



Public Opinion in Pakistan in the Year 1992

Media Television

Regarding obscenity on Television: Public opinion has remained consistent between 1992 and 2015. GILANI POLL/GALLUP PAKISTAN

Islamabad, January 29, 2016

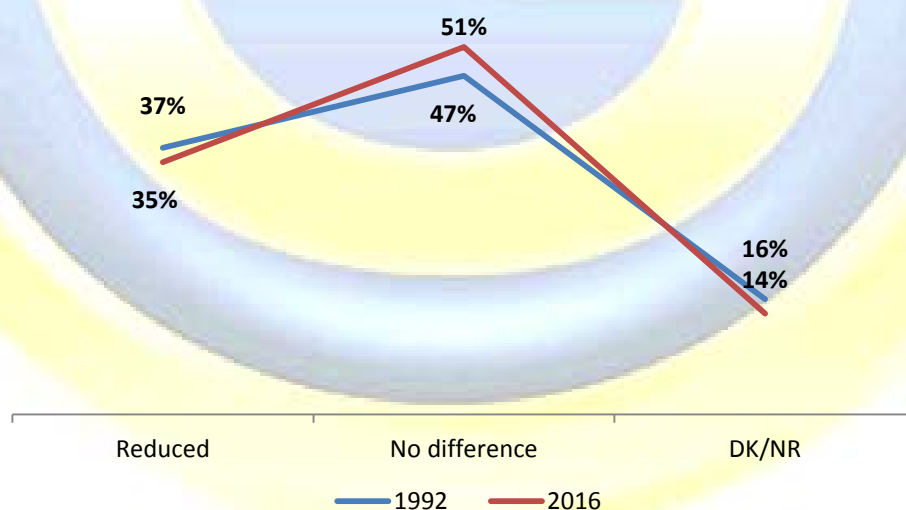
According to a Gallup Pakistan National Survey conducted in the year 1992 (24 years ago) respondents had been asked if they felt that obscenity and vulgarity on television during Nawaz Sharif government had decreased compared to previous years. 37% believed that vulgarity had reduced, 47% said that there has been no difference and 15% did not respond

Comparative Picture: The question was asked again in 2015 during Prime Minister Nawaz Sharif's third term in office to enable a concrete comparison. In response, 35% said that obscenity on television has decreased, 51% said that there has been no difference and 14% did not respond.

Public opinion regarding obscenity on television programs has remained steady during the course of these 24 years. There has been a 2% decrease in respondents who said that vulgarity has reduced in Nawaz Sharif's government and a 4% increase in those who said that there has been no difference.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: "Some people say that after Nawaz Sharif's government came to power there has been lesser vulgarity on television programs than before while others say that there has been no difference. In your opinion has vulgarity decreased or has there been no difference?"



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.'

Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



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(2 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

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of Gallup Pakistan
(1980-2015)