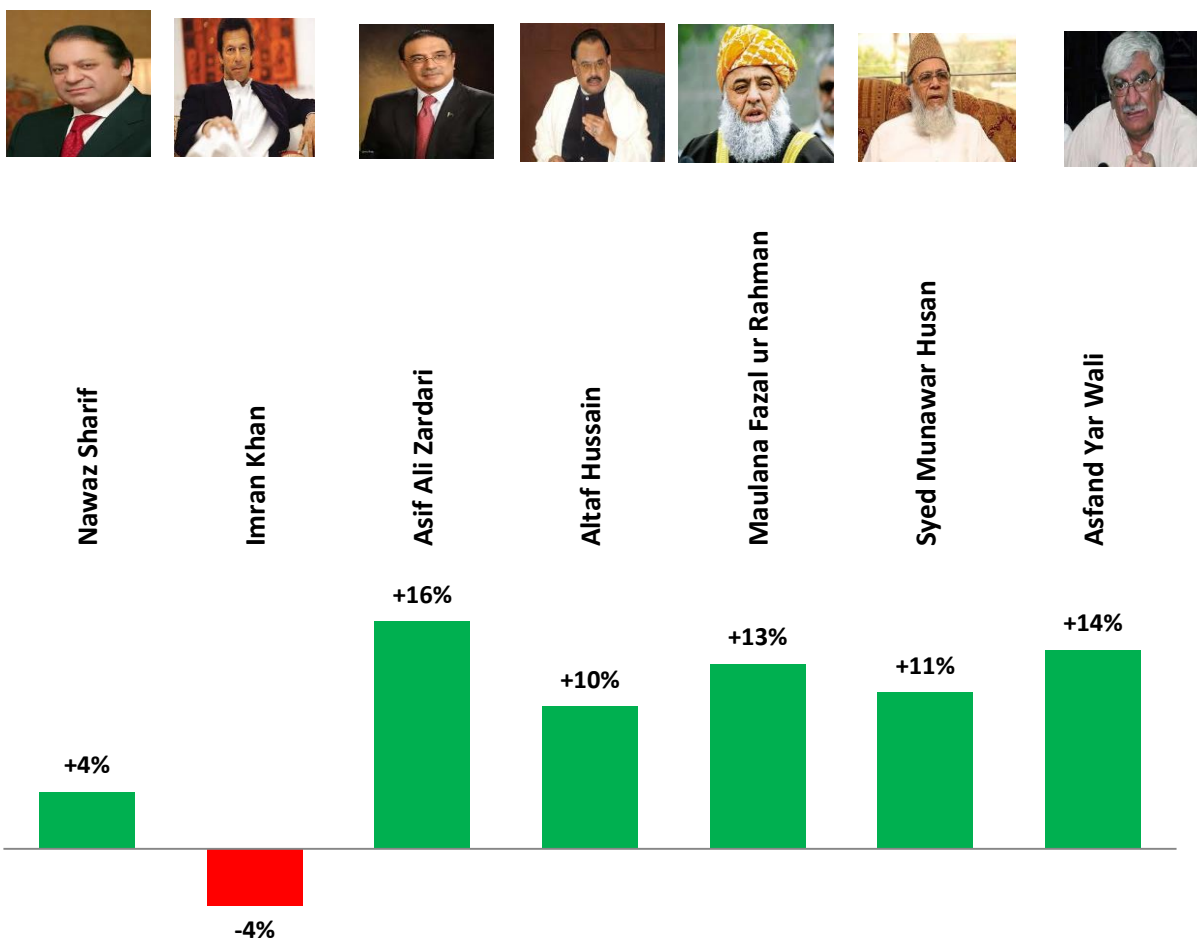
CHANGE IN OVERALL NET PERFORMANCE RATINGS (2013-14)

	January 2013	January 2014	Net Change (2013-14)
1- Nawaz Sharif (PML-N)	+14%	+18%	+4%
2- Imran Khan (PTI)	-1%	-5%	-4%
3- Asif Ali Zardari (PPP)	-44%	-28%	+16%
4- Altaf Hussain (MQM)	-49%	-39%	+10%
5- Maulana Fazal ur Rahman (JUI)	-34%	-21%	+13%
6- Syed Munawar Husan (JI)	-11%	0%	11%
7- Asfand Yar Wali (ANP)	-48%	-34%	+14%

Trend data

LEADING POLITICAL LEADERS

CHANGE IN OVERALL NET PERFORMANCE RATINGS (2013-14)



Section # 6

METHODOLOGY

METHODOLOGY

The survey was conducted by Gallup Pakistan, the Pakistani affiliate of WIN-Gallup International Association.

The respondents included in this survey comprised a representative sample of the national adult population of Pakistan, including its Rural and Urban population in all four provinces captured and weighted according to the latest Census distribution of Pakistan's population.

Field Work was carried out FACE TO FACE under qualified Supervisors and high trained Field Investigators. The field work was verified and checked according to global standards required under ISO certification. Given below are key features of the sample. Further details are available upon request.

- 1- **Sampling Procedure and Size:**
National Probability Method; **2596** 18+ Men and Women.
- 2- **Scope:**
All Four Provinces, Rural and Urban
- 3- **Mode:**
Face to Face, in-home interviews.
- 4- **Field Dates:**
06 January to 13 January 2014.
- 5- **Error Margin:**
±3-5% at 95% confidence Level.



6- **Question Wording:** The Net Performance Ratings are based on the following questions:

- 1- To what extent you are satisfied with the performance of govt. in different departments during the last one year?
- 2- What is your view about the performance of CM s of all provinces of Pakistan during the last one year?
- 3- What is your opinion about the performance of following Institutions during the last year?
- 4- What is your opinion about the performance of following leaders during the last year?

(Complete Question wording available in the text)

7- **Computation of Net Performance Scores:** The Net Performance Rating Scores are based on the difference between **Favorable Ratings** (Very Good, Good-or its equivalent structured responses shown in Question wording) and **Unfavorable Ratings** (Very Bad, Bad-or its equivalent structured responses shown in Question Wording). Further details are available upon request.

8- **Comparative data:** Comparison with Performance Rating a year ago (or as specified) are based on data from a comparable survey conducted during the specified period. Care is taken to ensure the scientific comparability of the two polls.

9- The survey complied with the required ISO and Gallup International standards.

THANK YOU

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