



GLOBAL BAROMETER OF HOPE AND DESPAIR FOR 2012

Volume 1: Statistical Report

Findings based on responses from more than 45,000 scientifically selected cross-section of Men and Women from all socio-economic classes from across the globe. The interviews were conducted by leading pollsters across the world.

The error margin for national samples is generally $\pm 3\text{-}5\%$ at 95% confidence level. Field Work was carried out in October-December, 2011. Details on Field Work modes are provided in Methods Report.

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Courtesy: The preparation of this Report and compilation of the trend data (1977-2011) has been done by Gallup Pakistan as a public service to members of WIN-Gallup International

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INTRODUCTION

Dear colleagues,

We are happy to present to you the findings of one of the largest global polls in our industry.

The End of Year Poll of WIN-GIA has been conducted every year since 1977. It is the world's First Global Barometer of its kind and we are happy to celebrate its 34 years of success this year (1977-2012). Our team has had the honour of retrieving the survey findings since the inception of the Global Barometer, and compile Trend Reports for all participating countries. The Trend Reports are available separately.

This year EOY Poll was conducted in 50 countries covering over 45,000 men and women. For more details on Methodology please see the Methods Report. The Pakistan team (rushna.shahid@gallup.com.pk) as well if you have any query.

Special effort has been made to widely disseminate the results of this Global Barometer. An Analytical Report soon be released apart from this Volume. We also plan to place the findings on Social Media, such as facebook, blogs, twitter and Pod casts. Your support and participation will be greatly appreciated.

In the end we would like to thank all our member countries for their valuable input and efforts without which this would not have been possible at all. Special thanks to Jean-Marc Leger for his continued support and energetic leadership. Also many thanks to the colleagues in WIN-GIA Expert Group on Social and Opinion Research, whose continued involvement has been a source of inspiration.

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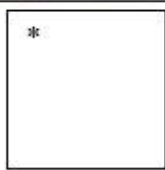


(In alphabetical order of Country Name)

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MAIN FINDINGS

WIN-GIA END OF YEAR SURVEY 2011 **Embargoed until 22December 2011 (00:00 GMT)**

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Economic Prospects in 2012: **GLOBAL GLOOM IS ON THE RISE:**

Globally Net Hope falls from **+2%** at year end in 2010 to **-4%** now

**EUROPE AND AMERICA GLOOMIER THAN LAST YEAR –
NOTABLE SHIFTS AMONG THE REST**

Zurich, 22 December 2011 — A new global poll conducted on the eve of new year confirms the downward trend in popular hopes about economic well-being in 2012. The survey also confirms that



the gloom is thicker in Europe and North America compared to the rest of the world. The global survey was carried out by the world's largest independent network of opinion pollsters, WIN-Gallup International in over **50** countries (*with more than 45,000 interviews*), covering the vast majority of world population. The network has conducted this annual poll since 1977 and finds the latest year as one of the most pessimistic.

According to the WIN-Gallup International global barometer of hope and despair, 31% of the world are today hopeful about the economic prospects in 2012, while 34% expect it to be worse than the year which is just ending. As for the remaining 27% expect no change from previous year, and 8% were unable to give a response.

The global survey reveals that despair about economic prospects is led by Europe and followed by North America. Many in the rest of the world notably China remain hopeful. Of the 50 countries polled, 34 are on the whole pessimist showing that the pessimists in those countries outnumber optimists, while 15 are optimists showing that pessimists are outnumbered by optimists. Only in one country (India) the pessimists and optimists are exactly equal.

The global trend in pessimism is led by France where Net Hope is **-80%** while the optimists are led by Nigeria where Net Hope is **+80%**. Other nations are in between for example the Net Hope in USA is -21% and in China it is +21%.

The Global Youth refuse to lose hope:

The global data shows a common trait among world-wide youth. Compared to their elders, those under 30 are more hopeful about economic prospects in 2012. Thus net hope among the world-wide under 30 is **+9%**; it declines to **-5%** among those between the



ages of 30-50; declines further to **-19%** among people of age 51-65 and is the lowest at **-32%** among the age 65+.

TOP 10 GAINERS AND LOSERS IN NET HOPE

The top 10 gainers during the last year (even if from a low base) include 4 Asian nations (Azerbaijan, Turkey, Pakistan and Iraq); 2 African nations (Cameroon and Nigeria); one from Latin America (Colombia) and 3 European nations (Iceland, Romania and Macedonia)

The top 10 losers in net hope include 9 European national (**Austria**, Belgium, Sweden, **Germany**, **Bosnia**, **Denmark**, **Switzerland**, **Finland** and **Russia**) and one Latin American (**Peru**).

For further details see Table 2 ahead.

Methodology:

The global barometer of hope and despair is an annual tradition initiated under the chairmanship of Dr. George Gallup in 1977 and is conducted every year since then. This year it was carried out by associates of WIN-Gallup International in 50 countries around the world.

Sample and Field Work:

A total of 45,320 persons were interviewed globally. In each country a national probability sample of around 1000 men and women was interviewed either face to face (28 countries; $n=27,266$), via telephone (12 countries; $n=10,884$) or online (10 countries; $n=7,156$). Details are attached. The field work was conducted during November-December 2011. In general the error margin for surveys of this kind is $\pm 3-5\%$ at 95% confidence level.



The global average has been computed according to the share of the covered adult population of the surveyed countries.

Commentary by Jean-Marc Leger, President WIN-Gallup International

The survey findings show that globally the glass is half full on hopes about economic upturn. Nearly as many express hope about economy in 2012 as those who express despair. But the regional picture is quite different. Europeans are overwhelmingly gloomy, Americans are less so, while both Asia and Africa are hopeful about economic prospects in 2012. In a world which is no longer Euro-American centric global polls serve a useful service by placing such distinctions in their right perspective.

Coming Next: HAPPINESS AND HOPE

Does economic gloom prevent Europeans specially the French, Italians and the Spanish feel to less happy on the eve of new year? Does economic hope in India, China and Vietnam make them feel happier as individual persons? What is the relationship between economic prosperity and personal happiness?

These Questions will be answered in the next Press Release by WIN-Gallup International to be published on December 30, 2011. In the same series we will explore *(to be published in mid January 2012)* global **fears about economic unrest and labour protests**, as well as the question: are **fears about terrorism** rising or on the decline?



Table 1

NET HOPE FOR 2012

Hope and Despair for Economy in 2012: Country-wise Data

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?

Percent of Respondents						Net Hope
S #	Countries	Economic prosperity (%)	Remain the same (%)	Economic Difficulty (%)	DK/NR (%)	
	Global Average	30	27	34	8	-4
1	Afghanistan	41	31	23	5	19
2	Argentina	34	30	33	3	1
3	Australia	15	36	44	5	-29
4	Austria	3	37	57	2	-54
5	Azerbaijan	48	21	17	14	30
6	Belgium	7	26	61	5	-54
7	Bosnia and Herzegovina	13	20	64	3	-52
8	Bulgaria	16	33	39	13	-23
9	Cameroon	49	25	17	9	33
10	Canada	16	43	36	5	-21
11	China	47	21	26	5	21
12	Colombia	42	43	14	2	28
13	Czech Republic	6	60	30	3	-24
14	Denmark	17	47	32	4	-15
15	Egypt	20	25	44	11	-24
16	Finland	18	50	32	1	-14
17	France	2	17	81	0	-80
18	Germany	8	45	46	1	-39
19	Ghana	64	6	13	17	51
20	Hong Kong	11	40	48	2	-37
21	Iceland	11	46	42	1	-31
22	India	32	24	32	13	0
23	Iraq	46	27	21	6	26
24	Ireland	6	20	74	0	-68
25	Italy	4	60	34	2	-30
26	Japan	8	38	37	17	-29
27	Kenya	36	13	41	10	-5
28	Korea, Rep (South)	11	42	43	3	-32
29	Lebanon	27	17	50	5	-23
30	Macedonia	25	42	29	4	-3
31	Malaysia	39	36	21	4	18
32	Moldova	28	28	27	16	1
33	Netherlands	6	54	38	2	-33
34	Nigeria	86	5	6	4	80
35	Pakistan	24	27	37	12	-12
36	Peru	32	15	45	9	-13
37	Romania	10	44	38	8	-29
38	Russian Federation	17	32	39	12	-21
39	Saudi Arabia	47	22	28	3	19
40	Serbia	9	23	59	8	-50
41	South Africa	22	31	48	1	-26
42	Spain	11	28	58	3	-47



Global Barometer of
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43	South Sudan*	54	9	15	22	45
44	Sweden	7	57	34	1	-27
45	Switzerland	19	43	35	4	-17
46	Tunisia	57	14	24	4	33
47	Turkey	24	46	25	6	-1
48	Ukraine	6	25	54	15	-48
49	United States	21	33	41	5	-21
50	Uzbekistan	54	35	8	4	45
51	Vietnam	65	20	14	1	51

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association.
 For further details see website: www.Gallup-international.com

* The data for South Sudan arrived at the last minute. It has been added in the Summary Table. The remaining Report will be updated accordingly in the next Draft.



Table 2

Change in Net Hope 2010-2011

	Net Hope in EOY: 2011	Net Hope in EOY: 2010	Net Change
	-4	2	-6
Afghanistan	19	24	-5
Argentina	1	12	-11
Australia	-29	-7	-22
Austria	-54	-1	-53
Azerbaijan	31	2	+29
Belgium	-54	-1	-53
Bosnia and Herzegovina	-52	-16	-36
Bulgaria	-23	-31	+8
Cameroon	33	-4	+37
Canada	-21	-7	-14
China	21	46	-25
Colombia	28	-16	+44
Czech Republic	-24	-30	+6
Denmark	-15	21	-36
Egypt	-24	-27	+3
Finland	-14	16	-30
France	-80	-58	-22
Germany	-39	3	-42
Ghana	51	47	+4
<i>Hong Kong</i>	-37	*	*
Iceland	-31	-51	+20
India	0	24	-24
Iraq	26	17	+9
<i>Ireland</i>	-68	*	*
Italy	-30	-35	+5
Japan	-29	-20	-9
<i>Kenya</i>	-5	*	*
Korea, Rep (South)	-32	-6	-26
<i>Lebanon</i>	-23	*	*
Macedonia	-3	-13	+10
Malaysia	18	23	-5
<i>Moldova</i>	1	*	*
Netherlands	-33	-9	-24
Nigeria	80	70	+10
Pakistan	-12	-21	+9
Peru	-13	29	-42
Romania	-29	-46	+17
Russian Federation	-21	6	-27
Saudi Arabia	19	*	*
Serbia	-50	-45	-5
<i>South Africa</i>	-26	*	*
Spain	-47	-35	-12
Sweden	-27	24	-51
Switzerland	-17	16	-33
<i>Tunisia</i>	33	*	*
Turkey	0	-11	+11
Ukraine	-48	-38	-10
United States	-21	-9	-12
<i>Uzbekistan</i>	45	*	*
Vietnam	51	61	-10



Region-wise

	Net Hope in EOY:2011	Net Hope in EOY:2010
North America	-25	-9
Latin America	4	31
Western Europe	-45	-23
Eastern Europe	-29	-14
Africa	51	67
Asia	4	5

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association.

Note: * connotes "Not surveyed in 2010"

Top 10 GAINERS

Rank ordered by Highest to Lowest gain

	Net Hope in EOY: 2011	Net Hope in EOY: 2010	Net Change
Colombia	28	-16	+44
Cameroon	33	-4	+37
Azerbaijan	31	2	+29
Iceland	-31	-51	+20
Romania	-29	-46	+17
Turkey	0	-11	+11
Nigeria	80	70	+10
Macedonia	-3	-13	+10
Pakistan	-12	-21	+9
Iraq	26	17	+9

Top 10 LOSERS

Rank ordered by Highest to Lowest Loss

	Net Hope in EOY: 2011	Net Hope in EOY: 2010	Net Change
Belgium	-54	-1	-53
Austria	-54	-1	-53
Sweden	-27	24	-51
Germany	-39	3	-42
Peru	-13	29	-42
Denmark	-15	21	-36
Bosnia and Herzegovina	-52	-16	-36
Switzerland	-17	16	-33
Finland	-14	16	-30
Russian Federation	-21	6	-27

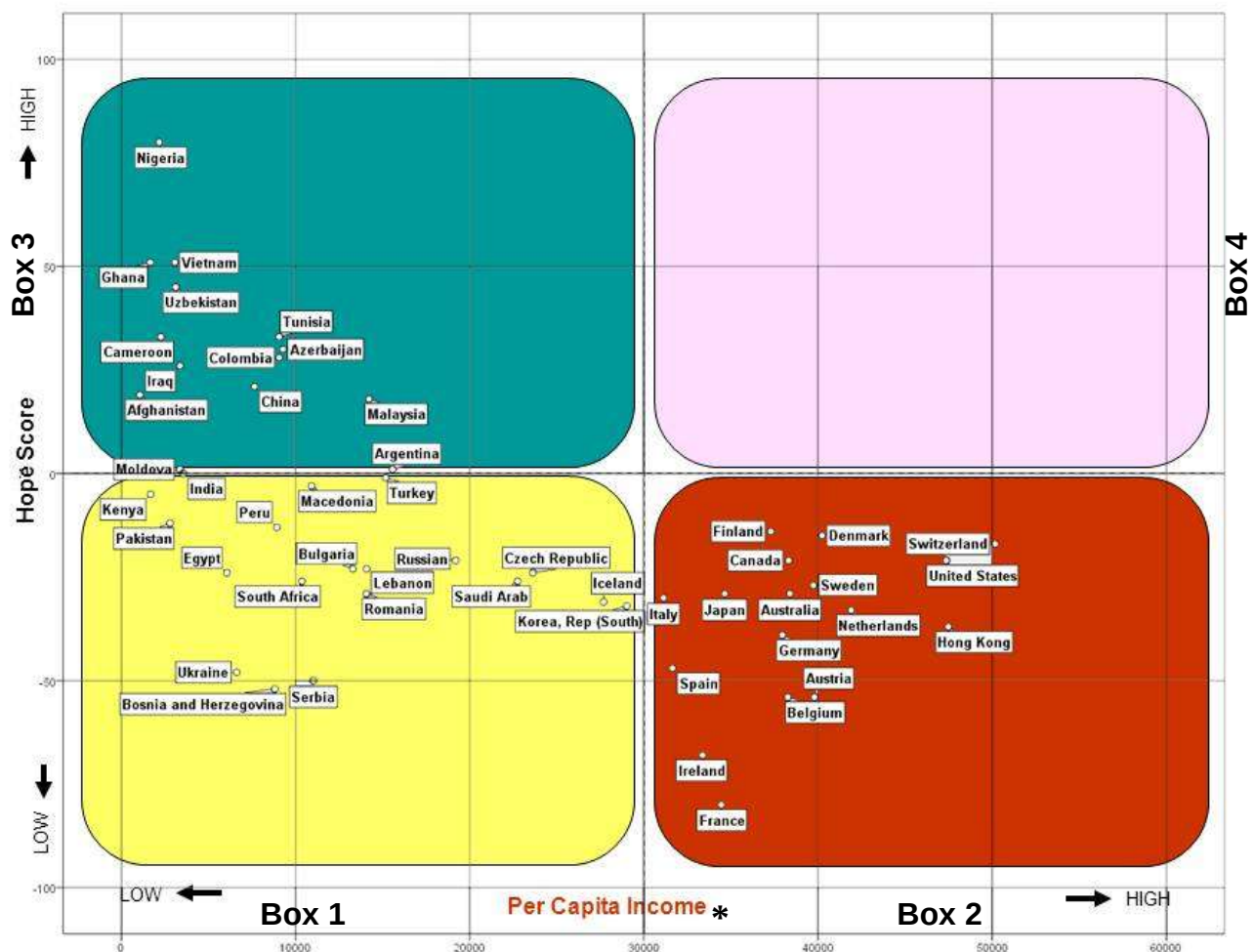


Table 3 (Chart)

GLOBAL MATRIX OF HOPE AND DESPAIR

Hope Score: The Net balance of those who think 2012 will be a year of Economic Prosperity minus those who think it will be a year of difficulty

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?



- Notes:**
- 1- Per Capita Income is based on World Bank Estimates for 2009, with only one exception where it is for 2008 (Switzerland)
 - 2- * Included in this are 5% who did not give a specific response.



Interpretation:

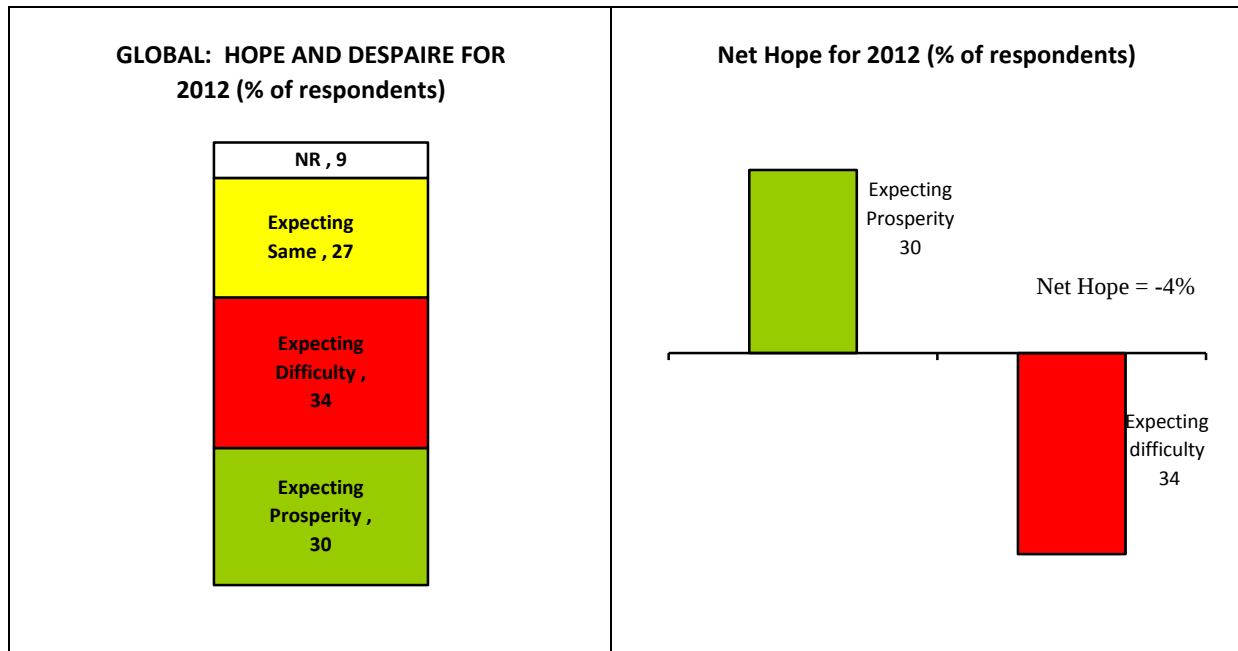
- 1- The countries in the bottom left Box (Box 1) are those with relatively low per capita Income and relatively low or Middling Hope.
- 2- Countries in the bottom right Box (Box 2) are those with relatively high income but low or middling hope.
- 3- Countries in upper left Box (Box 3) are relatively low in Income but including High on Hope.
- 4- In EOY: 2011 no country scored to be included in upper right Box (Box 4) which indicates High per capita and High Hope.



Table 4 (Chart)

Hope and Despair for Economy in 2012: Global Average

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?



Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association.
For further details see website: www.Gallup-international.com



Part 1

COUNTRY WISE TABLES

In alphabetical Order

Section 1 : Perceptions on ECONOMY IN 2012

Section 2 : Perceptions on OVERALL WELL-BEING IN 2012

Contains 6 Tables each giving results for every country which participated in the survey



Part 1

Country-wise Tables

PERCEPTIONS ON ECONOMY IN 2012

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?



PERCEPTIONS ON ECONOMY IN 2012

Question: **Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?** (Reference Q# 2 of the EOY: 2011 Questionnaire, see Methods Section)

Percent of Respondents

Table 1.1

Global Average*	45320	100.0	31	27	34	8	-4
Countries in alphabetical order	Sample Size		Economic Prosperity	Remain the Same	Economic Difficulty	Don't know/ no response	Net Hope
	Unweighted N	Weighted %					
Afghanistan	1031	0.5	41	31	23	5	19
Argentina	1002	0.5	34	30	33	3	1
Australia	1040	0.7	15	36	44	5	-29
Austria	1003	0.3	3	37	57	2	-54
Azerbaijan	510	0.2	48	21	17	14	30
Belgium	528	0.3	7	26	61	5	-54
Bosnia and Herzegovina	1000	0.1	13	20	64	3	-52
Bulgaria	997	0.3	16	33	39	13	-23
Cameroon	504	0.1	49	25	17	9	33
Canada	1003	1.0	16	43	36	5	-21
China	500	18.0	47	21	26	5	21
Colombia	606	0.5	42	43	14	2	28
Czech Republic	1000	0.3	6	60	30	3	-24
Denmark	506	0.2	17	47	32	4	-15
Egypt	1000	1.5	20	25	44	11	-24
Finland	984	0.2	18	50	32	1	-14
France	1671	2.0	2	17	81	0	-80
Germany	502	2.8	8	45	46	1	-39
Ghana	1505	0.5	64	6	13	17	51
Hong Kong	500	0.2	11	40	48	2	-37
Iceland	852	0.0	11	46	42	1	-31
India	1091	30.3	32	24	32	13	0
Iraq	1000	0.4	46	27	21	6	26
Ireland	1001	0.1	6	20	74	0	-68
Italy	987	2.0	4	60	34	2	-30
Japan	1200	4.0	8	38	37	17	-29
Kenya	1000	0.8	36	13	41	10	-5
Korea, Rep (South)	1524	1.5	11	42	43	3	-32
Lebanon	500	0.1	27	17	50	5	-23
Macedonia	1209	0.1	25	42	29	4	-3
Malaysia	520	0.7	39	36	21	4	18
Moldova	1086	0.1	28	28	27	16	1
Netherlands	505	0.5	6	54	38	2	-33
Nigeria	1049	2.9	86	5	6	4	80
Pakistan	2705	3.2	24	27	37	12	-12
Peru	1207	0.7	32	15	45	9	-13
Romania	1050	0.8	10	44	38	8	-29
Russian Federation	1000	2.7	17	32	39	12	-21
Saudi Arabia	502	0.5	47	22	28	3	19
Serbia	1037	0.2	9	23	59	8	-50
South Africa	200	0.4	22	31	48	1	-26
Spain	1146	1.3	11	28	58	3	-47
Sweden	501	0.3	7	57	34	1	-27



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Switzerland	507	0.2	19	43	35	4	-17
Tunisia	503	0.3	57	14	24	4	33
Turkey	1031	1.9	24	46	25	6	-1
Ukraine	1013	1.5	6	25	54	15	-48
United States	1002	9.2	21	33	41	5	-21
Uzbekistan	500	0.8	54	35	8	4	45
Vietnam	500	2.4	65	20	14	1	51

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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Country-wise tables

Perceptions on OVERALL WELL-BEING IN 2012

Question: So far as you are concerned, do you think that 2012 will be better, or worse than 2011?



PERCEPTIONS ON OVERALL WELL-BEING

Question: **So far as you are concerned, do you think that 2012 will be better, or worse than 2011?** (Reference Q# 1 of the EOY: 2011 Questionnaire, see Methods Section)

Percent of Respondents

Table 1.2

Global Average*	45320	100.0	41	23	27	9
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Countries in alphabetical order	Sample Size		Better	Same	Worse	Don't know
	Unweighted N	Weighted %				
Afghanistan	1031	0.5	55	25	16	4
Argentina	1002	0.5	56	24	16	4
Australia	1040	0.7	42	30	23	5
Austria	1003	0.3	24	29	44	2
Azerbaijan	510	0.2	55	13	11	21
Belgium	528	0.3	21	39	32	9
Bosnia and Herzegovina	1000	0.1	23	21	52	4
Bulgaria	997	0.3	30	31	23	15
Cameroon	504	0.1	52	24	12	12
Canada	1003	1.0	40	37	19	5
China	500	18.0	56	13	28	3
Colombia	606	0.5	63	24	11	3
Czech Republic	1000	0.3	12	55	29	3
Denmark	506	0.2	38	44	15	3
Egypt	1000	1.5	30	28	33	9
Finland	984	0.2	41	35	23	1
France	1671	2.0	10	44	46	0
Germany	502	2.8	33	50	15	2
Ghana	1505	0.5	67	5	11	17
Hong Kong	500	0.2	26	30	41	4
Iceland	852	0.0	25	54	21	0
India	1091	30.3	35	15	28	22
Iraq	1000	0.4	52	20	26	3
Ireland	1001	0.1	19	23	58	0
Italy	987	2.0	10	46	39	5
Japan	1200	4.0	21	37	23	19
Kenya	1000	0.8	43	10	36	11
Korea, Rep (South)	1524	1.5	18	51	28	2
Lebanon	500	0.1	31	11	51	7
Macedonia	1209	0.1	41	33	22	4
Malaysia	520	0.7	44	31	19	7
Moldova	1086	0.1	39	24	21	16
Netherlands	505	0.5	25	46	25	4
Nigeria	1049	2.9	87	4	5	3
Pakistan	2705	3.2	28	30	30	11
Peru	1207	0.7	45	11	36	7
Romania	1050	0.8	17	45	28	10
Russian Federation	1000	2.7	39	29	17	15
Saudi Arabia	502	0.5	75	7	14	4
Serbia	1037	0.2	14	25	51	9



South Africa	200	0.4	42	32	26	1
Spain	1146	1.3	21	35	41	4
Sweden	501	0.3	45	40	15	1
Switzerland	507	0.2	36	49	11	3
Tunisia	503	0.3	75	10	11	4
Turkey	1031	1.9	39	25	24	11
Ukraine	1013	1.5	15	23	45	16
United States	1002	9.2	36	31	28	5
Uzbekistan	500	0.8	68	23	6	3
Vietnam	500	2.4	69	20	8	2

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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Part 2

Regional Level Data

Section 1 : Perceptions on ECONOMY IN 2012

Section 2 : Perceptions on OVERALL WELL-BEING IN 2012



Region-wise Tables

PERCEPTIONS ON ECONOMY IN 2012

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?



PERCEPTIONS ON ECONOMY IN 2012

Question: **Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?** (Reference Q# 2 of the EOY: 2011 Questionnaire, see Methods Section)

Percent of Respondents

Table 2.1

Global Average*	45320	100	31	27	34	8	-4
------------------------	-------	-----	----	----	----	---	----

Geographic Regions	Sample Size		Economic Prosperity	Remain the Same	Economic Difficulty	Don't know	Net Hope
	Unweighted N	Weighted %					
North America	2005	10	18	34	43	5	-25
Latin America	2815	2	36	28	32	5	4
Western Europe	11733	11	7	39	52	2	-45
Eastern Europe	9392	6	13	33	42	11	-29
Africa	4258	5	68	9	17	6	51
Arab World	3505	3	33	23	36	8	-4
West Asia	5777	7	29	35	28	8	2
South Asia	1091	30	32	21	33	13	-1
East Asia	1020	3	53	24	22	2	31
North Asia	3724	24	38	26	29	7	9

Global Groups of countries	Sample Size		Economic Prosperity	Remain the Same	Economic Difficulty	Don't know	Net Hope
	Unweighted N	Weighted %					
G-7	6365	100	12	37	45	6	-33
USA	1002	44	21	33	41	5	-21
Canada	1003	5	16	43	36	5	-21
Germany	502	13	8	45	46	1	-39
France	1671	10	2	17	81	0	-80
Italy	987	10	4	60	34	2	-30
Japan	1200	19	8	38	37	17	-29
BRIC	2591	100	37	22	31	10	6
Russian Federation	1000	5	17	32	39	12	-21
India	1091	59	32	24	32	13	0
China	500	35	47	21	26	5	21
Other G-20	5299	100	22	39	35	4	-13
Argentina	1002	9	34	30	33	3	1
Korea	1524	26	11	42	43	3	-32
Turkey	1031	35	24	46	25	6	-1
Australia	1040	12	15	36	44	5	-29
South Africa	200	8	22	31	48	1	-26
Saudi Arabia	502	9	47	22	28	3	19
Global Flash-points	4736	100	29	29	33	9	-4
Iraq	1000	10	46	27	21	6	26
Afghanistan	1031	11	41	31	23	5	19
Pakistan	2705	79	24	27	37	12	-12
Emerging and other Nations in Asia and Latin America	3333	100	46	25	26	3	20
Malaysia	520	15	39	36	21	4	18
Hong Kong	500	5	11	40	48	2	-37
Vietnam	500	52	65	20	14	1	51
Peru	1207	15	32	15	45	9	-13
Colombia	606	12	42	43	14	2	28



Western Europe (other than G20)	8033	100	10	37	50	3	-40
Spain	1146	37	11	28	58	3	-47
Sweden	501	8	7	57	34	1	-27
Finland	984	5	18	50	32	1	-14
Denmark	506	5	17	47	32	4	-15
Iceland	852	0	11	46	42	1	-31
Austria	1003	8	3	37	57	2	-54
Switzerland	507	7	19	43	35	4	-17
Belgium	528	9	7	26	61	5	-54
Netherlands	505	14	6	54	38	2	-33
Ireland	1001	4	6	20	74	0	-68
Lebanon	500	3	27	17	50	5	-23
Eastern Europe (other than Russia)	7379	100	11	41	40	7	-29
Romania	1050	43	10	44	38	8	-29
Czech Republic	1000	17	6	60	30	3	-24
Bulgaria	997	13	16	33	39	13	-23
Bosnia and Herzegovina	1000	6	13	20	64	3	-52
Macedonia	1209	3	25	42	29	4	-3
Serbia	1037	12	9	23	59	8	-50
Moldova	1086	6	28	28	27	16	1
CIS/ Former Soviet Union	2023	100	25	28	37	11	-13
Ukraine	1013	60	6	25	54	15	-48
Azerbaijan	510	7	48	21	17	14	30
Uzbekistan	500	33	54	35	8	4	45
Africa	5561	100	59	12	22	8	37
Egypt	1000	24	20	25	44	11	-24
Nigeria	1049	48	86	5	6	4	80
Kenya	1000	14	36	13	41	10	-5
Tunisia	503	5	57	14	24	4	33
Ghana	1505	8	64	6	13	17	51
Cameroon	504	1	49	25	17	9	33

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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Region-wise Tables

Perceptions on OVERALL WELL-BEING IN 2012

Question: So far as you are concerned, do you think that 2012 will be better, or worse than 2011?



PERCEPTIONS ON OVERALL WELL-BEING

Question: **So far as you are concerned, do you think that 2012 will be better, or worse than 2010?** (Reference Q# 1 of the EOY: 2011 Questionnaire, see Methods Section)

Percent of Respondents

Table 2.2

Global Average*	45320	100	41	23	27	9
------------------------	-------	-----	----	----	----	---

Geographic Regions	Sample Size		Better	Same	Worse	Don't know
	Unweighted N	Weighted %				
North America	2005	10	35	32	28	6
Latin America	2815	2	54	19	22	5
Western Europe	11733	11	22	43	32	3
Eastern Europe	9392	6	29	30	28	13
Africa	4258	5	73	8	13	6
Arab World	3505	3	45	21	26	7
West Asia	5777	7	38	28	25	9
South Asia	1091	30	40	14	28	17
East Asia	1020	3	58	23	16	3
North Asia	3724	24	47	19	27	6

Global Groups of countries	Sample Size		Better	Same	Worse	Don't know
	Unweighted N	Weighted %				
G-7	6365	100	27	38	28	7
USA	1002	44	36	31	28	5
Canada	1003	5	40	37	19	5
Germany	502	13	33	50	15	2
France	1671	10	10	44	46	0
Italy	987	10	10	46	39	5
Japan	1200	19	21	37	23	19
BRIC	2591	100	46	14	28	12
Russian Federation	1000	5	39	29	17	15
India	1091	59	35	15	28	22
China	500	35	56	13	28	3
Other G-20	5299	100	38	32	24	6
Argentina	1002	9	56	24	16	4
Korea	1524	26	18	51	28	2
Turkey	1031	35	39	25	24	11
Australia	1040	12	42	30	23	5
South Africa	200	8	42	32	26	1
Saudi Arabia	502	9	75	7	14	4
Global Flash-points	4736	100	32	30	29	8
Iraq	1000	10	52	20	26	3
Afghanistan	1031	11	55	25	16	4
Pakistan	2705	79	28	30	30	11
Emerging and other Nations in Asia and Latin America	3333	100	55	22	19	4
Malaysia	520	15	44	31	19	7
Hong Kong	500	5	26	30	41	4
Vietnam	500	52	69	20	8	2
Peru	1207	15	45	11	36	7
Colombia	606	12	63	24	11	3
Western Europe (other than G20)	8033	100	26	37	33	4
Spain	1146	37	21	35	41	4



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Sweden	501	8	45	40	15	1
Finland	984	5	41	35	23	1
Denmark	506	5	38	44	15	3
Iceland	852	0	25	54	21	0
Austria	1003	8	24	29	44	2
Switzerland	507	7	36	49	11	3
Belgium	528	9	21	39	32	9
Netherlands	505	14	25	46	25	4
Ireland	1001	4	19	23	58	0
Lebanon	500	3	31	11	51	7
Eastern Europe (other than Russia)	7379	100	20	40	31	8
Romania	1050	43	17	45	28	10
Czech Republic	1000	17	12	55	29	3
Bulgaria	997	13	30	31	23	15
Bosnia and Herzegovina	1000	6	23	21	52	4
Macedonia	1209	3	41	33	22	4
Serbia	1037	12	14	25	51	9
Moldova	1086	6	39	24	21	16
CIS/ Former Soviet Union	2023	100	35	22	31	12
Ukraine	1013	60	15	23	45	16
Azerbaijan	510	7	55	13	11	21
Uzbekistan	500	33	68	23	6	3
Africa	5561	100	64	12	17	7
Egypt	1000	24	30	28	33	9
Nigeria	1049	48	87	4	5	3
Kenya	1000	14	43	10	36	11
Tunisia	503	5	75	10	11	4
Ghana	1505	8	67	5	11	17
Cameroon	504	1	52	24	12	12

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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Part 3

Demographic Level Data

Perceptions on ECONOMY IN 2012
Perceptions on OVERALL WELL-BEING IN 2012



Demographics-wise Tables

PERCEPTIONS ON ECONOMY IN 2012

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?



PERCEPTIONS ON ECONOMY IN 2012

Question: **So far as you are concerned, do you think that 2011 will be better, or worse than 2010?** (Reference Q# 2 of the EOY: 2010 Questionnaire, see Methods Section)

Global Average*	45320	100	31	27	34	8	-4
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Percent of Respondents

Table 3.1
DEMOGRAPHIC CLASSIFICATION

	Sample Size		Economic Prosperity	Remain the Same	Economic Difficulty	Don't know	
	Unweighted N	Weighted %					
Gender	45320	100	31	27	34	8	-4
Male	22848	59	32	25	35	8	-3
Female	22472	41	29	29	34	8	-5
Age	45320	100	31	27	34	8	-4
Under 30	13091	36	38	22	29	10	9
30-50	18279	42	30	27	36	7	-5
51-65	9360	16	21	32	40	6	-19
+65	4589	6	11	38	43	8	-32
DK/NR	1	0	100	0	0	0	100
Monthly Household Income	44320	100	31	27	34	8	-4
Low (Bottom quintile/20%)	7775	14	22	29	37	11	-14
Medium low (Second quintile/20%)	8719	24	32	25	33	10	-2
Medium (Third quintile/20%)	9186	21	32	27	34	7	-2
Medium high (Fourth quintile/20%)	6538	19	35	27	33	6	2
High (Top quintile/20%)	5753	13	34	29	34	4	0
Refused/Don't know/no answer	6349	8	24	25	38	13	-14
Education	45320	100	31	27	34	8	-4
No education/ only basic education	9557	17	26	26	35	13	-9
Secondary school	21729	42	27	31	33	9	-6
High level education (e.g. university)	13913	41	36	23	35	6	1
NR	121	0	18	12	39	31	-21
Religions	40943	100	32	27	33	8	-1
Roman Catholic	8097	10	23	35	39	4	-16
Russian or Eastern Orthodox	6661	5	16	34	42	8	-26
Protestant	4534	6	26	30	41	3	-14
Other Christian	2649	6	37	25	32	6	6
Hindu	971	26	33	21	34	13	0
Muslim	9806	14	35	28	28	9	7
Jewish	104	1	19	29	47	5	-27
Buddhist	721	3	45	28	23	4	22
Other	1057	3	26	28	34	12	-8



Nothing	5611	24	38	26	31	5	7
Refuse/NA	732	2	26	27	29	18	-2
Ability to read and understand English	41613	100	32	26	34	8	-3
Very high	6275	18	33	25	37	5	-3
High	5599	16	37	23	34	5	3
Moderate	9708	30	35	25	33	8	2
Poor	4708	11	27	30	35	8	-8
Very poor	3661	10	28	26	35	11	-7
Not at all	10736	12	23	35	34	8	-11
Don't know/No response	926	3	22	20	29	29	-7
Ability to write English	41613	100	32	26	34	8	-3
Very high	5879	17	33	25	37	5	-4
High	5313	16	36	23	34	6	2
Moderate	8628	27	36	24	32	8	4
Poor	5007	12	29	29	34	8	-5
Very poor	3968	12	26	29	34	11	-9
Not at all	11780	14	23	34	35	7	-12
Don't know/No response	1038	3	28	18	33	21	-6

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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Demographics-wise Tables

Perceptions on OVERALL WELL-BEING IN 2012

Question: So far as you are concerned, do you think that 2012 will be better, or worse than 2011?



PERCEPTIONS ON OVERALL WELL-BEING

Question: **So far as you are concerned, do you think that 2012 will be better, or worse than 2011?** (Reference Q# 1 of the EOY: 2011 Questionnaire, see Methods Section)

Global Average*	45320	100	41	23	27	9
------------------------	-------	-----	----	----	----	---

Percent of Respondents

Table 3.2

DEMOGRAPHIC CLASSIFICATION

	Sample Size		Better	Same	Worse	Don't know
	Unweighted N	Weighted %				
Gender	45320	100	41	23	27	9
Male	22848	59	42	21	27	10
Female	22472	41	39	26	27	9
Age	45320	100	41	23	27	9
Under 30	13091	36	48	17	25	10
30-50	18279	42	41	23	27	9
51-65	9360	16	33	29	30	8
+65	4589	6	20	42	29	9
DK/NR	1	0	100	0	0	0
Monthly Household Income	44320	100	41	23	27	9
Low (Bottom quintile/20%)	7775	14	35	25	27	13
Medium low (Second quintile/20%)	8719	24	40	19	28	12
Medium (Third quintile/20%)	9186	21	41	24	27	8
Medium high (Fourth quintile/20%)	6538	19	46	22	26	6
High (Top quintile/20%)	5753	13	45	24	25	5
Refused/Don't know/no answer	6349	8	36	24	25	15
Education	45320	100	41	23	27	9
No education/ only basic education	9557	17	35	22	28	15
Secondary school	21729	42	39	26	26	9
High level education (e.g. university)	13913	41	46	19	27	7
NR	121	0	27	17	35	21
Religions	40943	100	43	21	26	9
Roman Catholic	8097	10	36	33	26	5
Russian or Eastern Orthodox	6661	5	33	30	27	10
Protestant	4534	6	40	30	26	5
Other Christian	2649	6	50	23	20	6
Hindu	971	26	40	16	28	17
Muslim	9806	14	45	20	26	10
Jewish	104	1	43	28	23	7
Buddhist	721	3	53	25	20	2
Other	1057	3	44	18	23	15
Nothing	5611	24	49	20	28	4
Refuse/NA	732	2	34	17	33	16
Ability to read and understand English	41613	100	42	22	27	9
Very high	6275	18	45	24	25	6
High	5599	16	50	20	24	7



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Moderate	9708	30	46	18	27	9
Poor	4708	11	37	26	28	9
Very poor	3661	10	33	18	34	15
Not at all	10736	12	31	34	28	8
Don't know/No response	926	3	32	16	22	31
Ability to write English	41613	100	42	22	27	9
Very high	5879	17	46	25	24	6
High	5313	16	48	19	26	7
Moderate	8628	27	47	19	26	9
Poor	5007	12	40	23	28	8
Very poor	3968	12	34	18	33	15
Not at all	11780	14	32	32	28	8
Don't know/No response	1038	3	33	19	27	21

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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Part 4:

GLOBAL MATRIX OF HOPE AND DESPAIR



Method to construct GLOBAL MATRIX OF HOPE AND DESPAIR

This Global Matrix of Hope and Despair is constructed by plotting Net Hope Score against Per capital Income of respective countries. The procedure is explained below

Calculation of Net Hope Score

The Net Hope Score is the difference between those think that next year will be a year of prosperity minus those think it will be a year of Economic Difficulty.

See table on next page (Table 1)

Per Capital Income

The Per Capital Income of each country is obtained from the estimates provided by the World Bank. These estimates are in US Dollar terms and have been standardized at purchasing Power parity. The figures available for 2010 have been used.

See table 2 ahead.

Based on the above two a matrix has been constructed. See the Matrix after Table 2.

The matrix has four Boxes:

The Reds: These are the countries with High Per Capita Income but Low Hope Score.

The Greens: These are the countries with Low Per Capital Income (in comparison) but High Hope Score.

The Yellows: These are the countries low on both: Low Per Capital Income and Low Hope Score.

The purples: These are countries high on both: High Per Capita Income and High Hope Score.

According to the findings of the 2011 Survey, the following is the composition of each Box.

REDS	GREENS	PURPLES	YELLOWS
Australia	Nigeria		Kenya
Austria	Vietnam		India
Belgium	Ghana		Peru
Denmark	Uzbekistan		Pakistan
Italy	Tunisia		Macedonia
Finland	Cameroon		Turkey
Canada	Colombia		Egypt
United States	Azerbaijan		Bulgaria
Sweden	Iraq		Russia
Switzerland	Afghanistan		Lebanon
Netherlands	China		South Africa



Hong Kong	Malaysia		Ukraine
Germany	Moldova		Serbia
Spain	Argentina		Bosnia
Ireland			Czech Republic
France			Iceland
Japan			South Korea
			Saudi Arabia
			Romania

Table 1
CALCULATION OF NET HOPE SCOPE (See calculation Method on previous page)

Q2. Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?

Global Average*	45320	100	31	34	-4
------------------------	-------	-----	----	----	----

Geographic Regions	Sample Size		Economic Prosperity	Economic Difficulty	Net Hope
	Unweighted N	Weighted %			
North America	2005	10	18	43	-25
Latin America	2815	2	36	32	4
Western Europe	11733	11	7	52	-45
Eastern Europe	9392	6	13	42	-29
Africa	4258	5	68	17	51
Arab World	3505	3	33	36	-4
West Asia	5777	7	29	28	2
South Asia	1091	30	32	33	-1
East Asia	1020	3	53	22	31
North Asia	3724	24	38	29	9

Global Groups of countries	Sample Size		Economic Prosperity	Economic Difficulty	Net Hope
	Unweighted N	Weighted %			
G-7	6365	100	12	45	-33
USA	1002	44	21	41	-21
Canada	1003	5	16	36	-21
Germany	502	13	8	46	-39
France	1671	10	2	81	-80
Italy	987	10	4	34	-30
Japan	1200	19	8	37	-29
BRIC	2591	100	37	31	6
Russian Federation	1000	5	17	39	-21
India	1091	59	32	32	0
China	500	35	47	26	21
Other G-20	5299	100	22	35	-13
Argentina	1002	9	34	33	1
Korea	1524	26	11	43	-32
Turkey	1031	35	24	25	-1
Australia	1040	12	15	44	-29
South Africa	200	8	22	48	-26
Saudi Arabia	502	9	47	28	19
Global Flash-points	4736	100	29	33	-4
Iraq	1000	10	46	21	26
Afghanistan	1031	11	41	23	19
Pakistan	2705	79	24	37	-12
Emerging and other Nations in Asia and	3333	100	46	26	20



Latin America					
Malaysia	520	15	39	21	18
Hong Kong	500	5	11	48	-37
Vietnam	500	52	65	14	51
Peru	1207	15	32	45	-13
Colombia	606	12	42	14	28
Western Europe (other than G20)	8033	100	10	50	-40
Spain	1146	37	11	58	-47
Sweden	501	8	7	34	-27
Finland	984	5	18	32	-14
Denmark	506	5	17	32	-15
Iceland	852	0	11	42	-31
Austria	1003	8	3	57	-54
Switzerland	507	7	19	35	-17
Belgium	528	9	7	61	-54
Netherlands	505	14	6	38	-33
Ireland	1001	4	6	74	-68
Lebanon	500	3	27	50	-23
Eastern Europe (other than Russia)	7379	100	11	40	-29
Romania	1050	43	10	38	-29
Czech Republic	1000	17	6	30	-24
Bulgaria	997	13	16	39	-23
Bosnia and Herzegovina	1000	6	13	64	-52
Macedonia	1209	3	25	29	-3
Serbia	1037	12	9	59	-50
Moldova	1086	6	28	27	1
CIS/ Former Soviet Union	2023	100	25	37	-13
Ukraine	1013	60	6	54	-48
Azerbaijan	510	7	48	17	30
Uzbekistan	500	33	54	8	45
Africa	5561	100	59	22	37
Egypt	1000	24	20	44	-24
Nigeria	1049	48	86	6	80
Kenya	1000	14	36	41	-5
Tunisia	503	5	57	24	33
Ghana	1505	8	64	13	51
Cameroon	504	1	49	17	33



Table 2
NET HOPE SCORE BY PER CAPITA INCOME
(Per Capita Income in US\$ at PPP): Figures for 2011

Sr.	Country	Per Capita Income	Net Hope
1	Switzerland	50170	-17
2	Hong Kong	47480	-37
3	United States	47360	-21
4	Netherlands	41900	-33
5	Denmark	40230	-15
6	Austria	39790	-54
7	Sweden	39730	-27
8	Australia	38380	-29
9	Canada	38310	-21
10	Belgium	38260	-54
11	Germany	37950	-39
12	Finland	37290	-14
13	Japan	34640	-29
14	France	34440	-80
15	Ireland	33370	-68
16	Spain	31640	-47
17	Italy	31130	-30
18	Korea, Rep (South)	29010	-32
19	Iceland	27680	-31
20	Saudi Arabia	22750	19
21	Czech Republic	23620	-24
22	Russian	19190	-21
23	Argentina	15570	1
24	Turkey	15170	-1
25	Malaysia	14220	18
26	Lebanon	14080	-23
27	Romania	14060	-29
28	Bulgaria	13290	-23
29	Serbia	11020	-50
30	Macedonia	10920	-3
31	South Africa	10360	-26
32	Azerbaijan	9280	30
33	Colombia	9060	28
34	Tunisia	9060	33
35	Peru	8930	-13
36	Bosnia and Herzegovina	8810	-52
37	China	7640	21
38	Ukraine	6620	-48



39	Egypt	6060	-24
40	India	3550	0
41	Iraq	3370	26
42	Moldova	3360	1
43	Uzbekistan	3120	45
44	Vietnam	3070	51
45	Pakistan	2790	-12
46	Cameroon	2270	33
47	Nigeria	2170	80
48	Kenya	1680	-5
49	Ghana	1660	51
50	Afghanistan	1060	19



Table 3

GLOBAL MATRIX OF HOPE AND DESPAIR

Hope Score: The Net balance of those who think 2012 will be a year of Economic Prosperity minus those who think it will be a year of difficulty





Part 5

Methods Report



Part 5 Methods Report

INTRODUCTION to End of Year Survey/ Global Barometer of Hope and Despair

The EOY survey was initiated by GIA in **1977**. The initial survey was carried out by **22** countries and was led by **Dr. George Gallup**. Since that initial year the survey has been conducted every year. It is generally conducted in November or early December, so its results can be released to the media to be used for their New Year related activities.

The survey basically includes **4** short questions regarding politics and economy, and gauges the '*Hope and Despair*' regarding the next year.

- ◆ The Survey has been carried out **34** times across the globe, every year since it began in 1977. **(1977-2011)**
- ◆ END OF YEAR GLOBAL SURVEY is the **world's oldest global survey** which has maintained an unbroken record since 1977.
- ◆ IT IS A SIGNATURE GLOBAL SURVEY OF GALLUP INTERNATIONAL

2- WHAT QUESTIONS DOES IT ASK?

It is a short survey with only **10** key questions. See Questionnaire ahead:



SURVEY METHODS

UNIVERSE

The Universe is Global population. The survey was carried out in 50 countries. The population of these 50 countries comprise 70% of global population.

For the purposes of this survey the standard/conventional approach was followed: each country has been treated as an independent universe. The sample selected to be interviewed in each country are representative of the adult population of the country. In a few countries interviews were limited to the major cities. In such cases the limitation has been indicated in the section below which provides details on country level sample size.

SAMPLING METHODS

Probability sampling methods have been used in all the polled countries. Further details can be provided upon request. In general multi-stage stratified sampling methods have been employed. The error margins are in the range of $\pm 3-5\%$ at 95% confidence level.

INTERVIEWING METHODS

The Interviewing Methods are specific to each country. Details are provided below in the country level sampling and interviewing details. The Methods can generally be described as Multi-Mode. They include Face to Face, Telephone and Online interviews depending on the country.

FIELD WORK DATES

The Field Work was conducted during November-December 2011 (unless specified otherwise for a given country in the country details).

WEIGHTING SCHEME:

- 1- For Global Averages only that population has been treated as the polled universe where the survey was conducted. This means that if only major urban centers were interviewed, only those populations are



treated as the relevant population of r developing the weights. Details are available at the end of this Report. Further details can be available upon request. The issue of weighting in determining global averages is under deliberation in our team and we will be happy to share our thoughts with the interested scientific and professional community.

- 2- A number of countries have used weights for their national level data. Details can be available upon request.
- 3- The country level averages which appear in this Report are weighted averages.



QUESTIONNAIRE

EOY Questionnaire

- Q1. As far as you are concerned, do you think that 2012 will be better, or worse than 2011? **ONE ANSWER**
1- Better 2- Worse 3- Same 4- Don't Know/No Response
- Q2. Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same? **ONE ANSWER**
1- Economic Prosperity 2- Economic Difficulty 3- Remain the same
4- Don't know / no response
- Q3. So far as you are concerned, do you personally feel happy, unhappy or neither happy nor un-happy about your life? **ONE ANSWER**
1- Happy 2- Unhappy 3- Neither Happy nor Unhappy
4- Don't know / no response
- Q4. Generally speaking, do you think immigration including bringing in foreign workers is a good thing or a bad thing for this country? **ONE ANSWER**
1- Good 2- Bad 3- Neither Good nor Bad 4- Don't know / no response
- Q5. Irrespective of whether you attend a place of worship or not, would you say you are? **ONE ANSWER**
1- A religious person 2- Not a religious person 3- A convinced atheist
4- Don't Know/No Response
- Q6. Have there been times in the last twelve months when you and/or your family have not had enough to eat? **ONE ANSWER**
1- Often 2- Sometimes 3- Rarely
4- Never 5- Don't know / no response
- Q7. During the last 12 months, did you do any voluntary work; that is devoting time to a job for a non-for-profit organization without receiving any wage or salary in exchange? **ONE ANSWER**
1- Yes 2- No 3- Don't know / no response
- Q8. Do you think the world next year (2012) will be more peaceful (with fewer wars and terror) or less peaceful than the year which has just passed (2011); or will there be no difference? **ONE ANSWER**
1- More peaceful 2- Less peaceful 3- No difference
5- Don't know / no response
- Q9. So far as you are concerned, do you think that in 2012, economy related protests and industrial disputes in (your country) will increase, decrease, or remain the same? **ONE ANSWER**
1- Increase 2- Decrease 3- Remain the same
5- Don't know / no response
- Q10. Do you have a positive (Good), negative (Bad), or neutral (Neither Good nor Bad) opinion of the following organisation or you have never heard or read about it? (Ask separately for each – Please give one of the following four answers)

		Good	Bad	Neither Good Nor Bad	I have never heard or read about it	Don't know/ No response
a.	World Health Organization/WHO	1	2	3	4	9
b.	UN-World Food Program/WFP	1	2	3	4	9
c.	United Nations/UN	1	2	3	4	9
d.	World Economic Forum/WEF	1	2	3	4	9
e.	Transparency International/TI	1	2	3	4	9
f.	Human Rights Watch	1	2	3	4	9
g.	International Committee of Red Cross /ICRC	1	2	3	4	9



Personal Information Demographics	
D1.	Sex
D2.	Age
D3.	Household income
D4.	Education: Highest attained
D5.	Employment
D6.	Religion
D7:	Ability to read and understand a simple newspaper story in English language
D8:	Ability to read and understand a simple newspaper story in English language



LEGEND TO GEOGRAPHICAL REGIONS

50 countries, spanning 2 in North America; 3 in Latin America; 14 in Western Europe; 9 in Central and Eastern Europe (inclusive of Russia); 5 in Africa; 17 in Asia. The Asian part is inclusive of 4 in Middle East; 5 in West Asia; 1 in South Asia; 2 in East Asia and 4 in North Asia.

LIST OF COUNTRIES REGION-WISE

1. North America

This region includes:

1.1	United States of America
1.2	Canada

2. Latin America

This region includes:

2.1	Argentina
2.2	Colombia
2.3	Peru

3. Western Europe

This region includes:

3.1	Germany
3.2	France
3.3	Italy
3.4	Austria
3.5	Belgium
3.6	Ireland
3.7	Netherlands
3.8	Switzerland
3.9	Spain
3.10	Denmark
3.11	Finland
3.12	Iceland
3.13	Sweden
3.14	Australia

4. Eastern Europe

This region includes:

4.1	Russian Federation
4.2	Bosnia and Herzegovina
4.3	Bulgaria
4.4	Macedonia
4.5	Romania
4.6	Serbia
4.7	Czech Republic
4.8	Moldova



4.9	Ukraine
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5. Africa

This region includes:

5.1	South Africa
5.2	Ghana
5.3	Nigeria
5.4	Kenya
5.5	Cameroon

6. Arab World

This region includes:

6.1	Egypt
6.2	Saudi Arabia
6.3	Tunisia
6.4	Iraq
6.5	Lebanon

7. West Asia

This region includes:

7.1	Turkey
7.2	Afghanistan
7.3	Pakistan
7.4	Azerbaijan
7.5	Uzbekistan

8. South Asia

This region includes:

8.1	India
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9. East Asia

This region includes:

9.1	Malaysia
9.2	Vietnam

10. North Asia

This region includes:

10.1	China
10.2	Japan
10.3	Korea, Rep (South)
10.4	Hong Kong



LEGEND TO GLOBAL GROUPS OF COUNTRIES

1. G-7

- 1.1 United States of America
- 1.2 Canada
- 1.3 Germany
- 1.4 France
- 1.5 Italy
- 1.6 Japan

2. BRIC

- 2.1 Russian Federation
- 2.2 India
- 2.3 China

3. Other G-20

- 3.1 Argentina
- 3.2 Korea
- 3.3 Turkey
- 3.4 Australia
- 3.5 South Africa
- 3.6 Saudi Arabia

4. Global Flash-points

- 4.1 Iraq
- 4.2 Afghanistan
- 4.3 Pakistan

5. Emerging and other Nations in Asia and Latin America

- 5.1 Malaysia
- 5.2 Hong Kong
- 5.3 Vietnam
- 5.4 Peru
- 5.5 Colombia

6. Western Europe (other than G-20)

- 6.1 Spain
- 6.2 Sweden
- 6.3 Finland
- 6.4 Denmark
- 6.5 Iceland
- 6.6 Austria
- 6.7 Switzerland
- 6.8 Belgium
- 6.9 Netherlands
- 6.10 Ireland
- 6.11 Lebanon



7. Eastern Europe (other than G-20)

- 7.1 Romania
- 7.2 Czech Republic
- 7.3 Bulgaria
- 7.4 Bosnia and Herzegovina
- 7.5 Macedonia
- 7.6 Serbia
- 7.7 Moldova

8. CIS/ Former Soviet Union

- 8.1 Ukraine
- 8.2 Azerbaijan
- 8.3 Uzbekistan

9. Africa (North and Sub-Saharan)

This group includes:

- 9.1 Egypt
- 9.2 Nigeria
- 9.3 Kenya
- 9.4 Tunisia
- 9.5 Ghana
- 9.6 Cameroon



LEGEND TO DEMOGRAPHIC CLASSIFICATION

D1. Sex:

1. Male
2. Female

D2. Age

1. Under 30
2. 30 – 50
3. 51 – 65
4. + 65

D3. Monthly Household Income:

1. Low (Bottom quintile/20%)
2. Medium low (Second quintile/20%)
3. Medium (Third quintile/20%)
4. Medium high (Fourth quintile/20%)
5. High (Top quintile/20%)
9. Refused/Don't know/no answer

D4. Education: Highest attained

1. No education/ only basic education
2. Secondary school
3. High level education (e.g. university)

D5. Employment status:

1. Working full or part time (include self-employed)
2. Unemployed
3. Not working (student, housewife)
4. Retired

D6. Religion

1. Roman Catholic
2. Russian or Eastern Orthodox
3. Protestant
4. Other Christian
5. Hindu
6. Muslim
7. Jewish
8. Buddhist
9. Other
10. Nothing (*DO NOT READ*)
- 99 Refuse/NA

D7. How would you rate your ability to read and understand a simple newspaper story in English language?

1. Very high
2. High
3. Moderate



- 4. Poor
- 5. Very poor
- 6. Not at all
- 9. Don't know/No response

D8. How would you rate your ability to write a simple letter in English to a friend for either business or personal purposes?

- 1. Very high
- 2. High
- 3. Moderate
- 4. Poor
- 5. Very poor
- 6. Not at all
- 9. Don't know/No response



Country	Contact	E-mail	Company	Mode	Sample Type	Data weighted?	Size	Fieldwork Dates
Afghanistan	Matthew Warshaw	Matthew.Warshaw@acsor-surveys.com	ACSOR-Surveys	Face to face	National	Yes	1,031	Nov 25 - Dec 2
Argentina	Gerardo TuñónCorti	g.tunon@iboointeligencia.com.ar	IBOPE Inteligencia S.A.	Telephone	Urban	No	1002	Nov 7-Nov 17
Austria	Ingrid Lusk	i.lusk@gallup.at	Osterreichisches Gallup Institut	Face to face	National	Yes	1000	Nov16-Dec 7
Australia	Peter Kenny	Peter.Kenny@cbr.com.au	Colmar Brunton Research	Online	National	Yes	1040	Dec 12 - Dec 13
Azerbaijan	Ashraf Hajiyevev	Ashraf.Hajiyevev@siar.az	SIAR Research and Consulting Group	Face to face	Urban	No	510	Dec 2 - Dec 12
Belgium	DetournayArther	Adetournay@dedicated.be	Dedicated Reserch	Telephone	National	Yes	528	Nov 29-Dec 10
Bosnia	AIDA HADZIAVDIC-BEGOVIC	AIDA.HADZIAVDIC@MIB.BA	MARECO INDEX BOSNIA	Telephone	National	No	1000	Nov 10 - Nov 18
Bulgaria	Mila Grigorova	m.grigorova@gallup-bbss.com	BBSS Gallup International	Face to face	National	Yes	997	Nov 4 - Nov 10
Cameroon	Yaptie Placide	Pyaptie@-africa.com	TNSRMS Cameroun	Face to face		Yes	504	Oct29 - Nov 5
Canada	Sarah Weill	sweill@legermarketing.com	Leger Marketing	Online	National	Yes	1003	Nov 22-Nov 29
China	Zhou Xin	zhouxin@comrc.com.cn	CRC-Research Center, Ltd	Online	National	Yes	500	Nov 28 - Dec 8
Colombia	Jaime Arteaga	jarteaga@cncol.com	CNC	Online	Urban	No	606	Dec 1-Dec 6
Czech Republic	Jan Trojacek	trojacek@mareco.cz	Mareco s.r.o.	Face to face	National	Yes	1000	Nov 16-Nov 28
Denmark	Roger Elsted	roger.elsted@dma-research.com	DMA/Research	Online	National	Yes	506	Dec 2 - Dec 8
EGYPT	LailaGuindy	laila.guindy@rada.com.eg	RADA Research & Public Relations Co.	Face to face	Urban	Yes	1000	Nov 4-Nov 13
Finland	Mr Jari Pajunen	jari.pajunen@taloustutkimus.fi	Taloustutkimus Oy	Face to face	National	Yes	984	Nov 6 - Nov 21
FRANCE	Céline BRACQ	celine.bracq@bva.fr	BVA	Online	National	Yes	1671	Dec 2-Dec 3-Dec 4
Germany	Johannes Huxoll	johannes.huxoll@tns-emnid.com	TNS Emnid	Telephone	National	Yes	502	9-Dec
Ghana	Femi Laoye	olaoye@rms-africa.com	TNS RMS Ghana	Face to face	National	No	1500	Nov 7-Nov 22
Hong Kong	Christy Szeto	christy.szeto@csg-worldwide.com	Consumer Search Group	Telephone	Urban	Yes	500	Nov 24 - Dec 11
Iceland	Sigrún Drífa Jónsdóttir	sigrun.drifa.jonsdottir@capacent.is	Capacent Gallup	Online	National	Yes	1350	Nov 24 - Dec 2
India	YashwantDeshmukh	yashwant@teamcvoter.com	CVoter News Services Pvt. Ltd.	Telephone	National	Yes	1091	Dec 3 - Dec 10
Iraq	Dr. Munqith Dagher	munqith_daghir@iiacss.org	IIACSS	Face to face	Urban	Yes	1000	Nov 20 - Dec 2
IRELAND	Sinead Mooney / Roisin O'Coineen	sinead.mooney@redcresearch.ie / roisin.ocoineen@redcresearch.ie	RED C Research & Marketing Ltd	Online	National	Yes	1001	Dec 2-Dec 11
Italy	Paolo Colombo	paolo.colombo@doxa.it	Doxa	Face to face	National	Yes	987	Nov 21-Dec 4
Japan	Hisako Kumada	kumada@nrc.co.jp	Nippon Research Center, Ltd.	Online	National	Yes	1200	Nov 2 - Nov 14



Global Barometer of
HOPE AND DESPAIR FOR 2011
The World's First Global Barometer
1977-2011

Kenya	Margit Cleveland	margit@infiniteinsight.net	Infinite Insight	Face to face	National	Yes	1,000	Oct 26 - Nov 05
Lebanon	SelimSaad	s.saad@reachmass.com	REACH S.A.L	Telephone	National	No	500	Nov, 2011
Macedonia	KalinaMedarovska	kalina@brima.com.mk	BRIMA	Face to face	National	Yes	1209	Dec 18 - Dec 27
MALAYSIA	KHO CHAI KIAT	Chaikiat.kho@tnsglobal.com	TNS RESEARCH INTERNATIONAL	Face to face	National	No	520	Nov 2 - Nov 30
Netherlands	Imre van Rooijen	i.van.rooijen@marketresponse.nl	MarketResponse	Telephone	National	Yes	500	Nov 14-Nov 21
Nigeria	Josiah Kimanzi	jkimanzi@rms-africa.com	TNS RMS Nigeria	Face to face	Urban	No	1,049	Nov 4-Nov 31
Pakistan	Fatima, Idrees (Ms.)	fatima.idrees@gallup.com.pk	Gallup Pakistan	Face to face	National	Yes	2705	Dec 27 - Dec 3
Republic of Moldova	Ivanisheva Natalya	Ivanisheva.N@romir.ru	Romir	Face to face	National	No	1086	Nov 30 - Dec 12
Perú	Gustavo Yrala	gyrala@datum.com.pe	Datum Internacional S.A.	Face to face	National	No	1207	Dec 8 - Dec 10
Romania	Lucian Rotariu	lucian.rotariu@csop.ro	T.N.S. C.S.O.P	Face to face	National	Yes	1050	Nov 26-Dec 5
Russia	Ivanisheva Natalya	Ivanisheva.N@romir.ru	Romir	online	Urban	Yes	1000	Dec 25 - Dec 28
Saudi Arabia	Mohammad M. Aayed	m.aayed@parc-ksa.com	PARC	Telephone	Urban	No	502	Nov. 2011
Serbia	PetarKrstic	petar.krstic@tnsmediumgallup.co.rs	TNS Medium Gallup	Face to face	National	Yes	1037	Nov 3-Nov 8
South Africa	Patson Gasura, Diana Nyarirangwe & Florence Ndanga	patson@topliners.co.za, diana@topliners.co.za & Florence@topliners.co.za	Topline Research Solutions (TRS)	Face to face	National	Yes	200	Dec 2 - Dec 6
South Korea	Hyunjeong Jung	hjujung@gallup.co.kr	Gallup Korea	Face to face	National	Yes	1,524	Nov 18-Dec 6
Spain	Carlos Clavero / Luciano Miguel	carlos.clavero@institutodym.es / luciano.miguel@institutodym.es	Instituto DYM	Face to face	National	Yes	1146	Nov 17-Dec 6
Sweden	Johan Lilliecreutz	johan.lilliecreutz@cmaresearch.se	CMA Research AB	Online	National	No	501	Nov 9-Nov 11
Switzerland	Barbara Schumacher	Barbara.schumacher@isopublic.ch	ISOPUBLIC AG	Face to face	National	Yes	507	Nov 23 - Dec 5
Tunisia	Nabil BELAAM	emrhod@gnet.tn	EMRHOD INTERNATIONAL	Face to face	National	No	500	Nov 24-Dec 2
Turkey	Derya Değerli / Esra Dalgıç	d.degerli@barem.com.tr / e.dalgic@barem.com.tr	Barem Research	Telephone	National	Yes	1031	Dec 6 - Dec 12
Ukraine	Ivanisheva Natalya	Ivanisheva.N@romir.ru	Romir	Face to face	National	Yes	1,013	Nov 22 - Dec 4
USA	Cindy Kaminski	ckaminski@trig-us.com	TRiG	online	National	Yes	1002	Nov 22-Nov 29
Uzbekistan	Ivanisheva Natalya	Ivanisheva.N@romir.ru	Romir	Face to face	Urban	No	500	Nov 16-Dec 6
Vietnam	Tran Nguyen My Dung	dung_tnm@irl-hcm.com.vn	Indochina Research Limited	Face to face	National	Yes	500	Nov 1 - Nov 09
South Sudan	Margit Cleveland	margit@infiniteinsight.net	Infinite Insight	Face to face	National	Yes	1,020	Oct 26 - Nov 05

Summary:

- 1- Total Countries: 50 (n=45,320)
- 2- Mode of Interview:
 - a. Fact to Face: Countries 28 (n=27,266)
 - b. Telephone: Countries 12 (n=10,884)
 - c. Online: Countries 10 (n=7,156)
- 3- Coverage:
 - National: Countries 39 (n=37,136)
 - Urban only: Countries 11 (n=8,173)
- 4- Field Work Dates: November –December, 2011



* The data for South Sudan arrived at the last minute. It has been added in the Summary Table. The remaining Report will be updated accordingly in the next Draft.

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