



Opinion Poll
SOCIAL BEHAVIOR
Marital Customs in Pakistan (Part 4)

This is an **08 part** series on Marriage Customs in Pakistan. **Part 1** deals with the claimed practice of marriages within the extended family or outside it; **Part 2** deals with views on the desirability of marriage within or outside the extended family; the next 6 parts deal with qualities which parents consider important in choosing a son in law. **Part 3** deals with Money as a factor of Eligibility for a son in law. **Part 4** deals with Occupation as a factor; **part 5** deals with religious sect as a factor; **part 6** with religiosity (practice of religion) as a factor; **part 7** deals with the size of household of the in-laws' family; **part 8** deals with the factor of biradri or clan in the choice of a son in law.

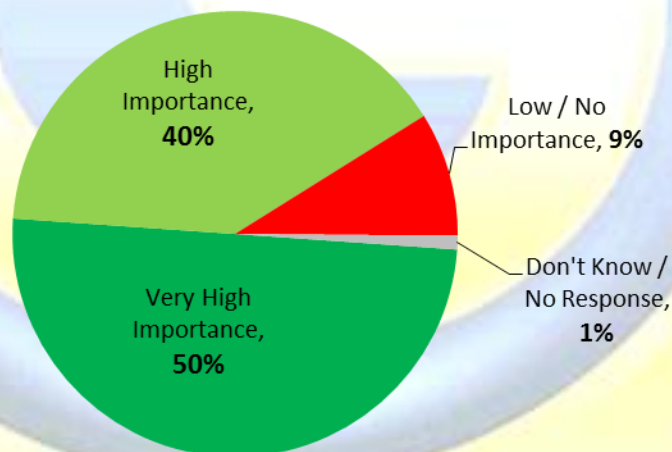
Vast majority of Pakistanis (90%) give very high or high importance to occupation while choosing their son in law. Only 9% disregard it. GILANI POLL/GALLUP PAKISTAN

Islamabad, February 15, 2012

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan vast majority of Pakistanis (90%) give very high or high importance to occupation while choosing their son in law. Only 9% disregard it.

A nationally representative sample of men and women from across the four provinces was asked "When it comes to choosing a son in law for marriage, different people have different preferences. Kindly tell how much preference do you give to occupation as a factor of eligibility for a son in law?" Responding to this 50% give very high importance to occupation while choosing son in law, 40% give high importance, 5% think of it as less important whereas 4% claim to give no importance at all. However 1% did not give a view.

Question: "When it comes to choosing a son in law for marriage, different people have different preferences. Kindly tell how much preference do you give to occupation as a factor of eligibility for a son in law?"



Source: Gallup and Gilani Surveys

the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk)

The study was released by Gilani foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2725 men and women in rural and urban areas of all four provinces of the country, during January 15 – January 21, 2012. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

گیلانی ریسرچ فاؤنڈیشن کا رائے عامہ سروے

موضوع: "معاشرتی رویے"

"پاکستان میں شادی کے رسم و رواج" (حصہ چہارم)

پاکستانیوں کی اکثریت (90%) لڑکے یا داماد کا انتخاب کرنے میں لڑکے کے پیشے کو اہمیت دیتے ہیں۔ صرف 9% اسے اہم نہیں سمجھتے۔

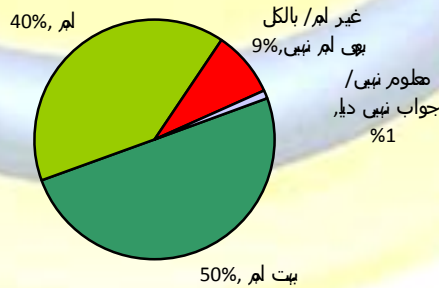
گیلانی ریسرچ فاؤنڈیشن، گیلپ پاکستان

اسلام آباد، 15 فروری، 2012

گیلانی ریسرچ فاؤنڈیشن کے ایک حالیہ سروے کے مطابق، پاکستانیوں کی اکثریت (90%) لڑکے یا داماد کا انتخاب کرنے میں لڑکے کے پیشے کو اہمیت دیتے ہیں۔ صرف 9% اسے اہم نہیں سمجھتے۔

سروے میں ملک بھر سے شماریاتی طور پر منتخب خواتین و حضرات سے یہ سوال پوچھا گیا کہ، "شادی کے لیے لڑکے یا داماد کا انتخاب کرنا ہو تو مختلف لوگ مختلف باتوں کو اہمیت دیتے ہیں۔ آپ کے خیال میں شادی کے لیے لڑکے یا داماد کے پیشے کو کس قدر اہمیت حاصل ہے؟"، اس سوال کے جواب میں 50% جوابدہندگان نے کہا کہ شادی کے لیے لڑکے کے پیشے کو بہت زیادہ اہمیت حاصل ہے، 40% کے خیال میں یہ کافی اہم اور، جبکہ 5% کے خیال میں یہ تھوڑا بہت اہم ہے، جبکہ 4% کے خیال میں لڑکے کے پیشے کو دیکھنا بالکل بھی اہم نہیں۔ بقیہ 1% نے کسی رائے کا اظہار نہیں کیا۔

'شادی کے لیے لڑکے یا داماد کا انتخاب کرنا ہو تو مختلف لوگ مختلف باتوں کو اہمیت دیتے ہیں۔ آپ کے خیال میں شادی کے لیے لڑکے یا داماد کے پیشے کو کس قدر اہمیت حاصل ہے؟'



Source: Gallup and Gilani Surveys
the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk)

گیلانی ریسرچ فاؤنڈیشن کا حالیہ سروے گیلپ انٹرنیشنل سے منسلک گیلپ پاکستان کی مدد سے کیا گیا۔ یہ سروے پاکستان کے چاروں صوبوں کی دیہی اور شہری آبادی کے 2725 مرد اور خواتین سے 15 جنوری تا 21 جنوری 2012 میں منعقد ہوا۔ غلطی کے امکان کا تخمینہ شماریاتی طور پر تقریباً $\pm 2-3\%$ لگایا گیا ہے۔



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Wednesday, February 15, 2012

(3 Pages including this and Urdu version)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: *Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com*



Daily Gilani Poll
2012



of Gallup Pakistan
(1980-2012)