

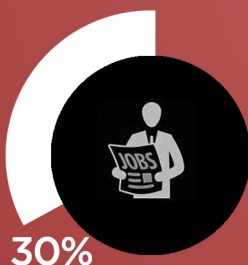
# 37% Pakistanis believe that the country's biggest current problem is inflation.

According to you what is the biggest problem facing Pakistan currently?



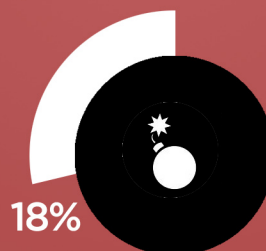
37%

**Inflation**



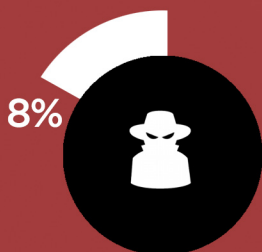
30%

**Unemployment**



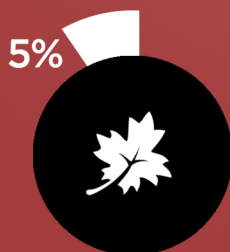
18%

**Terrorism**



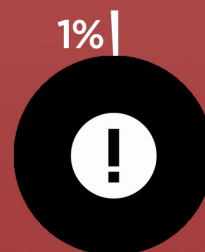
8%

**Foreign Threat**



5%

**Kashmir**



1%

**Others**



Opinion Poll  
**SOCIAL**  
**Most Important National Problem**

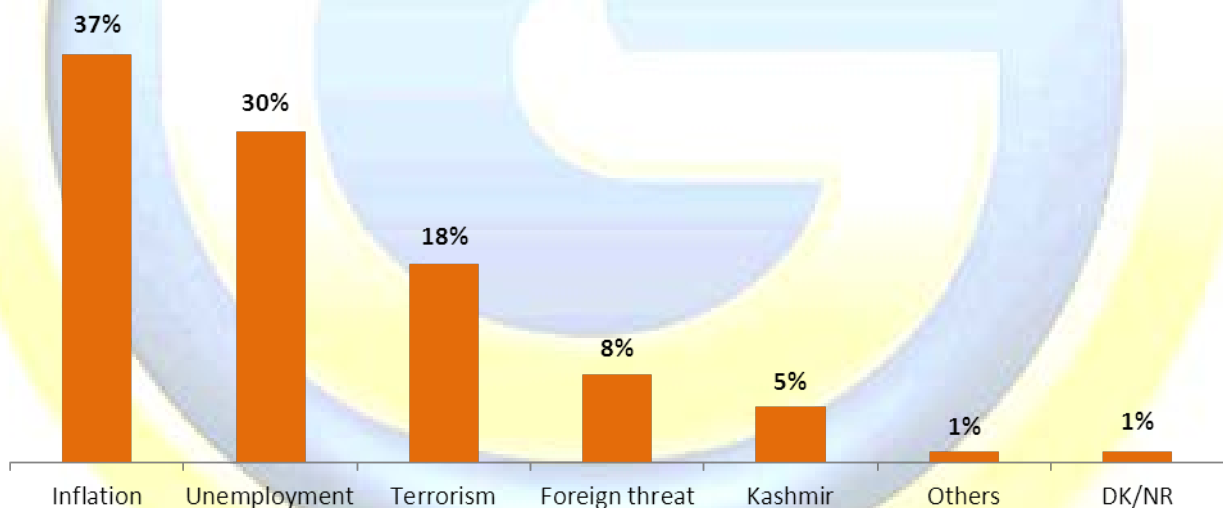
**37 % Pakistanis believe that the country's biggest current problem is inflation. (GRF POLL)**

Islamabad, September 15, 2015

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 37% Pakistanis believe that the biggest current problem Pakistan is facing is inflation; 30% believe that it is unemployment.

A nationally representative sample of adult men and women from across the four provinces was asked, "According to you what is the biggest problem facing Pakistan currently?" In response to this question, 37% Pakistanis said that the biggest national problem is currently inflation, 30% said that it is unemployment, 18% said that it is terrorism, 8% said that it is some foreign threat, 5% said that Kashmir is the biggest national problem while 1% of the respondents mentioned others and 1% did not respond.

**Question: "According to you what is the biggest problem facing Pakistan currently?"**



Source: Gilani Research Foundation Poll (GRF Poll)  
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1932 men and women in rural and urban areas of all four provinces of the country, during August 10 – August 17, 2015. Error margin is estimated to be approximately  $\pm 2-3$  per cent at 95% confidence level.



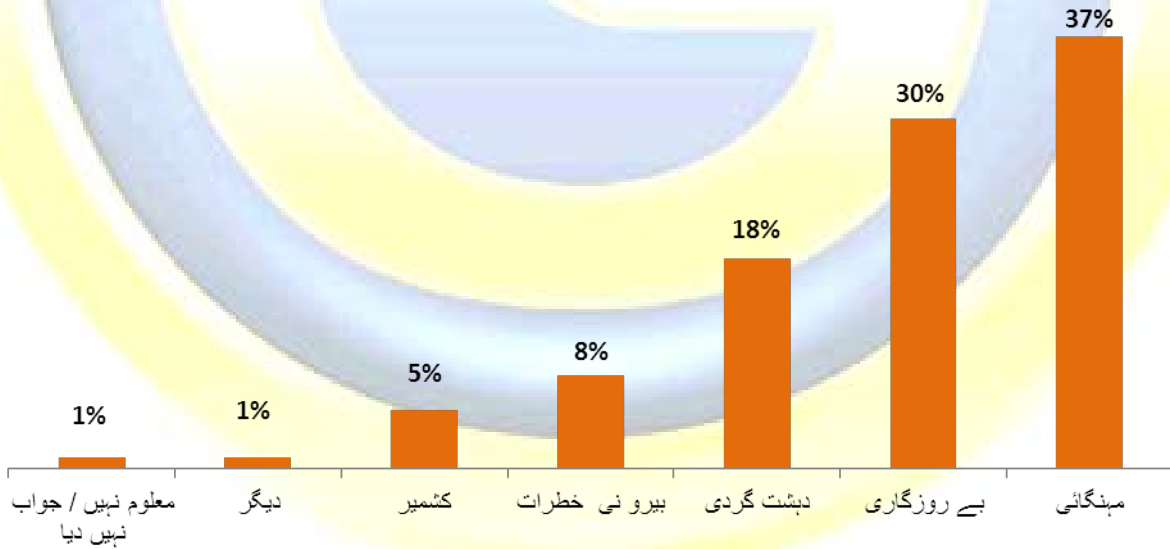
## گیلانی ریسرچ فاؤنڈیشن کا رائے عامہ سروے موضوع: "معاشرتی" "سب سے اہم قومی مسئلہ"

**37% پاکستانیوں کے مطابق اس وقت پاکستان کا سب سے بڑا مسئلہ منگانی ہے:**  
**گیلانی ریسرچ فاؤنڈیشن، گیلپ پاکستان**  
اسلام آباد، 15 ستمبر، 2015

گیلانی ریسرچ فاؤنڈیشن کے ایک حالیہ سروے کے مطابق، 37% پاکستانیوں کے مطابق اس وقت پاکستان کا سب سے بڑا مسئلہ منگانی ہے، 30% پاکستانیوں کے مطابق بے روزگاری اس وقت پاکستان کا سب سے بڑا مسئلہ ہے۔

سروے میں ملک بھر سے شماریاتی طور پر منتخب خواتین و حضرات سے یہ سوال پوچھا گیا کہ، 'آپ کے خیال میں اس وقت پاکستان کا سب سے بڑا مسئلہ کونسا ہے؟' اس سوال کے جواب میں 37% جوابدہندگان کے مطابق اس وقت پاکستان کا سب سے بڑا مسئلہ منگانی ہے، 30% افراد کے مطابق بے روزگاری اس وقت پاکستان کا سب سے بڑا مسئلہ ہے، 18% افراد کے مطابق دہشت گردی، 8% افراد کے مطابق بیرونی خطرات، 5% کے مطابق مسئلہ کشمیر پاکستان کا سب سے بڑا مسئلہ ہے، جبکہ 1% افراد نے دیگر جوابات دیئے۔ تاہم 1% نے کسی رائے کا اظہار نہیں کیا۔

'آپ کے خیال میں اس وقت پاکستان کا سب سے بڑا مسئلہ کونسا ہے؟'



Source: GRF Poll

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association

([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گیلپ انٹرنیشنل سے منسلک گیلپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے چاروں صوبوں کی دیہی اور شہری آبادی کے 1932 مرد و خواتین سے 10 اگست 2015 تا 17 اگست 2015 میں منعقد ہوا۔ غلطی کے امکان کا تخمینہ شماریاتی طور پر تقریباً  $\pm 2-3\%$  لگایا گیا ہے۔



**Opinion Poll from Gallup Pakistan**  
*The Pakistani Affiliate of Gallup International*



**Tuesday, September 15, 2015**

*(3 Pages including this and Urdu version)*

***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,*

*Ms. Fatima Idrees*

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***Disclaimer:*** *Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)*



Daily Gilani Poll  
2015



of Gallup Pakistan  
(1980-2015)