



Public Opinion in Pakistan in the Year 1991

SOCIAL BEHAVIOUR

Others

Opinion regarding the most liked person in one's locality – divided results. GILANI POLL /GALLUP PAKISTAN

Islamabad, September 16, 2015

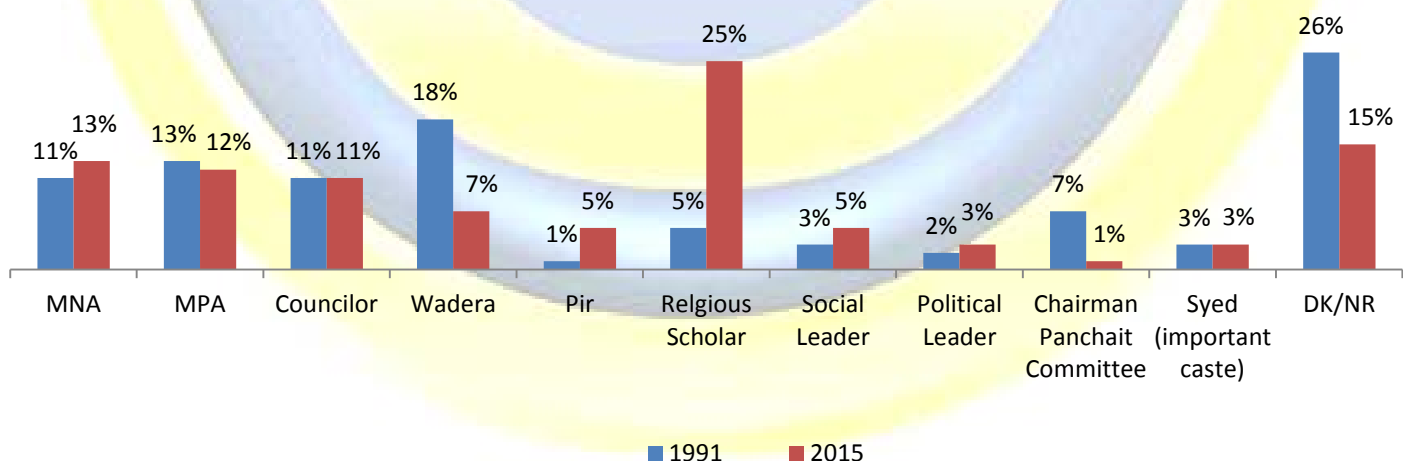
According to a Gallup Pakistan National Survey conducted in the year 1991 (24 years ago), 18% respondents said that a *wadera* [landlord] was the most liked personality in their locality, 13% said that it was their MPA, 11% said MNA and another 11% said that their councilor was the most liked personality. 7% said that the Chairman of the Punchait Committee was liked the most, 5% said that it was a religious scholar and 5% said that it was a social or a political leader. 3% said that it was a Syed [person belonging to an important caste] and 1% said that it was the pir [spiritual leader]. 26% did not respond.

Comparative Picture: The question was asked again in 2015 to enable a solid comparison and to observe trend changes in public opinion. In 2015, 25% Pakistanis claimed that the most liked personality in their local area was a religious scholar, 13% said that it was an MNA, 12% said MPA, 11% said councilor, 7% said *wadera* [landlord] and 5% said that it was a *peer* [spiritual person]. Another 5% said that the most liked person in their locality was a social leader and 3% claimed that a political leader was liked the most while another 3% said that it was a Syed [person belonging to an important caste]. 1% said that it was the Chairman of Punchait Committee and 15% did not respond.

Public opinion regarding the most liked person in one's locality changed with mixed results over the timespan of twenty four years. The greatest change is in the rating for the religious scholar with a 20% decrease in respondents who said that a religious scholar is the most liked person in their locality. Similarly there has been an 11% decrease in respondents who said that the most liked person is a '*wadera*', 6% decrease in respondents who said that it is the Chairman of Punchait Committee, 4% increase in respondents who said that it is a *pir* [spiritual leader], 2% increase in those who said that it is a social leader and 2% increase in those who said that an MNA was liked the most in their area.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: "Who is the most liked personality in your local area?"



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.'

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Wednesday, September 16 2015

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



of Gallup Pakistan
(1980-2015)