



Opinion Poll
GLOBAL POLL
GLOBAL BAROMETER OF HOPE AND HAPPINESS

Pakistanis rising on the global ladder of Economic Hope. Compared to a year ago, Net hope rises by 17 percentage points, global survey by Gallup International

Islamabad, January 08, 2013

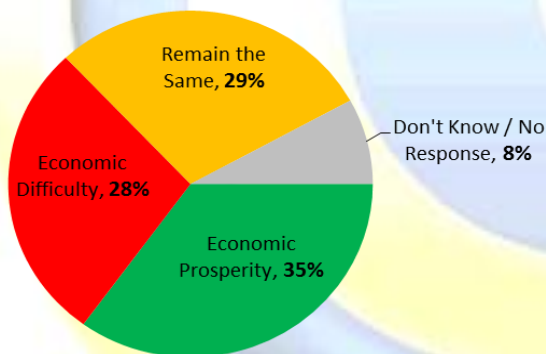
A global poll released on the eve of new year conveys a hopeful message that economic gloom is subsiding world-wide and hopes about the economy have risen from -2% to 7%, a rise of 9 percentage points from a year ago. The gloomy trend in West Europe appears to have been arrested while North America is slightly less gloomy than it was. There is a notable upsurge of economic hope in China and India. The global survey was carried out by the world's largest independent network of opinion pollsters, WIN-Gallup International in 54 countries, among more than 55,817 men and women, covering vast majority of world population. The network has conducted this annual poll for 35 years since 1977.

A key question in the global survey asked: **Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?** According to the WIN-Gallup International global barometer of hope and happiness, 35% of the world is hopeful about economic prospects in 2013, while 28% expect it to be worse than the year which is just ending; 29% expect no change from previous year while 8% were unable to give an answer.

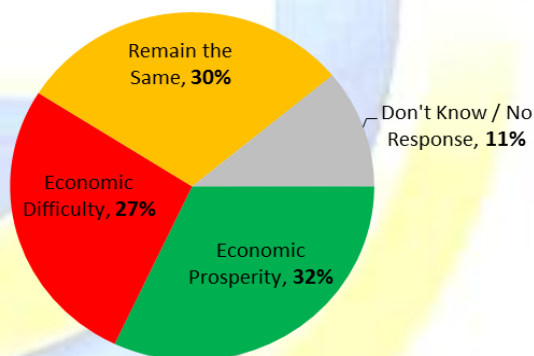
VIEWS FROM PAKISTAN

Pakistanis are rising on the global ladder of hope. Compared to a year ago, Net hope rises by 17 percentage points from last year. Among those interviewed here, 32% of Pakistanis are hopeful about economy, 27% believe it will be of economic difficulty while 30% believe this year will be the same as last year. However, 12% did not give a view.

GLOBAL AVERAGE



PAKISTAN AVERAGE

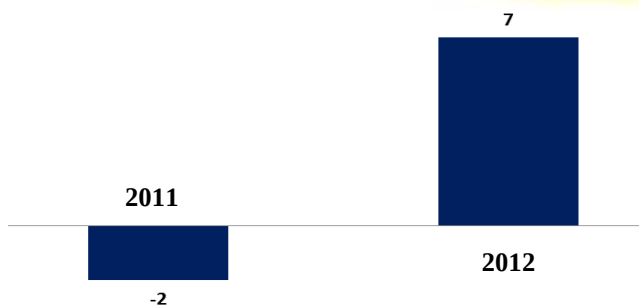


YEAR ON YEAR TREND ON HOPE ABOUT ECONOMY

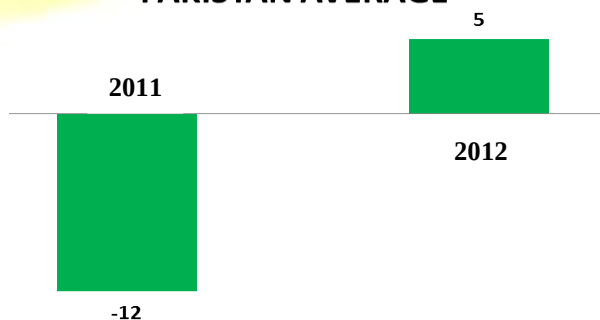
Global economic hope was 2% on new year eve in 2010; it declined to -2% in 2011 but has risen notably to 7% in 2012. The positive change is mainly due to resurgence of hope in India and China. At the same time the gloom in Western Europe has been arrested and slightly declined from -46% a year ago to -48% at this year end. In North America it has improved from -25% to -12%.

Net Economic Hope

GLOBAL AVERAGE



PAKISTAN AVERAGE



Top 10 Most Hopeful Countries

	Net Hope on Economy
Georgia	63%
Azerbaijan	56%
Brazil	45%
Mozambique	42%
China	32%
Peru	31%
India	27%
Saudi Arabia	27%
Philippines	25%
Ecuador	24%

Top 10 Most Gloomy Countries

	Net Hope on Economy
Portugal	-85%
France	-67%
Lebanon	-66%
Belgium	-64%
Spain	-59%
Bosnia	-53%
Ireland	-51%
Germany	-46%
Poland	-45%
United Kingdom	-41%

Note: Net Hope on Economy is computed by deducting the optimists (hopeful about economic prospects in 2013) from the pessimistic (those who see greater economic difficulty)

Methodology:

The global barometer of Hope is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by associates of WIN-Gallup International in 54 countries around the world.

Sample Size and Mode of Field Work:

A total of 55,817 persons were interviewed globally. In each country a national probability sample of around 1000 men and women was interviewed either face to face (31 countries; n=32,747), via telephone (10 countries; n=8,889) or online (14 countries; n=14,181). Details are attached. The field work was conducted during September-December 2012. In general the error margin for surveys of this kind is +3-5% at 95% confidence level.

To read full Report: <http://www.wingia.com/web/files/news/38/file/38.pdf>

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.



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Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Tuesday, January 08, 2013

(3 Pages including this and Urdu version)

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If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2013



of Gallup Pakistan
(1980-2013)