

WIN-Gallup International

GLOBAL BAROMETER OF HOPE, DESPAIR AND HAPPINESS

Trend Data: 1977-2013

Question: As far as you are concerned, do you think that 2014 will be better, worse or the same than 2013?

Question: Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?

Question: In general, do you personally feel happy, unhappy or neither happy nor unhappy about your life?

Question: Do you think the world next year (2012) will be more peaceful (with fewer wars and terror) or less peaceful than the year which has just passed (2011); or will there be no difference?

Findings based on responses from $\simeq$ 70 countries covering all the continents. The interviews were conducted by leading pollsters across the world.



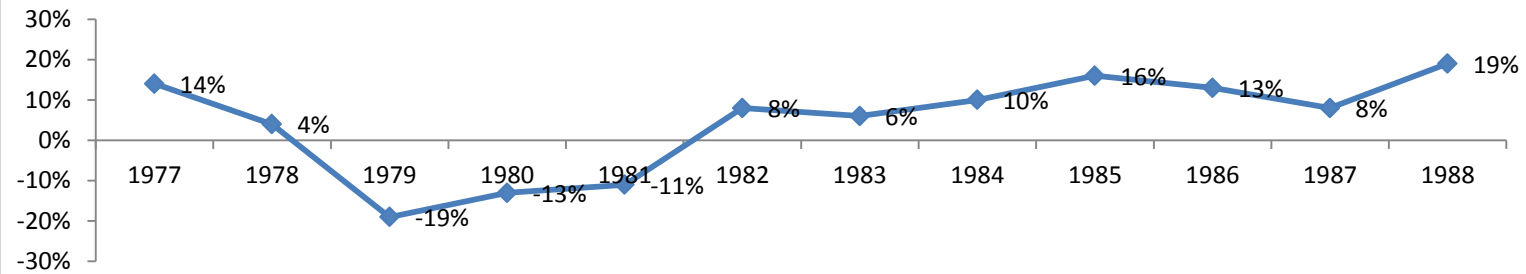
TABLE 1.1 HOPE AND DESPAIR GLOBAL TREND DATA

Q1: So far as you are concerned do you think that 2014 will be better or worse than 2013?

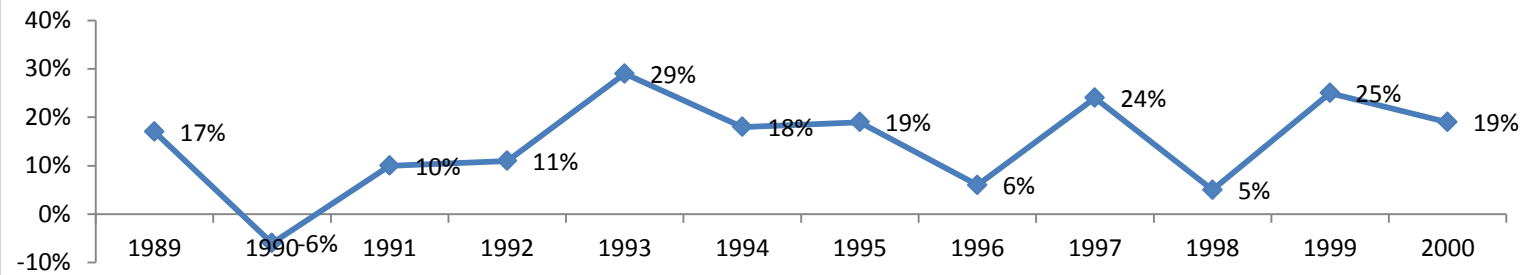
						<i>Percent of Respondents</i>
Years	No of countries	Better	Worse	Same	DK/NR	Net = Better minus worse
1977	20	39%	25%	22%	14%	14%
1978	20	36%	32%	23%	8%	4%
1979	22	27%	46%	19%	8%	-19%
1980	30	28%	41%	21%	10%	-13%
1981	31	29%	40%	21%	10%	-11%
1982	32	37%	29%	23%	12%	8%
1983	34	39%	33%	18%	9%	6%
1984	31	38%	28%	27%	8%	10%
1985	36	41%	25%	26%	9%	16%
1986	18	35%	22%	34%	9%	13%
1987	36	36%	28%	27%	8%	8%
1988	34	42%	23%	24%	10%	19%
1989	36	41%	24%	25%	10%	17%
1990	38	33%	39%	20%	8%	-6%
1991	44	34%	24%	30%	11%	10%
1992	49	40%	29%	22%	8%	11%
1993	51	50%	21%	21%	8%	29%
1994	46	43%	25%	24%	9%	18%
1995	50	41%	22%	28%	9%	19%
1996	31	34%	28%	28%	10%	6%
1997	57	44%	20%	27%	10%	24%
1998	53	34%	29%	30%	7%	5%
1999	61	45%	20%	26%	8%	25%
2000	72	42%	23%	27%	8%	19%
2001	69	39%	27%	26%	8%	12%
2002	65	44%	24%	23%	9%	20%
2003	60	50%	19%	23%	8%	31%
2004	67	54%	17%	22%	8%	37%
2005	70	54%	17%	23%	5%	37%
2006	60	41%	24%	29%	6%	17%
2007	54	38%	28%	27%	7%	10%
2008	46	37%	28%	27%	7%	9%
2009	33	49%	18%	26%	7%	31%
2010	53	42%	19%	32%	6%	23%
2011	59	41%	27%	23%	9%	14%
2012	56	48%	20%	24%	8%	28%
2013	73	48%	20%	28%	5%	28%

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/

Net Hope (1977-1988)



Net Hope (1989-2000)



Net Hope (2001-2013)

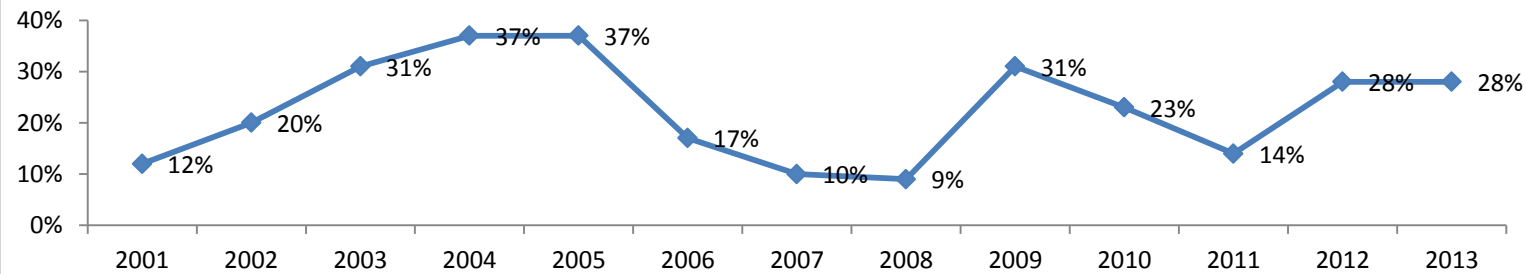


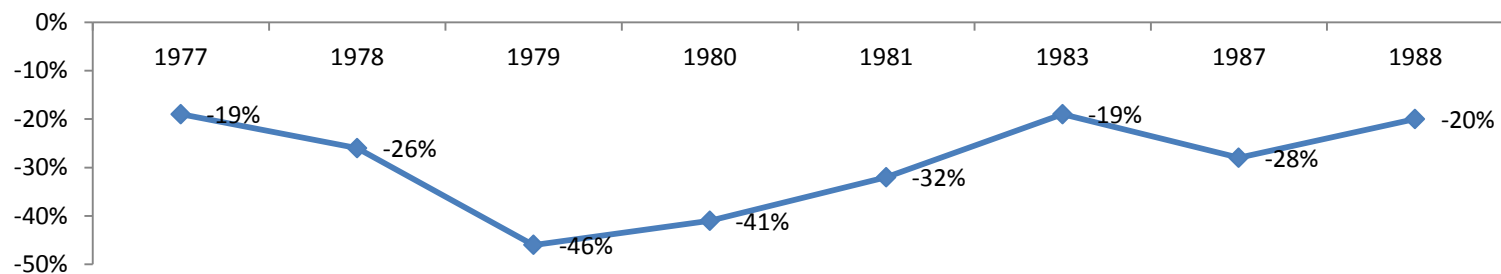
TABLE 1.2 ECONOMIC PROSPERITY GLOBAL TREND DATA

Q2: Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?

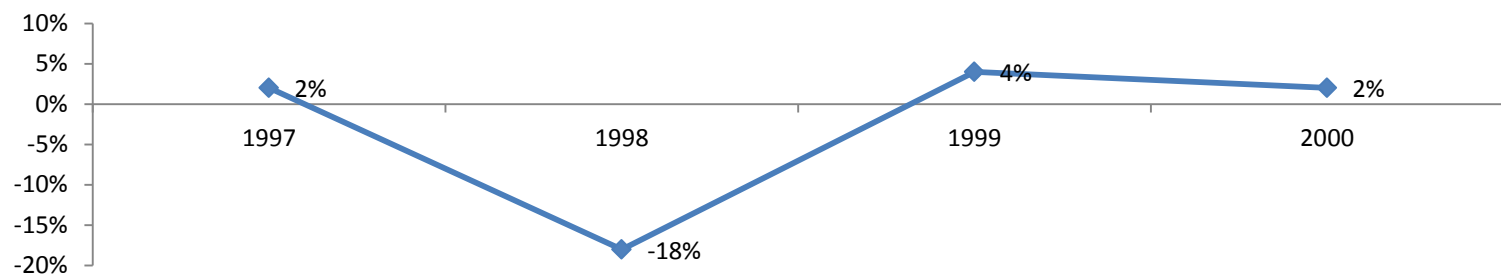
						<i>Percent of Respondents</i>
Years	No of countries	Economic prosperity	Same	Economic difficulty	DK/NR	Net = Better minus worse
1977	19	24%	18%	43%	16%	-19%
1978	18	23%	19%	49%	9%	-26%
1979	20	15%	18%	62%	5%	-46%
1980	29	14%	25%	55%	7%	-41%
1981	30	18%	22%	50%	10%	-32%
1983	15	20%	29%	39%	13%	-19%
1987	15	13%	38%	41%	8%	-28%
1988	16	17%	35%	37%	11%	-20%
1997	56	30%	36%	27%	7%	2%
1998	52	22%	33%	40%	5%	-18%
1999	61	31%	37%	27%	6%	4%
2000	72	28%	39%	26%	7%	2%
2001	69	24%	37%	33%	6%	-9%
2002	64	29%	33%	31%	6%	-2%
2003	60	34%	35%	25%	6%	9%
2004	67	39%	34%	20%	7%	19%
2005	69	42%	33%	21%	5%	21%
2006	59	31%	36%	27%	5%	3%
2007	53	29%	34%	32%	5%	-4%
2008	46	27%	31%	37%	5%	-10%
2009	33	29%	36%	29%	6%	0%
2010	53	30%	36%	28%	6%	2%
2011	51	30%	27%	34%	8%	-4%
2012	54	35%	29%	28%	8%	7%
2013	65	32%	33%	30%	5%	2%

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/

Net Prosperity (1977-1988)



Net Prosperity (1989-2000)



Net Prosperity (2001-2013)

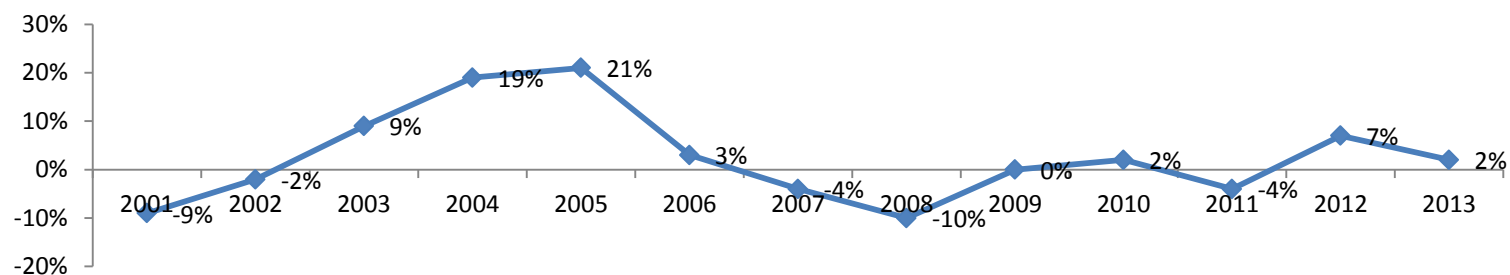


TABLE 1.3 HAPPINESS GLOBAL TREND DATA

Q3: In general, do you personally feel happy, unhappy or neither happy nor unhappy about your life?

Percent of Respondents						
Years	No of countries	Happy	Unhappy	Neither Happy nor Unhappy	Don't know/ no response	Net Happiness
2011	58	53%	13%	31%	2%	40%
2012	54	53%	13%	32%	2%	40%
2013	65	60%	12%	26%	2%	48%

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/

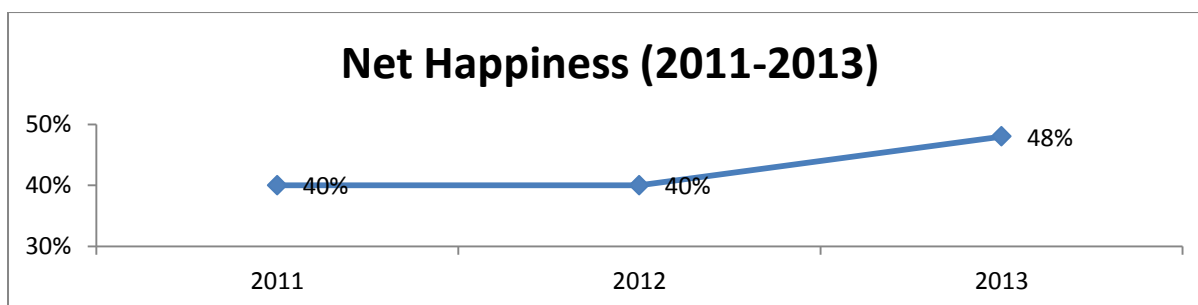


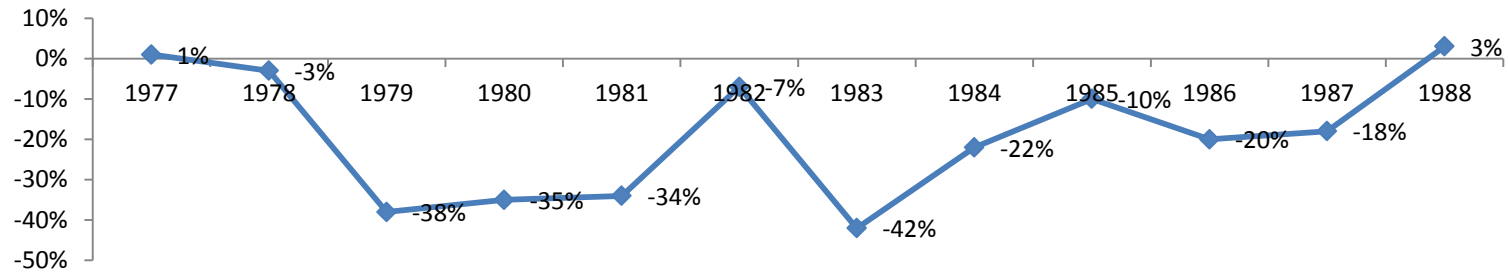
TABLE 1.4 WAR AND TERROR GLOBAL TREND DATA

Q4: Do you think the world next year (2012) will be more peaceful (with fewer wars and terror) or less peaceful than the year which has just passed (2011); or will there be no difference?

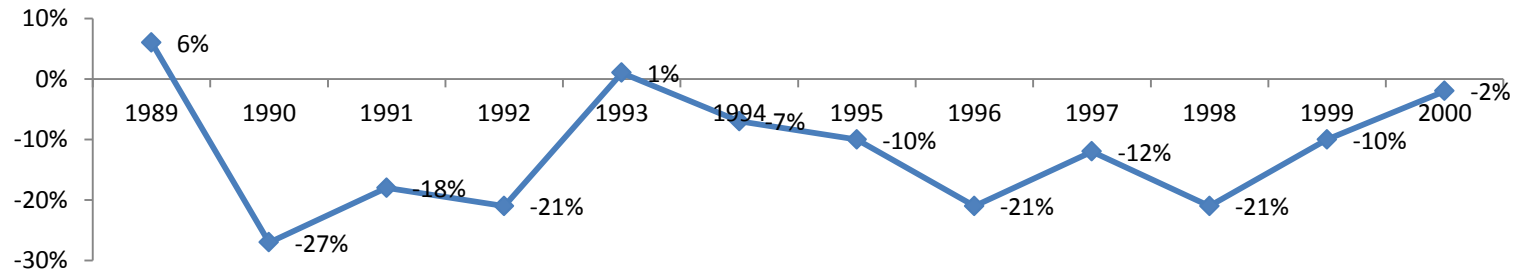
						Percent of Respondents
Years	No of countries	More peaceful	Less peaceful	No difference	DK/NR	Net = Peace minus Dispute
1977	20	31%	30%	17%	23%	1%
1978	19	33%	36%	17%	14%	-3%
1979	21	14%	52%	18%	16%	-38%
1980	29	15%	50%	22%	14%	-35%
1981	31	14%	48%	23%	15%	-34%
1982	33	23%	30%	31%	15%	-7%
1983	34	10%	52%	27%	10%	-42%
1984	31	15%	37%	38%	10%	-22%
1985	37	22%	32%	35%	10%	-10%
1986	18	14%	34%	42%	10%	-20%
1987	37	18%	36%	38%	8%	-18%
1988	35	28%	25%	37%	10%	3%
1989	36	32%	26%	30%	12%	6%
1990	38	19%	46%	26%	9%	-27%
1991	44	21%	39%	31%	9%	-18%
1992	49	20%	41%	31%	8%	-21%
1993	51	30%	29%	30%	11%	1%
1994	46	25%	32%	33%	10%	-7%
1995	50	20%	30%	40%	10%	-10%
1996	31	13%	34%	41%	12%	-21%
1997	56	17%	29%	42%	12%	-12%
1998	52	14%	35%	42%	9%	-21%
1999	61	21%	31%	38%	10%	-10%
2000	72	23%	25%	40%	11%	-2%
2001	68	16%	46%	29%	9%	-30%
2002	65	18%	43%	30%	8%	-25%
2003	59	19%	32%	40%	9%	-13%
2004	67	15%	33%	40%	12%	-18%
2005	69	19%	29%	44%	7%	-10%
2006	60	15%	37%	41%	7%	-22%
2007	54	13%	37%	42%	7%	-24%
2008	46	20%	26%	47%	6%	-6%
2011	59	27%	32%	30%	12%	-5%

Source: Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. See details on: www.gallup.com.pk, www.gallup-international.com/

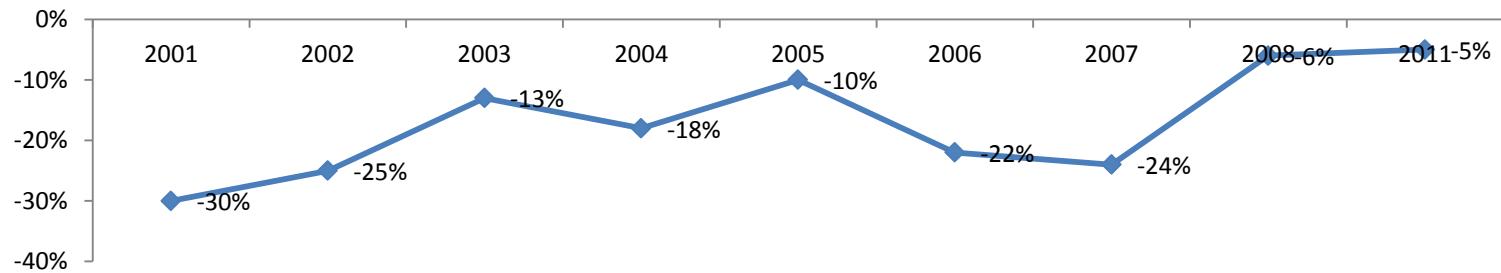
Net Peace (1977-1988)



Net Peace (1989-2000)



Net Peace (2001-2011)



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