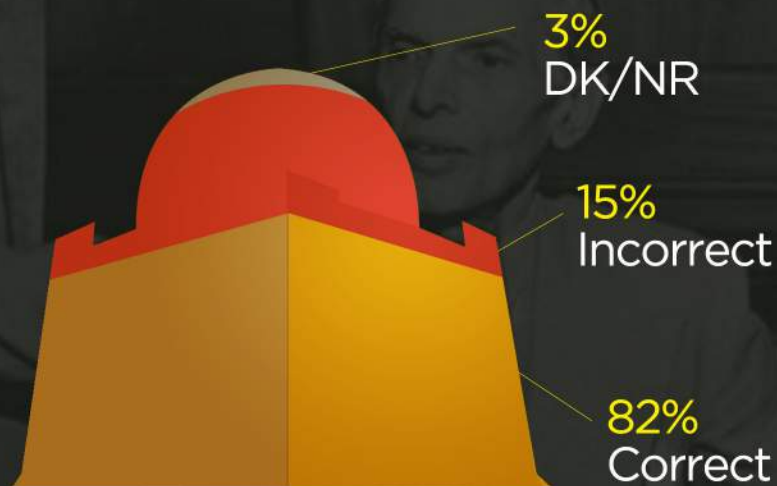


**OVERWHELMING MAJORITY OF THOSE
PAKISTANIS WHO NAMED THE FOUNDER OF
PAKISTAN CORRECTLY WERE ALSO ABLE TO GIVE
THE CORRECT DATE FOR QUAID-E-AZAM'S
BIRTHDAY.**



Please tell us the date of Quaid-e-Azam's birth?

FESTIVALS AND EVENTS | Quaid e Azam Day

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 182



Opinion Poll
FESTIVALS AND EVENTS
Quaid-e-Azam Day

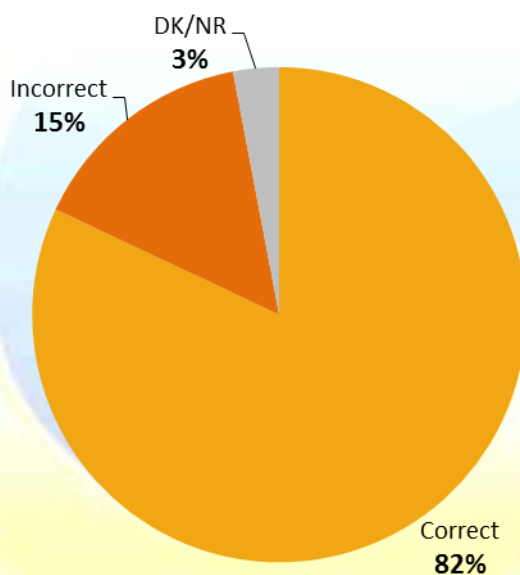
Overwhelming majority of those Pakistanis who named the founder of Pakistan correctly were also able to give the correct date for Quaid-e-Azam's birthday. GILANI RESEARCH FOUNDATION (GRF POLL)

Islamabad, February 9, 2015

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 82% of those Pakistanis who named the founder of Pakistan correctly were also able to give the correct date for Quaid-e-Azam's birthday.

A nationally representative sample of those adult men and women who named the founder of Pakistan correctly, from across the four provinces was asked, "Please tell us the date of Quaid-e-Azam's birth?" In response to this question, 82% respondents gave the correct date of Quaid-e-Azam's birth, while 15% gave the incorrect date and 3% did not respond.

Question: "Please tell us the date of Quaid-e-Azam's birth?"



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1882 men and women in rural and urban areas of all four provinces of the country, during December 29, 2014 – January 05, 2015. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



گیلانی ریسرچ فاؤنڈیشن کا رائے عامہ سروے موضوع: "تمہارا اور تقریبات" "قائد اعظم کا یوم پیدائش"

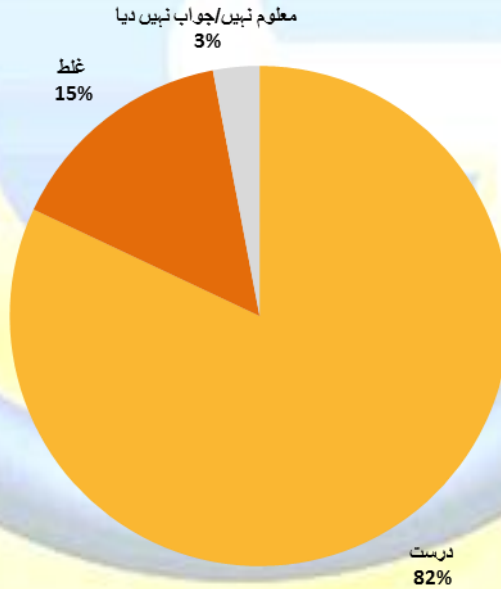
بانی پاکستانی کا نام درست بتانے والے پاکستانیوں کی بھاری اکثریت نے قائد اعظم کی یوم پیدائش بھی درست بتائی:
گیلانی ریسرچ فاؤنڈیشن، گلیپ پاکستان

اسلام آباد، 09 فروری، 2015

گیلانی ریسرچ فاؤنڈیشن کے ایک حالیہ سروے کے مطابق، بانی پاکستان کا نام درست بتانے والے جوابدہندگان میں سے 82% پاکستانیوں نے قائد اعظم کی تاریخ پیدائش بھی درست بتائی۔

سروے میں ملک بھر سے شماریاتی طور پر پاکستان کے بانی کا نام درست بتانے والے منتخب مرد و خواتین سے یہ سوال پوچھا گیا کہ، "برائے مہربانی بتائیں کہ قائد اعظم کب پیدا ہوئے۔ تاریخ بتائیں؟"، اس سوال کے جواب میں 82% جوابدہندگان نے قائد اعظم کی تاریخ پیدائش درست بتائی، جبکہ 15% افراد نے ان کی تاریخ پیدائش کے حوالے سے غلط جواب دیا۔ تاہم 3% نے کسی رائے کا اظہار نہیں کیا۔

"برائے مہربانی بتائیں کہ قائد اعظم کب پیدا ہوئے۔ تاریخ بتائیں؟"



Source: GRF Poll

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گلیپ انٹرنیشنل سے منسلک گلیپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے چاروں صوبوں کی دیہی اور شہری آبادی کے 1882 مرد و خواتین سے 29 دسمبر 2014 تا 5 جنوری 2015 میں منعقد ہوا۔ غلطی کے امکان کا تخمینہ شماریاتی طور پر تقریباً $\pm 3\%$ لگایا گیا ہے۔



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Monday, February 09, 2015

(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: *Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com*



Daily Gilani Poll
2015



of Gallup Pakistan
(1980-2015)