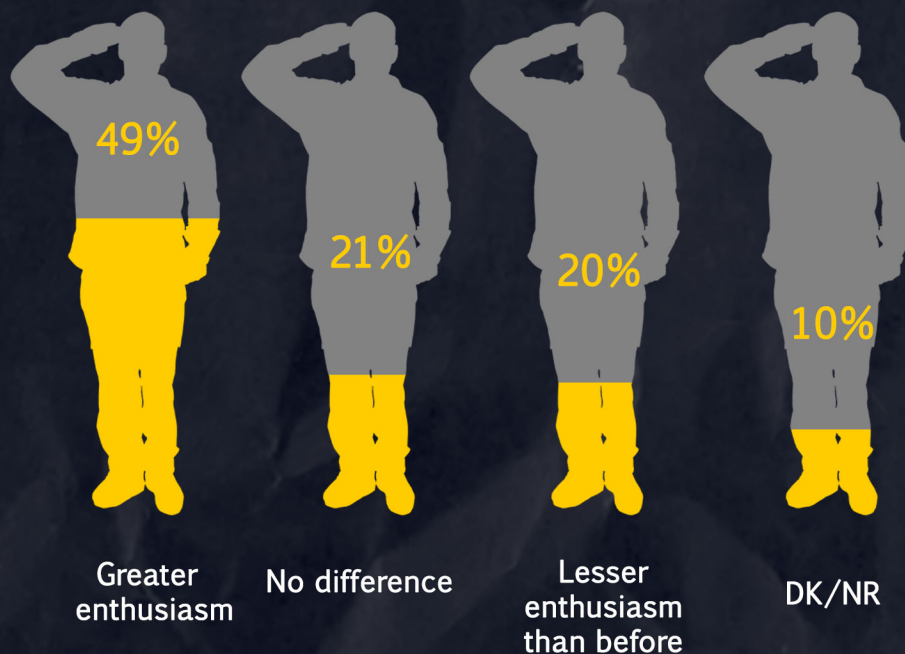


49% Pakistanis opine that Pakistan's Defence Day this year was celebrated with greater vigour and enthusiasm than previous years.

Some people think that Defence Day this year was celebrated with more zeal and enthusiasm as compared to previous years while others opine that there has not been much difference. In your opinion was Defence day celebrated with more enthusiasm this year or was there no difference?





Opinion Poll FESTIVALS AND EVENTS Defence Day

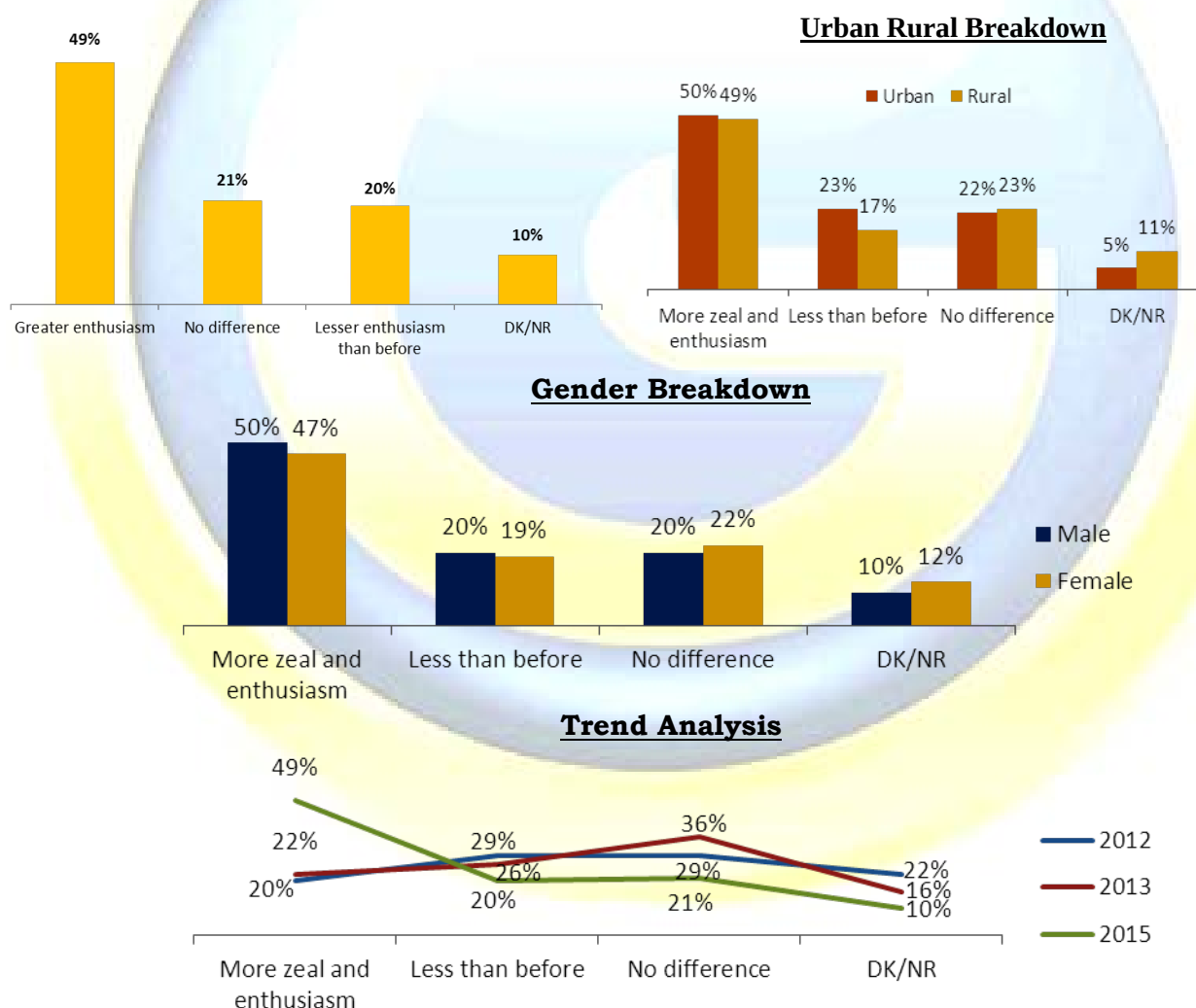
Defence Day: 49% Pakistanis opine that Pakistan's Defence Day this year was celebrated with greater vigour and enthusiasm than previous years. (GRF POLL)

Islamabad, October 21, 2015

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 49% respondents opined that Defence Day was celebrated with more enthusiasm this year compared to previous years; 21% said that there was no difference in enthusiasm; and 20% said that it was celebrated with lesser enthusiasm.

A nationally representative sample of adult men and women from across the four provinces was asked, "Some people think that Defence day this year was celebrated with more zeal and enthusiasm as compared to previous years while others opine that there has not been much difference. In your opinion was Defence Day celebrated with more enthusiasm this year or was there no difference?" In response to this question, 49% said that Defence Day was celebrated with more enthusiasm this year while 20% said that there was lesser enthusiasm this year than before and 21% said that there has been no difference. 10% did not respond.

Question: "Some people think that Defence Day this year was celebrated with more zeal and enthusiasm as compared to previous years while others opine that there has not been much difference. In your opinion was Defence day celebrated with more enthusiasm this year or was there no difference?"



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1888 men and women in rural and urban areas of all four provinces of the country, during September 07 – September 14, 2015. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

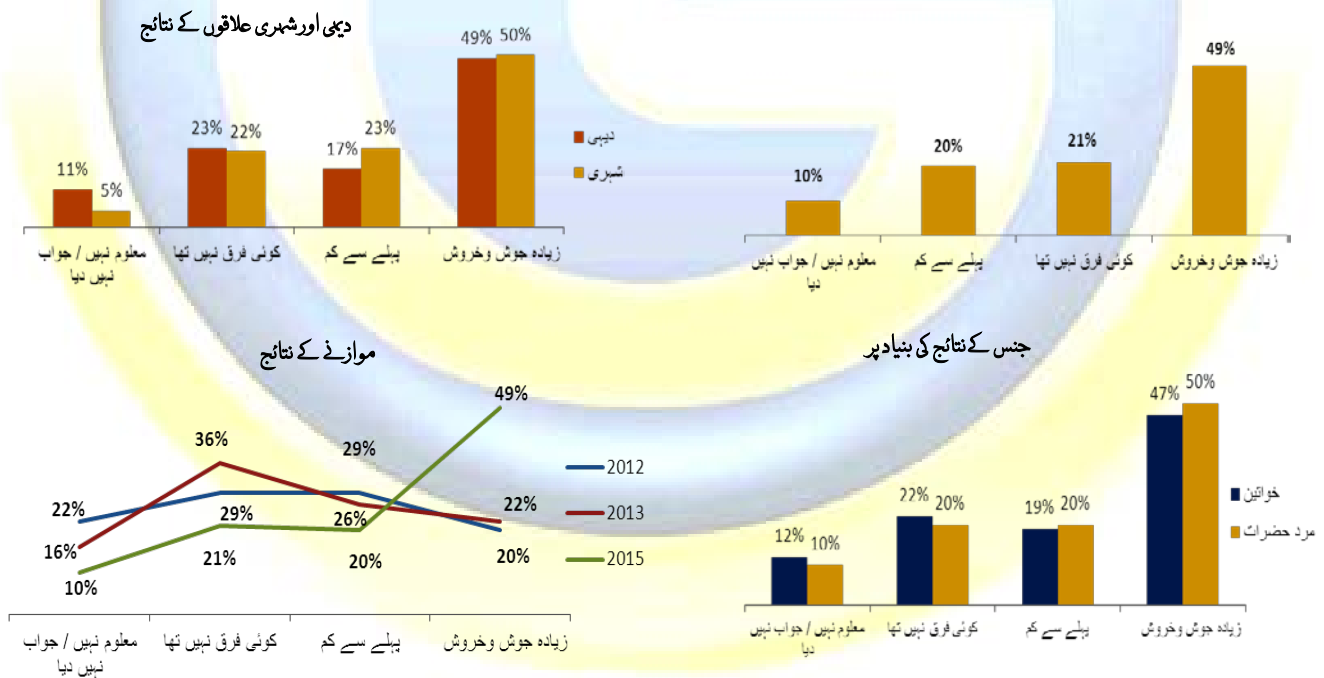


گیلانی ریسرچ فاؤنڈیشن کا رائے عامہ سروے موضوع: "تمہارا اور تقریبات" "یوم دفاع"

یوم دفاع: 49% پاکستانیوں کے مطابق اس سال یوم دفاع گزشتہ سالوں کی نسبت زیادہ جوش و خروش سے منایا گیا:
گیلانی ریسرچ فاؤنڈیشن، گیلپ پاکستان
اسلام آباد، 21 اکتوبر، 2015

گیلانی ریسرچ فاؤنڈیشن کے ایک حالیہ سروے کے مطابق، 49% جوابدہندگان کا کہنا ہے کہ اس سال یوم دفاع گزشتہ سالوں کی نسبت زیادہ جوش و خروش سے منایا گیا، 21% افراد کے مطابق کوئی فرق نہیں تھا، جبکہ 20% پاکستانیوں کا کہنا ہے کہ اس سال یوم دفاع پہلے سے کم جوش و خروش سے منایا گیا۔ سروے میں ملک بھر سے شماریاتی طور پر منتخب خواتین و حضرات سے یہ سوال پوچھا گیا کہ، "بعض لوگوں کا خیال یہ ہے کہ اس سال یوم دفاع گزشتہ دو تین سالوں کی نسبت زیادہ جوش و خروش سے منایا گیا ہے۔ دوسرے لوگ کہتے ہیں کوئی خاص فرق نہیں تھا۔ آپ کے خیال میں یوم دفاع زیادہ جوش و خروش سے منایا گیا ہے یا نہیں؟"، اس سوال کے جواب میں 49% جوابدہندگان کا کہنا ہے کہ اس سال یوم دفاع گزشتہ سالوں کی نسبت زیادہ جوش و خروش سے منایا گیا، جبکہ 20% افراد کا کہنا ہے کہ اس سال یوم دفاع گزشتہ سالوں کی نسبت کم جوش و خروش سے منایا گیا، اور 21% افراد کے مطابق کوئی خاص فرق نہیں تھا، تاہم 10% نے کسی رائے کا اظہار نہیں کیا۔

"بعض لوگوں کا خیال یہ ہے کہ اس سال یوم دفاع گزشتہ دو تین سالوں کی نسبت زیادہ جوش و خروش سے منایا گیا ہے۔ دوسرے لوگ کہتے ہیں کوئی خاص فرق نہیں تھا۔ آپ کے خیال میں یوم دفاع زیادہ جوش و خروش سے منایا گیا ہے یا نہیں؟"



Source: GRF Poll

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association

(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گیلپ انفرنیشنل سے منسلک گیلپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے چاروں صوبوں کی دیہی اور شہری آبادی کے 1888 مرد و خواتین سے 07 ستمبر 2015 تا 14 ستمبر 2015 میں منعقد ہوا۔ غلطی کے امکان کا تخمینہ شماریاتی طور پر تقریباً $\pm 2-3\%$ لگایا گیا ہے۔



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Wednesday October 21, 2015

(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees
Phone: +92-51-2655630
E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: *Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com*



Daily Gilani Poll
2015



of Gallup Pakistan
(1980-2015)