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GALLUP INTERNATIONAL'S PARTICIPATION IN BEHAVIOURAL ECONOMICS WORKSHOP (ESRC Network of Integrated Behavioural Science)

Islamabad, August 18, 2015

Gallup International will be participating in the Behavioural Economics Workshop being conducted by the UK's ESRC Network of Integrated Behavioural Science from **9th - 11th September 2015**.

The workshop will showcase the latest research being conducted by leading behavioural science experts in the field.

During the workshop Gallup International representatives will be presenting their work on End of Year survey and a discussion will be carried out for a potential collaboration between the two groups to bid for future grants.

Gallup Pakistan's Chairman Dr Ijaz Gilani who also heads the Opinion Research Group (ORG) at Gallup International would be attending and representing Pakistan.

This is part of Gallup Pakistan's strategy to explore and work in the Behavioural Science field and a follow up to setting up of the First Behavioural Science Lab in Gallup Pakistan's Islamabad office.

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