



Public Opinion in Pakistan in the Year 1991

Politics

Others

(1991-2015) 24% increase in Pakistanis who believe that the government's efforts against unhygienic/adulterated foods have been successful. GILANI POLL/GALLUP PAKISTAN

Islamabad, January 12, 2016

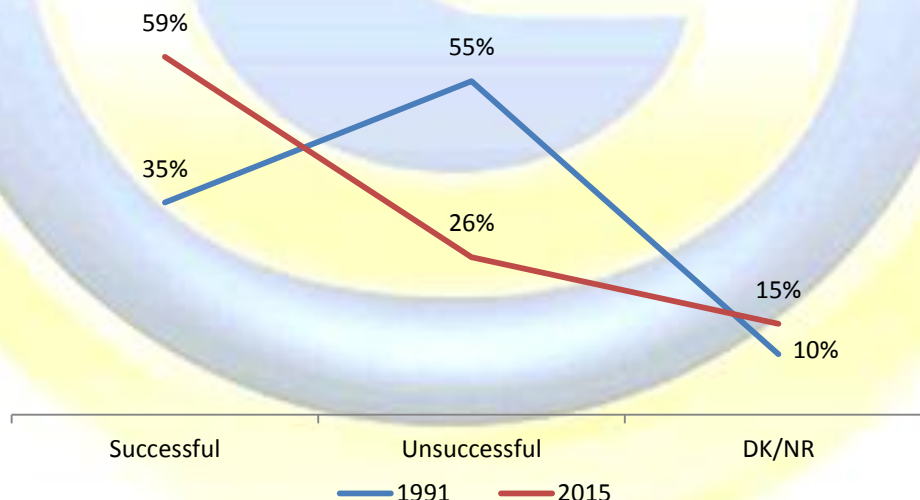
According to a Gallup Pakistan National Survey conducted in the year 1991 (25 years ago) respondents were asked for their views regarding the government's campaign against food adulteration. In response to the question, 35% had rated it as a successful campaign while 55% had said that it was unsuccessful and 10% had not responded.

Comparative Picture: The question was also asked in 2015 to enable a more holistic comparison. In 2015 the question was asked regarding the government's recent activity in carrying out restaurant raids against unhygienic foods. In response, 59% said that it was successful while 26% said that it was unsuccessful. 15% did not respond.

Public views regarding the government's activities against unhygienic/adulterated foods has generated more positive results in 2015 than in 1991. During this time-span of 25 years, there has been a 24% increase in those who believe that the Punjab Food Authority's activity was a success. Likewise there has been a 29% decrease in those who believe that the campaign was unsuccessful.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: In the past few days, Punjab Food Authority was carrying out raids against unhygienic foods. In your opinion was this activity temporarily successful or unsuccessful against unhygienic foods?



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.'

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(2 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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