

Selections from

GLOBAL POLLS

released by WIN - GIA

2012-13



Our Vision & Mission — To be Pioneers in world's truly Global Polls

The universe for the global poll by WIN - GIA is adults among world's 7 billion men and women. It generally samples ~60 countries, covering ~80% of world's population, inclusive of nearly all G20 nations



WIN - GIA Annual Conference 2012 - Istanbul, Turkey, hosted by Barem Research

World's Top Most Global Pollsters

Polling the world since 1947

For details on Research Methodology, Sample Sizes, Interview Mode and Index Construction, write to

Rushna.Shahid@gallup.com.pk



WORLD'S GLOBAL POLLSTERS

Global Index of
ECONOMIC HOPE 02

Global Index of
HAPPINESS 02

Global Index of
ECONOMIC PAIN 03

Global Index of
PEACE 04

Global Index of
IMMIGRATION 05

Global Index of
ATHEISM & RELIGIOSITY 06

Global Index of
**WORLD'S MOST PRESSING
PROBLEMS IN 2013** 07

OUR HERITAGE AND CURRENT LEADERSHIP

A selection from the 65 Annual Conferences held across during 1947-2012

1947

United Kingdom



1968

India



1983

United States



1987

Japan



1995

Korea



1997

United Kingdom



1998

Australia



2004

Vietnam



2005

Serbia



2007

Luxumburg



2008

Spain



2010

Austria



2012

Turkey



Row 1 (left to Right) —

George Gallup

(1947-1984)

Row 2 (left to Right) —

Jan Stapel

(1984-1990)

Helene Riffault

(1990-1993)

Leila Lotti

(1993-1999)

Theo Hess

(1999-2002)

Tony Cowling

(2002-2009)

Jean-Marc Leger

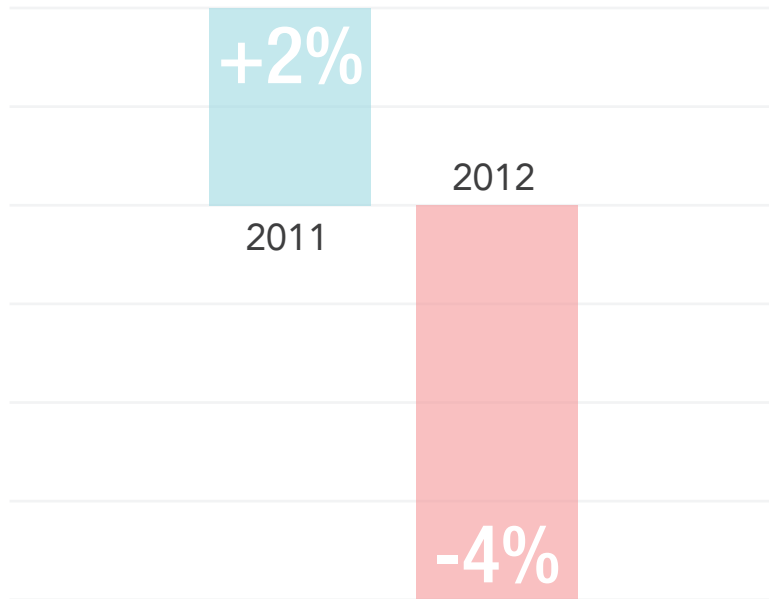
(2009-todate)

PRESIDENTS OF WIN-GIA (1947-2012)



Global

ECONOMIC HOPE INDEX 2012



Europe & America Gloomy

Others, less so!

Globally “Economic Hope Index” falls from +2% (2011) to -4% (2012)

Global

HAPPINESS INDEX 2012

Despite economic gloom, Global Happiness
Index Scores

40%

Does that mean money does
not buy happiness?
But then, **what does?**

- Does relative status in society bring happiness?
- Does ‘belief’ earn happiness?
- Is middle age a stress on happiness?
- Four clusters of happiness and economic hope

(See details in the Report)

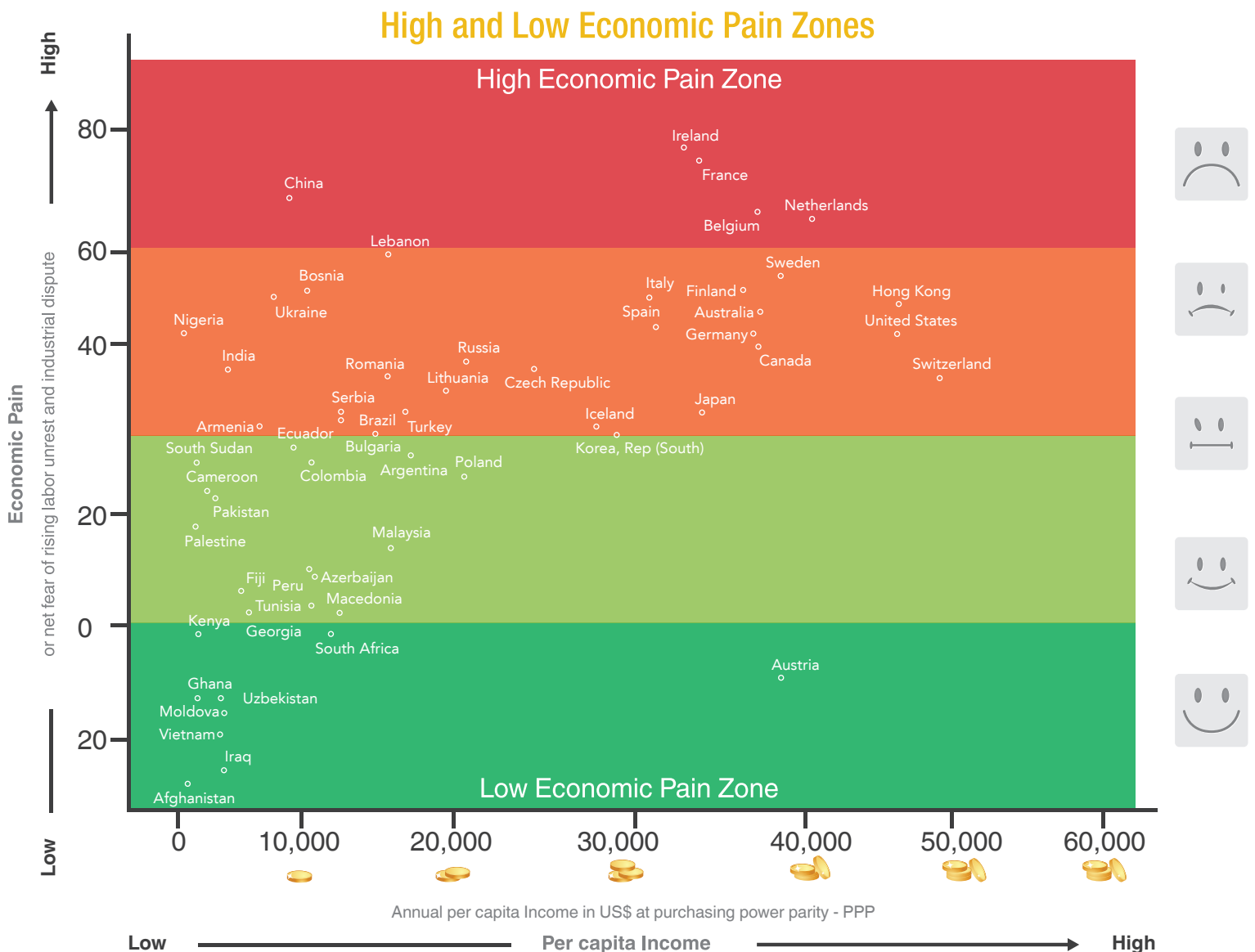
For details on Research Methodology, Sample Size, interview mode and Index construction, write to Rushna.Shahid@gallup.com.pk

ECONOMIC PAIN INDEX 2012

Fears of Economic Pain & Labor Unrest are high among the rich and rising

Others are less concerned!

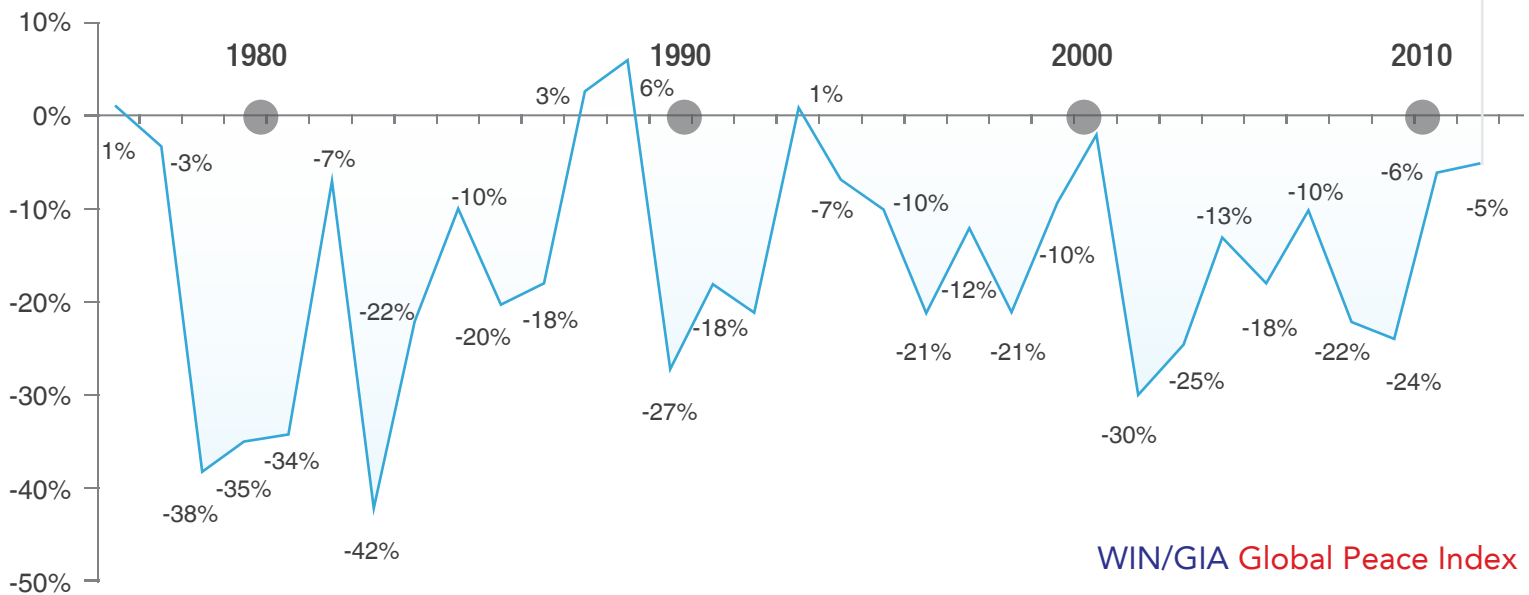
'G7' and 'BRIC' nations are among the top 10 most
pained nations



Global PEACE INDEX 2012

World sees Hope for Peace in 2012

Peace Index highest in 10 years since **9/11**

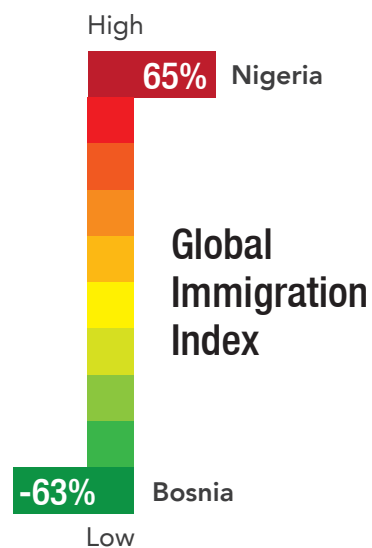


WIN/GIA Global Peace Index
1977-2012

IMMIGRATION INDEX 2012



World is sharply divided on Immigration across borders



Globally Net Support (support minus opposition) is



-4%

The world is not 'borderless' but opinions on
immigration are borderless

Support and opposition to Immigration is not
necessarily along the lines of conventionally perceived
national interests

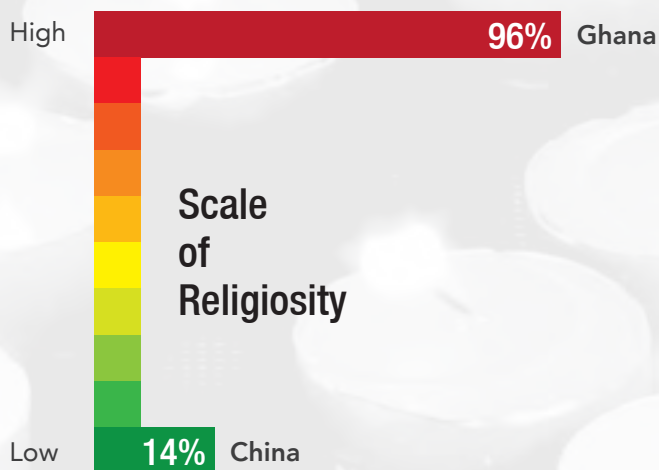
COUNTRY	NET SCORE
Nigeria	65
Pakistan	41
Armenia	30
China	28
Ghana	26
Sweden	23
Finland	23
South Sudan	22
Vietnam	19
Korea, Rep (South)	17
Uzbekistan	16
Germany	16
Switzerland	14
Iceland	12
Canada	11
Saudi Arabia	10
Cameroon	7
Austria	7
Peru	5
Japan	5

COUNTRY	NET SCORE
Brazil	2
Denmark	-1
Fiji	-1
Kenya	-2
Afghanistan	-3
Colombia	-3
Netherlands	-5
Argentina	-8
France	-9
Azerbaijan	-9
Romania	-10
Australia	-12
Moldova	-13
Bulgaria	-15
Palestinian Territories (West Bank & Gaza)	-17
Spain	-19
United States	-20
India	-20
Poland	-21
Ireland	-23

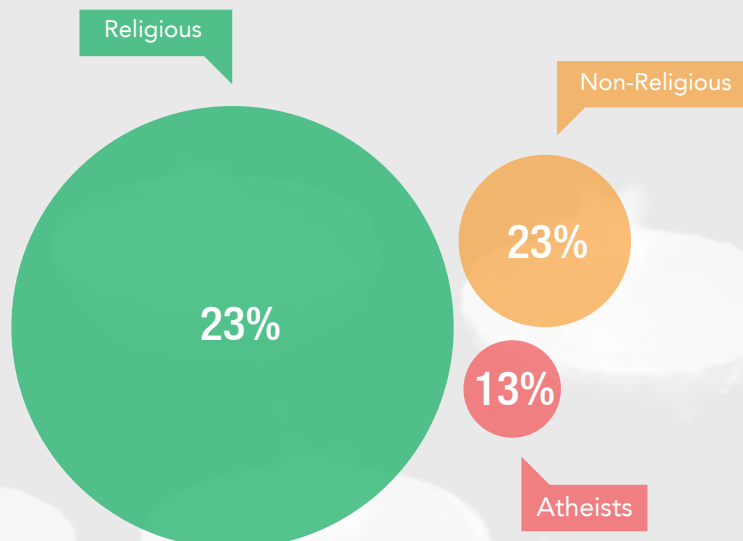
COUNTRY	NET SCORE
Ecuador	-24
Italy	-31
Russian Federation	-31
Hong Kong	-31
Ukraine	-33
Tunisia	-37
South Africa	-38
Lebanon	-39
Iraq	-39
Lithuania	-39
Malaysia	-40
Egypt	-41
Macedonia	-41
Czech Republic	-43
Georgia	-43
Belgium	-44
Turkey	-46
Serbia	-59
Bosnia and Herzegovina	-63

ATHEISM & RELIGIOSITY INDEX 2012

Only a minority of the world claims to be atheists



Global Distribution of Self Perception



Ten Countries experiencing noticeable decline in religiosity since 2005

Ghana Nigeria Armenia
Fiji Macedonia Romania
Iraq Kenya Peru
Brazil

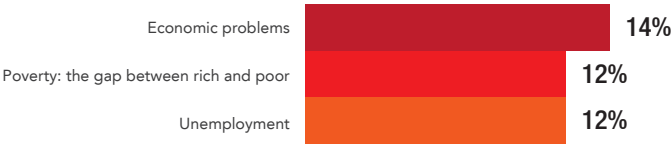
COUNTRY	NET SCORE
Ghana	96
Nigeria	93
Armenia	92
Fiji	92
Macedonia	90
Romania	89
Iraq	88
Kenya	88
Peru	86
Brazil	85
Georgia	84
Pakistan	84
Afghanistan	83
Moldova	83
Colombia	83
Cameroon	82
Malaysia	81
India	81
Poland	81
South Sudan	79

COUNTRY	NET SCORE
Uzbekistan	79
Serbia	77
Tunisia	75
Saudi Arabia	75
Italy	73
Argentina	72
Ukraine	71
Ecuador	70
Lithuania	69
Bosnia and Herzegovina	67
Palestinian Territories (West Bank & Gaza)	65
Lebanon	64
South Africa	64
United States	60
Belgium	59
Bulgaria	59
Iceland	57
Russian Federation	55
Finland	53
Korea, Rep (South)	52

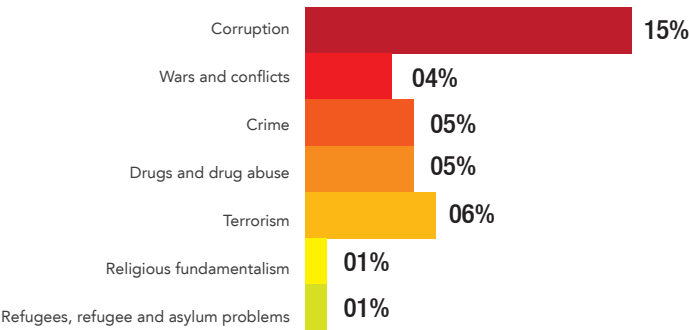
COUNTRY	NET SCORE
Spain	52
Germany	51
Switzerland	50
Ireland	47
Canada	46
Azerbaijan	44
Netherlands	43
Austria	42
Hong Kong	38
France	37
Australia	37
Vietnam	30
Sweden	29
Turkey	23
Czech Republic	20
Japan	16
China	14

Global Index of WORLD'S MOST PRESSING PROBLEMS IN 2013

Economic Worries



Social Worries



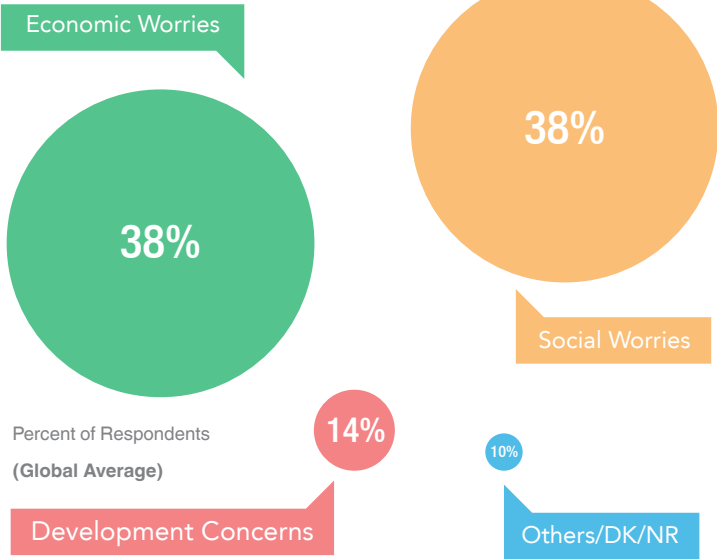
Development Concerns



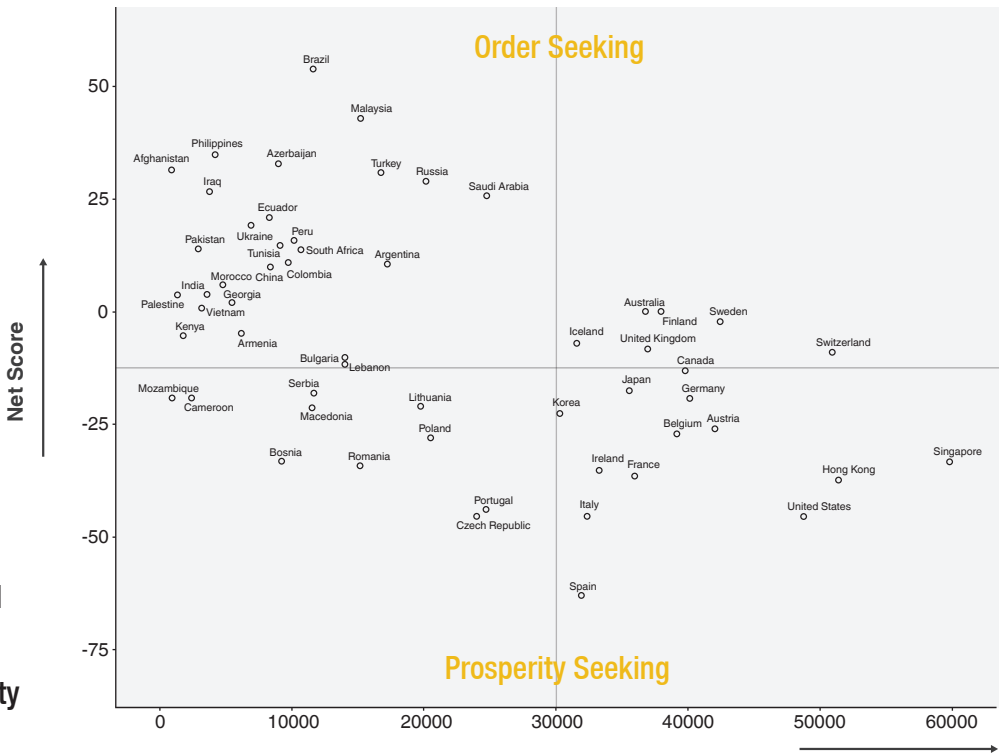
What do you think is the most important problem facing the world today?

Poor & Emerging Nations worry most about 'Social Disorder', Principal worry of wealthy Nations is 'Economic Pains'

Findings from 56 Nation global poll



Net Score of Social
Order over
Economic Prosperity



Source:
Annual Index of World's Most Pressing Problem: based on 56 country global poll conducted by affiliates of WIN-Gallup International Association. For further details see website:
www.gallup-international.com

GNI per capita,
PPP current International \$

GLOBAL OPINION RESEARCH TEAM



Armenia



Australia



Austria



Azerbaijan



Bosnia



Brazil



Bulgaria



Cameroon



Canada &
USA



China



Columbia



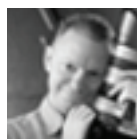
Czech
Republic



Ecuador



Egypt



Fiji



Finland



Georgia



Ghana



Greece



Hong Kong



Iceland



India



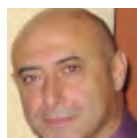
Iraq



Ireland



Italy



Lebanon



Lithuania



Macedonia



Morocco



Netherlands



Nigeria



Pakistan



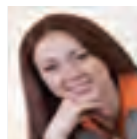
Palestine



Peru



Romania



Russia



Saudi
Arabia



Serbia



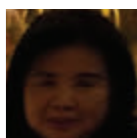
South
Korea



Spain



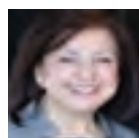
Sweden



Thailand



Tunisia



Turkey



Turkey



UAE



Vietnam

Note: Apologies for any missing photos, or in case of any inaccuracy despite best efforts to provide and accurate representation.

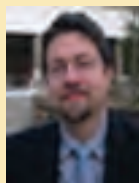
PANEL OF EXPERTS AND OPINION RESEARCH COMMITTEE



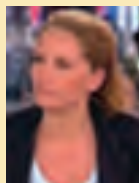
Matthew
Warsaw
Afghanistan



Helio
Gastaldi
Brazil



Dave
Scholaz
Canada



Celine
Bracq
France



Inahiro
Suzuki
Japan



Margit
Cleveland
Kenya



Elida
Medarovska
Macedonia



John
Smurthwaite
Malaysia



Natalia
Ivanisheva
Russia



Carlos
Clavero
Spain



Matthias
Kappeler
Switzerland



Johnny
Heald
UK

Photos awaited:

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- Said ul Haq
- Jean-Michel Lelievre

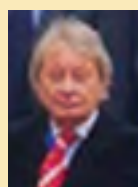
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Klaus-Peter
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Sara
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3 Algeria	IMMAR MAGHREB	Brahim Sail
4 Argentina	Voices! Research and Consultancy	Marita Carballo & Constanza Cilley
5 Armenia	MPG LLC (Marketing Professional Group)	Aram Navasardyan
6 Australia	Colmar Brunton	Peter Kenny
7 Austria	Österreichisches Gallup Institut	Georg Wiedenhofer
8 Azerbaijan	SIAR Research and Consulting	Saida Talibova
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11 Bosnia	Mareco Index Bosnia	Aida Hadziavdic Begovic
12 Brazil	IBOPE Inteligência	Laure Castelnau
13 Bulgaria	Balkan British Social Surveys (BBSS)	Kancho Stoychev
14 Cameroon	RMS Cameroon	Placide Yaptie
15 Canada	Leger	Sarah Weill
16 Chile	Ibope Inteligência	Jacqueline Ale
17 China	CRC Research	Liu Zhiming
18 China	WisdomAsia Marketing & Research Consulting	Barry Tse
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21 Denmark	DMA/Research	Roger Elsted
22 Ecuador	CEDATOS	Polibio Cordova
23 Egypt	RadaResearch & Public Relations Co	Loula Zaklama
24 Fiji	Tebbutt Research	Caz Tebbutt
25 Finland	Taloustutkimus Oy	Juha Aalto
26 France	BVA	Pascal Gaudin
27 Georgia	Georgian Opinion Research Business international (GORBI)	Merab Pachulia
28 Germany	TNS Emnid Medien und Sozialforschung GmbH	Klaus-Peter Schoeppner
29 Germany	Produkt und Markt	Heiner Junker
30 Ghana	RMSI Ghana	Adewale Obaseki
31 Greece	Alternative Research Solutions	Titos Simitzis
32 Hong Kong	Consumer Search	Lam Tat
33 Iceland	Capacent Gallup	Einar Einarsson
34 India	DataPrompt International	Ashref Hashim
35 Indonesia	Deka Marketing Research	Irma Malibari
36 Iran	Emrooz Marketing Research Company (EMRC)	Afshin Vafadar
37 Iraq	IIACSS	Munqith .M. Daghir
38 Ireland	Red C Research and Marketing	Richard Cowell
39 Italy	DOXA S.P.A.	Vilma Scarpino
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41 Kenya	Infinite Insight Ltd	Margit Cleveland
42 Kuwait	Pan Arab Research Center (PARC)	Sami Raffoul
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44 Lebanon	REACH	Selim Saad
45 Lithuania	UAB RAIT	Inga Nausedienė
46 Macedonia	BRIMA	Elida Medarovska
47 Malaysia	TNS Malaysia	John Smurthwaite
48 Mexico	Brain S.A. de C.V	Laura Ruvalcaba
49 Morocco	BJ Group	Christian Batte
50 Mozambique	GSC Research	Luis Reves
51 Netherlands	Motivaction	Pieter Paul Verheggen
52 Nigeria	RMS Nigeria	Aggrey Maposa
53 Pakistan	Gallup Pakistan	Bilal Gilani
54 Palestine	PCPO	Nabil Kukali
55 Peru	DATUM Internacional	Urpi Torrado Hudson
56 Philippines	PSRC (PHILIPPINE SURVEY & RESEARCH CENTER, INC.)	Raul N. Esteban
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58 Portugal	Marktest – Marketing, Organização, Formação, Lda.	José Manuel Oliveira
59 Romania	TNS CSOP	Andrei Musetescu
60 Russia	Romir	Andrey Milekhin
61 Saudi Arabia	Pan Arab Research Center (PARC) (Kingdom of Saudi Arabia)	Tony Proudian
62 Serbia	TNS Medium Gallup	Srbobran Brankovic
63 Singapore	Joshua Research Consultants	Alan Tay
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70 Turkey	Barem Pazar Araştırma	Pervin Olgun
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72 UAE	Pan Arab Research Center (PARC) (UAE)	Sami Raffoul
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74 USA	The Research Intelligence Group (TRiG)	Ron Cosgrove
75 Vietnam	Indochina Research	Beth Owen
76 Zimbabwe	Performance Research Associates Limited	Sebastian Mazani

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