



Opinion Poll
SMOKING
Attitudes about Quitting to Smoke (Part 1)

*This is a **4 part series** about smoking of tobacco and cigarettes in Pakistan. The survey explores attitudes towards QUITTING TO SMOKE CIGARETTES. **Part 1** identifies the proportion of population smoking in Pakistan. **Part 2** estimates the proportion which has ever attempted to quit smoking; **Part 3** identifies the support Group in the process of attempting to Quit; **Part 4** seeks views of smokers and non-smokers about the health effects of smoking.*

27% of Pakistani Men say they smoke cigarettes. GILANI POLL/GALLUP PAKISTAN

Islamabad, June 07, 2012

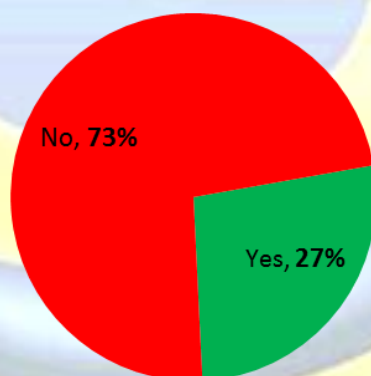
According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 27% of Pakistani Men say they smoke cigarettes.

A nationally representative sample of men and women from across the four provinces was asked "Do you smoke cigarettes?" Responding to this, 27% of men claim that they smoke cigarettes whereas 73% men claim that they do not smoke cigarettes at all.

Only a negligible number of women claim to be cigarette smokers. It should also be noted that this figure does not include smoking of tobacco in other traditional forms such as Huqqa / Shisha; Naswar (a sniff) and Paan (Chewing leaf).

Question: "Do you smoke cigarettes?"

Percent Among Men Claiming to Smoke



Source: Gallup and Gilani Surveys

the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1354 men and 1290 women in rural and urban areas of all four provinces of the country, during May 13, 2012 – May 19, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



گیلانی ریسرچ فاؤنڈیشن کا رائے عامہ سروے
موضوع: "تباکو نوشی"
"تباکو نوشی ترک کرنے والوں کے رویے" (حصہ اول)

27% پاکستانی مرد حضرات کا کہنا ہے کہ وہ سگریٹ پیتے ہیں:

گیلانی ریسرچ فاؤنڈیشن، گیلپ پاکستان

اسلام آباد، 07 جون، 2012

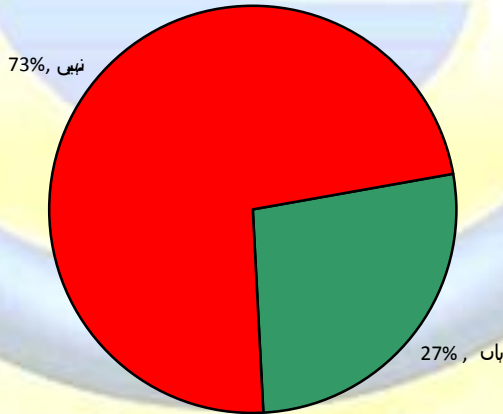
گیلانی ریسرچ فاؤنڈیشن کے ایک حالیہ سروے کے مطابق، 27% پاکستانی مرد حضرات کا کہنا ہے کہ وہ سگریٹ پیتے ہیں۔

سروے میں ملک بھر سے شماریاتی طور پر منتخب خواتین و حضرات سے یہ سوال پوچھا گیا کہ، "کیا آپ سگریٹ پیتے ہیں؟"، اس سوال کے جواب میں 27% مرد حضرات نے کہا کہ وہ سگریٹ پیتے ہیں، جبکہ 73% نے کہا کہ انہوں نے اپنی زندگی میں کبھی سگریٹ نہیں پیا۔

خواتین کی بہت کم شرح نے کہا کہ وہ سگریٹ پیتی ہیں۔ یہ بات غور طلب ہے کہ یہ شرح روایتی طریقے سے تباکو استعمال کرنے والوں جیسے کہ حقہ / شیشہ نوار اور پان استعمال کرنے والوں کے لیے نہیں ہے۔

'کیا آپ سگریٹ پیتے ہیں؟'

ردوں میں سگریٹ پینے کی شرح



Source: Gallup and Gilani Surveys
the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk)

گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گیلپ انٹرنیشنل سے منسلک گیلپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے چاروں صوبوں کی دیہی اور شہری آبادی کے 1354 مرد اور 1290 خواتین سے 13 مئی تا 19 مئی 2012 میں منعقد ہوا۔ غلطی کے امکان کا تخمینہ شماریاتی طور پر تقریباً $\pm 2-3\%$ لگایا گیا ہے۔



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Thursday, June 07, 2012

(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2012



of Gallup Pakistan
(1980-2012)