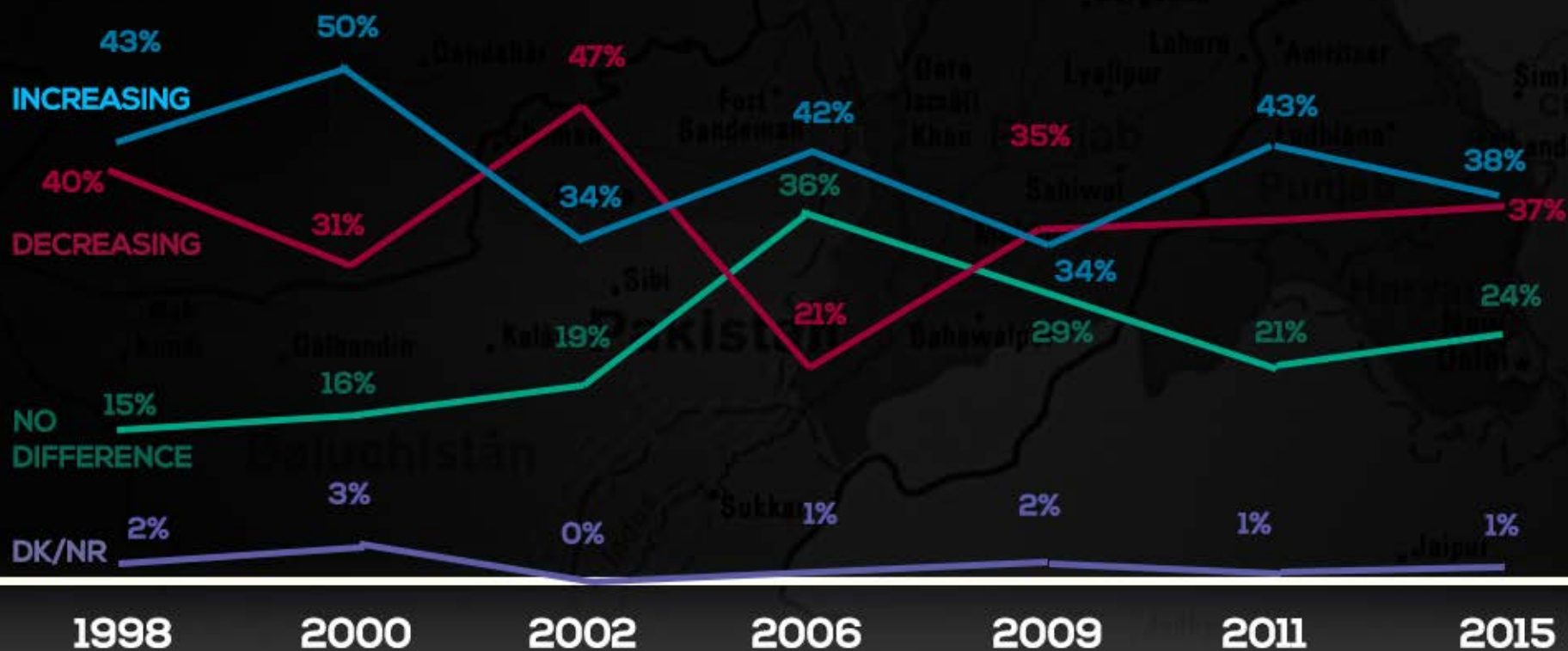


PUBLIC OPINION IN PAKISTAN IN THE YEAR 1998

5% DECREASE IN PAKISTANIS WHO BELIEVE THAT RELIGIOUS INFLUENCE IS INCREASING ON PEOPLE IN PAKISTAN.

In your opinion is the influence of religion increasing or decreasing on people in Pakistan?





Public Opinion in Pakistan in the Year 1998

SOCIAL Religion

(1998-2015) 5 % decrease in Pakistanis who believe that religious influence is increasing on people in Pakistan. GILANI POLL/GALLUP PAKISTAN

Islamabad, December 23, 2015

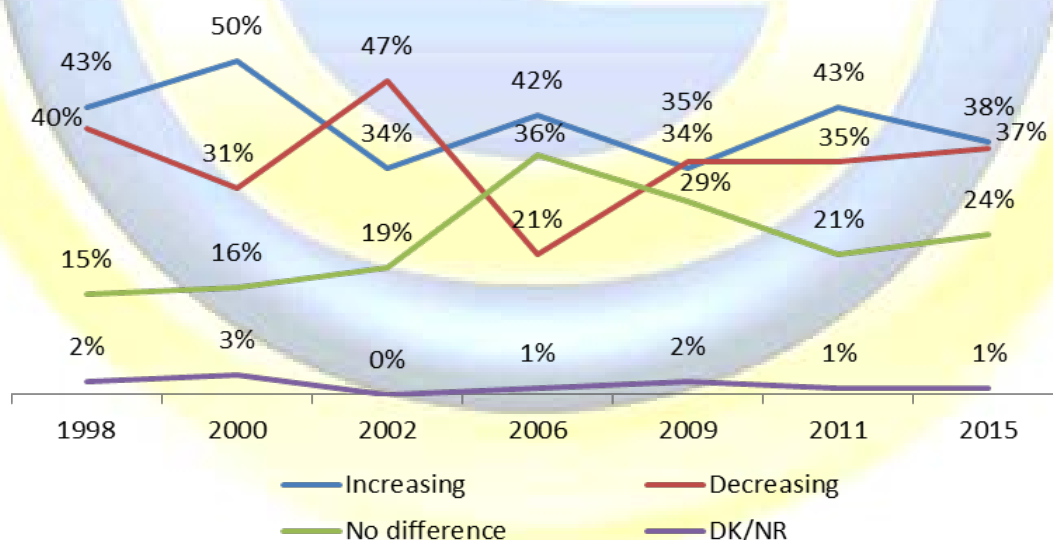
According to a Gallup Pakistan National Survey conducted in the year 1998 (17 years ago) respondents were asked if they felt that the influence of religion was increasing or decreasing on people in Pakistan. In response 43% said that it is increasing, 40% said that it is decreasing and 15% said that there has been no difference. 2% did not respond

Comparative Picture: The question was also asked in 2015 to enable a more holistic comparison. In 2015, 38% said that the influence of religion is increasing while 37% said that it is decreasing and 24% said that there has been no difference. 1% did not respond

Public perception regarding religious influence has changed between 1998 and 2015. During this time-span of 17 years, there has been a 5% decrease in respondents who said that religious influence is increasing in Pakistan and 3% increase in respondents who said that religious influence is decreasing in Pakistan. There has also been a 9% increase in those who said that there has been no difference in the influence of religion on people.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “In your opinion is the influence of religion increasing or decreasing on people in Pakistan?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.’

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Wednesday, December 23 2015

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2015)