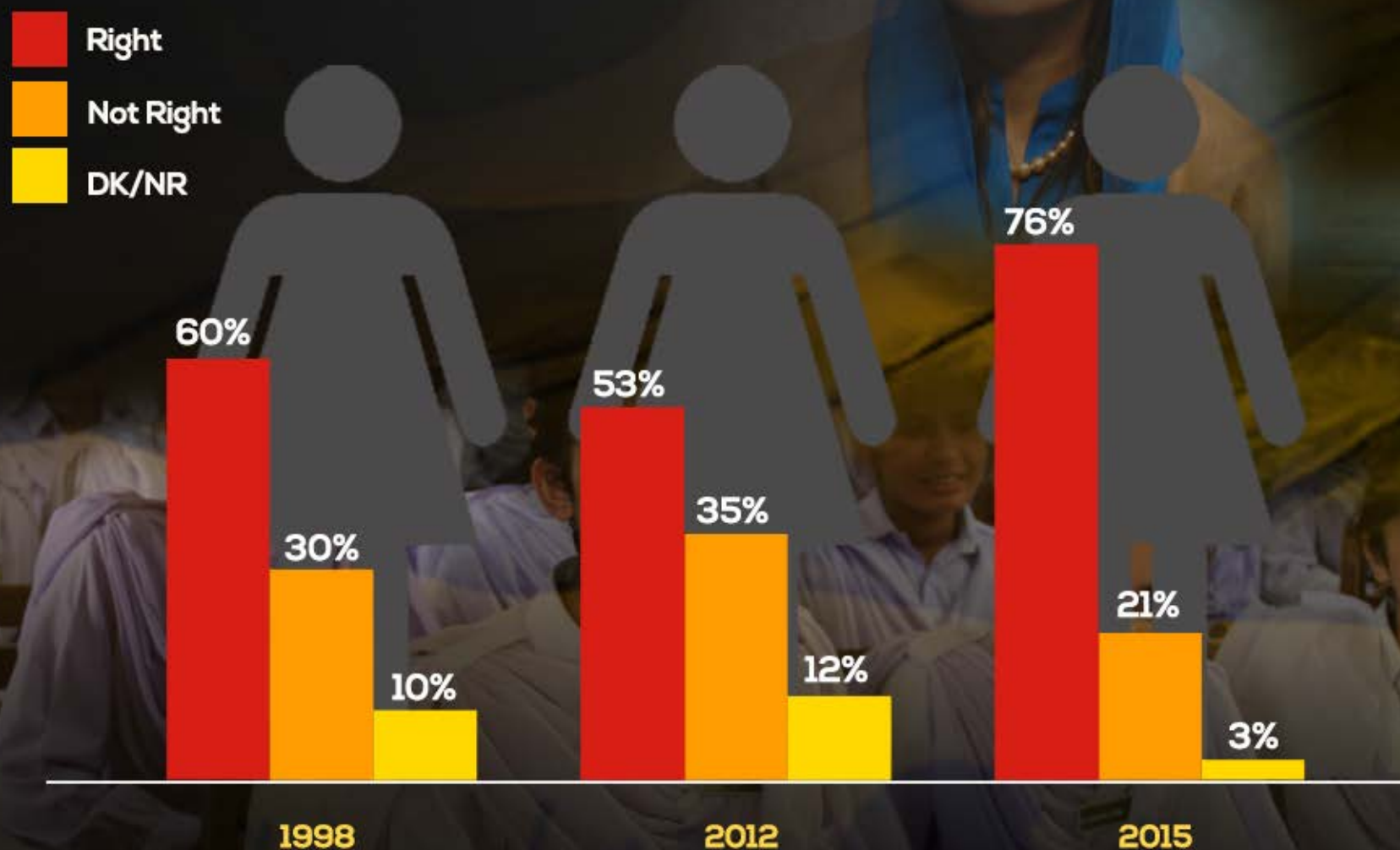


16% INCREASE IN PAKISTANIS WHO BELIEVE THAT WOMEN SHOULD REMAIN IN THE DOMESTIC SPHERE AND MEN SHOULD BE RESPONSIBLE FOR GOVERNING THE COUNTRY.

Some people think that women should take the responsibility of running the household, and running the country should be left on the men. In your opinion is this the right thinking or not?





Public Opinion in Pakistan in the Year 1998

Social Behaviour Others

(1998-2015) 16 % increase in Pakistanis who believe that women should remain in the domestic sphere and men should be responsible for governing the country. GILANI POLL / GALLUP PAKISTAN

Islamabad, December 02, 2015

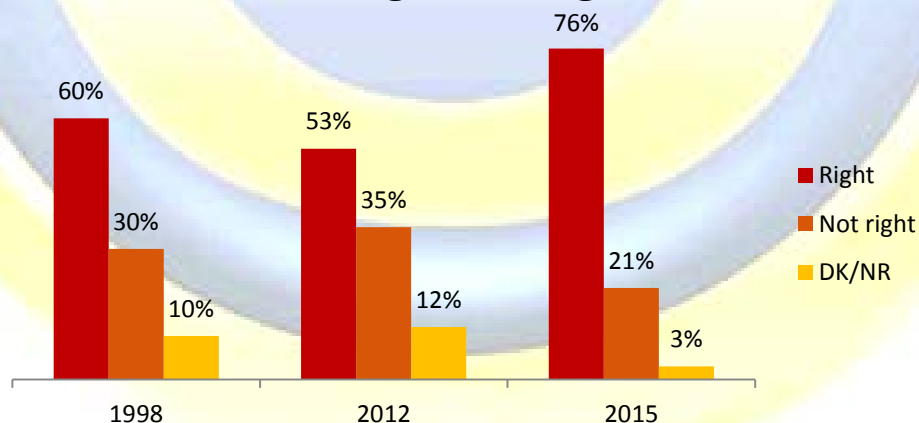
According to a Gallup Pakistan National Survey conducted in the year 1998 (17 years ago) respondents were asked whether they agreed that women should remain in the domestic sphere and men should be responsible for governing the country. In response, 60% believed that this thinking was right while 30% said that it was not right. 10% did not respond.

Comparative Picture: The question was asked again in 2015 to enable a more holistic comparison. In 2015, 76% respondents said that men should be left to govern the country and 21% said that this was not the right thinking. 3% did not respond.

Public opinion regarding male and female responsibilities has changed over the 17 years. 16% more respondents in 2015 believe that women should remain in the domestic sphere while men should be responsible for governing the country. There has also been a 9% decrease in those who say that this is not the right thinking.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “Some people think that women should take responsibility of running the household, and running the country should be left on the men. In your opinion is this the right thinking or not?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.'

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Wednesday, December 02 2015

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2015)