

March 2015

Gilani Weekly Poll

CYBERLETTER

Week 213

March 9th, 2015— March 13th, 2015

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FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

March 9, 2015

Sharp gender and urban/rural differences exist between views on allowing men to marry more than once.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 40% Pakistanis believe that men should not be allowed to marry more than once; 60% disagree.

60%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

March 10, 2015

Since 2012 there has been an increase in Pakistanis who report being happy with the law and order situation, however majority are fine or unhappy with it.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 12% Pakistanis are extremely happy about the law and order situation; 28% are happy.

12%

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OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

March 11, 2015

More than half (51%) Pakistanis claim to have seen TV advertisements for LUX soap in the past few weeks.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 51% Pakistanis have seen advertisements for LUX soap within the last two to three weeks; 34% have seen Lifebuoy advertisements.

51%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

March 12, 2015

Majority Pakistanis are happy about their relations with relatives.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 26% Pakistanis said they are extremely happy about their relations with relatives; 43% report being happy.

26%

[CLICK FOR DETAILS »](#)

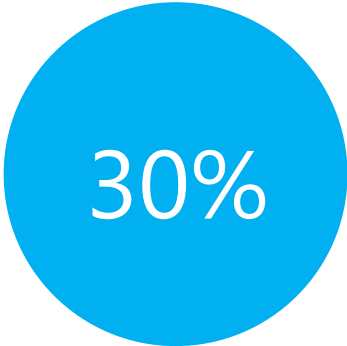
OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

March 13, 2015

Over the last decade, increasing number of Pakistanis report being happy with their income.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 30% Pakistanis are extremely happy with their income; 36% Pakistanis are happy.



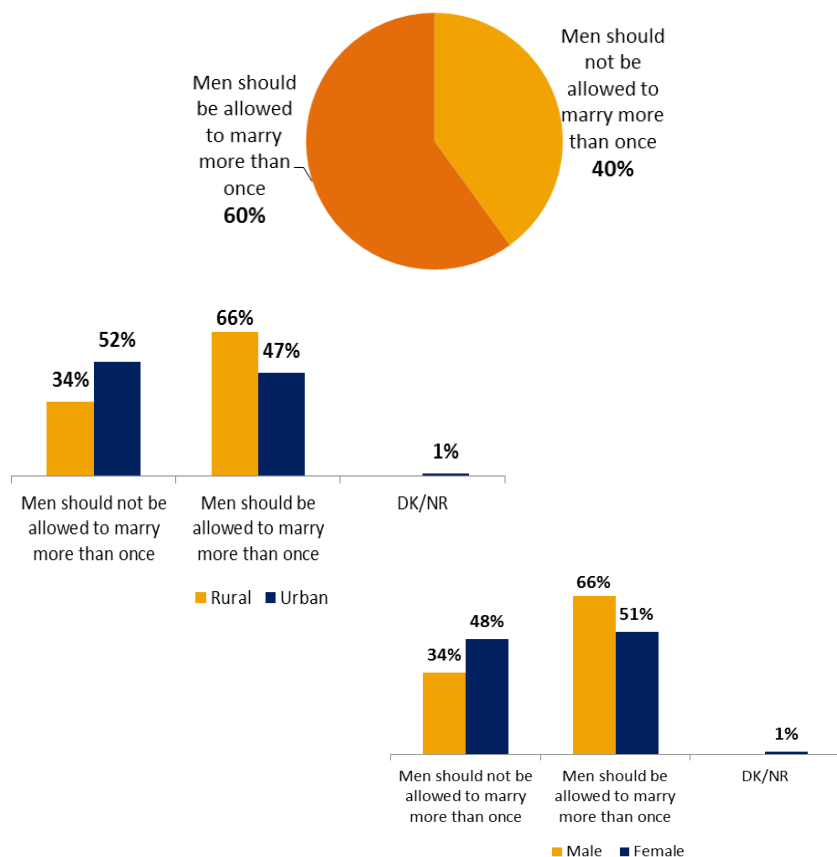
30%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

Islamabad— March 9, 2015

“Sharp gender and urban/rural differences exist between views on allowing men to marry more than once.”



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 40% Pakistanis believe that men should not be allowed to marry more than once; 60% disagree.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Some people say that men should not be allowed to marry more than once, while others think that men are allowed to marry more than once according to the Islamic Law. What is your opinion about this?” In response to this question, 40% respondents said that men should not be allowed to marry more than once, while 60% respondents said that men should be allowed to marry more than once.

According to the rural-urban demographic breakdown, 34% respondents from rural areas said that men should not be allowed to marry more than once, and 66% said that men should be allowed to do this. However, more than half urban respondents (52%) believe that men should not be allowed to marry more than once while, 47% urban respondents disagreed with this opinion. According to the gender breakdown, majority of men (66%) believe that they should be allowed to marry more than once, while 34% men disagree with this. On the other hand, 48% women think that men should not be allowed to marry more than once, and 51% think that they should be allowed.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1413 men and women in rural and urban areas of all four provinces of the country, during February 2 - February 9, 2015. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

SOME PEOPLE SAY THAT MEN SHOULD NOT BE ALLOWED TO MARRY MORE THAN ONCE, WHILE OTHERS THINK THAT MEN ARE ALLOWED TO MARRY MORE THAN ONCE ACCORDING TO THE ISLAMIC LAW. WHAT IS YOUR OPINION ABOUT THIS?

MEN SHOULD BE ALLOWED
TO MARRY MORE THAN ONCE

MEN SHOULD NOT BE ALLOWED
TO MARRY MORE THAN ONCE

60%



40%

**RURAL
URBAN**

**MALE
FEMALE**

66%

33%

47%

52%

66%

33%

51%

48%

**RURAL
URBAN**

**MALE
FEMALE**

MEN SHOULD BE ALLOWED
TO MARRY MORE THAN ONCE

MEN SHOULD NOT BE ALLOWED
TO MARRY MORE THAN ONCE

Sharp gender and urban/rural differences exist between views on allowing men to marry more than once.



“

Since 2012 there has been an increase in Pakistanis who report being happy with the law and order situation, however majority are fine or unhappy with it.

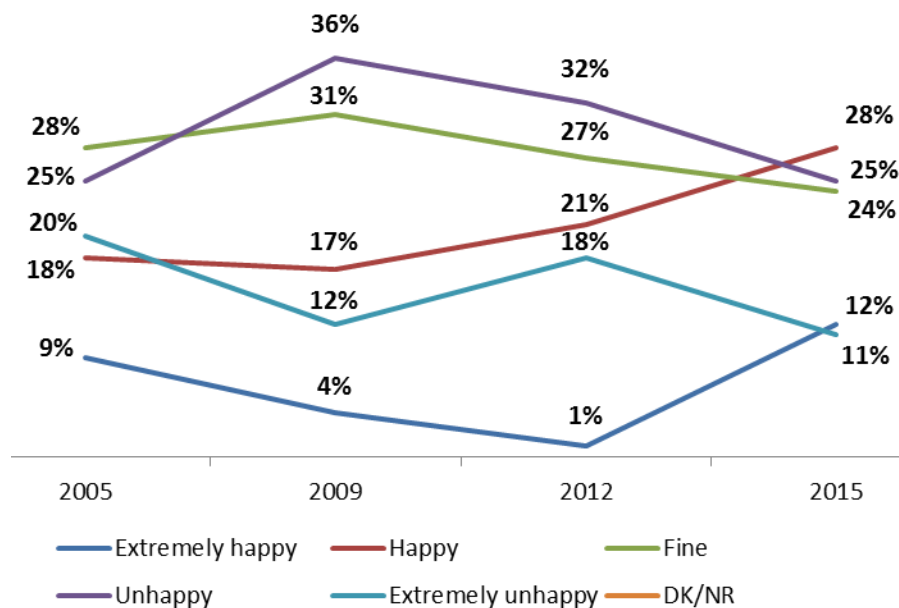
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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 12% Pakistanis are extremely happy about the law and order situation; 28% are happy.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Please tell us whether you are happy about the following issues or not: Law and order situation?” In response to this question, 12% respondents said they are extremely happy about the law and order situation, 28% respondents said they are happy, 24% feel fine about it, 25% are unhappy, while 11% are extremely unhappy about the law and order situation.

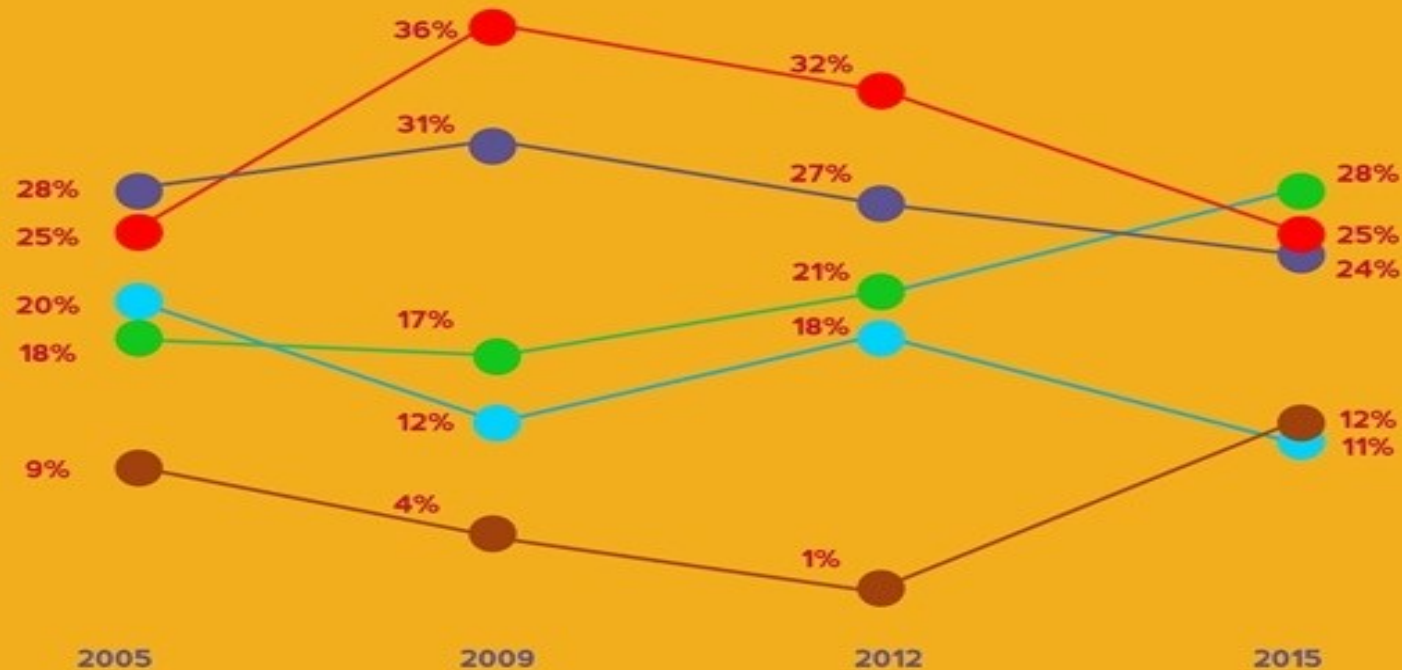
This question was also asked during previous years. The trend indicates that while there have generally been a high number of respondents who report being unhappy or extremely unhappy about the law and order situation, these numbers are starting to decline in recent years. The percentage of respondents who report being extremely unhappy have fluctuated over the past decade, but decreased from 18% in 2005 to reach its lowest (11%) in 2015. In 2009, the percentage of respondents who were unhappy was highest at 36%. However, since then the number has fallen to 32% in 2012 and 25% in 2015. On the other hand, the number of respondents who report being happy has been steadily increasing since 2009 (17%), to 21% in 2012 and 28% in 2015. While those who report being extremely happy have also increased from just 1% in 2012 to 12% in 2015.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1413 men and women in rural and urban areas of all four provinces of the country, during February 2 - February 9, 2015. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



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**PLEASE TELL US WHETHER YOU ARE HAPPY
ABOUT THE FOLLOWING ISSUES OR NOT:
LAW AND ORDER SITUATION?**



Since 2012, there has been an increase in Pakistanis who report being happy with the law and order situation, however majority are fine or unhappy with it.

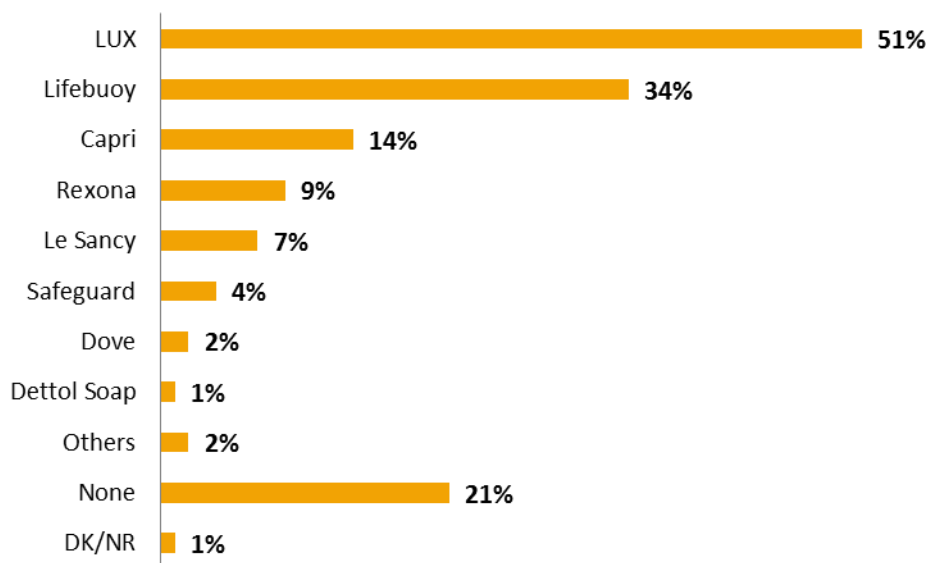
Gilani Research Foundation (GRF Poll)

Islamabad— March 11, 2015

“ More than half (51%) Pakistanis claim to have seen TV advertisements for LUX soap in the past few weeks. ”



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 51% Pakistanis have seen advertisements for LUX soap within the last two to three weeks; 34% have seen Lifebuoy advertisements.

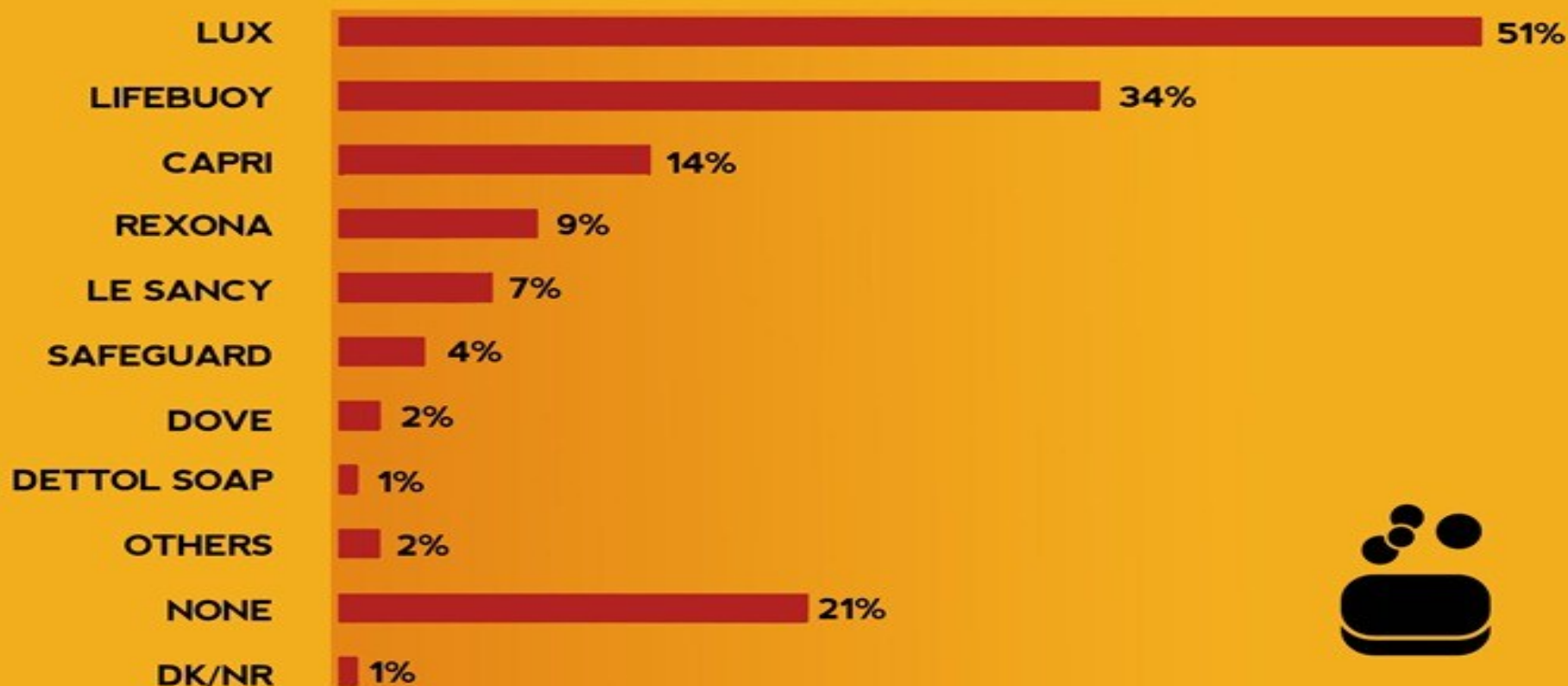


A nationally representative sample of adult men and women, from across the four provinces was asked, “In the past two three weeks, have you seen the TV advertisements of any of the following soaps?” In response to this question, 51% respondents said they have seen advertisements of LUX soap in the past two to three weeks, 34% have seen advertisements for Lifebuoy soap, 14% have seen the advertisements for Capri soap, 9% saw TV advertisements for Rexona, 7% saw advertisements for Le Sancy, 4% saw advertisements on TV for Safeguard, while 2% saw ads for Dove soap and 1% saw ads for Dettol soap. On the other hand, 21% respondents did not see any TV advertisements for soap, 2% saw ads for other soaps and 1% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1413 men and women in rural and urban areas of all four provinces of the country, during February 2 - February 9, 2015. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

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**IN THE PAST TWO THREE WEEKS, HAVE YOU SEEN
THE TV ADVERTISEMENTS OF ANY OF THE
FOLLOWING SOAPS?**



**More than half (51%) Pakistanis claim to have
seen TV advertisements for LUX soap in the
past few weeks.**



“

Majority Pakistanis are happy about their relations with relatives.

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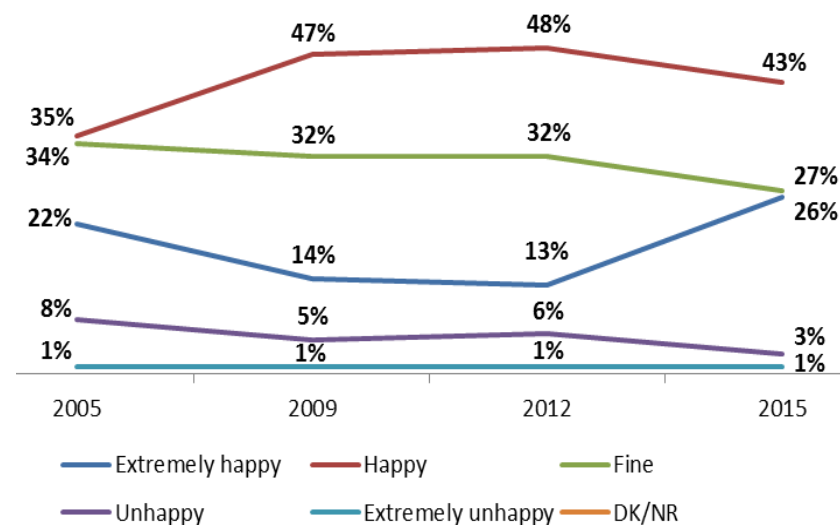
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 26% Pakistanis said they are extremely happy about their relations with relatives; 43% report being happy.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Please tell us whether you are happy about the following issues or not: Relations with relatives?” In response to this question, 26% respondents said they are extremely happy about their relations with relatives, 43% respondents said they are happy, 27% respondents feel fine about their relations, while 3% are unhappy and 1% are extremely unhappy about their relations with relatives.

This question was also asked in previous years. The percentage of respondents who report feeling extremely happy about their relations was 22% in 2005, before falling to 14% in 2009 and 13% in 2012. The number rose once again and was at 26% in 2015. The percentage of respondents who said they are happy increased from 35% in 2005 to 48% in 2012, before decreasing to 43% in 2015. The percentage of respondents who said they feel fine decreased over the last decade, from 34% in 2005 to 27% in 2015. Those respondents who report being unhappy have also decreased, from 8% in 2005 to 3% in 2015, while those who report being extremely unhappy has remained consistent at 1%.

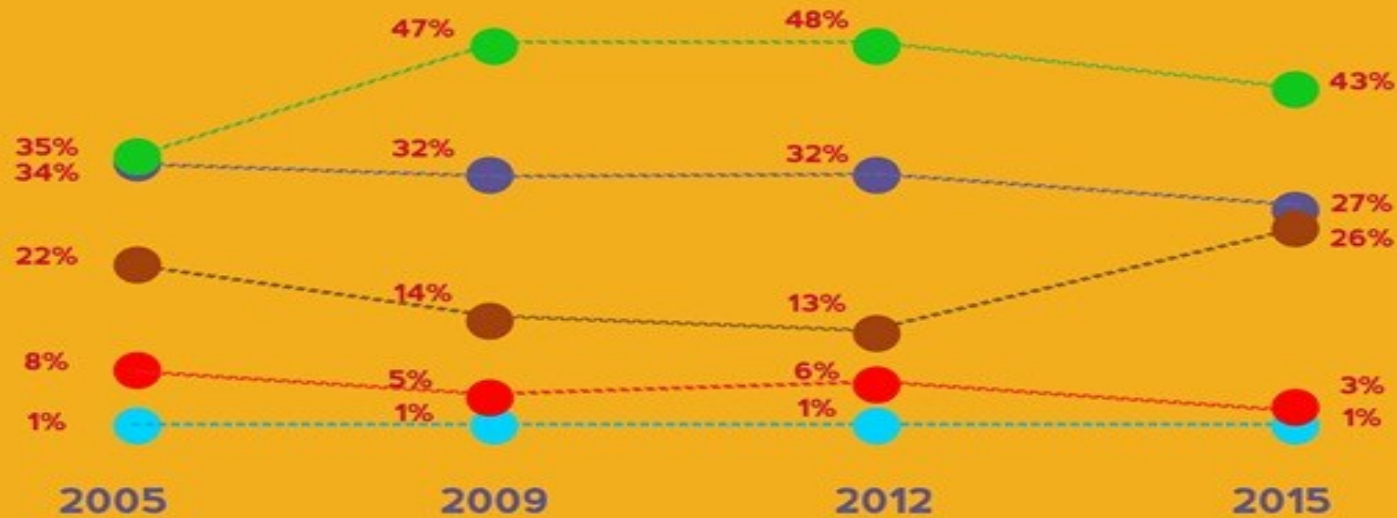
Bilal Gilani, Executive Director at Gallup Pakistan, adds that ‘Relations with relatives’ is an important indicator of social cohesion. Findings from the study would be interesting once people’s perception of their relationship with non-relatives is also compared. Increased urbanization and modernizing social trends usually lead to re-modeling of ties with family and non-family. Gallup’s sociologists have been asking this question to better understand effect of modernization among Pakistani populace.

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**PLEASE TELL US WHETHER YOU ARE HAPPY
ABOUT THE FOLLOWING ISSUES OR NOT:
RELATIONS WITH RELATIVES?**



Majority Pakistanis are happy about their relations with relatives.



“

Over the last decade, increasing number of Pakistanis report being happy with their income.

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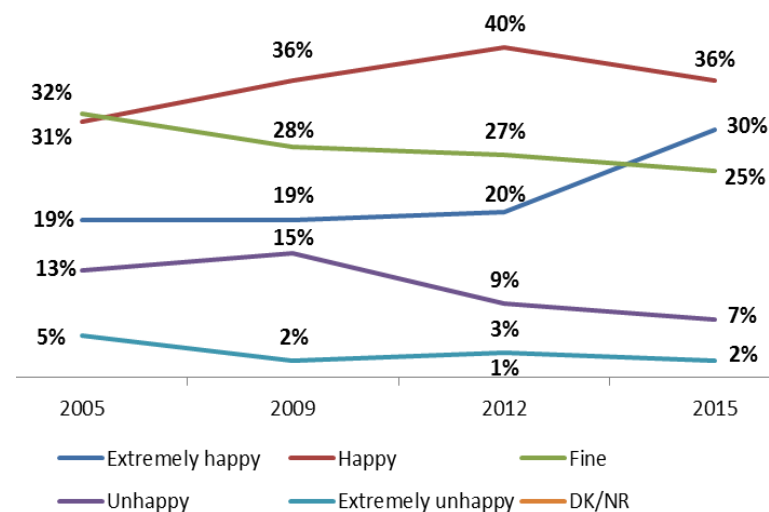
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 30% Pakistanis are extremely happy with their income; 36% Pakistanis are happy.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Please tell us whether you are happy about the following issues or not: Your income?” In response to this question, 30% respondents said they are extremely happy with their income, 36% respondents said they are happy, 25% are fine, while 7% respondents are unhappy with their income and 2% are extremely unhappy.

This question was also asked during previous years. The trend over the past decade indicates that Pakistanis are increasingly happy about their income. The percentage of respondents who said they are extremely happy with their income increased from 19% in 2005 and 2009, to 20% in 2012 and 30% in 2015. Those who said they are happy increased steadily from 2005 to 2012 (31% to 40%) but fell to 36% in 2015. The percentage of respondents who felt fine about their income was highest in 2005 at 32%, but has decreased since then to 28% in 2009 and 27% in 2012 before reaching its lowest at 25% in 2015. While those respondents who report being extremely unhappy with their income has always remained low, the percentage of those who report being unhappy has also fallen from 15% in 2009 to 9% in 2012 and 7% in 2015.

Bilal Gilani, Executive Director at Gallup Pakistan, adds that satisfaction with Income situation is a perception indicator as compared to factual indicators of living standards, such as poverty score or being above or below poverty level. In certain situations, those below poverty level may still be happy or even very happy with their income. Contrary situation i.e. very high income individuals may perceive to be unhappy about their income situation. This important distinction is crucial while interpreting the results of this survey.

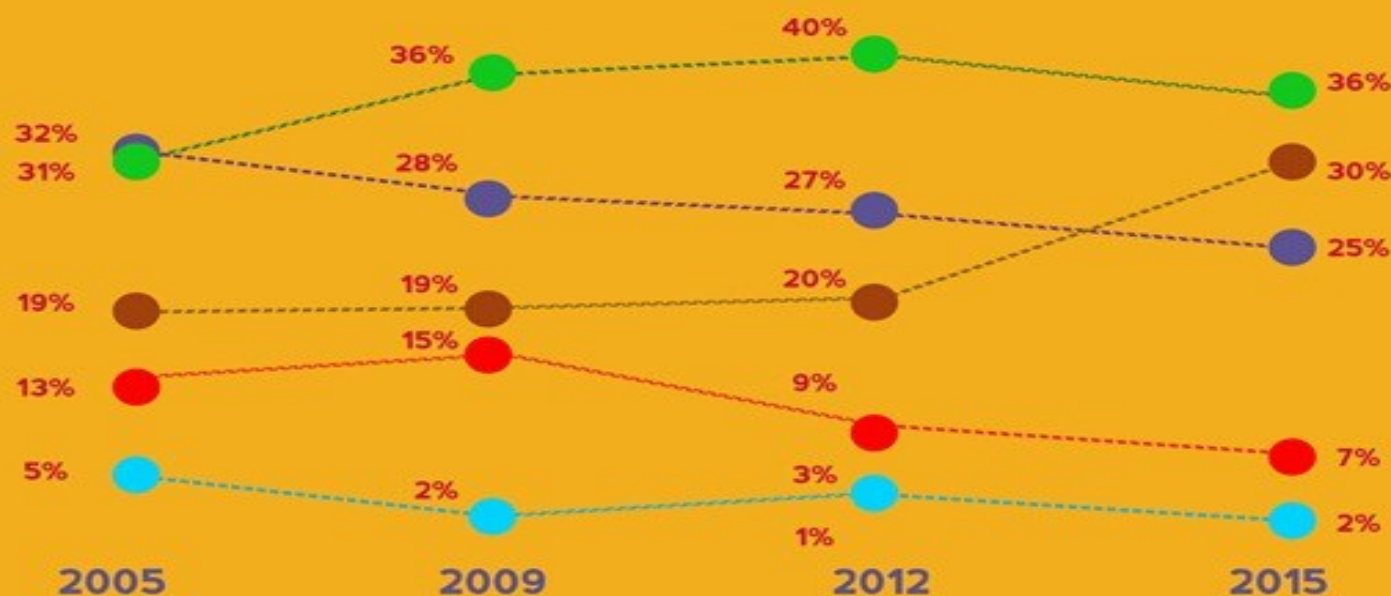
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PLEASE TELL US WHETHER YOU ARE HAPPY ABOUT THE FOLLOWING ISSUES OR NOT: YOUR INCOME?



Over the last decade, increasing number of Pakistanis report being happy with their income.

March 2015 Edition:

Produced by: Gallup Pakistan jointly with Gilani Research Foundation

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