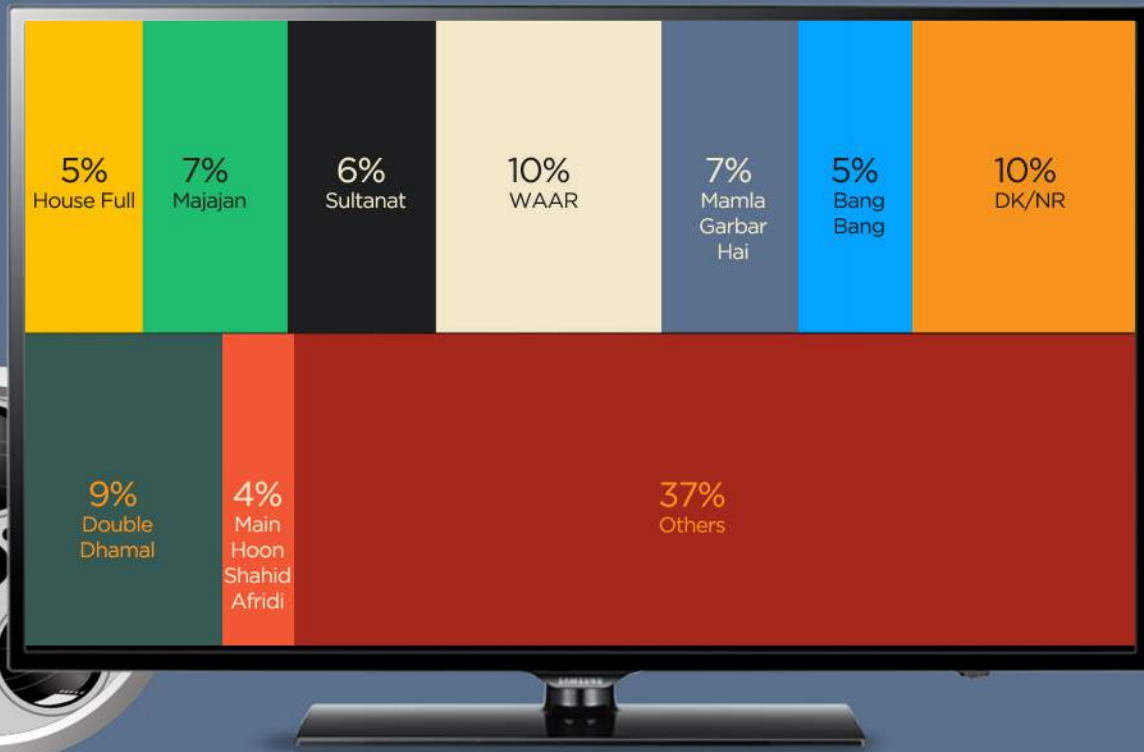




Among those who watched films on television channels this Eid, Waar was the most popular.

(If you watched a film on a television channel this Eid) Please tell us the name of the film?





Opinion Poll
SOCIETY
Eid-ul-Azha

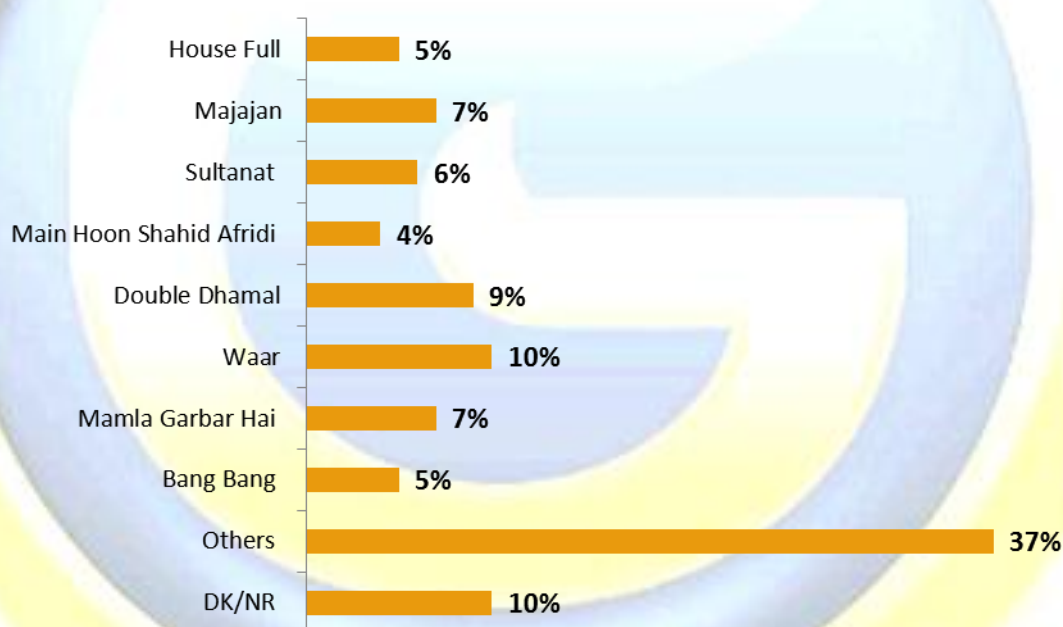
Among those who watched films on television channels this Eid, Waar was the most popular. GILANI RESEARCH FOUNDATION (GRF POLL)

Islamabad, November 13, 2014

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 10% of the respondents watched Waar on Eid day; 9% watched Double Dhamal.

A nationally representative sample of adult men and women, from across the four provinces was asked, “(If you watched a film on a television channel this Eid) Please tell us the name of the film?” 14% respondents had watched films that aired on television channels this Eid, while 86% had not. Among those who watched films on television channels this Eid, 5% respondents said they watched House Full, 7% respondents watched Majajan, 6% watched Sultanat, 4% watched Main Hoon Shahid Afridi, 9% watched Double Dhamal, 10% watched Waar, 7% watched Mamla Garbar Hai, 5% watched Bang Bang, while 37% named other films and 10% did not respond.

Question: “(If you watched a film on a television channel this Eid) Please tell us the name of the film?”



Source: GRF Poll (formerly known as Gilani Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 346 men and women in rural and urban areas of all four provinces of the country, during October 13 – October 20, 2014. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



گیلانی ریسرچ فاؤنڈیشن کا رائے عامہ سروے

موضوع: "معاشرہ"

"عید الضحیٰ"

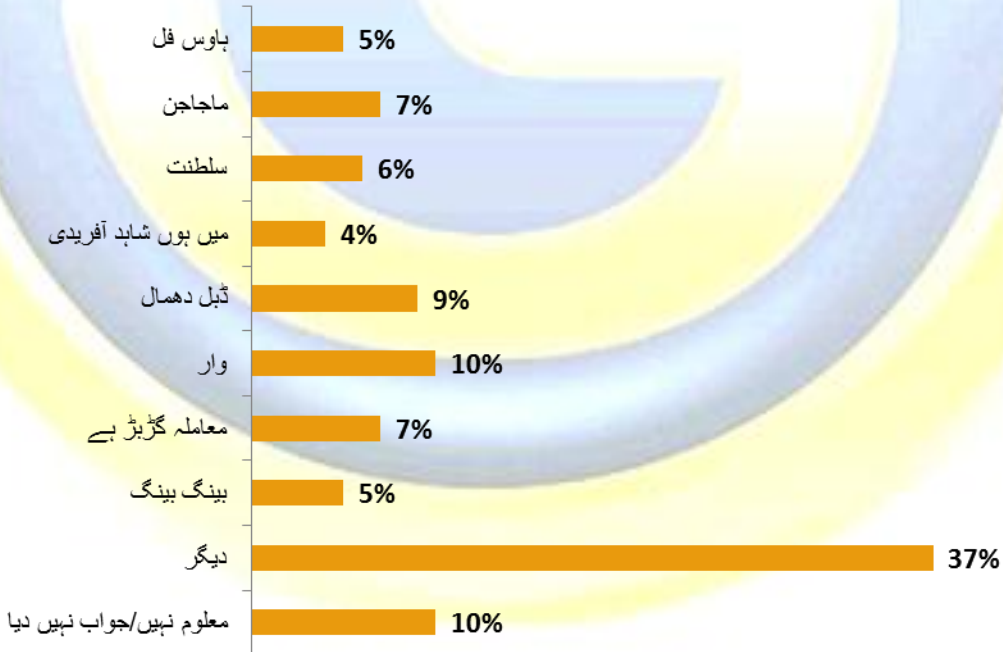
جنہوں نے اس عید پر ٹیلی ویژن پر فلم دیکھی؛ وار سب سے زیادہ دیکھی جانے والی فلم تھی۔
گیلانی ریسرچ فاؤنڈیشن، گیلپ پاکستان

اسلام آباد، 13 نومبر، 2014

گیلانی ریسرچ فاؤنڈیشن کے ایک حالیہ سروے کے مطابق، 10% جوابدہندگان نے عید پر "وار" دیکھی اور 9% جوابدہندگان نے "ڈبل دھال" دیکھی۔

سروے میں ملک بھر سے شماریاتی طور پر منتخب مرد و خواتین سے یہ سوال پوچھا گیا کہ، "اگر آپ نے اس عید ٹیلی ویژن پر فلم دیکھی ہے تو برائے مہربانی اس فلم کا نام بتائیں؟" اس سوال کے جواب میں 14% جوابدہندگان نے اس عید پر فلم دیکھی، جبکہ 86% افراد نے فلم نہیں دیکھی۔ جنہوں نے اس عید پر فلم دیکھی ان میں سے 5% جوابدہندگان نے "ہاؤس فل" دیکھی، 7% جوابدہندگان نے "ماجاہن" دیکھی، 6% جوابدہندگان نے "سلطنت" دیکھی، 4% افراد نے "میں ہوں شاہد آفریدی" دیکھی، 9% افراد نے "ڈبل دھال" دیکھی، 10% جوابدہندگان نے "وار" دیکھی، 7% افراد نے "معاملہ" دیکھی، 5% افراد نے "بینک بینک" دیکھی، جبکہ 37% افراد نے "دیگر فلمیں" دیکھیں اور 10% نے کسی رائے کا اظہار نہیں کیا۔

"(اگر آپ نے اس عید ٹیلی ویژن پر فلم دیکھی ہے تو) برائے مہربانی اس فلم کا نام بتائیں؟"



Source: Gallup and Gilani Surveys
the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گیلپ انٹرنیشنل سے منسلک گیلپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے چاروں صوبوں کی دیہی اور شہری آبادی کے 346 مرد و خواتین سے 13 اکتوبر 2014 تا 20 اکتوبر 2014 میں منعقد ہوا۔ غلطی کے امکان کا تخمینہ شماریاتی طور پر تقریباً $\pm 2-3\%$ لگایا گیا ہے۔



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Thursday, November 13, 2014

(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2014



of Gallup Pakistan
(1980-2014)